



VICTORIA AVENUE, FORT WILLIAM, ONT., IN 1904.

Hints for Buyers.

One of the many firms who expect to do a large Christmas trade is Henry Birks & Sons, Winnipeg. Their stock is most complete and they will be pleased to send their catalogue upon request of any reader of The Western Home Monthly.

Anyone interested in music would find it to their interest to write Whaley, Royce & Co., Winnipeg. See their announcement in this issue.

Merrick, Anderson & Co., Winnipeg, will be pleased to send circulars fully describing the "Monarch" range free upon request.

The original Keeley cure for the drink habit still stands the test of time and the manager at Winnipeg will be pleased to correspond with anyone who needs their help.

The Hudson's Bay Company, Winnipeg, the premier as well as the pioneer departmental store in the West, offer an exhaustive list of bargains of great magnitude. A careful perusal of their Xmas announcement in the advertising pages of this issue of The Western Home Monthly will prove interesting and profitable reading for thrifty buyers. When writing kindly mention having seen their advt. in our journal.

The Imperial Dry Goods Company, Winnipeg, this Xmas, have surpassed all previous efforts on their part in presenting to the buying public a stock most complete in every way at right prices. They conduct a clean, up-to-date, progressive business. Mention The Western Home Monthly in writing.

Dingwall's big jewellery stores, Winnipeg, offer special attractions to those who are in quest of something good and substantial in the jewellery line. The name of Dingwall is synonymous with money saving and they offer special bargains to thrifty buyers. Their immense stock is most complete and comprehensive and they are in a position to cater to the lean purse as well as the fat purse. Their mail order business is assuming large proportions.

The quality and flavor of Blue Ribbon tea has made it famous in the homes of our most progressive people. Connoisseurs pronounce a cup of it healthy, palatable and invigorating. The demand for Blue Ribbon is steadily on the increase and the best effort of the Blue Ribbon Company is being exerted to keep its popularity in the foreground. The handsome prizes offered are appreciated by their patrons all over the country.

The Waldron Washer needs no special introduction to the people of the West. Thousands of them are now in use and a card addressed to the Waldron Washer Co., 169 Portage Ave. E., Winnipeg, will bring a prompt reply regarding its construction, operation and price.

Turner's Music Store, Winnipeg, has in stock a complete assortment of the latest and most popular music, which they offer the buying public by mail at popular prices. Their display of musical instruments of every kind would do credit to any of the large musical stores in the East.

Royal Crown soap is now sold throughout the length and breadth of this great western country. Its use makes washing comparatively easy in any home, takes

out the dirt and does no injury whatever to the clothes. Its popularity is attested to by thousands of housewives throughout the land. Save the wrappers and consult their premium list in the columns of The Western Home Monthly.

The E. H. Briggs Co., Ltd., Winnipeg, are pushing the famous "Stephenson Washer" and are meeting with good success right along the line. Cut out the coupon appearing in their advertisement in this issue, mail it to them and they will instruct the dealer in your locality to allow you 50 cents off the regular selling price of the washer.

The Jack Ross Company are now offering a "cooker" which is said to be almost indispensable in every well appointed home. They are being sold at a moderate price and a card addressed to the firm's Winnipeg address will bring an answer and circular letter by return mail explaining its many good qualities.

The Manitoba Hair Goods Company, Winnipeg, are specialists in their line. Their stock of hair goods and accessories are in keeping with the high class of their trade.

PIANOS

FOR

Xmas. Gifts

A PIANO isn't an extravagance—it is economy. It isn't a gift that lasts a month or a year. The years of its usefulness measured are a decade, and a Piano somehow has always been the Christmas Gift of father or husband.

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Ladies! Here is a snap if you order now.

A Handsome "Needle Book"

full of needles, only 15 cents. Good value.

Manitoba Novelty Co.

Box 1, Winnipeg, Manitoba.

..A..
Weak Back

Thousands of women who are suffering from female weaknesses, suffer agonizing pains in the back. They feel as if they would "break in two." You can be cured with

7 Monks Ton-i-cure

This remedy cures all irregularities and weaknesses peculiar to women—makes you strong and healthy. It is a wonderful remedy.

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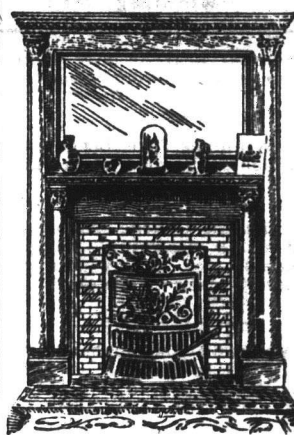
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THE WORLD TO-DAY is not simply a chronicle of events or a summary of other publications. It obtains its information at first hand, and is always up-to-date. It embodies a new idea that has met with remarkable success and has an individuality of its own. THE WORLD TO-DAY contains in each issue vigorous editorials upon persons, opinions and events. It also contains articles from the foremost men and women of the day upon an astonishingly wide range of subjects of current interest. The calendar of the month, biographies of noted men and women, book reviews and cumulative index in each issue are features that appeal to people who wish to keep in touch with the world's progress and have not time for extensive reading.

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THE WESTERN HOME MONTHLY and THE WORLD TO-DAY WILL BE SENT TO ANY ADDRESS FOR \$1.25.

Address THE WESTERN HOME MONTHLY, Winnipeg, Man.