\$1.75 Bath Towels \$1.39 Pair 8:30 special today. 400 pairs Colored Bath Towels for early selling. Big, heavy, red-striped Turkish bath towels with fringed ends. Size 23 x 45 inches. Regularly \$1.75. \$:30 special, Midsummer Sale, today, pair 1.39

6 Simpson's-Fourth Floor.

Women's \$1 Bathing Caps

360 of these beautiful Bathing Caps on sale today. White with red trimming. White with blue trimming White with navy trimming. White with green trimming.



Boys' Wash Suits \$1.25

Regularly \$2.00 to \$3.50. Sizes 21/2 to 6 Years.

Boys' \$20 to \$25 Suits at SIZES 27 TO 34.

All-wool homespuns and tweeds, in the newest creations for boys' summer wear. Delightful color combinations in gray, fawn and green checks, stripes and mixed velty belter models with full fashioned bloomers belt loops and governor fasteners. Sizes 9 to 18 Regularly \$20.00 to \$25.00. Today, Midsummer

41/2 Hours Special Selling Today! Store Closes at 1 p.m. and No Noon Delivery

8:30 a.m. Special Bridal Rose

Cups and Saucers 39c

Regularly \$6.00 Doz.

200 dozen excellent quality thin China Cups and Saucers in the popular "Bridal Rose" decoration, with stippled gold handles and edges. Not more than two dozen to a customer. Regularly \$6.00 dozen. This morning, cup and

36-Inch White

Mosquito Netting 121/2c Yard

Toiletries

Simpson's-Main Floor.

Women's Handkerchiefs Half-Price, 3 for 25c

400 dozen Women's Initialed Lawn Handkerchiefs. Regularly 3 for 50c. Half-price, 3 for .25

Dainty Organdy Neckwear, \$1.48

Finely embroidered little vestees with collar attached. Trimmed with Val. lace, ruf-fles and insertion. Pure white or with small design in blue. Regularly \$2.25. Midsummer

Simpson's-Main Floor.

Wash Fabrics Go at 49c Yard

A Clearance of Fine Materials, Formerly Priced

at 65c to \$1.50 rablics of which there was no longer a complete

range of colors or patterns-fabrics of which only short lengths remained - fabrics that had been

mussed or soiled from handling or display-all these gathered together for quick clearance this morning

at a price that in some cases represents but a bare

third of the former price. Useful lengths and cor-

rect designs for children's garments, for blouses,

aprons, dressing sacques, etc. Voile Suitings and

fine Ginghams are included. Widths 27 to 40 inches.

No phone orders for this item, please. 8:30 rush

Natural Shantung---Pongee Silk

4,000 Yards, Selling at 98c Yard

of which we recently obtained another special quantity of

4,000 yards from a manufacturer who desired to lower

his stocks. Extra special Midsummer Sale offering until

2 Other Tempting Offerings in Natural Shantungs

and Pongees

dresses. Regularly \$1.49. Midsummer Sale, yard. . 1.29

ing, for suits, etc. Regularly \$2.00. Midsummer Sale,

yard 1.55

blue, rose, orchid, purple, gray, taupe, red, gold, sky, pink,

navy, black and ivory. Regularly \$2.50. Midsummer

Sale, yard 1.97
36-Inch Ivory Habutai Silks, best "Echizen" quality.

Three weights-fine, medium and heavy. Regularly \$1.39

to \$1.50. Midsummer Sale, yard 1.10

shades of pink. Regularly \$1.95. Midsummer Sale,

36-Inch Ivory Habutai Silks, in pink and ivory, lovely

qualities. Previously priced at \$1.79. Midsummer Sale,

Navy Blue Chiffon Taffetas—500 yards of a very fine

supple quality, 35 and 36 inches wide. Regularly \$3.50.

Midsummer Sale, today, yard 2.95

Simpson's-Second Floor.

8:30 a.m. Dress Goods Values

YARD—Actually under today's cost. 500 yards specially reduced for this morning! A lovely all-wool quality of British manufacture, thoroughly soap shrunk. Plain cream or with faint black hairlines on cream ground. 50 inches wide. Re-

SILK FINISHED LUSTRES, \$1.33-One of our finest

PLAIN CREAM AND PENCIL-STRIPE SERGES. \$2.95

36-Inch Wash Satins, in ivory and light, mid and full

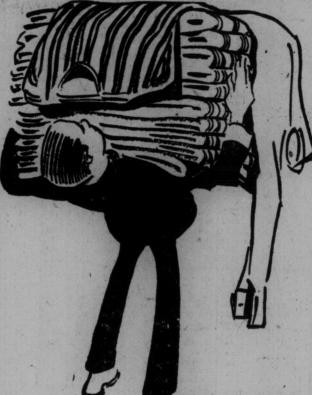
Sale No. 1-Fine and medium weights for waists and

Sale No. 2-Good weighty weaves, free from dress-

Georgette Crepes, in Nile and jade greens, henna, Alice

This low price is for regular \$1.39 and \$1.44 grades,

1200 Good Shirts of \$2 to \$3 Grades at



Bought under extremely favorable terms, these fine shirts are priced for early morning business today.

Here you'll find the most wanted ma-

CREPE, CORDS, MADRAS, PERCALE AND ZEPHYRS

-in a wonderful variety of pleasing patterns and designs for summer wear. They have soft double cuffs and come in sizes 14 to 17. Regularly \$2.00, \$2.50 and \$3.00. Midsummer Sale, today 1.89

Men's \$3.50 and \$4.00 Pajamas, Today, \$2.49

Slip a pair into your bag before going away. Summer weight cambric materials in hairline stripe and plain shades. Also

flannelettes in pink and blue stripes on light grounds. Silk frogs on coat. Draw string at waist. Sizes 34 to 44. Regularly \$3.50 and \$4.00. Midsummer Sale, today 2.49 Simpson's-Main Floor.

Bamboo Veranda Screens at Half Price Today

Drapery Remnants at One-Third Off

See the special tables in the Chintz Section—containing short ends up to 4 yards of curtain material and light upholstery fabric. This morning special, 1-3 off at 25c to \$10.00.

ENGLISH CURTAIN NETS, mostly neat conventional designs with borders and scalloped edges. White or cream. 36 to 40 inches wide. Today, yard59

COLORED MADRAS for side drapes. All-over floral and verdure designs in mixed colors of green, blue, brown, rose and tan. 36 inches wide. Midsummer Sale today, yard 1.98
Simpson's—Fourth Floor. Complete with ropes, pulleys and hooks, ready to hang—half-price, as follows:

Green Color 4' wide, 8' long. Regularly \$3.25, for . . . 1.62

6' wide, 8' long (limited quantity). Regularly \$4.85, for 2.42 7' wide, 8' long (limited quantity). Regularly \$5.75, for 2.87 8' wide, 8' long. Regularly \$6.50, for . . 3.25 10' wide, 8' long. Regularly \$8.10, for . . 4.05

Natural Color 8' wide, 8' long. Regularly \$3.95, for. . . 1.97 10' wide, 8' long. Regularly \$4.90, for . . 2.45

Hardware, Cutlery and Auto Needs Phone Main 7841

TENNIS RACQUETS, full size, well strung, splendid practice racquet. Specially priced today 1.49

GOLF CLUBS, a complete range of iron and wood clubs. Today, each 2.49

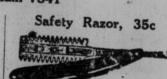


First quality, warranted make. Size 30 x 3½. To-

Spark Plugs, 65c Champion A. C., standard ½-inch size, suitable for most makes of cars. Today, each .65
ELECTRIC
HORNS, \$3.95—
Complete with
wire and push button. Japan-ned finish with nickel - plated face. \$6.00 value. Today 3.95

> "Woodyatt" Lawn Mowers, \$8.95

Taylor-Forbes high-grade mowers, 16-inch size, 10½-inch wheel, four blades. An excellent mower. \$11 value. This morning 8.95



Shears and Scissors, 69c Pair



POCKET KNIVES—Good serviceable knives for boys, with nickel-plated steel handles and good steel

2-bladed, today25 Simpson's-Basement.

Wall Papers 11c Single Roll

WALL PAPERS FOR BEDROOMS, SITTING-ROOMS AND STAIRWAYS in figured and floral stripe effects, with suitable combinations of new color tones printed on light and medium colored backgrounds. Midsummer Sale,

CUT-OUT OR 9-INCH BORDERS to match. Mid-

Superior Quality Porch Floor Enamel 95c Quart

Four attractive colors to choose from-light gray, medium gray, dark gray and slate gray. Durable, glossy paint for veranda floors and steps-dries hard overnight. Rubberset Brushes, 13/4 Inches Wide, 29c Selected black bristles, securely bound.

Old English Prepared Wax, 69c Tin For floors, woodwork, furniture and automobiles. Easily applied and polished.

Simpson's—Sixth Floor.

Jap Matting Rugs \$6.95

The "Everwear" Rug, \$2.15

Passage Linoleum, 95c Yard Simpson's-Fourth Floor.

Desk Lamp \$4.65

Brushed brass finish, can be adjusted to throw the light in any direction. Excellent for reading, sewing, writing, or for the medical man and dentist. Regularly \$6.25. This morning 4.65

Desk Lamps, \$2.95

Just 10 Desk Lamps with flexible arm, finished in statuary bronze. Regularly \$4.35. This morning 2.95
Simpson's—Sixth Floor.

Stationery Specials

Packet of 54 doylies, containing 12 5-inch, 12 6-inch, 12 7-inch, 12 8-inch, 6 10-inch. Regularly

Children's Party Invitations

12 invitations with pretty design and 12 envelopes. Regularly 35c. Midsummer Sale, today

Poker Chips
1½-inch size, 100 to a
box. Regularly \$1.75 per
100. Midsummer Sale, today 1.35 Stationery Dept.—Main

Men's Wrist Watches \$12.85

Sterling Silver Wrist Watches, very thin 15-jeweled model, with attached straps. Midsummer Sale, special 12.85

Women's \$16.00 Expansion Bracelet Watches, \$12.65

24 only, thin model, 15-jeweled movement, fully guaranteed. The cases are gold-filled with detachable bracelet. A few have black silk ribbon wristband. Midsummer Sale, today 12.65

Simpson's-Main Floor.

Fishing Tackle, Golfers' Needs and Tennis Supplies

Braided Silk Casting Line, "The Continental," tested to 13 lbs. 25 yards to a spool. "Silkaline" Casting Line, tested to 18 lbs. 25 yards on a card. Braided Copper Trolling Lines, 50 yards to the spool .90



"Kelso" Trolling Spoons, the ideal bait for trolling, 45c and Steel Casting Rods, from \$2.00 to \$8.00.

Willow Baskets, from \$1.25 to \$3.75. Landing Nets, \$1.75 and \$3.75. Cincinnati Bass Hooks, double gut, all sizes, 50c to 75c a dozen.

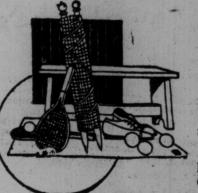
Also Floats, Sinkers, Swivels, Kirby Hooks, Rubber Frogs, etc.

Columbia Golf Clubs, Drivers, Brassies, Mashies, Niblicks, Putters, Jiggers 2.49 "Active" and "Aero" Golf Balls75

Golf Bags, from \$3.50 to \$7.50 each. Tennis Supplies

Tennis Racquets, from \$1.00 to \$10.00, including Slazenger's and Walter Bentley's well-known

A special practice racquet of exceptional value



"Champion" Tennis Balls, a very hard ball, specially adapted for grass courts. Tennis Nets, com-

plete with posts, guy ropes and pegs, at 10.00

Also a complete line of Baseball Bats, Gloves, Mitts, Masks and Balls. Simpson's-Basement.

PROBS:

\$75.0

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GUELPH FOR HYD

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