

We Say This to the Women of the West:

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When you spend money for any thing at all, you want the very best value you can get for it.

If you can get value that is guaranteed, so much the better.

When you buy Blue Ribbon Tea you always get guaranteed value.

Bear in mind that you can take back

any packet of Blue Ribbon Tea and receive from the grocer all you paid for it, if you do not find it satisfactory in every respect.

Such an offer as that will surely induce you to try Blue Ribbon next time. Tell your grocer you want Blue Ribbon with your next order.

Blue Ribbon, Limited,

Winnipeg, Man.