

THE ROBERT SIMPSON COMPANY LIMITED

All These Goods On Sale Today

The store is given over today to a vacation sale---a sale of all sorts of things that you're likely to need during the summer months at prices that will please you. Fathers, mothers, boys and girls---there's something here for everybody---though this page largely concerns the needs of the younger members of the family.

Good Books for the Boys and Girls of all Ages

BOYS' BOOKS
 Bestselling good stories---class and whole---some, each, 25 cents.

The Boy Aviators in Nicaragua.
 The Boy Aviators on Secret Service.
 The Boy Aviators in Africa.
 The Boy Aviators' Treasure Quest.
 The Boy Aviators in Record Flight.
 The Boy Aviators' Polar Dash.
 The Boy Aviators' Flight for a Fortune.
 The Boy Allies at Liege.
 The Boy Allies on the Flying Line.
 The Boy Allies in the Trenches.
 The Boy Allies on the North Sea Patrol.
 The Boy Allies with the Flying Squadron.
 The Boy Allies with the Terror of the Seas.

GOOD FICTION FOR BOYS AND GIRLS

The Golden Lamp, by Gray, \$1.25.
 Prudence of the Parsonage, by Hutcheon, \$1.25.
 Pollyanna, \$1.25.
 Pollyanna Grows Up, \$1.25.
 Anne of Avonlea, \$1.25.
 Just David, by Porter, \$1.25.
 Seventeen, by Tarkington, \$1.25.
 Michael O'Halloran, by Porter, \$1.25.
 Little Sir Galahad, by Phoebe Gray, \$1.10.

OLD FAVORITES
 By Louisa M. Alcott, 25 cents each.
 Rose in Bloom.
 Little Women.
 Little Men.

NATURE BOOKS
 That make the country doubly enjoyable to the children.

The Canadian Bird Book, \$2.00.
 The Mary Frances Garden Book, \$1.25.
 Bird Neighbors, by Blanchan, \$1.25.
 Birds That Hunt and Are Hunted, by Blanchan, \$1.25.

THE CHILDREN'S STORY OF THE WAR
 Parts 1 to 15, each 5c.

HISTORY OF THE WAR
 By John Buchan.
 Volumes 1 to 11, 25c each.

SPECIAL BOOKS FOR HOLIDAY READING
 that are interesting and easy to read are included in the series "Every Child Should Know." Beginning with "Essays Every Child Should Know," the series includes "Fairy Tales, Heroes, Heroines, Hymns, Legends, Pictures, Poems, Songs, Trees, Water Wonders, Wild Animals, and Wild Flowers." Each volume 50 cents.

BOOKS AT 50c.

Laddie, by Porter.
 Daddy Long Legs, by Webster.
 The Secret Garden, by Frances Hodgson Burnett.
 Martha-by-the-Sea, by Lippmann.
 Sunshine Jane, by Susan Warner.
 Rebecca of Sunnybrook Farm, by Kate Douglas Wiggin.
 New Chronicles of Rebecca, by the same author.
 The Harvester, Preckles, The Girl of the Limberlost, by Fackler.

BOOKS FOR GIRLS
 By L. T. Meade.

Cloud-bound---Good type---25 cents each.
 Red Little Hannah.
 Beautiful Fifteen.
 Betty---A School Girl.
 A Bunch of Cherries.
 Children of Wilton Chase.
 Daddy's Girl.
 Four on the Island.
 A Gay Charm.
 A Girl in Ten Thousand.
 In Times of Roses.
 Miss Nonnality.
 A Ring of Rubies.
 A Very Naughty Girl.
 Wild Kitty.

FOR THE TINY TOTS
 Bedtime stories, by Burgess, written for children from four to twelve years of age.

The Adventures of Reddy Fox.
 The Adventures of Johnny Chuck.
 The Adventures of Peter Cottontail.
 The Adventures of Unc' Billy Possum.
 The Adventures of Mr. Mooker.
 The Adventures of Mr. Muskrat.
 The Adventures of Danny Meadow Mouse.
 The Adventures of Grandfather Frog.
 The Adventures of Buster Bear.
 The Adventures of Old Man Toad.
 Each 10 cents.

PAINTING BOOKS
 For rainy afternoons, 10c, 15c and 25c.

QUACKY DOODLES AND DANNY DOODLES
 Just published. Every page beautifully illustrated in bright colors, \$1.00.

Toilet Needs for Children

*Colgate's Children's Toilet Set, containing perfume and soap, box 35c
 *Antiseptic Tooth Paste, in tubes 15c
 *Antiseptic Tooth Powder, in tins 15c
 *Shampoo Powders, in envelopes, 3 for .9c
 Dupont's Children's Tooth Brushes, each 10c and 15c.
 Children's White Celluloid Hair Brushes, with stiff bristles, each 1.25
 Flexible Nail Files and Button Hooks, with white celluloid handles 2 for .25
 Children's Real Ebony Hair Brushes, each49
 White Celluloid Hand Mirrors, each25
 *Taylor's Floral Perfumes, 1/2-oz. bottle, assorted odors, for bottles15
 *Cold Cream, in tubes, each15
 *Rose Talcum Powder, 3 tins for25
 Miss Dainty Toilet Soap, 3 cakes for25
 Fairy Soap, 6 cakes for25
 Ivory Soap, per cake5c
 *War Stamps Extra.

To Put Your Things in When You Go to the Country

SERVICEABLE TRUNKS, SUIT CASES AND PICNIC BAGS.

Canvas Covered Trunk, fibre bound, brass corners, good lock and bolts, neatly lined, with tray. Size 32-inch, \$3.25; 24-inch, \$3.95.

Steamer Trunks, with straps, canvas covered, metal bound, neat check lining, with divided tray. Size 32-inch 4.95
 Matting Suit Cases, leather corners; some have edges bound, strong handle, brass lock and catches. Sizes 18 and 20-inch, from \$1.50 to \$2.50.

Plastic Matting Bags, deep square shape, edges bound, leather corners, strong handle and fasteners. Prices 35c, 50c and 95c.

Out of Door Wheel Toys for Healthful Recreation

VELOCIPEDS.
 Steel frames in black enamel, strongly built throughout, one-piece crank shaft, oval steel tires, three sizes at \$3.00, \$2.15, \$1.75.

Red enamel half oval steel frames, adjustable handle bars and spring leather seats, extra heavy rubber tires. Two sizes at \$7.50 and \$6.75.

ARTILLERY CARS.
 Sheet steel bodies, painted gray and lettered, heavy gears, bent handles for coasting or pulling. Steel tires in three sizes, \$2.50, \$2.20 and \$2.00; rubber tires in three sizes, \$3.00, \$3.30 and \$3.00.

MINIATURE LAWN SWINGS.
 Single swings, varnished hardwood throughout, collapsible 2.60

DOLL CARRIAGES OF ALL SORTS.
 50 Only, Special Reed Doll Carriages, bleached finish, wooden handles, iron axles, 6-inch wire wheels, Monday only98

Metal Body Doll Carriages, black enamel finish, folding leatherette hoods, high handles with rubber tires. Monday 2.95

English Style Doll Carriages, extra large wooden bodies in black enamel, leatherette hoods, rubber tires. Monday 5.00

Dolls' Go-Carts, bleached reed body, two 8-inch wire wheels and wooden handles. Monday69

SMALL WHEEL BARROWS.
 60 only, metal body wheel barrows, wooden handles. Monday only55

AUTO COASTERS.
 Steering handles, brakes, seats three children, strongly constructed throughout, oval steel tires 3.90

Here You Are, Boys; "Be Prepared" for the Holidays Boys' Summer Weight Suits at \$2.85

100 suits in the lot, medium weight tweeds in serviceable shades of gray and brown, showing small checks and stripe effects, durable body linings, pants are full cut, strongly sewn seams, strap and buckle at knee. Sizes 25 to 34. Monday clearing price 2.85

BOYS' BLACK RUBBER COATS, \$1.95.
 Double texture black para rubber, full fitting model, thoroughly rainproof, for boys 5 to 10 years. Sizes 23 to 28. Regular \$2.75. Monday 1.95

BOYS' SPORT SHIRTWAISTS, 59c.
 A splendid assortment, including blue stripes, black and gray mixed stripes and some new cluster combinations; materials are medium weight percales and zephyrs. For boys of 6 to 15 years. Regular 75c and \$1.00. Sizes 11 to 13 inches. Monday59

BOYS' KHAKI OUTFIT BLOOMERS, 47c.
 Consisting of loose fitting shirt with attached soft collar; breast pocket and long khaki outgait pants; loops for belt at waist, neatly tapering leg and 2-inch cuff bottoms. Sizes 8 to 18 years. Monday 1.59

BOYS' WHITE BLOOMERS, 35c.
 Smartly cut from medium weight washable drill material in the dark khaki shade, strongly sewn seams, belt loops at waist, strap and buckle knee. Regular 75c and \$1.00. Sizes 26 to 34. Monday47

BOYS' CAMPING SUITS, \$1.59.
 Strong, durable bloomers, cut from medium weight, white drill material; have side and back pockets, loops for belt and strap and button knee. Regular 75c. Sizes 29 to 34. Monday33

The Best All-round Summer Suit for the Boy is a Good Wool Tweed Norfolk Suit

Beautifully tailored, in smart single-breasted yoke, Norfolk models, from imported English and Scotch tweeds, in a variety of colors, including gray stripes and overcheck patterns, brown diagonal stripes and herringbone weaves, and solid light brown shades. All have full cut yoke and show the new styles with knife pleats or small tucks, seven on belt and patch pockets, or the standard Norfolk style with box pleats and flap pockets, with serge body linings. Pants are full cut bloomers, strongly lined throughout, with belt loops at waist and strap and buckle knee. Regular \$6.00, \$6.50, \$7.00, \$7.25. Sizes 25 to 34. Monday43

The Vacation Footwear

BUY A GOOD SUPPLY AT THESE SPECIAL PRICES BEFORE YOU START FOR THE SUMMER HOME. PRICES ARE LIKELY TO ADVANCE.

Barfoot Sandals---Made of smooth tan leather, extra weight, sewn soles, two-strap. Sizes 3 to 4, 49c; 5 to 7, 59c; 8 to 10, 6 to 9, 11 to 2, 79c.

Better Grade Sandals---Made of fine Lotus calf, with smooth insole, heavy welt elk and leather outer soles, full fitting toe, two-strap and buckles over instep, this sandal is cut high around side to prevent sand from getting under the foot. Made in tan, black and white. Sizes 5 to 7, \$1.00; 8 to 10, \$1.25; 11 to 2, \$1.45; sizes 11 to 2, \$1.65.

White Roman Sandals---Made of white canvas, with McKay sewn soles, neat round toe and low heels, seven-strap over instep. Sizes 5 to 7 1/2, \$1.25; sizes 8 to 10 1/2, \$1.49; sizes 11 to 2, \$1.65.

Cool Ankle Strap Pumps---Made of white Sea Island duck, with ankle strap, neat tailored bow, full fitting toe, McKay sewn soles. Sizes 5 to 7 1/2, 8 1/2; sizes 11 to 2, \$1.25.

Rubber Boots---For early morning romp in wet grass. Bright finish rubber boot, fancy pebble leg, knee length. Sizes 5 to 10, \$1.49; sizes 11 to 2, \$1.74.

RUBBER SOLE OUTFIT SHOES.
 sizes 1 to 5, \$1.05. Women's, sizes 3 to 7, \$1.05.
 Blue Duck Boots, rubber sole. Sizes 11 to 2, \$2.50. Boys', sizes 1 to 5, 85c. Women's, sizes 3 to 7, \$1.39.

White Duck Boots, white rubber sole, leather insole. Sizes 11 to 2, 95c. Boys', sizes 1 to 5, \$1.25; women's, sizes 3 to 7, \$1.39.

Low Cut Canvas Shoes, with rubber soles, from 60c up to 85c.

Handy Things for the Camp
 Hot Blast Oil Stoves, two wicks, sheet steel body, cast iron top, suitable for summer cottage. Monday89

Ovens for Oil Stoves or Gas Plates, one-burner, Monday, \$1.25; two-burner, \$1.98.

Enamel Tea Kettles, seamless, light gray enamel, 5-qt. size. Regular \$1.25. Monday89

Yacht Mops, a long handle with large cotton string head. Monday39

Enamel Tea and Coffee Pots, 3-pint size, superior grade light gray enamel; good 75c value. Monday49

Vacation Sale Specials



Boys' Jerseys and Bathing Suits

Boys' Jerseys, pullover style, in blue, white, and sky, short or long sleeves. Sizes 20 to 32. Special19

Boys' Cashmere Jerseys, button on shoulder style, in navy, navy and white, navy and red, gray, brown and green. Sizes 20 to 32. Regular \$1.25. Monday98

Boys' White Twill Night Robes, collar style, large roomy bodies. Sizes 12 to 18 1/2. Special49

Boys' Negligee Shirts, plain and fancy hairline stripes, of blue and black. Sizes 12 to 14. Special39

BOYS' BATHING SUITS.
 Navy only. Sizes 18 to 32. Monday50

Boys' Balbriggan Underwear, natural shade, shirts have long sleeves, drawers are ankle length. Sizes 18 to 32, each .25

Boys' Athletic Combinations, nainsook quality, short sleeves and knee length. Sizes 24 to 34. Regular 50c. Special .39

Boys' Khaki Shirts, collar attached. Sizes 12 to 14. Special75

GIRLS' \$2.25 BATHING SUITS AT \$1.75.
 Navy blue lustre, trimmed with the new sport stripe; square neck, belt and short sleeves; bloomers have adjustable waist in a box pleat, and elastic knee. Sizes 2 to 14 years.

Hats and Caps for the Holidays

In navy, purple, sky, brown and ecru shades, of mercerized pop; each hat trimmed with a different color band; also plain white pique outing hats. Monday44

Children's Hats, little Rah-Rah Jack Tar and sailor shapes in fine white straw with gold lettered band of navy blue. Monday44

Boys' Varsity Caps, in check navy blue serge and brown, blue and red velvet; extra well made caps. Monday15

Boys' Felt Hats, in telescope shape in navy, brown, green and gray. Regular \$1.00. Monday46

Boys' Straw Hats, in fine quality split straw, negligee shape, trimmed with black band and bow. Monday49

Some Vacation Needs for the Men \$3.00 for Men's Outing Trousers

English tweeds, in fine gray stripe, with cuffs, belt loops, five pockets and self belt. Sizes 32 to 44 3.00

WORK PANTS AT \$1.25.
 Made from cotton worsted, in brown or gray; strongly tailored and serviceable. Sizes 32 to 42 1.25

ENGLISH TWEED TROUSERS, \$2.49.
 Good quality tweeds, in dark gray, stripes; five pockets. Special, Monday 2.49

MEN'S MOTOR DUSTERS, \$3.50.
 Made from linen color material; double-breasted, two-way collar. Sizes 36 to 44, at 3.50

500 PAIRS MEN'S OXFORD LOW SHOES.
 In tan calf, gummed and patent cloth leathers; these are short lines and samples of "Victor," "Hartt" and "Merit" shoes; Goodyear welt soles; recessed and round toe shapes; leather and colored fabric uppers; low and military heels; all sizes in the lot. Regular \$4.50 and \$5.00. Monday 3.19

NEW MARKET TELEPHONE ADEL 6100

Stewing Beef, boneless and lean, lb.15	Soppito, per cake12	
Brisket Boiling Beef, choice, lb.15	Babbitt's Cleanser, 6 tins25	
Shoulder Pot Roast, prime beef, lb.15	Diamond Cleanser, 3 tins30	
Mixed Shoulder Steak, lb.15	Naptha Powder, package50	
Veal Chops, off loin, lb.25	Gold Dust Washing Powder, large package	1.00	
Young Pork Chops, off loin, lb.25	for		
Round Steak, Simpson quality, lb.25	Bon Ami, per cake25	
Family Sausage, our own make, lb.25	Lux, 3 packages25	
Best All Pork Sausage, our own make, lb.	.25	Taylor's Soap Powder, 3 packages25	
Breakfast Bacon, select, mild, sliced, lb.	.30	Canada White, 3 packages25	
Pure Lard, 8-lb. pails, gross weight, per	.30	Royal Blue Laundry Starch, package	for	
pail60	White Swan Lye, per tin10	
1000 lb. Pure Celena Test, of uniform	.60	quality and fine flavor, black or mixed,	Monday, 2 1/2 lbs.74
4000 tin Finest Canned Corn, 3 tins22	FRUIT AND VEGETABLES.		
Monarch Flour, 1/2 bag81	Choice California Sun-kist Oranges, sweet		
300 tin Pure Orange Marmalade, Banner	.59	and seedless, per doz.25	
brand, 5-lb. pail22	Finest Delaware Potatoes, peck24	
Purity Oats, large package22	Choice Grapes, 4 for25	
300 tin Finest Canned Apples, while they	.25	last, per tin25	
are good, 3 pairs of a size to a box,	.25	Heinz Sweet Pickle, in bulk, quart35	
guaranteed three months. Sizes 6 to 7, 3	.25	Feta Naptha Soap, per bar10	
pairs \$1.00; sizes 7 1/2 to 10, 3 pairs, 1.25	.25	Sunlight, Surprise and Lifebuoy Soap, 6		
Cotton and Lisle Socks, made in United	.25	bars25	
States, extra fine weaves, closely woven;	.25	Comfort and Taylor's Borax Soap, 6 bars		
can be plain white and white with colored	.25	for25	
turn cuffs; fit ages 4 months to 15 years.	.25	Simpson's Big Bar, per bar10	
Vacation sale price, Monday 12/2c, 15c and	.25	Heather Brand Soap, 7 bars25	
20c.	.25	R. B. Soap, per bar25	
Lisle Thread Gloves, made in France, 2	.25	Pearline, large package10	
done fasteners strong seven seams, perfect	.25	Soap Chips, in bulk, 2 lbs.15	
finish, strong fine fabric; come in gray	.25	Ammonia Powder, 4 packages25	
only; fit ages 6 years to 15 years.	.25	Old Dutch Cleanser, 3 tins25	
Vacation sale price, Monday 12/2c, 15c and	.25			
20c.	.25			

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