

## A Book to Meet The Needs of the Farm

The new EATON Fall and Winter Catalogue has been fashioned to meet the needs of the average farm in Western Canada. No farm should be without a copy. We want every farmer, whether he may buy from us or not, to use this Catalogue as a price guide in all his purchases. By so doing you can greatly reduce your cost of living.

Through the medium of this big Catalogue all of the advantages of buying from a great Departmental Store are brought to your door, even though you may be located a thousand miles distant. It offers you the widest selection, fairest values, finest qualities, and a service and guarantee that ensure satisfaction in all your purchases.

If your name is not already among our regular customers, write to-day for a copy of this new Catal > ue. Sent free on request to any address in Western Canada. All lines of merchandise are covered; every need of the farm is anticipated. Whether it be wearing apparel, household goods, or farm implements and machinery—in this Big Book you will find both range and value in meeting all your needs. There's money for you in every page. eti con on wa

rer Su bu age

me to Ge

of

ar

ser but

cor

ISM

to

the

