T. EATON CO. S CANADA'S GREATEST STORE

WHITE GOODS SALE PRICE LIST-Every out-of-town buyer should have a copy. It contains much useful information for Mail Order shoppers. It tells a about our White Goods Sale and prices. Write for it at once. Free for the asking.

More About Our White Goods Sale.

So far we have been emphasizing the cheaper-priced finest Family Flour-our popular Blue Seal Brand. While this quan-Underwear of our White Goods Sale. To-day we tell of the tity lasts you can buy it at more expensive lines which, quality of course being considered, are just as reasonably priced as the cheaper grades. In preparing for this White Goods Sale we have considered Horse Shoe Brand of Salmon, at all classes of buyers. That's why you can find our Underwear Pure Santos stock representing:

—Over 100 different styles Night Gowns from 25c to 8 50 each
—Over 85 different styles Skirts from 22c to 8.50 each -Over 75 different styles Corset Covers from 5c to 3.50 each -Over =75 different styles Drawers from 9c to 7.50 each

-Over 25 different styles Chemise from 9c to 3 00 each -Over 60 different styles Infants' Slips from 33c to 12.00 each -Complete Outfits of Infants' Wear at 5.00 to 100.00 a set.

With such an assortment we are in a position to satisfy every demand. What's more, every garment is carefully sewn, neatly trimmed and finished and costing you far less than you could make for yourself at home. We would like you to see the goods represented by these items:

Trunks It would surprise and Bags.

ss' Drawers, of very fine cambric, yoke and Bags we sold last week. In spite of the big selling we still have plenty on hand to sell at the same

But there are other phases of this White Goods Sale that But there are other phases of this with two outside straps, lined with linen, finished with brass lock and mountings: Sheetings, Men's Shirts, and other departments provide rare Sheetings, Men's Shirts, and other departments provide rate with brass lock and mountings: slize 18 in., regular \$1.95, for \$1.55. Slize 18 in., regular \$2.25, for \$1.80. Slize 20 in., regular \$2.25, for \$2.20. Slize 22 in., regular \$2.55. for \$2.35. Slize 22 in., regular \$2.55. for \$2.55.

.79 Wrapper to let pass by :

PILLOW SHAMS, Swiss embroidered, neat and effective open work designs, superior quality and finish, size 31x31 inches, regular p \$2.25 and \$2.50 a pair, for TRAY OR CARVING CLOTHS, plain Irish linen, hemstitched, fancy openwork cor-.29 Cushion Think of it.

Here is where our Mail Order can be of profitable service to out-of-town buyers. Select any of above items, send your order to us, and see how satisfactory it is to "SHOP BY MAIL" with this store.

January Cloak Sale: What it Means!

For you it means stylish, up-to-date Cloaks, well made of selected materials, and finished in first-class style, at prices story. On sale Tuesday, morning from one-fourth to one-half less than we usually ask. For us it means an increased volume of trade for January, and bringing a greater number of people more closely in touch with our unequalled Cloak Department. On Tuesday you can buy:

133 only Ladies' Elegant Winter Jackets, made of finest quality all-wool beavers, colors black, fawn, navy and castor, lined throughout with choice taffeta silks; these garments are all cut in the latest style and are made for our highest class trade; our present prices are \$17.50, \$16.50 and \$15. Tuesday reduced to

It is worth remembering that we stand back of the garments we sell during this January Cloak Sale with our guarantee to refund money if any do not prove entirely satisfactory.

Some New Arrivals in Dress Goods.

New Dress Stuffs always excite interest and attract no Snaps. Bargains." in the fullest little attention, especially at this store, where new novelties invariably receive first and advance showing. Last week we speak for themselves. Come at 8 opened up some very pretty fabrics which are sure to please you. Among them these three lines:

The new "Iroginal Glyster" Grenadine Dress Goods, a most unique and the latest production in dress materials, very effective in appearance, it comes in garnet, royal brown, grey and green, 46 inches wide, our special .75 price

Just received first shipment of new French Plain Venetian Suitings, in all the newest and wanted colors, including the popular blue and brown shades, 46 60 inches wide, pure wool, at.

Another shipment of those nobby "Peasantry" Suitings just in, five elegant shades to select from, makes a rich tailor-made s ait for cold weather wear, choice 75 quality, 54 inches wide, regular value \$1.25, special

Would you care to see samples of these goods? If so, send a postcard to our Mail Order Department, telling which you prefer. They will give your request prompt and careful attention. Put them to the test.

T. EATON CO.

190 YONGE ST., TORONTO.

AMALGAMATE THE BOARDS.

Mr. R. U. MoPherson's scheme for effecting an amalgamation of the Public and High School Boards has a great deal to recommend 4t. It seems to us to be the best solution of the problem that has yet Flour. On Tuesday morning we will have ready one hundred barrels of the is in earnest in its desire to effect an amal-gamation of the Boards, it cannot do better than act on Mr. McPherson's suggestion. 42 CENTS FOR A QUARTER BAG On sale in the Grocery Department ine Haviland China at prices you hardly expect for such fine ware. This Dinnerware comes in beautiful designs and decorations, and while it lasts at be for all parties. The arguments in you can buy from it at the follow-

Institutes of Toronto, says:

you if you knew

Good Snaps for As presented

Or, better still, "Silk

These need no emphasis. They

800 vards 21-inch Waist and Trimming Silks, in colors of royal, cardinal, green, purple, brown and heliotrope on black ground, bright effective designs and pure silk, regular price 75c yard. Tuesday.

50

About 300 yards of our \$1.25 Fancy Waist Silks, bright rich goods and ele-

Silks, bright rich goods and elegant colors, Tuesday to clear at.....65

Children's An assortment of

Headwear. Children's Head-

picked out for quick selling on

Tuesday morning. Some dainty

selections in this lot for early

wear that we have

o'clock Tuesday morning:

Flannelettes. quality for 5c a yard on TuesMcPherson's advice
High School repre

LORD CURZON'S LEVEE.

you can choose a dainty Cushion Top

PROMINENT PEOPLE.

Rev. R. E. Knowles of Knox Church, Galt, now receives \$3000 a year and a free Men and Boys. to you by our Clothing Section, and when coming from that source you can depend on them being worthy of your attention. We'll let the still be the source worth as the source worth as been subscribed. The sum raised as the still be the sum raised as t

tion. We'll let them tell their own story. On sale Tuesday morning:

Men's Fine Neglige Zephyr Shirts with isolated its as from which for some time she has been suffering as leprosy, and she has been isolated.

Men's Fine Neglige Zephyr Shirts, with laundried neck band and cuffs, starched pleat in bosom, pearl buttons, in the latest American plaids, sizes 14 to 17½, regular price 75c each, on sale Tuesday.

Boys' Fine Flannelette Shirts, collar attached, large bodies, in grey, blue and pink stripes, sizes 12 to 13½, regular price 25c, on sale Tuesday.

Men's Overalls, made of heavy blue denim, with bib and straps for braves, one front and one hip pocket, well made, sizes 32 to 44 waist, our regular price 50c a 39 pair, on sale Tuesday.

Youths' Heavy All-Wool Dark Fawn Frieze Ulsters, double-breasted, high storm collars, slash pockets, tab to button across the throat, heavy checked linings, sizes 31 to 35 chest, regular price \$5.50 to 3.49 \$5.95, on sale Tuesday.

Bows' 2-piece Suits, short pants, heavy all-wool grey and brown checked Canadian tweeds, made single-breasted, double-breasted and Norfolk Jacket styles, good twilled Italian cloth linings, sizes 23 to 28, regular price \$2.50 to \$3, 2.00 Still Hankering for Tariff Reform. Winnipeg Tribune, Jan. 4: Sir Wilfrid Laurier himself moved a resolution on tariff reform which denounced "the principle of protection as radically unsound and unjust to the masses of the people." If these quotations do not commit the Liberal party to a revenue tariff without any element of protection, we are unable to construe plain English. If the leaders of the party endorse Mr. Bertram's declaration that the Liberal party has never desired to apply the principles of free trade to the tariff, they will not escape by pretending that the Fielding tariff is a revenue tariff in the British sense or in the sense adopted by Messrs. Laurier and Cartwright. If Mr. Bertram is not disowned it will be well to admit drankly that the party has broken faith with the free traders whose votes were asked in 1896 in support of a tariff for revenue only. sense of the words.

When doctors fall and 90 remedies are powerless to give relief and cure to the Latarrh-stricken sufferer. Japanese Catarrh ure—the one-hundredth—comes as the never-falling rainbow of promise and will the structure of the control of

Japanese Catarrh Cure is guaran-teed to cure any case of Catarrh, or money refunded. Guarantee and con-ditions in every package. 50 cents -at all druggists or by mail. GRIFFITHS & MACPHERSON CO.,

THE TORONTO WORLD ONE CENT MORNING PAPER No. 85 YONGE-STREET, Toronto.

Funeral of Police Magistrate O'Gara's Son, Ottawa.

Tell How It Happened-It Was a

school Board. They could at once pass the necessary resolution to make both bodies under the law one Board of Education for the entire city. There is no legal difficulty in the way, and The World has no hestation in recommending this as the best solution of the problem. Amaigamation has to come sooner or later, and the sooner the union is effected the better will be for all parties. The arguments in favor of and against amaigamation have all been threshed out, and the popular verdict is almost unanimously in favor of amaigamation.

Mr. Holmes Cowan, and a driver called St. Germain. As the funeral cortege started the horses became unmanageable and bolt-ded on to the Canada Atlantic and Ottawa, Amprior & Parry Sound Railway tracks. Before the driver could recover command of the horses the outgoing Parry Sound train swept round a sharp curve dashing into the sleigh at full speed, County Treasurer Cowan was killed immediately, and Mr. Holmes Cowan only survived his father for a few minutes. St. Germain. As the funeral cortege started the horses became unmanageable and bolt-ded on to the Canada Atlantic and Ottawa, Amprior & Parry Sound Railway tracks. Before the driver could recover command of the instance of the driver called St.

TEAM RAN INTO THE TRAIN.

surance men. For weeks brokers in "Chicago's eastern seaport" have fished with Unicago ink.

The Malting Company's insurance, covering nine Chicago plants, is the largest individual "line" handled by any one local agency. It pays in premiums nearly \$30,000 a year, and every office in La Salle-street would have felt the effects of its removal to the east.

THE DEATH ROLL.

Goderich, Ont., Jan. S.—Mr. A. L. Gibson, Registrar of the County of Huron, died this morning in Goderich at the age of 71. In-terment at Wroxeter Wednesday afternoon. Dr. Charles Eussebe Lemieux died Saturday after a long tilness. He was a well-known physician and for over 25 years a prominent figure in Quebec, and was dean of the Medical Faculty of Laval Univer-

At the Princess.

The Cummings Stock Company announce the best comedy they have yet had with "Incog," which, with the two performances to-day, opens the twentieth week of their season at the Princess Theatre. "Incog," is well remembered here from he spendid impression it made at the Grand Cpera House with Mr. Charles Dickson and Cornel House with Mr. Charles Dickson and the Princess this week is to be staged precisely the same as the original at high prices, and manager Cummings has secured Mr. Bartiey Mctullum, who will appear here in the same roke he played with the original company, General Stanhope, while dir. Wright Huntington will appear as Tom Stanhope, the leading role, played here by Mr. Dickson, Mr. Huntington is in light comedy nuch more versatile and is easily the superior of Mr. Dickson, and therefore with be balance of the Cummings Company, which is now in such a good, capable condition, a performance fully equal, if not superior to the original, may confidently be looked forward to. "Incog" will ever have been seen at popular prices. The sale of seats for "Incog" will ever have been seen at popular prices. The sale of seats for "Incog" will ever have been seen at popular prices. The sale of seats for "Incog" has been, on account of its populartly here, uncommonly large. Matiness contenting the restrict of the warden a few days ago where the incog" has been, on account of its popular prices. The sale of seats for "Incog" will ever have been seen at popular prices. The sale of seats for "Incog" will ever have been seen at popular prices. The sale of seats for "Incog" will ever have been seen at popular prices. The sale of seats for "Incog" will ever have been seen at popular prices. The sale of seats for "Incog" will ever have been seen at popular prices. The sale of seats for "Incog" will ever have been seen at popular prices. The sale of seats for "Incog" will ever have been seen at popular prices. The sale of seats for "Incog" will ever have been seen at popular prices. The sale of seats for "In Anna Gould's Husband Will Suc.

General Ludlow, the Military Governor of Havana district, has issued a proclamation demanding that arms in store, of which there are large quantities, shall be turned over to the United States authorities. There has been a pretty general response, sicians are also ordered to report infect diseases, and saloous and restaurants are allowed to keep open till midnight, to "re-lieve suffering and stop professional beg-

Disaster Which Occurred at the Canadian Farm Products All Suit the English Taste, While Those

of Uncle Sam Do Not.

All These Delightful Facts Give

Great Concern to the Producers in the States. Montreal, Jan. 7 .- (Special.) -The the following under date of Jan. 6:

the following under date of Jan. 6:

The exports of Canadian farm products to English markets are still giving great concern to producers in the United States, and the reports of American consuls in England lend no encouragement to shippers from the States. Pork products from Canada are still favored over the American by English consumers, and it appears that this will be the case for some time to come if not permanently. Canadian cheese is still par excellence in the opinion of British consumers, despite the efforts of the Agricultural Department in Washington to cultivate markets abroad for the United States product. Some facts in this connection were published in The Herald from your correspondent several months ago. The Dominion is also reported to be competing actively with the United States in the refrigerated meat trade, a somewhat unwelcome fact, as it appears to the great shippers in Chicago.

TELEGRAPHIC BRIEFS.

The knighting of W. C. McDonald of Montreal for his munificent gifts to McGall University has been officially announced in

The Malting Policies for \$3,000.000 boxing the fire, knocked a live coal into her clothing, and was probably fatally burned. Col. W. J. Bryan made a speech Friday night in Cincinnati against the expansion policy, and said the trusts were the "beneficiaries of expansion." The speech was furiously cheered.

THE CICANTIC SHOW OF THE CITY Refined high-class Vaudeville and sterling Comedy Attractions.

Lloyd Steamship Company, the Kaiser Friedrish has fadied to realize expectations and has been taken to the yards at Schichau to be remodeled.

Fire destroyed the stables of ex-Mayor Little in London yesterday morning, together with two houses and a cow. Origin unknown, Loss about \$2000. Covered by insurance.

HAMMANAMAN TO **Effervescent**

Restored Or No Expense for

MEN WHO ARE WEAK, BROKEN DOWN, of disease, overwork, worry, from folies or excesses, from unnatural drains, weakness or lack of development of any portion of the body, failure of vital forces, unfitness for marriage—all such men should "come to the fountain head" for a scientific method of marvellous power to vitalize, develop, restore and sustain. On request we will send description, with testimonials, in plain sealed envelope. (No C. O. D. imposition or other deception.) Address

Erie Medical Co., Buffalo, N.Y.

Wine Merchants -Don't -Keep Me

THEY SELL

CONVIDO

BELLEVILLE, Ont. On Sale by All Wholesale Bealers. 18

TORONTO MATINEES
TUESDAY
THURSDAY
SATURDAY
SATURDAY
MEEK GIPL From Chili 15 AND 25 Next | FLORA IRWIN'S THE Week | TARRYTOWN WIDOW

GRAND OPERA HOUSE MATHEWS & BULGER

In the New Rag-Time Opera
BY THE SAD SEA WAVES,
Jan. 12-13-14—The Telephone Girl. PRINCESS THEATRE

Week of Jan. 9 — Matiness daily.
THE CUMMINGS STOCK COMPANY IN
CHARLES DIOKSON'S "INCOG."
FUNNY PLAY

BIJOU THEATHE M. S. ROBINSON, Manager.

E Theatre A. McCounaughy. Temperance St., near Youge 8 BIG ACTS A Laugh and Roar from start to finish. Open every evening Matiness Sat. and 10c and 20c, Wed., 10 and 15c

EDUCATIONAL. THE NIMMO & HARRISON

BUSINESS AND

COLLEGE Sta., TORONTO, ONT. IS A LARGE, FIRST-CLASS COMMERCIAL SCHOOL.

The thoroughness of instruction given enables its students to secure the best salaried positions and to piss the most searching examinations. Write for new prospectus, free.

TRINITY COLLEGE SCHOOL PORT HOPE, Will reopen after the Christmas Holidays on

Wednesday, Jan. 11th. For admission or copy of Illustrated Pamph et address REV. DR. BETHUNE, Head Master

TORONTO CHURCH SCHOOL.

owner.

A fire occurred at about 5 o'clock last evening at the residence of W. E. Filton, lumber shipper, 748 St. Urbain-street, Montreal, and the alijoining residence at 750, occupied by John Filicher, agent. Both residences were badly damaged. The loss is estimated at \$5000; partially covered by Insurance.

6246

TAMMERERS—HOME AND SCHOOL, conducted on a scientific method, result of careful study of 40 years, by one who was an inveterate stammerer. Approved by the medical faculty as the only true relief. W. Bate, 392 College-street, Toronto. Satisfaction guaranteed.

Apoplexy Results Fatally, nome at 356 Adelaide-street west vesterday morning at 4 o'clock. Mr. Rogerson, it will be remembered, suffered a stroke of apoplexy while in his office at the Toronto Brewing and Malting Company on Thurs day afternoon last and was hurriedly taken day afternoon last and was hurriedly taken to his home, where Dr. R. B. Orr attended him. It was at first thought that he would recover, but the effect of his injuries was so severe that he remained unconscious up to the time of his death. Deceased was in his 70th year and had been excise officer at the Toronto Brewing and Malting Company for some years. The funeral will take place to morrow afternoon at 2 o'clock to Mount Pleasant Cemetery.

Haif a dozen cases of smallpox have been discovered at Coteau-du-Lac and Coteau Lauding, not far from Montreak

COUNTY AND SUBURE

Grip, Prevalent All Over Claims Two Councillors C.P.R. Employes as Vi

POULTRY TRUST WANTS

Impedes Street Car Tra Interesting Items o

Toronto Junction, Jan. 8 .--Annette-street Methodist Ch The influenza epidemmic is ing business here. In all the ployes are at home with Canadian Pacific Rallway s 120 are off work or are con

nalady.

A live wire from the city service fell on the coal sheds dian Pacific Rallway shops la caused a small fire, which to brigade soon put out.

The Order of Raliroad Coa 348, West Toronto Division, a son Hall this afternoon and officers for the current year. Stewart of Toronto Division, wards installed them, as foll swinerton, chief conductor; assistant chief conductor; assistant chief conductor; C. secretary-treasurer; A. T. Bur durctor; I. Horsley, junior Walker, inside sentinel; J. Le sentinel; delegate to the Rall vention, to be held at Detroit shaw.

chaw.
County Councillor J. D. Evilly, of Islington, are under inent for the prevailing mala Mr. Mintern's young daug Rev. F. H. Du Vernet ma ference to the life work an late Bishop Sullivan in 1 St. John's Church this morn

The Metropolitan experience difficulty through Friday night Saturdays' drifting. It was night before the first car from of the track was able to get to at Richmond Hill on Saturday York Township will hold meeting of this year's counci The appointment of committed is, made at this, meeting in gether with the regular busicessitate a long session.

holders, is still endeavoring able farm for the location of The latest proposal submittee pany is a block of 40 acres concession. East York, and that a final settlement will this offer. this offer.
The Town Council, in the



Dressmaking-

send samples, estimate urement forms with ex-tions for self-measurem-sure perfect-fitting garn Silks-

and \$1.00. A new st opened contains Royal Blues, Cardinal, Crim

Laces-All the new styles in Venise, Guipure, Plaud ma-Cross, Torchon, Chiffon Appliques Cream, Black and W

Valenciennes. Trimmings-

Laces in Honiton, I

Embroidered Appliques, Chiffon, teries. Garnitures in ed and Chenille Effe Gimps. Insertions, Clasps, Buttons, Fa ments, etc., etc.

Linings-

Everything in this lin Silk Linings in P Shades, Striped and In Cotton all fast co caline, Reversible Wa Nearsilk, Moreen an all standard and spec

Mail Orders-

Are a constant an care, every effort forth torrender sh mail a thoroughly tory undertaking way for the distant

JOHN CATTO

King-street-Opposite the