

THE ROBERT SIMPSON COMPANY LIMITED

All These Goods On Sale Today

The store is given over today to a vacation sale---a sale of all sorts of things that you're likely to need during the summer months at prices that will please you. Fathers, mothers, boys and girls---there's something here for everybody---though this page largely concerns the needs of the younger members of the family.

Good Books for the Boys and Girls of all Ages

BOYS' BOOKS

Reading good stories---clean and wholesome, each, 25 cents.

The Boy Aviators in Nicaragua.
The Boy Aviators on Secret Service.
The Boy Aviators in Africa.
The Boy Aviators' Treasure Quest.
The Boy Aviators in Record Flight.
The Boy Aviators' Polar Dash.
The Boy Aviators' Flight for a Fortune.
The Boy Allies at Liege.
The Boy Allies on the Flying Line.
The Boy Allies in the Trenches.
The Boy Allies on the North Sea Patrol.
The Boy Allies with the Flying Squadron.
The Boy Allies with the Terror of the Seas.

GOOD FICTION FOR BOYS AND GIRLS

The Golden Lamp, by Gray, \$1.25.
Prudence of the Parsonage, by Huxton, \$1.25.
Pollyanna, \$1.25.
Pollyanna Grows Up, \$1.25.
Anne of Avonlea, \$1.25.
Just David, by Porter, \$1.25.
Seventeen, by Tarkington, \$1.25.
Michael O'Halloran, by Porter, \$1.25.
Little Sir Galahad, by Phoebe Gray, \$1.10.

BOOKS AT 50c.

Laddie, by Porter.
Daddy Long Legs, by Webster.
The Secret Garden, by Frances Hodgson Burnett.
Martha-by-the-Sea, by Lippmann.
Sunshine Jane, by Susan Warner.
Rebecca of Sunnybrook Farm, by Kate Douglas Wiggin.
New Chronicles of Rebecca, by the same author.
The Harvester, Peckles, The Girl of the Lumberlot, by Forster.

BOOKS FOR GIRLS

By L. T. Meade.
Chest-nut---Good type---25 cents each.
Daddy Long Legs.
Daddy Long Legs.
A Bunch of Cherries.
Children of Wilton Chase.
Daddy's Girl.
Four on the Island.
A Gay Charm.
A Girl in Ten Thousand.
In Times of Roses.
Miss Nonentity.
A Ring of Rubies.
A Very Naughty Girl.
Wild Kitty.

Toilet Needs for Children

*Colgate's Children's Toilet Set, containing perfume and soap, box 35c
*Antiseptic Toilet Paste, in tubes 15c
*Antiseptic Tooth Powder, in tins 15c
*Shampoo Powders, in envelopes, 3 for .9c
Dupont's Children's Tooth Brushes, each 10c and 15c.
Children's White Celluloid Hair Brushes, with stiff bristles, each 12c
Flexible Nail Files and Button Hooks, with white celluloid handles 2 for 25c
Children's Real Ebony Hair Brushes, each 40c
White Celluloid Hand Mirrors, each 25c
*Taylor's Floral Perfumes, 3-oz. bottle, assorted odors, for bottle 15c
*Cold Cream, in tubes, each 15c
*Rose Talcum Powder, 3 tins for 25c
*Mile Dainty Toilet Soap, 3 cakes for 25c
Fairy Soap, 6 cakes for 25c
Ivory Soap, per cake 5c
*War Stamps Extra.

Out of Door Wheel Toys for Healthful Recreation

VELOCIPEDS.
Steel frames in black enamel, strongly built throughout, one-piece crank shaft, oval steel tires, three sizes at \$3.00, \$2.15, \$1.75.
Red enamel half oval steel frames, adjustable handle bars and spring leather seats, extra heavy rubber tires. Two sizes at \$7.50 and \$6.75.

ARTILLERY CARS.
Sheet steel bodies, painted gray and lettered, heavy gears, bent handles for coasting or pulling. Steel tires in three sizes, \$2.50, \$2.20 and \$2.00; rubber tires in three sizes, \$3.00, \$3.30 and \$3.00.

MINIATURE LAWN SWINGS.
Single swings, varnished hardwood throughout, collapsible 2.60

OLD FAVORITES

By Louisa M. Alcott, 25 cents each.
Rose in Bloom.
Little Women.
Little Men.

NATURE BOOKS

That make the country doubly enjoyable to the children.
The Canadian Bird Book, \$2.00.
The Mary Frances Garden Book, \$1.25.
Bird Neighbors, by Blanchard, \$1.25.
Birds That Hunt and Are Hunted, by Blanchard, \$1.25.

THE CHILDREN'S STORY OF THE WAR

Part 1 to 15, each 5c.

HISTORY OF THE WAR

By John Buchan.
Volumes 1 to 11, 25c each.

SPECIAL BOOKS FOR HOLIDAY READING

that are interesting and easy to read are included in the series "Every Child Should Know." Beginning with "Essays Every Child Should Know," the series includes "Fairy Tales, Heroes, Heroines, Hymns, Legends, Pictures, Poems, Songs, Trees, Water Wonders, Wild Animals, and Wild Flowers." Each volume 50 cents.

FOR THE TINY TOTS

Bedtime stories, by Burgess, written for children from four to twelve years of age.
The Adventures of Reddy Fox.
The Adventures of Johnny Chuck.
The Adventures of Peter Cottontail.
The Adventures of Uncle Billy Possum.
The Adventures of Mr. Mole.
The Adventures of Mr. Muskrat.
The Adventures of Danny Meadow Mouse.
The Adventures of Grandfather Frog.
The Adventures of Buster Bear.
The Adventures of Old Man Toad.
Each 10 cents.

PAINTING BOOKS

For rainy afternoons, 10c, 15c and 25c.

QUACKY DOODLES AND DANNY DOODLES

Just published. Every page beautifully illustrated in bright colors, \$1.00.

To Put Your Things in When You Go to the Country

SERVICEABLE TRUNKS, SUIT CASES AND PICNIC BAGS.

Canvas Covered Trunk, fibre bound, brass corners, good lock and bolts, neatly lined, with tray. Size 32-inch, \$3.25; 24-inch, \$2.95.

Steamer Trunks, with straps, canvas covered, metal bound, neat check lining, with divided tray. Size 32-inch 4.95

Matting Suit Cases, leather corners; some have edges bound, strong handle, brass lock and catches. Sizes 18 and 20-inch, from \$1.50 to \$2.50.

Picnic Matting Bags, deep square shape, edges bound, leather corners, strong handle and fasteners. Prices 35c, 50c and 85c.

*War Stamps Extra.

DOLL CARRIAGES OF ALL SORTS.

50 Only, Special Reed Doll Carriages, bleached finish, wooden handles, iron axles, 6-inch wire wheels. Monday only 98c

Metal Body Doll Carriages, black enamel finish, folding leatherette hoods, high handles with rubber tires. Monday 2.95

English Style Doll Carriages, extra large wooden bodies in black enamel, leatherette hoods, rubber tires. Monday 5.00

Dolls' Go-Carts, bleached reed body, two 8-inch wire wheels and wooden handles. Monday 69c

SMALL WHEEL BARROWS.
60 only, metal body wheel barrows, wooden handles. Monday only 55c

AUTO COASTERS.
Steering handles, brakes, seats three children, strongly constructed throughout, oval steel tires 3.90

Here You Are, Boys; "Be Prepared" for the Holidays

Boys' Summer Weight Suits at \$2.85

100 suits in the lot, medium weight tweeds in serviceable shades of gray and brown, showing small checks and stripe effects, durable body linings, pants are full cut, strongly sewn seams, strap and buckle at knee. Sizes 25 to 34. Monday clearing price 2.85

BOYS' BLACK RUBBER COATS, \$1.95.

Double texture black para rubber, full fitting model, thoroughly rainproof, for boys 5 to 10 years. Sizes 23 to 28. Regular \$2.75. Monday 1.95

BOYS' SPORT SHIRTWAISTS, 59c.

A splendid assortment, including blue stripes, black and gray mixed stripes and some new cluster combinations; materials are medium weight percales and zephyrs. For boys of 6 to 15 years. Regular 75c and \$1.00. Sizes 11 to 13 inches. Monday 59c

BOYS' BEACH SUITS AT 48c.

Smartly cut from medium weight tennis linens, percales and madras wash fabrics. The colors are woven into these goods and we guarantee them to be fast. The suit consists of loose fitting tunic with round collar and straight neckers to fasten on at waist, in a choice of white with blue collar, cuffs and pants, white ground with blue and black stripes and plain blue knickers or plain white suit. Boys 2 1/2 to 6 years. Sizes 20 1/2 to 24. Monday 48c

BOYS' WHITE BLOOMERS, 82c.

Consisting of loose fitting shirt with attached soft collar; breast pocket and long khaki outgait pants; loops for belt at waist, neatly tapering leg and 2-inch cuff bottoms. Sizes 8 to 15 years. Monday 82c

Smartly cut from medium weight washable drill material in the dark khaki shade, strongly sewn seams, belt loops at waist, strap and buckle knee. Regular 75c and \$1.00. Sizes 26 to 34. Monday 47c

Strong, durable bloomers, cut from medium weight white drill material; have side and back pockets, loops for belt and strap and buckle knee. Regular 75c. Sizes 29 to 34. Monday 33c

The Best All-round Summer Suit for the Boy is a Good Wool Tweed Norfolk Suit

Beautifully tailored, in smart single-breasted yoke, Norfolk models, from imported English and Scotch tweeds, in a variety of colors, including gray stripes and overcheck patterns, brown diagonal stripes and herringbone weaves, and solid light brown shades. All have full cut yoke and show the new styles with knife pleats or small tucks, seven on belt and patch pockets, or the standard Norfolk style with box pleats and flap pockets, will serve body linings. Pants are full cut bloomers, strongly lined throughout, with belt loops at waist and strap and buckle knee. Regular \$6.00, \$6.50, \$7.00, \$7.25. Sizes 25 to 34. Monday 43c

The Vacation Footwear

BUY A GOOD SUPPLY AT THESE SPECIAL PRICES BEFORE YOU START FOR THE SUMMER HOME. PRICES ARE LIKELY TO ADVANCE.

Barefoot Sandals---Made of smooth tan leather, extra weight, sewn soles, two-strap. Sizes 3 to 4, 4.95; 5 to 7, 5.95; 8 to 10, 6 to 9, 11 to 2, 7.95.

Better Grade Sandals---Made of fine Lotus calf, with smooth insole, heavy welt and leather outer soles, full fitting toe, two-strap and buckle over instep, sandal is cut high around side to prevent sand from getting under the foot. Made in tan, black and white. Sizes 5 to 7, \$1.00; 8 to 10, \$1.25; 11 to 2, \$1.45.

White Roman Sandals---Made of white canvas, with McKay sewn soles, neat round toe and low heels, seven-strap over instep. Sizes 5 to 7 1/2, \$1.25; sizes 8 to 10 1/2, \$1.45; sizes 11 to 2, \$1.65.

Cool Ankle Strap Pumps---Made of white Sea Island duck, with ankle strap, neat tailored bow, full fitting toe, McKay sewn soles. Sizes 5 to 7 1/2, 8 1/2; sizes 11 to 2, \$1.25.

Rubber Boots---For early morning romp in wet grass. Bright finish rubber boot, fancy pebble leg, knee length. Sizes 5 to 10, \$1.44; sizes 11 to 2, \$1.74.

RUBBER SOLE OUTING SHOES.

White Duck Boots, double rubber sole, red foxing leather insole. Sizes 11 to 2, \$1.29. Boys', sizes 1 to 5, \$1.39. Women's, sizes 3 to 7, \$1.39.

White Duck Boots, white rubber sole, leather insole. Sizes 11 to 2, 95c. Boys', sizes 1 to 5, \$1.05. Women's, sizes 3 to 7, \$1.05.

Blue Duck Boots, rubber sole. Sizes 11 to 2, 75c. Boys', sizes 1 to 5, 85c.

Low Cut Canvas Shoes, with rubber soles, from 60c up to 85c.

Handy Things for the Camp

Hot Blast Oil Stoves, two wicks, sheet steel body, cast iron top, suitable for summer cottage. Monday 89c

Ovens for Oil Stoves or Gas Plates, one-burner, Monday, \$1.25; two-burner, \$1.98.

Enamel Tea Kettles, seamless, high-grade light gray enamel, 5-qt. size. Regular \$1.25. Monday 89c

Yacht Mops, a long handle with large cotton string head. Monday 39c

Enamel Tea and Coffee Pots, 3-pint size, superior grade light gray enamel; good 75c value. Monday 49c

Gloves and Hosiery for Boys and Girls

Children's Heavy Cotton Hose, black, sky, pink and white, ribbed, made in Canada, strong knockabout stocking, seamless finish, fast dye, good weight, spliced heel, toe and sole, excellent value. Vacation sale, Monday 25c

Boys' and Girls' Stockings, union cashmere, made in England, two and one ribbed, close elastic ribbed, seamless, medium weight, fast dye, excellent value. Vacation sale price, Monday 29c

Boys' and Girls' Holeproof Hose, guaranteed, black and white, one and one ribbed, made in Canada, seamless finish, good weight; two pairs of hose at the price of one pair; 3 pairs of a size to a box, guaranteed three months. Sizes 6 to 7, 3 pairs; sizes 7 1/2 to 10, 3 pairs. 1.25

Cotton and Lisle Socks, made in United States, extra fine weaves, closely woven; come in plain white and white with colored turn cuffs; fit ages 4 months to 9 years. Vacation sale price, Monday 12/25, 15c and 20c.

Lisle Thread Gloves, made in France, 2 dome fasteners, strong sewn seams, perfect finish, strong fine fabric; come in gray only; fit ages 6 years to 15 years. Vacation sale price, Monday 59c

Boys' and Girls' Walking Gloves, English tan cape, unlined, made in England, 1 dome fastener, pique sewn seam, assorted tan shades, strong, soft, pliable leather. Sizes 1 to 7. Vacation sale price, Monday 25c

Vacation Sale Specials



Boys' Jerseys and Bathing Suits

Boys' Jerseys, pullover style, in blue, white, and sky, short or long sleeves. Sizes 20 to 32. Special 19c

Boys' Cashmere Jerseys, button on shoulder style, in navy, navy and white, navy and red, gray, brown and green. Sizes 20 to 32. Regular \$1.25. Monday 98c

Boys' White Twill Night Robes, collar style, large roomy bodies. Sizes 12 to 18 1/2. Special 49c

Boys' Negligee Shirts, plain and fancy hairline stripes, of blue and black. Sizes 12 to 14. Special 39c

BOYS' BATHING SUITS.

Navy only. Sizes 18 to 32. Monday, each 50c

Boys' Bathing Suits, natural shade, shirts have long sleeves, drawers are ankle length. Sizes 18 to 32, each 25c

Boys' Athletic Combinations, nainsook quality, short sleeves and knee length. Sizes 24 to 34. Regular 50c. Special 39c

GIRLS' \$2.25 BATHING SUITS AT \$1.75.

Navy blue lustre, trimmed with the new sport stripe; square neck, belt and short sleeves; bloomers have adjustable waist in a box pleat, and elastic knee. Sizes 2 to 14 years.

Hats and Caps for the Holidays

In navy, purple, sky, brown and ecru shades, of mercerized rep; each hat trimmed with a different colored band; also plain white pique outing hats. Monday 49c

Children's Hats, little Rah-Rah Jack Tar and sailor shapes in white straw with gold lettered band of navy blue. Monday 49c

Boys' Varsity Caps, in check navy blue serge and brown, blue and red velvet; extra well made caps. Monday 15c

Boys' Felt Hats, in telescope shape in navy, brown, green and gray. Regular \$1.00. Monday 46c

Boys' Straw Hats, in fine quality split straw, negligee shape, trimmed with black band and bow. Monday 49c

Some Vacation Needs for the Men \$3.00 for Men's Outing Trousers

English tweeds, in fine gray stripe, with cuffs, belt loops, five pockets and self belt. Sizes 32 to 44 3.00

WORK PANTS AT \$1.25.
Made from cotton worsted, in brown or gray; strongly tailored and serviceable. Sizes 32 to 42 1.25

Good quality tweeds, in dark gray, stripes; five pockets. Special, Monday 2.49

MEN'S MOTOR DUSTERS, \$3.50.
Made from linen color material; double-breasted, two-way collar. Sizes 36 to 44, at 3.50

500 PAIRS MEN'S OXFORD LOW SHOES.
In tan calf, gummetal and patent calf leathers; these are short lines and samples of "Victor," "Hart" and "Merit" shoes; Goodyear welt soles; receded and round toe shapes; leather and colored fabric uppers; low and military heels; all sizes in the lot. Regular \$4.50 and \$5.00. Monday 3.19

NEW MARKET TELEPHONE ADEL 6100

Stewing Beef, boneless and lean, lb. 15	Sapallo, per cake 12
Brisket Boiling Beef, choice, lb. 15	Babbitt's Cleaner, 6 tins 25
Shoulder Pot Roast, prime beef, lb. 15	Diamond Cleaner, 3 tins 30
Mixed Shoulder Steak, lb. 15	Naptha Powder, package 15
Veal Chops, off loin, lb. 25	Gold Dust Washing Powder, large package 25
Young Pork Chops, off loin, lb. 25	Bon Ami, per cake 15
Round Steak, Simpson quality, lb. 25	Lux, 3 packages 25
Family Sausage, our own make, lb. 12 1/2	Taylor's Soap Powder, 3 packages 25
Best All Pork Sausage, our own make, lb. 12 1/2	Canada Blue, 3 packages 25
Breakfast Bacon, select, mild, sliced, lb. 30	White Swan Lye, per tin 10
Pure Lard, 5-lb. pail, gross weight, per pail 60	100 lb. Pure Celena Tea, of uniform quality and fine flavor, black or mixed, 2 1/2 lbs. 74
4000 fine Finest Corned Corn, 3 tins 22	FRUIT AND VEGETABLES.
Monarch Flour, 5-lb. bag 51	Choice California Sun-dried Oranges, sweet and seedless, per doz. 54
300 fine Pure Orange Marmalade, Banner brand, 5-lb. pail 59	Finest Delaware Potatoes, peck 25
Purity Oats, large package 22	Finest Delaware Potatoes, peck 25
500 fine Finest Canned Apples, while they last, per tin 24	Fresh Radishes, 2 for 5
Heinz Sweet Pickles, in bulk, quart 35	FLOWERS.
Fels Naptha Soap, per bar 5	Boston Sword Ferns, each 59
Sunlight, Surprise and Lifebuoy Soap, 5 bars 25	Scented Geranium Plants, 2 for 25
Comfort and Taylor's Borax Soap, 6 bars 10	Fern Pans, well filled 25 and 45
For Soap, 5 bars 25	Silver Leaf Geranium Plants, per doz. 35
Simpson's Big Bar, per bar 10	POULTRY FOOD.
Gold Soap, 5 bars 10	Mixed or Scratch Feed, 10 lbs. 25c; 100 lbs. 2.25
Heather Brand Soap, 7 bars 25	Bar or Shorts, 10 lbs. 25c; 100 lbs. 1.75
R. & S. Soap, per bar 10	Mica Grit or Oyster Shell, 10 lbs. 10
Pearline, large package 25	Cracked or Whole Corn, 10 lbs. 25c; 100 lbs. 2.25
Soap Chips, in bulk, 2 lbs. 15	Ammonia Powder, 4 packages 2.25
Ammonia Powder, 4 packages 25	Spratt's Parrot Food, package 15
Old Dutch Cleaner, 3 tins 25	

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