



# THE BLOODY BRUNSWICKAN

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## Remember . . . It Won't Hurt . . .

If you have not given blood before because you are not sure just what will happen, we assure you IT WON'T HURT.

This is what happens when you go to give blood. At the Lady Beaverbrook Gym:

1. You receive a FREE coke while you are waiting to register.
2. You register and get your blood type classification.
3. You are taken to a bed by a Red Cross nurse. Minutes later, after donating your pint of blood you are taken to a rest bed, where you remain for ten minutes.

Afterwards, you may go to the Gym kitchen and be served free coffee and cookies by the university co-eds.

### The Rules . . .

You are eligible to give blood if you are over 18 years of age and your general health is good. If for any good reason you are unable to donate your blood PLEASE go down to the gym and register. Your name will be counted in as a donor and hence you can aid in increasing the percentage of donors giving.

### THE TIME

Tuesday: 12:30-3:00, 7:00-9:00  
Wednesday: 10:00-11:00, 12:30-3:00

### THE PLACE

The Lady Beaverbrook Gym.

# BIG TIME BLEEDING BEGINS TOMORROW

## HIGH TURNOUT EXPECTED TO RUN FOR TWO DAYS

The annual fall blood donor clinic in competition for the Corpuscle Cup, prize of the Canadian Bleeding and Blood Donor Champions, will be held on the campus in the Lady Beaverbrook Gymnasium Tuesday and Wednesday of this week. Operated by the Canadian Red Cross the blood collected will be sent to hospitals throughout the province and, if sufficient is collected, some will be sent to Toronto to be converted into life saving plasma. The hours of the clinic are: Tuesday—12:30-3:00, and 7:00-9:00; Wednesday—10:00-11:00, 12:30-3:00.

The entire student body is being urged to turn out and give to this worthy cause of saving lives, lives that might be YOUR own. If you are unable to give for one reason or another you are still eligible to have your name placed on the list in competition for the Corpuscle Cup. All it will involve is a little time and the chance to get a free coke, coffee and cookies.

Those that do give blood are assured that there are no ill after effects and doctors the world over have hailed blood donor clinics as one of the greatest advances in medicine in our age. With no harm to you, you are now able to save a life. This is an opportunity not always offered. It is doubly important when you consider that the life you save may even be your own. You buy life insurance to provide for others when you are gone. This is the cheapest life insurance you can get to see that you don't go before you should.

You've got it; you can spare it; someone needs it; so why not help them. The blood donor clinic is the way.

B. L. JEWETT, M. D.,  
96 PARLIAMENT SQUARE  
FREDERICTON, N.B.

The donation of blood by a healthy individual is in no way deleterious, and has no ill effect on the health. This priceless life-giving gift is yours to give.

### Dr. Mackay Supports Drive



COLIN B. MACKAY

To the Students of  
The University of New Brunswick

It is my hope that a large number of students on this campus will support the Mobile Blood Donor Clinic of the Red Cross being held on November 1st and 2nd. Many U.N.B. students have donated blood on previous occasions, but we have never been out in large enough numbers to win the Corpuscle Cup.

Your U.N.B. committee needs your support for this year's campaign, so let us all make every effort to donate blood which is so urgently needed by the Canadian Red Cross Society in its work throughout this province.

Yours sincerely,  
Colin B. Mackay,  
President.

### Dear Fellow Bleeders:

I am making this a special appeal to ALL students in the University to turn out for the Canadian Blood Transfusion Drive we are holding on the campus November 1st and 2nd (Tuesday and Wednesday).

Unfortunately donors have to be between the ages of 18 and 65. I think this includes most of us!

For those of you who have not given blood before, let me impress upon you—IT DOES NOT HURT. Anyone who has given blood will back me on this statement.

If for some personal reason you are unable to give blood will you please give your name at the desk anyway, as this competition we are in works on a percentage basis. The rules say:

"Persons rejected by the Red Cross shall be counted in the total. Pledges shall not be counted, only 'actual donations' and 'rejects' shall be included in the official figures."

Remember—though this is a competition for the Corpuscle Cup between most universities across Canada, the real reason why we give blood is to save the life or lessen the suffering of some unfortunate individual. The act of being a blood donor is certainly the sign of an unselfish person who is worthy of much praise.

Before closing, let me remind all students that we have yet to beat Mt. Allison, our traditional rivals, in the giving of blood. If you and a friend get together, and gather the rest of your friends and give blood for this worthy cause — WE WILL BEAT THEM THIS YEAR!

Bob Ross  
Chairman  
UNB Blood Donor Clinic

## The Deans Pronounce

### Science:

I understand that again this year the Canadian Red Cross Society is asking for donations of blood from the students of this University. This is a wholly proper request for them to make since through the Red Cross Organizations all across Canada individuals are enabled to give their blood freely for the welfare and succor their fellows who, for one reason or another, may need transfusions.

Both during and since the war this University has had a proud record in this matter of blood donations. Referring particularly to the Faculty of Science I hope that all students who are physically fit will enrol as donors when the Clinic is held on the Campus in early November.

Yours very truly,  
C. W. Argue,  
Dean of Science.

### Faculty of Forestry:

The need of blood donation service is self-evident and has helped thousands of suffering persons. To maintain it in Canada requires the personal assistance of thousands of Canadians. Through it you can help, not only your Red Cross, but your fellow Canadians if you will contribute your gift of blood.

J. Miles Gibson  
Dean,  
Faculty of Forestry.

### SRC Prexy Dick Hale Urges Support

#### Dear Fellow Student:

Please take a minute and read this, as it may mean the difference between life or death to someone, be a friend or a stranger.

Since 1950 the Red Cross Blood Transfusion Service has visited our campus twice annually to receive blood donations. Once again the clinic will be at the Gym next Tuesday and Wednesday.

If you are over 18 you can help the Red Cross by donating a bottle of blood, and you can help to bring the Canadian Inter-collegiate Blood Donor Trophy to U.N.B. This is possibly the only competition in which we can compete with other universities across Canada. Competition will be stiff and we need at least 500 donations if we are to be in the running.

Of course you will realize that as much as we would like to see the trophy on this Campus, the appeal is for blood; blood that could save someone's life.

Remember, even if you aren't feeling too well or think you shouldn't give blood, check with the technician at the clinic. If you are rejected your name will be removed from the eligibility list, thereby helping our percentage.

See you at the Gym next Tuesday or Wednesday.

Yours sincerely,  
Dick Hale,  
President S.R.C.

### Engineering:

How would you like to read that our student Engineers at U.N.B. had given 400 pints of blood? If every able-bodied Engineer come forward at this year's clinic, you will read just that. And what would they think of that at Sackville? Everyone able to give blood enjoys the privilege of good health; in giving he has the satisfaction of accomplishment. He should contemplate that some day he could be unfortunate enough to be on the receiving end, his life depending on the generosity of some future University class. Be thankful that you are able to give, and be sure of the heartfelt thanks of the one who receives your donation.

E. O. Turner

### Arts:

I should like to take this opportunity of urging all members of the faculty of Arts to support the forthcoming Blood Donor Clinic. Here is a chance for all good Artsmen and women to prove that their readiness to support all extra-curricular enterprises of the university is as great as that of other faculties. This great humanitarian effort costs the donor only a few minutes of time and a slight inconvenience, but it may mean the difference between life and death to the person who receives the blood. To paraphrase Sir Winston Churchill, seldom has so much depended upon so little.

Yours sincerely,  
Desmond Pacey,  
Acting-Dean of Arts

## WHAT'S IN YOUR VEINS

The other day a Forester overheard an engineer telling one of his pals that Foresters have sap in their veins instead of blood. The righteously indignant Forester said, "Yeah, just wait until the blood clinic and you'll see". Well, we'll ALL soon see just what runs in the bushmen's veins. The fall blood clinic is scheduled for Tuesday and Wednesday, November 1st and 2nd here at UNB.

The reasons for having an annual blood drive are good. The biggest reason is its humanitarian nature. Your blood donation may save someone's life. Here's an example — last fall a farmer was doing some plowing out near Stanley. Since he was a keen hunter he carried his rifle with him on the tractor just in case, — well, you hunters know what I mean. This time he saw the deer he had been hoping to see. While reaching for the rifle he managed to shoot himself through the liver. Liver operations are quite messy and this one was no exception, seventy-nine transfusions were needed, but blood was available from the Red Cross and the patient lived. Next year he plans to do his hunting on foot. It's quite possible that some of that blood came from a UNB student, it might have been any one of us.

To dispel an old rumour, the Red Cross receives absolutely no payment for the blood that is collected at the blood clinics. Furthermore, a patient receiving a transfusion of Red Cross blood does not pay, and is not asked to pay for, the blood or any of the expenses connected with the handling of the blood for a transfusion. It is five and a half years since the Red Cross started supplying blood to the local hospital, and since that time all transfusions have been given free. This is not the case all across Canada and in some localities blood must be paid for at rates varying from ten to one hundred dollars per bottle. An example of this is the New Brunswick man who received a bill of \$2180 for 42 transfusions he had received in Montreal. The N.B. Red Cross replaced the 42 bottles and the man got a refund of \$2100. A happy ending to an otherwise unhappy (and expensive) story. Now put yourself in the place of the hospital patient who needs blood (incidentally, no one is accident proof) and you can easily see the wonderful advantages of the Red Cross Blood Donor Service.

### Corpuscle Cup



The Canadian Collegiate Corpuscle Cup which has been donated by the Forest Club of the University of British Columbia for annual competition. The cup, which stands eighteen inches high, is a blood transfusion bottle mounted on a wooden base. The base is Acer Macrophyllum, better known as broad leaf or British Columbia Maple.

The Cup has been up for competition since 1951 and since then has been won, in the maritimes, twice by Mt. Allison University. UNB has run a close second several times but has never coped the cup. Since the clinics began in 1950 UNB has donated approximately 2,700 pints of blood in ten clinics.

Bleed

Boys

Bleed

Be Generous With Your Blood!

Give! Give!! Give!!!