# EATON'S DAILY STORE NEWS

At Yonge, Queen and James Streets doors are order boxes, where orders or instructions may be placed. These boxes are emptied at 8.20, 9, 10 a.m. and 1, 4 and 4.40 p.m.

### Bargains From the January Sales

Some of the Extraordinary "Specials" to be Reatured for Monday-Watch for the Blue and White Sale Tickets.

WOMEN'S WINTER
COATS, OF NAVY, BLACK
OR DARK GREY FRIEZE—
SALE PRICE, \$6.95; OF
GREY, BROWN, NAVY OR
BROWN CHINCHILLA OR
BEAVER CLOTH — SALE
PRICE \$8.95; AND OF
SALTS' PLUSH — SALE
PRICE, AT \$17.50.

WOMEN'S NAVY AND BLACK SERGE SUITS, HALF-PRICE, AT \$6.75; AND SUITS OF NAVY BLUE AND BLACK SERGE, ALSO GREY DIAGONAL TWEED, HALF-PRICE, AT \$11.75

Third Floor, James St. SATIN MESSALINE, SAT-IN DE CHINE, DUCHESSE, MOUSSELINE, TAFFETA AND CREPE DE CHINE, 35 TO 40 INCHES WIDE, SOME LESS THAN HALF-PRICE, AT 89 CENTS A YARD. (For this bargain we can-not take telephone or mail

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—Second Floor, Yonge St. EMBROIDERY FLOUNC-ING, 26 INCHES WIDE. SALE PRICE, 21 CENTS A HAND - CROCHETED TOKES FOR CORSET COVERS. SALE PRICE, 39 CENTS EACH.

DIAMOND E. THREAD—BLACK OR WHITE, SIZES.
10 TO 80. SALE PRICE, 3
CENTS A SPOOL, OR 35
CENTS PER DOZEN.

CHILDREN'S UNION CASHMERE HOSE, IN HEAVY WINTER WEIGHT, BLACK, HALF - PRICE AND LESS, 12% CENTS PER PAIR.

MEN'S SUEDE AND CAPESKIN GLOVES, TAN AND MASTIC SHADES. SOME LESS THAN HALF-PRICE, 69 CENTS PER PAIR. — Main Floor,

CHINA TEA SETS, IN PINK AND BLUE FLORAL PATTERN-40-PIECE SET. SALE PRICE. \$2.95. DINNER SETS, ENGLISH SEMI-PORCELAIN, WITH SMALL GREEN DECORA-

ROLLER TOWELLING, 16 INCHES WIDE. SALE PRICE, 7 CENTS PER BLEACHED SHEETING, 70 INCHES WIDE. SALE PRICE, 23 CENTS PER FARD.

Second Floor, James St. TAPESTRY RUGS, SIZES 6 FT. 9 IN. BY 9 FT., OR 7 FT. 6 IN. BY 9 FT.—SALE PRICE, \$5.00. SIZE 9 FT. BY 9 FT.—SALE PRICE, \$7. WILTON AND AXMINS-

TER HEARTH RUGS, SIZE 27 BY 51 INCHES, AND 27 BY 54 INCHES. SALE BY 54 INC PRICE, \$2.45. LINOLEUM. 2 YARDS WIDE

-LESS THAN USUAL MILL

PRICE. 43 CENTS PER

SQUARE YARD.

Fourth Floor. ODD AND SAMPLE PIECES
OF DINING-ROOM FURNITURE IN GRAND SALE
CLEARANCE. SOME HALFPRICE — CHINA CABINETS.
\$22.50 TO \$100.00; DINNER
WAGGONS, \$10.00 TO \$20.00;
DINING-ROOM SUITES, \$120.00
TO \$250.00; BUFFETS AND
EXTENSION TABLES, \$35.00
TO \$47.50.
—Furniture Building. Furniture Building.

James and Albert Sts.

## One-third of Your Life--More or Less--is Spent in Sleep. Is Your Mattress as Comfortable and Healthful as it Might Be?

To Emphasize the Importance of the Question, and to Draw Attention to its Magnificent Stock of Improved, Sanitary Bedding, the Furniture Department Will Feature on Monday and the Following Days a Special Showing of

## "Ostermoor," "Marshall" and EATON-made White Hair Mattresses



The Famous "Ostermoor"

ENOWNED the world over as a mattress of luxurious and permanent comfort, the "Ostermoor" guarantee of sanitary materials and sanitary methods of making is backed by the largest organization in the British Empire devoted to the manufacture of beds and bedding. The filling employed is a non-absorbent fabric, produced from pure raw cotton, treated by certain processes which transform it into "Ostermoor felt" (shown in rolls in the sketch above), five huge rolls being required for each mat-tress of regular size. This felt is compressed into one sheet of uniform thickness, and enclosed in the ticking cover. Thus all the delicious softness of the celebrated "Ostermoor felt" is evenly distributed; every square inch possesses the same resilience; there can be no formation of lumps and hollows, because shifting of the filling is impossible.

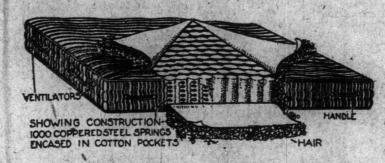
When an Ostermoor mattress becomes soiled, soap, water and a brush will clean it thoroughly, without damage to filling or covering, after which an hour's drying in the sun will restore the freshness of its original appearance.

Prices on Ostermoor mattresses of standard sizes are as follows:

4 ft. 6 in. wide, or less, weight 45 lbs., \$18.00 ; 4 ft. wide, or less, weight 40 lbs., \$17.00; 3 ft. 6 in. wide, or less, weight 35 lbs., \$15.00; 3 ft. wide, or less, weight 30 lbs., \$13.00; 2 ft. 6 in. wide, or less, weight 25 lbs., \$10.50. (All of which are 6 ft. 3 in.

-mattresses which in the purity of their fillings, the resiliency of their construction, and the durability of their service, represent three of the most conspicuous successes in modern mattress-making.

Your only assurance of procuring an absolutely sanitary mattress lies in the fact that the particular mattress you buy carries the positive guarantee of a reliable manufacturer-some such production as the "Ostermoor," "Marshall" or Eaton-made White Hair, illustrations of which appear herewith.



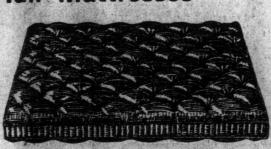
### The "Marshall' Ventilated Mattress

NE of the most popular of all mattresses in the big hotels of Canada and the United States, the unique feature of the "Marshall" is the multitude of little coiled copper steel springs which compose the body of the mattress. It thus consists practically of an air chamber. Ventilators being placed at either side, a free circulation of air is permitted within the mattress, keeping it always pure and fresh, and rendering it absolutely

'The luxurious comfort of the "Marshall" is due to the fact that each spring, encased in a cotton pocket, works independently of the other, allowing the mattress to conform to the shape of the user. Between the springs and the cover is a generous upholstering of fine curled hair or felt. Every "Marshall" carries the makers"

Prices on standard sizes, with hair top, are as follows:

4 ft. 6 in. wide, or less, \$30.00; 4 ft. wide, or less, \$28.50; 3 ft. 6 in. wide, or less, \$26.50; 3 ft. wide or less, \$25.00; 2 ft. 6 in. wide, or less, \$24.00. (All of which are 6 ft. 3 in. in length.)



### EATON-Made Mattresses

HEY are filled with white hair, the sanitary qualities of which are assured by careful selection, followed by stringent scientific methods of sterilizing. Bundles of this hair as it goes into the mattresses are on view in the depart-

Constructed under our own supervision, the best quality of ticking is employed for the covering of the mattresses, every detail of workmanship being according to the highest standards of mattress-making, ren-dering them sanitary, durable and supremely

These EATON-made mattresses are featured in one grade only, but they may be had in sizes to fit any bed. Moreover, they carry the EATON guarantee that they will afford absolute satisfaction in every respect of service. Prices are reckoned by weight-80 cents per lb., or by size, thus: 40 lbs., or 4 ft. 6 inches wide, \$32.00; 36 lbs., or 4 ft. wide, \$28.00. (All are 6 ft 3 in. long.)

-Furniture Building, Albert and James Sts.

#### Three Picture Framing Savings for Monday

A NY picture up to 14 in. by 18 in. framed (with glass and back) in choice of twenty patterns, including %in., 1-in. or 1½-in. mission oak (brown, weathered or black); 1-in. gilt or 1-in. white, Each, 50c.

Any picture up to/18 in. x 24 in., framed (with glass and back) in choice of ten different patterns of moulding. Included are 1½-in., 2-in. or 2½-in. mission oak (brown, weathered or black); also 1½-in or 2-in. white. Each, \$1.00.

Special for panoramic photographs, battalions, soldiers, landscapes, picnics, etc., any picture up to 10 in. x 60 in. framed (with glass and back) in choice of five patterns, including 1-in. or 1½-in. mission oak (brown, weathered or black). Each, \$1.75. —Fourth Floor.

"Elizabeth." — Unless your baby is an infant Hercules, there is no likelihood of his overturning the little play-yard you describe. It is strong and fruily set together. standing 2246 inches high—and the price, \$1.95. Fancy all the saving of worry as to your child's whereabouts, for less than two dollars! Which reminds one of that story of the mother of Parnell laying her six-months-old son in a bureau drawer while she went downstairs to receive some visitor—and them forthwith forgetting where she had disposed of her offspring. It is recorded, however, that memory, alded by muffied cries from the region of the dresser, finally came to the rescue, and the celebrated infant was exhumed before any damage was done.

"Canada."—Don't you think green a somewhat melancholy color in a dining-room? Blue is not a warmer hue, but there is a tinge of galety about it that I think you would appreciate, Besides, one of the alrest of all inexpensive papers for dining-room use is a willow blue oatmeal at 30 cents a single roll, 30 inches wide. With this you might have a red and blue ludian rus—and then I should like red leather or red repp on the chairs, with curtains of the latter—or, if the windows are small, of red casement silk, with the white woodwork outlining it sell, you should have a very likeable, liveable room. What think ye?

As for papers, etc., suitable for a man's bedroom, there should be no doubt of the success of a little self-tone buff color stripe, with a cheery little maturish pink ribbon border to run around under the picture woulding, and a smart banding with black in it to be used above the base board, if, you like. The paper is 25 cents a single roll, and the border (which may be cut in half) 15 cents a yard. As though it were born for this buff paper, is a creamy buff chints with narrow stripes of black at wide intervals, interspersed with paper, is a creamy buff chints with narrow stripes of black at wide intervals, interspersed with paper, is a creamy buff chints with narrow stripes of black at wide in

Dutchy.—Fashion, you know, is not as keep over the early

Dutchy.—Fashion, you know, is not as keen over the early bird dea as the opy-books are, and to ber mind there is such a thing as being too much ahead of time in acquiring next season's clothes. While it is wise to make general plans for your Summer wardrobe. I think I should wait a little longer for the working out of the time detalls. Paris, herself, won't undertake to say whether barrel skirts are to be the big fact or only a passing fancy. Can you possess your soul in patience for a month or so yet?

For the Vancouver trip, you will require, at least, a warm but not heavy travelling coat for motoring, driving, rainy weather, boat trips, ctc.; a dool, washable slik dress for the train and sight-seeing, a tallorded suit in some material which does not easily collect dustfor general wear on the cooler days; numerous blouses of the lingerle and crepe de Chine persuasion, to accompany the suif; a soft, light afternoon frock for hotel wear; and, if you are not restricting yourself murmufortably in the way of lungspare, by all means luclude a simple evening dress for possible visiting or chance festivities en route. Be sure and go to Laggan and Lake Louise.

## "At the War." By Lord Northcliffe

Miss Marjory MacMurchy Reviews One of the New Books About Which All England is Talking.

man, with opportunities probably unequalled by any other journalist for observing the war, has collected in a substantial, well-published volume his observations written at the western front, the Italian front, and in such a neutral country as Spain. The writing of the book is vivid, extraordinarily well-informed, and practical to a degree. Lord Northcliffe has a genius amounting to divination for information that is important, and for situations about which the public ought to know. There are chapters here on doctors at work, on feeding the army, on women at work, on warplanes, on Red Cross work, on the search for the missing, which will tell thousands of people exactly what

HIS interesting, forceful English- they want to know. "At the War" is a book not so much of description as of practical information.

"All profits from the sale of the book will be given to the Joint War Committee of the British Red Cross Society and the Order of St. John of Jerusalem in England."

The main impression which the reader will derive from this volume is that Lord Northcliffe is utterly concentrated on winning the war. (Price, \$1.25.)

-Book Department.

## Men's Raccoon Coats Priced at \$185.00

The Ideal Winter Coat for Motoring, Stormy Weather and Night Wear.

HE coats are made of heavy furred Canadian raccoon skin, a fur that is a favorite with many men on account of its thickness and great warmth-giving qualities, though extremely light in weight. The lining is of strong quilted satin, the quilting adds great protection and makes it more serviceable. The collars are of the high storm variety in shawl style. Sizes 40 to 48. \$185.00 each.

Also Men's Fur Coats, made of No. 1 the shawl style. Each, \$29.00. quality dogskin, good, serviceable lining, leather armshields, knitted storm cuffs and high storm collar in

Men's Coats, with heavily furred lining of Canadian muskrat, black beavercloth shell, collars of glossy otter in notch style. Sizes 40 to 46. Each, \$63,50.

Auto Robes of black goatskin, blanket cloth lining. Each, \$19.50.

-Main Floor, James St.

## BELGIAN CHILDREN ARE LOOKED AFTER

Toronto Lady Sends Description of Mrs. Adamson's Great Work.

**MOTHERING LITTLE ONES** 

and consist of innumerable articles—nilk, fish, margarine, biscuits, cocon, soap, cereals, dried vegetables, salt.

| SOLDIER AND DENTIST | DIES OF PNEUM

sugar, jam, syrup and flour. Sugar, so for, has been the only article difficult to procure. Mrs. Adamson tells me that at present they are negotiating thru the board of trade for permission to import some from Canada. Besides provisions there are quantities of clothing ready to be shipped each week, and I was teld the nuns and the poor mothers especially value the warm mothers especially value the warmittle garments for children and the patchwork quilts that come from Can-

. Feeding Nine Hundred.

Nine Hundred Destitute Tiny lodging 200, the rund, as you know, is now sending parcels weekly to Belgian Fed By

Belgians Fed By

Canadians.

Canadian impossible for these men to get any-The following letter from Mrs. S. H.

Stathy was received by the convener and moves the clockway. the Belgian Relief Committee, and fund has the official recognition of the

## DIES OF PNEUMONIA

Had for Four Months Been on Staff of Military Base Hospital.

Pte. (Doctor) Alfred Bowes, son of the late John Bowes, of the department of public works, succumbed to pneumonia yesterday morning at the military base hospital, East Gerrard street. He had for four months been "In addition to feeding and clothing and children, and feeding clothing and lodging 200, the fund, as you know, is tion. He was a dentist by profession, tion. He was a dentist by profession, which developed into pneumonia, while on his New Year's leave. The funeral, with full military honors, will take

### Foresters Install Officers And Support National Service

T. EATON C'LIMITED

the Belgian Relief Committee, and gind has the official recognition of the British and Ecligan Governments, and the weekly consignments are shipped that the structure Fund.

Dar Mrs. Pepler,—I wish it were weekly consignments are shipped to the weekly consignments are shipped to the weekly consignments are shipped to the weekly to reach the weekly to result and transferred at once to the By Default Against E. R. Michie Dunkirk, where they are no delay, as all supplies go to the Belgians behind the simulation, so there is no delay, as all supplies go to the Belgians behind the simulation, so there is no delay, as all supplies go to the Belgians behind the simulation, so there is no delay, as all supplies go to the Belgians behind the simulation, so there is no delay, as all supplies go to the Belgians behind the simulation, so there is no delay, as all supplies go to the Belgians behind the simulation, so there is no delay, as all supplies go to the Belgians behind the simulation, so there is no delay, as all supplies go to the Belgians behind the simulation, so there is no delay, as all supplies go to the Belgians behind the simulation, so there is no delay, as all supplies go to the Belgians behind the simulation, so there is no delay, as all supplies go to the Belgians behind the simulation, so there is no delay, as all supplies go to the Belgians behind the simulation, so there is no delay, as all supplies go to the Belgians behind the simulation, so there is no delay, as all supplies go to the Belgians behind the simulation, so there is no delay, as all supplies go to the Belgians behind the simulation, so there is no delay, as all the weekly to result and order the work for the weekly to result and order the work for the weekly to result and order the work for the presentation.

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## Knights of Pythias Install Officers for Coming Year

The annual installation of officers of the Cosmopolitan A.O.F. No. 5687 took place last evening in St. George's Hall, the ceremony being conducted by J. Clayton, district chief ranger, ceremony was E. II. Hurst, D.G.C., as consisted by Bro. A. R. Wick-

## CITY HALL NOTES

ntroduce notice of motion along these

Society of Carpenters held a success ful meeting last evening, with President C. Gurney in the chair. It was stated that 60 members of the society have gone to Parry Sound to work at the new munition plant there, and are the new munition plant there, and are overseas with the 40th Battery, and

#### ANTI-UNIONISTS OBJECT TO DESIGNATION

First Issue of Their Paper Says They Are Anti-Disunionists.

correct erroneous and misicading CARPENTERS BUSY.

eirculated, we are compalled to first forme adequate means of stating our cross." "The Message" is the means taken for that purpose.

## LOWE IS IMPROVING.

receiving \$48 per week for a seven-day week. Trade prospects were re-ported as being very good. who was formerly a city hall reporter, is better and greatly improved from, his serious illness.