

POOR DOCUMENT

MC 2035

THE EVENING TIMES-STAR, SAINT JOHN, N. B., WEDNESDAY, OCTOBER 14, 1925

INTRODUCING SAINT JOHN'S NEW FIRM KENNETH C. IRVING FORD DEALER

300 UNION STREET

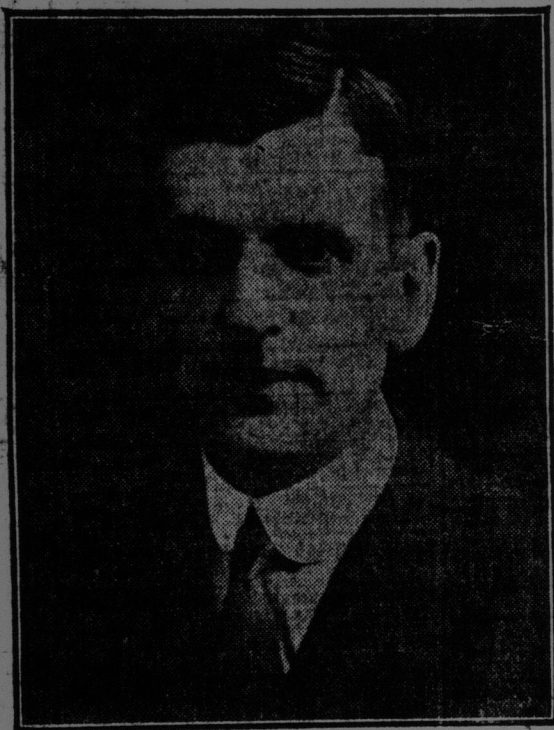
OPEN EVENINGS

Main 4500

OPEN EVENINGS

We are pleased to announce that we have been appointed authorized Ford Dealers for the City and District of Saint John. We have acquired the premises lately occupied by Royden Foley, the former dealer. Our Parts Department has been enlarged and contains a complete assortment

of parts and accessories. An efficient, courteous staff is here to serve you. Our spacious show room has been newly renovated and furnished. Here you will find a courteous staff who will gladly show and explain the new features of the Improved Models.



MR. E. S. COTTINGHAM
Sales Manager

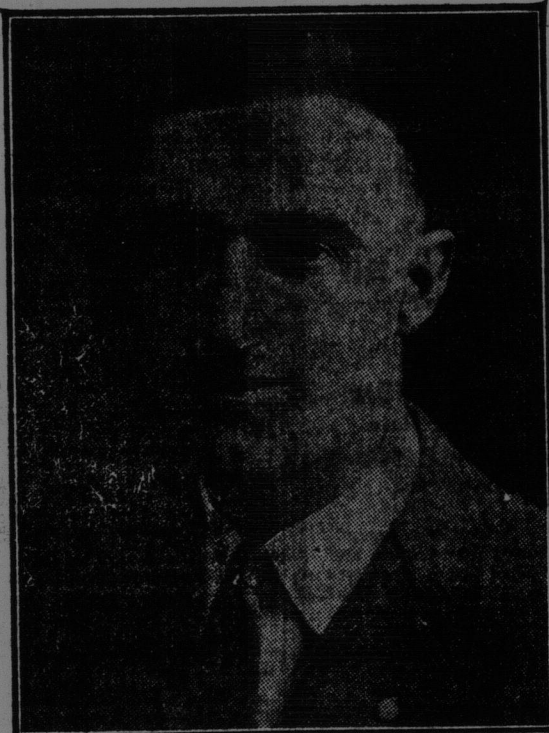
Mr. Cottingham joins our organization enjoying an enviable record in Sales work. From 1912 to 1917 Mr. Cottingham was connected with the Ford Company in organization and sales work; since 1917 with F. C. Manning, Ford Dealer, Halifax, as Sales Representative.

Mr. Cottingham's success can be attributed to his sincere and fair dealing.

WE REPRESENT the most thorough and up-to-date motor car factory in the world, turning out the best all-round car on the market today—the most adaptable to every need of every class of people.

THE FORD Service organization, of which we are a branch, is the most intensive organization of its kind in existence.

IT IS OUR DUTY to uphold the high ideals of the Ford organization in this territory, by giving quick and thorough repair service and courteous treatment to all customers.



MR. KENNETH C. IRVING

Mr. Irving is a son of J. D. Irving of the well known firm—J. D. Irving, Ltd., Buctouche.

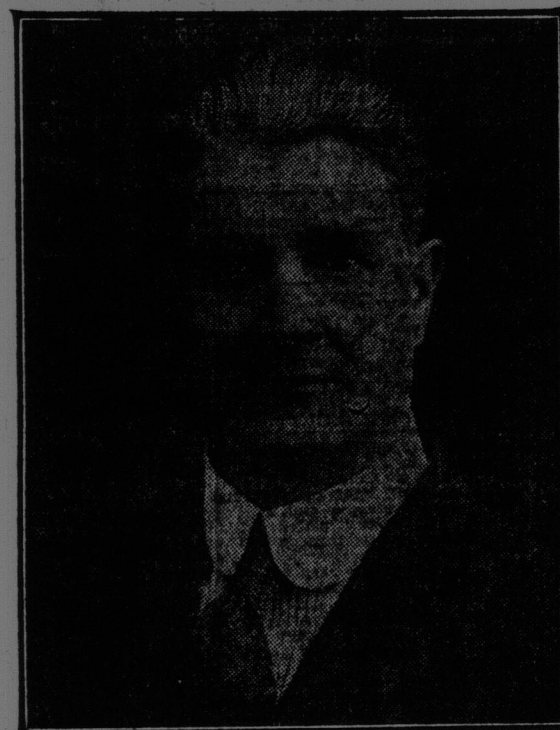
For a number of years Mr. Irving has been associated with J. D. Irving, Ltd., as Secretary-Treasurer, besides successfully conducting the Ford Agency in Buctouche.

Mr. Irving's reputation as a successful Ford Dealer and for business integrity has preceded him.

OUR POLICY IS BETTER AND MORE SATISFACTORY SERVICE, TO BE HONEST IN OUR RELATIONS WITH OUR CUSTOMERS.

Because we want the confidence of Ford owners we have not spared expense in equipping our Service Department so that service can be rendered promptly and efficiently.

In building our organization we have chosen our staff from among those who have attained success in their respective departments.



MR. C. T. STANWOOD
Service Superintendent

Mr. Stanwood comes to our organization backed by fifteen years of practical experience in Ford Service.

Mr. Stanwood was Shop Foreman for Bates Motor Sales, Boston, for twelve years, going from there to J. M. Trefry, Yarmouth.

Mr. Stanwood's staff is thoroughly efficient and his motto is: "Service First and Last."

MECHANICAL EXAMINATION

If you bring your car to our premises, we will gladly look it over and tell what repairs, if any, are required to remedy, and will do so without charge.

FLAT RATE CHARGES PROTECT OWNERS

When you require a repair job ask us what it will cost. We can tell you in advance exactly what the labor charge will be. This charge, added to the cost of the necessary repair parts—also at standard rates—will be the total cost of the job.

This protects the Ford owner against excessive labor charges caused by lack of equipment and inexperienced Mechanics.

THE IMPROVED FORD MODELS HAVE ARRIVED

NOW ON DISPLAY

At Our
NEWLY RENOVATED
SHOWROOM

300 Union Street
MAIN 4500

YOU ARE INVITED

To View These
NEW MODELS

Ladies Especially Welcomed
300 Union Street
MAIN 4500