TOUCHES THE RIGHT SPOT.
ROWAT'S Coffee is of known excellence. Its extensive use by discriminating consumers is the best evidence of its pleasing character. If you enjoy coffee which is 100 per cent good all the time, drink ROWAT'S and know complete satisfaction.
70c pound.
T. A. ROWAT & CO.
250 Dundas Street. t Phone 3051-3052.

Diamonds
Rings, Necklets, Earrings, Barpins, Cuff Links.
Suitable gifts for the June weddings.
C. H. Ward & Co.
Diamond Merchants and Jewelers.
386 Richmond Street.

Don't Buy Shoes By Price Alone
Bargain-counter shoes are poor economy at any price. When you figure out the length of wear, the grace of line and all-round satisfaction you get from Cook's Shoes you will realize that it pays to buy good footwear.
Cook's Shoe Store

Canadian Bureau of Credits
MERCANTILE AGENCY—Credit information furnished. Collections made for merchants, manufacturers, physicians or others, on commission, anywhere. Dominion Bank Chambers, London. t-tf

HOUSEHOLD EFFICIENCY
Electrical appliances are thoroughly practical aids to the up-to-date housewife. Save many steps and many minutes in the day's work. See our display.
BENSON-WILCOX ELECTRIC CO.,
264 Dundas St. ywt Phone 2671.

Science and Art

Fitting lenses to your eyes is an exact science.
Designing the glasses to suit your style is an art. Our service covers your every need and your utmost desires.
TRY US!
Carlyle TREBILCOCK OPTICIAN
233 Dundas Street. Phone 2351.
Two Doors East of Majestic. yt

CHESTNUT COAL
FOR SALE.
Immediate Delivery.
MIXED SLABS.
BRISTOL ESSERY
30 Maitland Street. Phone 1089. ywt

London and Port Stanley Railway
Time Table Effective September 7.
TO ST. THOMAS—†5:00, †*6:15, 7:15, 8:20, 9:20, *10:20, 11:20 a.m., *12:20, 1:20, 2:20, *3:20, 4:20, *5:20, 6:20, *7:20, 8:20, 9:20, *10:20, 11:20 p.m.
TO PORT STANLEY—†*6:15, *8:20, 10:20, *1:20, *3:20, *5:20, *7:20, *10:20 a.m.
†Daily except Sunday.
*Limited train London to St. Thomas.

YOUR Child's Eyes Are They Normal Or Defective?
The answer is of the utmost importance. Defective eyesight in children often escapes detection for years and leads to ill-health and backwardness in studies.
Don't guess about your child's eyes. Let us examine them. The proper fitting of glasses NOW may make them unnecessary later. Isn't it worth while to find out—TOMORROW?
THE BROWN OPTICAL CO
DUNDAS ST. PHONE 1877.
Largest Exclusive Optical House in Canada.
MONTREAL, LONDON, WINDSOR.

Double Mileage
Puncture-Proof Service.
Ask
Art Wilkes
London Tire Repair Depot.
54 Wellington. Opp. McClary's. ywt

The London Loan and Savings Company of Canada
Money received on Deposits or Debentures. 4 to 5½ per cent. interest allowed.
M. J. KENT, Manager. ywt

OPENING DAYS.
LADIES' NEW HATS
BELTZ & CO.
201 DUNDAS STREET. ywt

A Seasonable Hint
We are now showing a very extensive line of the latest designs in
Vanity Cases
They come in both silver-plated and sterling, in many new and novel designs. They are moderately priced from $2.50 up. The chains are both of the finger type and the long chain to be worn about the neck.
A pleasure to show you these dainty pieces.
YOUNG'S
"Famous For Diamonds"
London. East London.

Taste Alone Will Tell How Good It Is
Just try this delicious loaf of
Johnston Bros. XXX Bread
and you'll know why it is in such popular demand all over Western Ontario.
Fresh at Your Grocer's Today.
Johnston Bros.
PHONE 944.

IRISH MAGISTRATE ABDUCTED, SHOT AND RETURNED IN COFFIN

Captain Lendrums Mysteriously Disappeared While Motoring a Week Ago.

DUBLIN, Oct. 1.—The mystery surrounding the disappearance of Capt. Lendrums, resident magistrate of Kilrush, who has been missing for more than a week, has been solved with the finding by the constabulary of the officer's body in a coffin on the railway line near Kilmurry, about ten miles north of Kilrush.

Capt. Lendrums, whole motoring from Ennistimon to Ennis on September 22, was forcibly removed from the car and abducted. The authorities originally held the theory that he was murdered. Later when search for evidence of such action failed, they believed he was being held.

WINDSOR MAGISTRATE UPHELD BY APPEAL COURT IN O. T. A. CASE

Raoul Langlois and Aaron Josephson Lose Liquor Valued at $10,572.

TORONTO, Oct. 1.—Raoul Langlois and Aaron Josephson of Windsor, Ont., the latter recently a student at McGill University, ordered liquor from Montreal, Langlois 199 cases, for which he paid $7,000, and Josephson 100 cases, costing $3,572. The liquor was seized in the express office at Windsor, and on order of Magistrate Miers of Windsor, was confiscated. Both men appealed against the magistrate's decision, but Mr. Justice Meredith here today upheld the magistrate and dismissed the appeals. The judge ruled that the magistrate was justified in deciding that it was too much liquor for private use.

BACK TO STANDARD TIME.

MONTREAL, Oct. 1.—Montreal will revert from daylight saving time to standard time at 2 a.m. next Sunday, and Ottawa will go back to standard time at midnight Saturday.

Collegiate Evening Classes

Through the medium of the Evening Classes, which begin on Monday, October 4, the Collegiate Institute presents the following courses:

1. COMMERCIAL COURSE (to be held in the Technical School). Junior, Intermediate and Senior Classes will be formed, with instruction in Bookkeeping, Writing, Shorthand, Typing, Spelling and Arithmetic. Certificates will be granted to the successful students at the close of each term.

2. (a) MATRICULATION COURSE (to be held in the Princess Avenue Building, corner Princess and Colborne). To those who wish Matriculation (whole or partial), with a view to entering a university, this course should directly appeal. The Department of Education permits students of these Evening Classes to write one or more papers each year, providing the whole examination is concluded within four consecutive years.

(b) HONOR MATRICULATION and FACULTY ENTRANCE. The regulations of the Department respecting Matriculation applies equally well to Honor Matriculation. This class will be started especially for those teachers of the city who may wish to improve their academic standing.

The classes will meet every Monday, Wednesday and Friday evenings from 7:30 until 9:30. Fee for the Fall Term, $2.50 in advance. For further particulars and enrollment, phone, day 928, or evenings 3621.

W. H. T. MOONEY,
Principal.
S. 28, 30, O. 2.

THREE OTTAWA DOCTORS FINED; FALSE RETURNS

Charged With Making Untrue Report in Income Tax Statement.

OTTAWA, Oct. 1.—Fine aggregating $6,000 were imposed in police court this afternoon by Deputy Magistrate Kidd, upon three prominent local physicians for having made false returns to the department in connection with their income tax.

Dr. J. R. O'Brien pleaded guilty to making false returns for 1917, 1918 and last year, and was fined $1,000 on each charge; Dr. Gordon E. Booth, also pleaded guilty to three charges, and was fined $500 on the first count and $1,000 on each of the other two; Dr. Rudolphe Chevrier pleaded not guilty, and was found guilty, and was fined $500. A. E. Fripp, K.C., for Dr. Chevrier, intimated that he would appeal. He contended that while his client had admittedly made incorect returns to the department he had done so unwittingly and with no intention of defrauding the Government.

MINERS' STRIKE AVERTED; HOPE OF CONSUMERS

LONDON, Oct. 1.—The general belief prevails tonight that a strike of the coal miners will be averted as a result of a decision taken today to call for a reballot of the miners on the question of ceasing work.

A reballot is expected to result in an acceptance by the men of an offer by the owners of an advance in wages of 2s a shift when the output of coal reaches 248,000,000 tons yearly. This was the rate of the output for the first three months of the present year.

IMPARTIAL TRIBUNAL.

LONDON, Oct. 1.—The coal strike notices, which were effective tomorrow, have been postponed for another fortnight, it was announced this afternoon. This action resulted from a conference between Premier Lloyd George and representatives of the miners and owners.

The miners' conference has decided to ask the miners as a whole to vote as to whether the dispute shall be submitted to an impartial tribunal.

FIRE AT LIMOILOU CONVENT, QUEBEC; NO LIVES LOST

QUEBEC Oct. 1.—Fire broke out in the eastern portion of Limoilou Convent about 3:15 o'clock this afternoon. Owing to the high wind prevailing it appeared as if the entire structure was doomed, which would entail a heavy loss. All the children in the building were safely removed as well as other occupants.

Fire Under Control.

The fire was under control early this evening. The children and nuns were provided with shelter in other parochial buildings.

TWO IN GUELPH HOSPITAL FROM AUTO ACCIDENT

Roy Warner and Mrs. James Hillis Seriously Injured in Crash.

SNOWFALL PHENOMENAL

Storm Most Remarkable Since 1885, According To Records At O. A. C.

GUELPH, Oct. 1.—As a result of an automobile accident last night about four miles out on the York road, Mrs. James Hillis, wife of a well-known local tobacconist, and Roy Warner of Luther Township, are lying in the general hospital, both suffering from serious injuries. Mrs. J. Black of Toronto, sister of Mr. Hillis, and Mrs. Grear of Luther, mother-in-law of Mr. Warner, who were also occupants of the car, escaped unhurt. The machine, in which they were riding was crashed into at the schoolhouse corner by another motor car, driven by Mr. Davidson of Fergus, on his way to that village from Eden Mills. Mr. Warner, who is a nephew of Mr. Hillis, was driving his own car and was returning from Rockwood, where the party had been visiting relatives, when the accident happened. His machine was completely demolished, while the Davidson car escaped with a broken wheel.

Customs Show Decrease.

Customs receipts for the month of September at the local customs house showed a decrease of $5,296.96 over the corresponding month last year, which is the first decrease which has been recorded this year. Last month the receipts totalled $35,358.94, while in September, 1919, they were $40,756.90.

According to the weather expert at the O. A. C. the snowstorm last night and this morning was an unusual occurrence for this time of year. After delving into weather records at the O. A. C. this afternoon R. R. Graham of the physics department stated that since 1885 nothing so phenomenal had been experienced in this district. According to O. A. C. records, the following are the closest dates to October 1 when snow fell, the records going back to 1885: October 6, 1885, a few snowflakes were seen in the air; October 6, 1889, seven inches of snow was on the ground in the morning, but it had all melted by noon; Sept. 30, 1889, very few flakes of snow here, but three or four inches of snow was reported in Middlesex County; October 2, 1890, rain and melted snow to the depth of 9.9 inches; October 7, 1906, rain and melted snow to the depth of 1.01 inches; October 9, 1906, rain and melted snow to the depth of 1.45 inches; October 12, 1906, snow to the depth of 1.01 inches.

ROSS'
MANUFACTURERS, LIMITED.

FURS

Reliability, right in price, right in style, sold direct from our own factory to the wearer, with no middle profits added.

ALL QUOTATIONS ON FURS INCLUDE LUXURY TAX

HUDSON SEAL COAT—36 inches long, large roll collar and deep cuffs of beaver, half belt, slash pockets and lined throughout with pussy willow silk. Price $517.00
HUDSON SEAL COAT—40 inches long, large roll collar and deep cuffs of beaver, half belt, slash pockets and lined with pussy willow silk. Price $541.75
PLAIN HUDSON SEAL COATS—Ranging in price from.....$420 to $517
BEAVER SCARF, with pockets. Price ...$93.50
BEAVER CAPE, with large roll collar. Price...$82.50
MINK SCARFS, with pockets. Price ....$200 to $330
MINK CAPES, trimmed with tails. Price ....$200 to $275
MINK STOLES. Price ....$82.50 to $200
SABLE STOLES. Price .. ..$35 to $150
BLACK LYNX STOLES. Price .....$88 to $150
HUDSON SEAL SCARFS, with pockets. Price..... .....$90 to $137.50
NEAR-SEAL SCARFS, with pockets. Price $65 to $90
RUSSIAN SABLE COLORED WOLF ANIMAL STYLE STOLES. Price .....$77 to $100
TAUPE WOLF ANIMAL STYLE NECKPIECES. Price .....$60 to $80
ISABELLA WOLF STOLES. Price.....$49.50 to $90

Ladies' Cloaks and Suits

This season is witnessing the production of the most perfect fitting garments by our designers and tailors that are being shown in trade. Every lady knows how important it is to add graceful outlines to the figure and also ease, comfort and pleasure to the wearer. We claim to have mastered this art.

Regarding New Fall Coats and Suits

All we solicit is your inspection of the quality and style of our garments. We leave approval to your good judgment.

MANUFACTURERS' PRICES RULE.
No Middle Profits Are Added to the Merchandise.

SUITS

Taupe Broadcloth Suits, trimmed with small panels, buttons and loops, and finished with banding of beaver, convertible collar of beaver, and lined with silk. Price, including tax $82.25

Novelty Suits of navy broadcloth, trimmed with silk stitching and fancy buttons, pointed panel effect in back and front, convertible collar and fancy silk lining throughout. Price, including tax $66.25

Misses' Brown Serge Suit, with silk embroidered banding around bottom of coat, geated pockets, full belt, convertible collar and fancy silk lining. Price....$48.00

Black Gabardine Suit, sides are trimmed with pintucks and bone buttons, small box pleat in back, full belt, convertible collar, and lined with grey satin. Price, including tax $65.75

COATS

Taupe Broadcloth Coat, large cape collar, geated pockets, full back with complete belt, trimmed with large contrasting buttons and lined to the waist with fancy silk. Price....$48.00

Purple Silvertone Coat, full back with belt, large seal collar and satin lined to the waist. Price.....$40.00

Navy Velour Coat, with raglan sleeves, back is made with inverted pleat, trimmed to the bottom of coat with self-covered buttons, belt is finished with two pearl buckles, seal collar, and lined with satin. Price....$50.00

DRESSES

Black Silk Jersey Dress, skirt is made with small tucks, bodice is trimmed with self-covered buttons and finished with point lace collar. Price, including tax $42.75

Navy Serge Dress, made in Russian style, effectively embroidered in black silk, side pockets and full girdle, finished with silk balls. Price $37.50

BLOUSES.

White Crepe de Chine Blouses, with tucked front and convertible collar. Prices....$10.50 and $11.25

Odd lines in Georgette Blouses, to clear at..... .....$5.98, $6.98 and $7.98

White Habutai Silk Blouses, with convertible collar and round neck effects. Prices ranging from .....$4.25 to $8.25

SCARFS

Silk Scarfs, in new fall shades, in plain colors and striped effects. Prices ....$4.75 and $6.00

GLOVES

Gauntlet Gloves, in chamoisette. Price $2.00

Kayser Silk Gloves, in all shades. Prices ....$1.00, $1.75 and $2.00.

NECKWEAR

New Lace Collars, in filet, venetian and embroidered nets. Prices $1.50, $2.00, $2.50, $3.00

PHONE 1319. 196 DUNDAS STREET.

ELKS RE-ELECT GRAND LODGE OFFICERS

NEW WESTMINSTER, B.C., Oct. 1.—At the closing session here today of the annual convention of Elks of the Dominion of Canada, James W. Morris, Vancouver, was re-elected grand exalted ruler. Calgary was selected as the 1921 meeting place.

Following are grand lodge officers also re-elected: Grand secretary, J. A. Killingsworth, St. Thomas, Ont.; grand treasurer, H. P. MacMahon, London, Ont.

O. B. U. STRIKE FAILED

Attempt To Pull Out Mine-Workers Proves a Fiasco.

CALGARY, Oct. 1.—Special to the Calgary Herald from Drumheller, Alb., this morning says: The One Big Union strike called for today failed in nearly every mine. Some of the O. B. U. miners were absent from their places, but all loyal members of the U. M. W. went to work. No mines are closed at Wayne.

Senator Robertson, minister of labor, is here looking into the matter.

ONLY ONE INTERMEDIATE TEAM FOR KITCHENER

KITCHENER, Ont., Oct. 1.—The O. H. A. intermediate team this season will be backed by the St. Marys Athletic Club. At the organization meeting of the hockey team, the club was given the guarantee by the Kitchener and Waterloo A. A. A. that only one intermediate team would represent Kitchener this year, and the St. Marys Club decided to enter a team in the intermediate series.

Keep Healthy and Live Long

Protect the Skin with S. and S. Skin Health Powders

Most every illness and affliction which occasions poor health and rundown constitutions can be attributed to unhealthy and impure condition of the skin. S. & S. Skin Powders will keep the skin healthy and pure, assuring long, happy years of health and strength.

For Wounds, Burns and Sores—S. & S. HERCULES POWDER. Price $1.00.
For Tubercular Sores, Abscesses, etc.—S. & S. ANTISEPTIC POWDER. Price $1.00.
For Eczema, Prickly Heat, Chickenpox, Itch, etc.—S. & S. SKIN POWDER. Price $1.00.
For Sore and Scalded Feet—Use S. & S. FOOT POWEDR. Price 50c.
For Smallpox—Specify S. & S. ANTI-SMALLPOX POWDER. Removes the irritation and promotes healing of the pox. Price $1.85.
For Skin Eruptions and Irritations of Baby—Use S. & S. BABY POWDERS. Price 50c.
For After Shaving, Cuts, Pimples, Sore Face—Use S. & S. SHAVING POWDER. Price 50c.
For Perfect, Healthy Skin—Use S. & S. TOILET POWDER. Not a Talcum Powder, but a Skin Health Powder. Price 50c.

Manufactured and Distributed By
S. & S. Products Co.
Imperial Bank Chambers, London, Ont.
YOUR DRUGGIST SELLS S. & S. SKIN HEALTH POWDERS.
OR BY MAIL POSTPAID
Now Being Displayed At
Strong's Drug Store

"Sing a song of sandwiches,
Here's one for you to try,
Lunch time or social,
It's tastier than pie.
Make a plateful Sunday
(Be sure the bread is Neal's),
Then the folks will want that loaf
To eat at all their meals."

The Sandwich Delicious

Make a paste of cream cheese and crushed nuts, thin with mayonnaise.

Cut Neal's Bread into thin slices, spread with creamy butter, garnish with a leaf of fresh lettuce, spread with filling, cut into squares. Do not remove crust.

Burn the Baker of Neal's

NEAL'S
GOOD WHITE BREAD
because of its lightness, whiteness and moisture, is the ideal sandwich loaf.
1313---PHONE---2173
Neal Baking Co., Limited
Bread factories at Windsor, London, St. Thomas and Sarnia.

There Is Nothing Tastier Nor Better Than Fresh, Light, Fine-Grained
PARNELL'S BREAD
All Good Grocers Sell It or We'll Send It to Your Door. Ask for It by Name.