


JUNE 16th 1857



June 16th, 1857, the first advertisement of Chocolate appeared. Here it is from the "Public Advertiser" of London:

"In Bishopsgate Street, to Queen's Head Alley, at a Frenchman's house, an excellent West India drink called 'Chocolate' is to be sold, where you may have it ready at any time; and also unmade, at reasonable prices."

And the people of London flocked to the Frenchman's house and drank his chocolate. They paid for it as high as \$6 a pound.

It was some time after this that cocoa was first made. It is simply chocolate with the excess cocoa butter removed.

If you want a cup of cocoa in its most delicious form, make it from Lowney's. Handlers of cocoa beans will tell you that we buy the finest flavored and most costly cocoa beans that the tropics yield. In our model Montreal factory we convert these beans into delicious Lowney's Cocoa.

Sold by grocers. In tins—10c to 50c sizes.

LOWNEY'S COCOA

The Best Way to Make Cocoa

Mix two even tablespoons of cocoa with two of sugar. Add 1/4 teaspoonful of salt. Gradually add 1/2 cup of boiling water. Stir to a smooth paste. Boil 5 minutes. Add two cups of scalded (not boiled) milk, and beat with an egg-beater until frothy.

Lowney's cocoa you know Cocoa ought to taste

The Walter M. Lowney Co. of Canada, Ltd., Montreal

Little Beauty Chats
By **BLANCHE BEACON**

Secrets of the Toilet

It is the duty of all women to be as beautiful as possible. They owe it to themselves, to their friends, and to the world at large, to use every legitimate means to improve their personal appearance.

Every morning, the woman who cares, should sit down in front of her mirror and inspect herself with a critical eye. After she has discovered what she must conceal, what reveal, what enhance or soften, she goes cleverly to work.

She is extremely particular, wise woman that she is, about the little things of the toilet, signing that a wisp of hair will spoil the tout ensemble, and she is right. It is her care in pinning on her hat, fastening her hat, and smoothing over her coiffure, that makes her what she is—a delight to the eye.

So you and I, likewise, devotees of beauty. Do not make the mistake, for instance, of wearing the objectionable short sleeve and forgetting to first powder your arms, as bare red arms are anything but an ornament.

Another error of the modern woman is that of powdering the face and not the neck. The result is almost laughable in this day of collarless frocks. Don't you commit this beauty sin.

It is an extremely dainty idea to touch the lips and lobes of the ears with perfume after one's hair has been dressed and one's gown donned. The sting of the alcohol in the scented liquid will bring the blood to the surface with a rash, while the sweet odor will linger about the face for several hours.

The nose that is a wee bit too pink or too shiny should also be attended to before Missed salices with. Probably all

It needs is a heavy coat of powder or a rub over with alcohol!



Remember that the little things of the toilet, as well as the big things, count.

Daily Hints For the Cook

HICKORY NUT CAKE.
Cream 1/2 cup butter, add gradually 1 1/2 cups sugar, then, alternately, 3/4 cup of milk and two cups sifted flour, sifted again with two teaspoons baking powder. Add cup of hickory nuts chopped fine and the stiffly-beaten whites of four eggs. Bake in loaf about an hour or in a sheet 40 minutes. Ice with chocolate, icing, decorated with whole nut meats.

PUMPKIN PIE.
Mince Meat.
One bowl of boiled beef, 3 bowls of chopped apple, juice of 2 lemons, 1 orange, 1 pint of cider, 1/2 pound seedless raisins (when making pie scatter in seeded raisins as you like), salt. If too much liquor in meat, boil it down to about 1 pint. Add light brown sugar and molasses, cinnamon and other spices as you like.

One cup of stewed pumpkin, add 1 egg with just a pinch of cinnamon and ginger; salt (scant 1/2 teaspoon), 1 tablespoon of molasses, 1/2 cup sugar, mix well, then add 2 full cups of good rich milk, stir and pour into a greased tin. Add salt to the mixture. Bake in a good crust about 1 hour.

CRUSADE AGAINST USELESS CHRISTMAS GIVING IS SPREADING

Chicago, Nov. 25.—A crusade against useless Christmas extravagance is on in Chicago, led by Miss Jane Addams, Dr. Lena K. Sailer, Miss Mary McDowell and Dr. Annie Sage.

Committees will visit the schools, universities, halls of clubs and lodges to urge them against useless giving. The leaders aim to deplore the "commercialism of Christmas" and they plead for the re-establishment of the old time Yuletide spirit, with the exchange of notes and cards of felicitation and good cheer.

The resolution they passed at the meeting where the crusade was launched expressed the plan of its backers. It says:—Whereas, the physical health of many is impaired by long hours of worry and night labor in the preparation of Christmas presents.

Therefore, be it resolved that we in doing and calling in the same Christmas crusade designed to foster and promote a sane and reasonable Christmas; to encourage and inspire the writing of notes, the sending of appropriate greetings, and the giving of useful and needy gifts to children and worthy poor; to discourage a further increase in the practice of burdensome and meaningless gifts.

ST. STEPHEN'S GUILD.
The musical given by St. Stephen's Presbyterian Church Guild last evening under the direction of Mrs. F. A. Godson and Miss Wilson, was of an excellently high order and was thoroughly enjoyed by all present. The following programme was carried out: Piano solo, Miss Harvey; vocal solo, Mrs. Gilchrist; vocal solo, E. M. Armitage; trio, Mrs. F. A. Godson and the Messrs. McArthur; vocal selection, Mrs. Logie; vocal solo, James Griffiths; violin solo, Mrs. T. J. Gunn; piano solo, Miss Gertrude Harvey; trio, Mrs. F. A. Godson, Mrs. Frank Macnell and Mrs.

J. Griffiths, Mrs. Gordon Dickie and Miss Wilson acted as accompanists. Edward Crawford, president of the guild, acted as chairman. After the programme refreshments were served.

A Successful Treatment.
Mrs. Edward Kennedy, of Madras, Conn., 40 years old, was advised by her physician to try Dr. Martell's Female Pills, she did so with wonderful results. Thousands of others would say the same. 20 years the standard, at your Druggist.

PLEBISCITE ON LICENSE IN SYDNEY

Present Act a Farce, Is Opinion of Mayor Gunn

A LIVELY MEETING

Looks Like Putting it to the People to Decide—Fifteen Licenses at \$1,000 Each is Suggestion of His Worship

(Sydney Post.)
The liquor situation as it stands in Sydney today was given a thorough overhauling by the city fathers at council last evening, and from the way they grappled with the situation, evidenced plainly that a change was due shortly.

A resolution passed by a recent meeting of Christ Church branch of the Church of England Men's Society, and which was read before council last evening, was the tit bit which set the ball rolling.

Put Question to People
"It is time," said His Worship, when the reading of the resolution was concluded, "that the citizens of Sydney were given a chance to vote for license or no license. There is no doubt that conditions in this city are bad, but they are the same as have always prevailed, and will prevail under the present prohibition act. Not only is public sentiment against it, but the act itself is a farce, and may be broken at every turn. It is full of loopholes for the liquor seller."

"So it is about time that the voice of the people were heard through a plebiscite as to whether license or no license is wanted. Then, if we find license is wanted, we can draw up a drastic license act, to be called let us suppose, the Sydney Temperance Control Act, and let us send that to the legislature at Halifax to be made law."

"My idea of a good license law for Sydney would be for fifteen licenses to be granted, \$1,000 to be the annual fee, all liquor to be sold by the glass, and the licensed stores to have large plate glass front windows; any man who sold without a license to be sentenced to a term of twelve months imprisonment without the option of a fine; the owner of any premises rented for the alleged sale of liquor to be similarly dealt with. If a man appeared in the public court charged with drunkenness, he would be blacklisted, and no liquor would be allowed to be sold to him thereafter."

"That is, I think in brief, a workable law and one which would serve to clean out the 'blind pigs' from the city (for the licensed dealers would help in this) and good liquor would be sold, instead of bad, as at present."

The council in general took up the discussion. Alds. Martin and McLeod speaking on the side of prohibition.

Ald. McDonald thought that a committee should be appointed from the council to draft a good license law, or (as some people seem to be afraid of) to draft a license, then let us call it control or prohibition. Then, that could be submitted to the people, and they might vote either for prohibition or license. If they voted for

REORGANIZATION OF THE EVERY DAY CLUB FOR EFFECTIVE WORK

The Every Day Club was reorganized last evening for effective work. Some changes in the constitution, as recommended by Messrs. Scott, Cotter, MacTavish, Humbert and Brindle were adopted.

Besides an executive of nine members there will be five committees, each of five members to conduct the affairs of the club. Walter Brindle, who has had years of experience as a mission worker in Darwin, England, has been engaged to give three evenings each week and Sunday afternoon and evening to the work of building up the club's work. He will arrange Sunday afternoon meetings for men, the first to be held next Sunday.

Charles Robinson, on behalf of the Men's Brotherhood of St. David's Church, said they were in hearty sympathy with the work of the club, and he felt that all the brotherhoods would take the same attitude.

The club will be conducted on broad lines and will be open to all men every evening in the week. Men who are partial strangers in the city are invited to availed themselves of its privilege. The executive has not yet been completed, as it is desired to get a group of men who will be of service to the city in the future. The executive meetings will be held once a week outside of the club rooms, to discuss matters of general interest. The weekly meetings of the whole membership. The membership dues were fixed at ten cents per month. The members of the club will be two-fold. It will have an open door for all other men, whether members or not, and will respect the rights to bring about legislative changes in directions calculated to improve social conditions.

BREAK WHISKY'S GRIP ON YOUR LOVED ONES

Drunkards will tell you with tears of sincerity that they do not want to drink. The craving coming from the inflamed membranes of the stomach drives them to it.

Aleura will soothe the trembling nerves and remove the craving that is ruining your home and stealing an otherwise kind husband or father from you. It costs only \$1.00 per box if it does not cure or benefit after a trial the money will be refunded.

Aleura No. 1 is tasteless and can be given secretly in Tea, Coffee, or Food. Aleura No. 2 is taken voluntarily by those willing to help themselves.

Aleura can now be obtained at the Street Ask for Free Booklet and get one about it and give Aleura a trial. E. C. Brown, Druggist, St. John, N. B.

FATHER POWELL SPEAKS ON MISSIONS

"Foreign Missions" was the subject of an interesting and able address by Rev. Father Powell, S.S. J., of Boston in the Mission church St. John Baptist, Paradise row, last evening. The speaker gave a general outline of the missionary work as conducted in various heathen countries, telling of the grave difficulties met and overcome. In particular he mentioned the excellent headway being made in Terra del Fuego by Rev. Thomas Bridges, who has risked his life many times to tell the story of Christianity to the natives.

The lecturer outlined the situation in the Sandwich Islands where, for many years, the missionaries had to fight hard to gain a hearing as the natives were deeply superstitious and, being afraid of their own gods, refused to listen. Rev. Father Powell outlined Bishop Stringer of the Yukon who was doing excellent work among the Indians and Eskimoes. It is understood that Bishop Stringer will visit this city in the near future.

At the close of the meeting a hearty vote of thanks was tendered the speaker. He will deliver another address this evening.

MARRIED YESTERDAY

The church of St. John the Baptist was the scene of a happy event yesterday afternoon at 5:30, when the Rev. Fr. Chapman united in marriage Wm. F. Griffith and Mrs. Max M. Don. The bride was becomingly attired in grey with hat to match. The groom was supported by his brother, J. P. Griffith, while Mrs. J. P. Griffith acted as matron of honor. After the ceremony the young couple repaired to the home of the bride's parents on British street, where a dainty supper was served. They received many beautiful presents. They will reside at 155 Wentworth street.

OLD-TIME REMEDY DARKENS THE HAIR Gives Color, Lustre to Faded and Gray Hair—Dandruff Quickly Removed

For generations Sage and Sulphur have been used for hair and scalp troubles. Almost everyone knows the value of such a combination for keeping the hair a good even color, for curing dandruff, itching scalp and falling hair, and for promoting the growth of the hair. Years ago the only way to get a Hair-Tonic of this kind was to make it in the home, which was a wonderful difference in your hair. Nowadays, almost any up-to-date druggist can supply his patrons with a ready-to-use product, skillfully prepared in perfectly equipped laboratories.

An ideal preparation of this sort is Weylett's Sage and Sulphur Hair Remedy, in which Sage and Sulphur are combined with other valuable remedies for scalp troubles and will be open to all men every evening in the week. Men who are partial strangers in the city are invited to availed themselves of its privilege. The executive has not yet been completed, as it is desired to get a group of men who will be of service to the city in the future. The executive meetings will be held once a week outside of the club rooms, to discuss matters of general interest. The weekly meetings of the whole membership. The membership dues were fixed at ten cents per month. The members of the club will be two-fold. It will have an open door for all other men, whether members or not, and will respect the rights to bring about legislative changes in directions calculated to improve social conditions.

ELOPER FINDS HERSELF BRIDE OF CHAUFFEUR; NOT EMPLOYER

Chicago, Nov. 25.—Mrs. Aime Givins, formerly of Detroit and divorced wife of Robert S. Givins, was amazed to find she had married a chauffeur, and not his employer.

After eloping to Crown Point, Ind., with a man whom she believed to be a son of Marshall M. Kirkman, former vice-president of the Chicago & Northwestern Railroad Company, she was told that the man was only Mr. Kirkman's employee.

At the marriage, which took place at two o'clock in the morning, the bridegroom gave his name as "Edward E. Kirkman." There is no member of the Kirkman family by that name.

Servants in the Kirkman household were shocked to find that the man who had been their employer was now their employer's employer.

William Boehm, Mr. Kirkman's chauffeur, recently released from service. Detectives are searching for Boehm.

Royal Baking Powder Absolutely Pure

The Woman Makes the Home

She makes it best who, looking after the culinary department, turns her back resolutely upon unhealthful, or even suspicious, food accessories. She is economical; she knows that true economy does not consist in the use of inferior meat, flour, or baking powder. She is an earnest advocate of home made, home baked food, and has proved the truth of the statements of the experts that the best cooking in the world today is done with Royal Baking Powder.

Suggestions in Furniture For Holiday Gifts!



Handsome Willow Rocker, excellent finish and make, \$6.75.

Mahogany finished Rocker, upholstered in fine grade silk, massive frame, \$8.50.

Mission Chair or Rocker, upholstered in Empire Leather, \$3.90.

Any Article Purchased Will, if so desired, Be Stored and Delivered When Wanted.

J. Marcus, 30 Dock St.

SHIPPING

ALMANAC FOR ST JOHN, NOV 25

| | |
|---------------------|--------------------|
| A.M. | P.M. |
| High Tide..... 0.10 | Low Tide..... 6.46 |
| Sun Rises..... 7.42 | Sun Sets..... 4.40 |

Time used is Atlantic standard.

PORT OF ST. JOHN.
Arrived Yesterday.

American schr Laura M Lunt, 507, Johnson, Hillsboro to Newburg (N Y), with

CANADIAN PORTS.
Montreal, Nov 25—Sld, strs Pallanza, German ports; Cerona, British ports.

BRITISH PORTS.
Liverpool, Nov 25—Arr, strs Canada, Montreal; Tunisian, do.
London, Nov 25—Arr, strs Sicilian, Montreal; Eymona, do.
Sydney, N S W, Nov 25—Arr, str Wakanaui, Montreal.

FOREIGN PORTS.
New York, Nov 25—Arr, schs Dorothy Belle, Richmonds (N B); B Clark, Bangor (Me); Odell, Calais (Me).
New Haven, Conn, Nov 25—Arr, schs Archie Cole, Halifax (N S); Moolingit, Calais (Me); Partel, St George (Me).
Eastport, Me, Nov 25—Arr, schr Rebecca G Willidin, New York.
New York, Nov 25—Sld, schs H R Siler, Halifax (N S); T W Allan, Calais (Me).
Calais, Me, Nov 25—Sld, schr Benjamin Russell, New York.

CHARTERS.
The schr Cheslie, now in port, is to load coals at Kingsport for Cuba, J W Smith.
The schr Arthur M Gibson, now in New York, is to load coal for this port, J W Smith.
British steamer Kamotraska, 2675 tons, Baltimore to Barcelona, coal, 26, New Dec.

World's Greatest Drink Cure

what greater achievement can there be than the saving of a man who cannot save himself.

Write or phone for Booklet. The purpose is:

- To lighten hearts made heavy by another's helplessness.
- To bring into darkened homes the sunshine of real hope.
- To assist in reuniting loved ones estranged by that insidious foe of human happiness—over indulgence in strong drink.
- To help save MEN.

This message of good cheer is made possible through the latest and, to many the greatest gift of Medical Science—THE NEAL THREE DAY CURE for the Drink Habit.

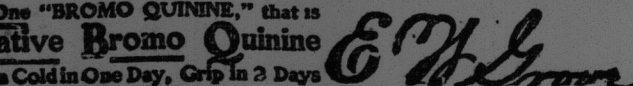
That the Neal Treatment DOES cure alcoholism—and in THREE short days—no one will doubt after reasonable investigation.

Write for illustrated booklet which makes clear the Neal Way of Rescue—a way that is SAFE, QUICK and SURE.

It gives a history of the Neal Treatment and tells what the Treatment is doing for humanity.

St. John Branch, 46 Crown St., Cor. King St. Ext. Phone Main 1685.

Only One "BROMO QUININE" that is Laxative Bromo Quinine Cures a Cold in One Day, Cuts in 3 Days



E. P. L.