

My Second Year of the Great War, by Frederick Palmer. Now Ready, \$1.35.

EATON'S DAILY STORE NEWS

Outfitting the School Boy From Cap to Boots

Smart, Serviceable Apparel at Prices That Typify Good Eaton Values

Spring Stocks of Boys' Shirt Waists Are Now Ready

Smart Headwear for Spring Wear

Examples of the Good Values in the EATON Selection of Boys' Clothing

Featuring Beautiful Patterns at 50c, 75c, \$1.00 and \$1.50

Small Boys' School Suits \$4.00 and \$5.50, and Big Boys' Suits at \$7.50

GREATER importance than ever before is given to color designs, in the new selection of Boys' Shirt Waists. The materials are dependable, good washing qualities, and the prices exceptionally moderate.

Among the assortment of EATON-made Shirt Waists, those at 50c are particularly noteworthy. They are light grounds with beautiful stripe designs of blue, black or mauve. Have attached soft collar, draw string and breast pocket. Sizes 6 to 16 years. Each... 50c

PERHAPS the most popular headpiece among the larger boys is the Golf Style Cap. In four or eight-piece style we show an excellent assortment in new designs of shepherd plaids, pin checks, diagonal browns and grey stripes. All have bands in self material and strong linings. Price... 50c

REALIZING how hard it is for any boy to be careful with his clothes, especially at school, we've selected these Suits for their sturdiness of make and good-wearing qualities. Included are new pinch-back and belt effects in some new patterns that will appeal to the boy who insists on smart styles, and they are marked at prices that mothers generally pay for the boys' clothing.

For small boys are mixed grey Tweed Suits, in some very neat patterns. Coat is plain at front and has two patch pockets. Back has fancy pleats and sewn-on belt at waist. Bloomers are roomy and have belt loops and strong knee band. Sizes 24 to 28... 4.00

Splendid for school wear are rough finished grey tweeds, in small-checks and pick-and-pick patterns. Coats have fancy pleats at front and back or at back only. Some have sewn-on belts at back only, while others go right around. Full-fitting bloomers. Sizes 24 to 28... 5.50

For big boys we feature a line of closely-woven, smooth-finished Tweed Suits, in pick-and-pick patterns. They are single-breasted, with yoke and box pleats at back and front, sewn-on belt and patch pockets. Bloomer pants are full-fitting and have belt loops and expandable knee bands. Sizes 29 to 34. Price... 7.50

Two Good School Boots for Boys

One in tan is made of good, heavy calfskin, in a rich dark tan color. The soles are Goodyear welted and the heels are military style and of solid leather. This boot is Blucher cut and has a medium wide rounded toe. Sizes 1 to 5. Price... 4.75

Worn extensively in schools is the Varsity Style Cap. We show them in navy blue felt, in designs Maple Leaf, Boy Scout or Flags of the Allies. Each... 50c

Today's Menu in the Grill Room: Fried Sausage Meat Squares with Brown Gravy, Mashed or Boiled Potatoes and Stewed Corn, Apple Pie with Ice Cream, or Baked Tapioca Pudding, Cream Sauce, Club Rolls and Butter, Pot of Tea or Coffee—50c

Satisfactory Hosiery for Boys

KNEE PANTS necessitate the wearing of neat-fitting and good appearing Hosiery, as well as strong, firmly-made Stockings that can withstand the wear and tear of boy life. Here are qualities that we recommend to wear and launder satisfactorily and which are very low-priced:

Boys' Elastic-ribbed Black Cotton Hosiery, with seamless feet, reinforced knees, toes and heels. Sizes 6 to 10. "Multiplex Brand." Per pair... 1.25

Boys' "Will Wear" Brand Ribbed Black Cotton Hosiery, with seamless feet and double-ply legs. Sizes 6 to 10. 18c per pair, or 3 pairs for... 50c

Big Boys' "Ironclad Brand" Hosiery, made of strong heavy black cotton yarns, made with extra double-ply leg and foot. Sizes 6 to 10 1/2. Per pair... 25c

Boys' Heavy Wool Worsted Stockings, made of extra strong yarns, with double-ply leg and extra splicing at heels and toes. Seamless throughout. Priced according to size. Size 6, 65c; 6 1/2, 70c; 7, 75c; 7 1/2, 80c; 8, 85c; 8 1/2, 90c; 9, 95c; 9 1/2, \$1.00; 10, \$1.05; 10 1/2, \$1.10 per pair.

Big Boys' Double Ribbed Black Cashmere Hosiery, seamless throughout and with extra soft yarns, with double-ply heels, toes and soles. Sizes 8 1/2 to 10. Price, per pair... 75c

Smart, Serviceable Gloves for Boys

THE selection in the Boys' Glove Section comprises various reliable brands, both for school and dress wear, and we recommend the following:

Boys' Unlined Tan Cape Gloves, with one dome fastener, prix sewn seams and cord points. Sizes 5 to 12 years. Per pair... 1.00

Boys' Unlined Washable Cape Gloves, mastic or grey, with one dome fastener, prix sewn seams and cord points. Sizes 6 to 12 years. Per pair... 1.50

Boys' Unlined English-made Tan Cape Gloves, with one dome fastener, prix sewn seams and Paris points. Sizes 4 to 16 years. Per pair... 1.50

Children's Knitted Gloves, in black or brown, with neat jersey wrist. Sizes 8 to 12 years. Per pair... 45c

Children's Knitted Mitts, in cardinal, navy, scarlet, brown or black. Sizes 1 to 6 years. Per pair... 25c

The Store's Conveniences

The Waiting and Rest Room, Third Floor; the Information Bureau and Post Office, Main Floor; the Free Parceling and Checking Desk, in the Basement.

EATON'S

There's an economy lesson in our Clothes for Boys



Try GOOD HEALTH REAKFAST FOOD for a week and prove this: A helping a day keeps you it every way... SQUE... ETY THEATRE... Performance i... the Globes... est burlesque en... er the Columbia... the "Globe Trot... opened a week's... nto at the Gayety... A group of well... ars have been or... Cooper, and are... nage in a really... ce. There is no... what, and... lists of good clean... r arranged choru... comedians with the... er, Eddie Swartz... The Misses... ngina, Wara and... trio of winsome... have a way of... hat soon wins ap... man are Hebrew... while Hunter im... in the first act... of the show does... ty. sters are gift... a very good prog... gime selections... the principals and... ellent. The stage... effects of both... LEASURE'... ATTRACTION... Delights Large... Star Theatre... w, "The Foibles of... crowded house... the Star Theatre... the lively enter... "At the Hotel... the Seashore" ar... keep everybody... many new fea... edition of the... ew faces are seen... shows improv... plays the Home... his favorite hobo... of comedian, and... and McKenna, the... nator. The con... drawn, and all... went over well... lified as "the in... action and qual... Hilson, the sou... care of her al... Mills is also a... ing her work in... ving to advantage... a good hearty... able asset in the... songs are chie... e chorus are ver... the big hits at... ping match be... girls. In several... the chorus, which... has ever had... the aisles of the... loyes Found... Gas Poisoning... a companion... dly from Mon... in the Blue street... head in their room... eaning, early this... poisoning. The gas... found turned on... at the men bew... stake. The bodies... morgue, and an... The two men... 35 years of age... TODAY... that spell... AP... used as often... Soap Wrapper... That's All... OUR... LIMITED... which will be the

ZILLEBEKE HEROES NAMED IN LISTS

Many Toronto Soldiers, Previously Missing, Are Presumed to Be Dead.

FIFTY-FOUR LISTED

Thirty-Three Local Men Have Made the Supreme Sacrifice.

Fifty-four soldiers who left Toronto or were known here are mentioned in the latest lists. Thirty-three of these are reported killed in action, two as having died of wounds, one as having succumbed to pneumonia, the fourteen wounded and four ill. The great number reported killed is due to the fact that all those previously reported missing since the battle of Zillebeke, June 8 last, are now listed as "deemed killed in action."

Sergt. Albert Coleman, who made his home with Mrs. James Nutt, 915 Carlaw avenue, was killed at the battle of Zillebeke. He was 30 years of age and had been employed as a grocery clerk in Toronto.

Sergt. C. H. Collier, a native of London, Ont., enlisted in Toronto with the C. M. R., and is believed to be killed. Lance-Sergt. Harry Dawson enlisted with a second contingent and was reported wounded last October. He is now reported killed in action. His relatives live in Norwich, England.

Comp. D. Baird, formerly of 8 Seaton street, is reported killed in action. He enlisted with the 75th Battalion more than a year ago. He has been missing since December. Pte. Baird was a native of Newry, Ireland. Corp. Hewson, whose wife and two little boys live at 522 Ryding avenue, West Toronto, had been killed in action. He went overseas with a

draft from the 74th Battalion in Oct., 1915, and has been missing since Oct. 7, 1916. Lance-Corp. Jack Halliday, whose relatives live in Toronto, where he is well known as an engineer, is reported killed in action. He enlisted at Winnipeg.

Trooper Jas. Couture, whose mother lives at Lewiston, Maine, enlisted in Toronto for service with the second contingent and has been missing since the battle of Zillebeke. He is now believed to have been killed.

Was Well-Known Athlete. Pte. Frank Harford, 72 Hazelton avenue, is believed to have lost his life at Zillebeke. His mother was so notified Saturday. Pte. Harford was a well-known athlete, and belonged to the Holy Trinity Athletic Club. He was 21 years old.

Pte. Albert Priestly, who lived at 11 Sackville street, has been missing since June, and is believed killed. He had served in the Governor-General's Body Guard before enlisting with the C.M.R. He was 23 years old, and unmarried.

Pte. A. E. Elford, formerly of 6 Lawson avenue, was killed in the fighting around Ypres, according to information received by his mother. He had been missing since last June.

Pte. Howard Thomas Perry, 342 Harbord road, is believed to have been killed in action. He went overseas in June, 1915, with the C.M.R., and has been missing since last June.

Pte. H. O. Long, formerly of 18 Chapel street, is believed killed. He enlisted with the 25th Battalion while on his way from Sherbrooke, Que., to the United States. His mother lives at Sherbrooke.

Pte. J. J. Bennett, 6 Garnock avenue, missing since last June, is believed to have been killed. He came from Vancouver to enlist in Toronto with the 12th Battalion. He was 29 years old, and born in Ireland.

Y.M.C.A. Man Killed. Pte. Edwin W. Philips, according to information received by Mrs. Philips at 175 Arundel avenue, has been killed in action at Zillebeke. He was 23 years old, and a well-known athlete in the Y.M.C.A. He was born in Kilsbourn, England.

Pte. Alfred Dalzell, a native of Ireland, who enlisted in Toronto with the C.M.R., had been living at North Toronto. He is believed to have been

killed at Zillebeke. He was 22 years old, and married. Pte. W. Cowler, formerly of 265 Dundas street, is now believed to have been killed at Zillebeke, as he has been missing since last June. He went overseas with a mounted rifle unit in June, 1915.

Pte. G. P. Allan, of Hamilton, who enlisted in Toronto with a C.M.R. unit of the second contingent, is believed to have been killed. He has been missing since Zillebeke. Pte. Allan was 20 years old and unmarried.

Pte. Claude W. Macdonald, formerly since last June and is now believed to have been killed in action. He enlisted with the 35th Battalion, and had been in Toronto for some years, coming here from England. His mother lives at 47 Jerome street.

Pte. Howard L. Peters, whose parents and sister live at Claremont, Ont., was killed in action. He left Toronto August 20, 1914, with a first contingent unit, and had formerly served with the Governor-General's Body Guard.

Pte. Walter P. Thomas, whose father lives at 88 Fulton avenue, is reported killed in action at Zillebeke. He was 22 years old, and an employee of the O. B. Staunton Company before enlisting with the C.M.R.

Pte. Herbert L. Gardner, whose next of kin lives in Oxford, England, enlisted in Toronto with a C.M.R. unit early in the war and has been missing since last June. He is now believed to have fallen at Zillebeke. He was 27 years old.

Went With C. M. R. Pte. T. McAree, who while living in Toronto, his next of kin at 21 Euclid avenue, and has been reported missing since last October, is believed to have been killed. He went overseas with the 53rd Battalion in April last, and to the front with a mounted rifle unit. His relatives live in Ireland.

Pte. Albert Henry Ashdown, formerly of 58 Enderby road, has been missing since last June and is believed to have been killed in action. He was 21 years of age and had been with the John Manville Company. Five brothers, one of whom has been killed, enlisted for service.

Pte. W. G. Forbes, whose mother lives in Scotland, whose mother lives in the C.M.R. in the second contingent, and has been missing since the battle of Zillebeke, is now officially reported as killed. He was 23 years of age and unmarried.

Pte. Charles Bollingsbroke, whose father lives at Brighton, England, has been missing since June and is believed to have been killed at Zillebeke. He was 23 years of age and enlisted with the 95th Battalion, and had not been long at the front. He was 19 years old and had been employed by the United Shoe Stores.

Pte. Albert Draker, whose relatives live in Hamilton and who has been missing since last December, has been killed in action. He enlisted with the 84th Battalion and had not been long at the front.

Pte. William Cowler, whose wife lives at 53 O'Hara avenue, has been missing since last June and is believed killed. He was born in Devonshire, England, 23 years ago, and came to Canada six years ago. He was a draughtsman in the works department at the city hall before enlisting.

Pte. W. Augustus Deboe, whose mother, Mrs. A. Deboe, lives at 23 Sultan street, is believed to have been killed. He was a draughtsman in the works department at the city hall before enlisting.

Pte. H. Thompson, formerly of 255 Wellesley street, is listed with those believed to have been killed in action.

Pte. L. R. Taylor, who went overseas with a Toronto unit of the C.M.R., is reported as probably dead. He is a native of London, England, and 21 years old.

Pte. P. Stanley, enlisted with a Toronto unit of the C.M.R., coming here last July and is now listed as killed.

Pte. R. W. H. Tait, of Rowanville, who enlisted in Toronto with a C.M.R. unit and is now believed to have been killed in action.

Dies at Clearing Station. Pte. John P. McCormick, who lived at 843 East Queen street, died recently at a casualty clearing station in France, according to a message received by his wife. He was 33 years old, and went overseas with the 69th Battalion.

Pte. James Fournace, whose sister, Mrs. Nellie Lint, lives at 355 Wellesley street, has died in a British hospital. He was a veteran of the South African war, and was called to service in England early in the war.

Pte. A. F. Livingstone, whose brother lives at 140 Spadina avenue, has died of pneumonia. He was reported seriously ill Feb. 15. He went overseas with the 12th Battalion and was a Scotchman.

Pte. C. J. Phillips, whose wife and little daughter live at 135 Sumach street, died of pneumonia. He went overseas with the 5th Battalion a year ago last August.

Pte. T. S. Tooley, who enlisted with a Toronto battery which went overseas with the first contingent, is reported seriously ill of pneumonia.

Pte. F. Smith, who lived at Fairbank before enlisting with the 81st Battalion, is reported ill. He is 20 years old and was in an additional charge against Stewart of evading his bail.

The newest third-rail patent is alive only at the point of contact with the shoe. Accidents are thereby prevented.

RETURNING MEN WERE ON LACONIA

Passenger List Included Eight Who Left Toronto Last Week.

THEIR FATE UNKNOWN

So Far No Definite Word of Loss of Life Has Come to Hand.

One of the passengers of the ill-fated Laconia, which was sunk by a German submarine, was Lieut. Russell D. Bradshaw, of the Royal Flying Corps. He is a son of I. D. Bradshaw of 2 Schofield avenue, and left home a week ago Saturday to rejoin his corps, with which he had been serving since last February. Although a medical board had thought him still unfit for active service he was very keen to return, and left before his turnpough was up. To expedite his departure he had his booking transferred from the Mississauga, which had been cancelled for troops, and sailed on the torpedoed liner from New York.

His mother was greatly perturbed over the disaster, and told of how she had tried to persuade her son to remain at home until fully restored to health. His eagerness to return made him forego her request, assuring his mother that if anything happened he would be prepared for the emergency. His sister was down-town when she saw the notice on a bulletin board that the Laconia had been torpedoed.

Lieut. Bradshaw was born and received his public school education in Toronto, but subsequently attended Woodstock College. He was employed later with the O'Hara brokerage firm, but relinquished his position with them to go overseas and join the flying corps. After several months' service at the front, he was invalided home suffering from rheumatism. He has two brothers in khaki, Lieut. W. J. Bradshaw being now in France with

FARM LABORERS FROM STATES

The first contingent of American farm laborers to be brought to this country by the colonization bureau has arrived here under Captain James Thompson, who predicts a brighter prospect for Ontario in this respect than last year.

WANTED ON SEVERAL CHARGES. Wanted at Woodstock on several charges of the O'Hara brokerage firm, but relinquished his position with them to go overseas and join the flying corps. After several months' service at the front, he was invalided home suffering from rheumatism. He has two brothers in khaki, Lieut. W. J. Bradshaw being now in France with

OTHER TORONTO PASSENGERS.

Flight-Lieut. E. Sydney Duggan of 336 Huron street, was returning to England after spending three months' furlough at his home, granted him after he had been wounded in the shoulder. He is 26 years of age and left here a year ago, after having graduated from the Curtiss Aviation School at Long Branch, and was attached to the Royal Flying Corps. The addresses of the other six passengers were not obtainable at any of the local booking offices yesterday. William Irvine Robinson was booked for the first cabin along with the two aviators. Following are the names of the five who traveled in the second cabin: George A. Foster, William Hartnet, Thomas E. Parker, Frank Pauling and Henry C. Pope.

Horses in Serious Danger Of Being Electrocuted

Snapped thru contact with the dome of a boiler which was being conveyed on a lorry belonging to the Don Cartage Co., 1 Scott street, from the rear of the Petrie Co. building, Station street, yesterday afternoon, a trolley wire wound itself around the neck of the boiler, charged the whole with electricity, and tied up street car traffic along Station street for over an hour. There were two teams of horses attached to the lorry, and they became frantic with fright as the wire sizzled around them. Order was restored by a man with an ax, who cut the wire and set the load free.

IS CHARGED WITH THEFT.

John Freeman, 117 George street, employed as a night porter at the Carlisle Hotel, was taken into custody last night by Acting Detective Walter McConnell on a charge of stealing silver cutlery to the value of \$10.

"Does he think as you do about it?" "I don't know. But he agrees with me." —Browning's Magazine.