

# SMOKE SALE



Started Thursday night in the Whitmore Block  
considerable amount of our stock and while in  
are nevertheless compelled to sacrifice on the  
in stock.

**mens--- and Hosiery**  
Season's newest and most fashionable merchan-  
at yesterday would have cost you practically  
low prices presenting an unparalleled oppor-  
and buy your fall and winter needs.

## OUR BEST CHOICE

### Tubular Cloth

and Wool, 12 col-  
se from.  
\$2.98. Half Price

**1.49**  
PER  
YARD

### 54 inch Pure Wool Flannel

and KASHA BROADCLOTHS  
Good range of plain colors,  
Selling regularly at \$2.50, \$2.98  
and \$3.50

**\$1.50**  
SMOKE  
SALE  
PRICE PER  
YARD

### 32 inch Silk Linings

BROCADED AND NOVELTY EFFECTS  
Selling regularly at \$1.00.

**75c**  
SMOKE  
SALE  
PRICE PER  
YARD

### 32 inch Imported English Ginghams

Selling regularly at 35c

**19c**  
SMOKE  
SALE  
PRICE PER  
YARD

### 29 inch Fuji Silk

125 shades to select from. Regular 95c quality

**67c**  
SMOKE  
SALE  
PRICE PER  
YARD

### 54 inch Blanket Cloth, Chinchilla Eiderdown and Novelty Coatings

Selling regularly at \$2.50, \$2.98, \$3.50

**\$1.50**  
SMOKE  
SALE  
PRICE PER  
YARD

### Extraordinary Silk Values

Sold regularly at \$2.50, \$2.98 and \$3.98

38 inch Printed Georgette Crepe,  
38 inch Printed Flat Crepe  
38 inch Printed Crepe de Chine  
38 inch Brocaded Bengaline  
38 inch Brocaded Flat Crepe  
54 inch Printed Chiffon  
38 inch Printed Canton Crepe  
36 inch Check Bengaline  
36 inch Baronett Satin  
44 inch Silk Bengaline.

**\$2.00**  
SMOKE  
SALE  
PRICE PER  
YARD

### 36 inch Swiss Brocaded Satin

Selling regularly at \$1.98, \$2.50, \$2.98

**\$1.49**  
SMOKE  
SALE  
PRICE PER  
YARD

### 54 inch All Wool Coatings

Selling regularly at \$3.98 and \$4.50  
All Wool Velour, Novelty Plaids, Marvella, Bolivia,  
Polo Cloth, etc.

**\$2.50**  
SMOKE  
SALE  
PRICE PER  
YARD

### French Silk Cut Velvets

36 inches wide

Selling regularly at \$5.98, \$6.50 and \$7.50

**\$4.50**  
SMOKE  
SALE  
PRICE PER  
YARD

### 36 inch English Mercerized Broadcloth

Plain Colors, Novelty Stripes  
Selling regularly at 95c and \$1.25

**75c**  
SMOKE  
SALE  
PRICE PER  
YARD

### Silk Radium Laces

Plain and two-tone effects. 34 to 36  
inches wide.

Regular \$1.49, \$1.75, \$1.98, \$2.50, \$2.98

**50c**  
SMOKE  
SALE  
PRICE PER  
YARD

### 350 Yards of 36 inch Colored Duchess Satins

Selling regularly at \$1.98. Half Price

**99c**  
SMOKE  
SALE  
PRICE PER  
YARD

### 36 inch Brocaded Silk Linings

Selling regularly at \$1.75

**99c**  
SMOKE  
SALE  
PRICE PER  
YARD

### 36 inches Crepe Baronette

Selling regularly at \$1.00

**75c**  
SMOKE  
SALE  
PRICE PER  
YARD

# DRESS GOODS CO.

### NOTICE

No Refunds, No Reserves,  
No C.O.D., No Phone Orders  
accepted on these Specials

TWELFTH AVE., REGINA, SASK.

Phone 4888