

Excalibur Needs Student Support

There's an ominous history of feuding at most newspapers between the editorial people and the advertisers: editors tend to think ads fill the holes left by the copy and advertisers see the copy as the necessary, if unremarkable glue that holds their advertising messages together.

To confirm your suspicions about the first issue of *Excalibur*: the ads won. But their victory has a special significance for us. To ensure our political independence this paper was forced to sever the financial ties it once had with the student govern-

ment and any other body that might attempt to influence the content of or operation of the newspaper. That leaves us in a philosophically pleasing, but financially precarious position.

Without the advertisements, there would be no York University newspaper. With the advertisements, our attempts to inform you are undermined by the manipulative messages designed to stifle thought.

Jousting for space, advertising managers and editors wage a terri-

torial war in which the empty newspaper page is the battleground and money, the weapon. The writers unfortunately come into the fight unarmed, because *Excalibur* is totally dependent upon the ad revenue for its space.

We recognize that the advertisers are the traditional patrons of the press, but we cannot help but wish there was an alternative.

By accepting advertising, we have compromised our ideals and we must be certain that any new method of financing would not hinder our work. We would like to run lengthy investigative reports and generous feature material, not to mention the fact that we'd like to stop cutting our copy to the dry minimum: it may be good practice for journalism school, but we are skimping on the information we could be passing on to you.

There is an alternative that we will be looking at this year. Alternatives, however, must be acceptable to all members of our Board of Publications and to the Editors. To that end, the newsroom has been buzzing with talk of a student levy. As we are responsible to the students anyway, a small donation of a few dollars each would allow us to continue our reporting without the financial burden which keeps the paper small and ad-laden. In order to gauge your reaction to such an act, we would hold a referendum, and hopefully, could garner support for the venture.

Students already contribute a student fee of \$46.00 to finance their student governments, and this year they will be contributing three dollars to the York Fund. A small fee for the maintenance of the university press would be almost unfelt, and would ensure a quality publication.

Despite our financial predicament which is more acute this year



because of the possible loss of the firm which obtains our national advertising, we are forging ahead with plans for *Excalibur*. We've introduced several new columns such as *Persuasio*--a public forum for intellectual debate and *Daniel Cappon*--a column in which questions pertinent to human relationships will be explored.

We are going to continue to fight the battle to survive as an independent newspaper, and we ask that you give the issue some thought--we could use your support.

First Excalibur Staff Meeting Today at 1. Everyone invited to Rm. 111 Central Square, Ross Building

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CYSF

The "CYSF Student Work Force" will be ACCEPTING applications from STUDENTS up until Sept. 17th/82.

The Workforce is comprised of a pool of 30 students from which various part-time CYSF and other positions will be filled.

Your '82 edition of *Manus* has more details but the jobs include bartenders, posterers, security ushers etc.

Fill in an application at CYSF, 105 Central Square--667-2515--and interviews will be held Sept. 20th and 21st.

DONORS WANTED

Semen will be used for artificial insemination for couples who cannot have children due to male infertility. Men of all backgrounds are needed and in particular of Chinese, Japanese, Black and East Indian backgrounds. Donors will be screened, and if accepted, will be paid well for their involvement.

For information call:

Dr. M. Kroach — 425-0112

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Soliloquy

Yeah, I played the part
I took the role and
it's only now that
I realise
it's all the theatre... your theatre
and I got in free
never paid the admission
and now
I just want to leave
now refunds
no revenue
I want to do the casting
get the money up front
write the script and
like in a Greek tragedy
you'll be the off-stage action
important
but necessarily confined
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