

IN THE FIRST PLACE:

WILL PROVIDE IMMEDIATE WORK FOR A LARGE NUMBER OF MEN.

IT MEANS THE ACTUAL EXPENDITURE IN THIS CITY OF FROM \$350,000.00 TO \$750,000.00 AND THE EMPLOYMENT OF A LARGE NUMBER OF MEN FOR NEARLY TWO YEARS. This, surely, is a decided and concrete gain to the business men and laboring men of Victoria, and those of our artisans who own their own homes should very seriously consider this aspect in voting on the By-law.

IN THE SECOND PLACE:

WILL BE AN ORNAMENT TO THE CITY.

THE ERECTION OF THIS PALATIAL HOTEL UPON THE SITE PROPOSED WILL TURN A SECTION OF THE CITY, THAT HAS LONG BEEN AN EYESORE, INTO ONE OF THE MOST BEAUTIFUL SQUARES TO BE FOUND IN ANY CITY ON THE CONTINENT. Surrounded with beautiful gardens and green lawns, fronting on boulevarded new streets and on the splendid new esplanade and retaining wall, overlooking our picturesque harbour, flanked on one side by our fine post office and on the other by the magnificent Parliament Buildings, it will change the whole aspect of our fair city, and give it an appearance of solidity that must impress all strangers with a confidence in the future of Victoria.

IN THE THIRD PLACE:

WILL SECURE THE CO-OPERATION OF THE CANADIAN PACIFIC RAILWAY FOR VICTORIA, B. C.

IT WILL SECURE THE MORE ACTIVE INTEREST AND CO-OPERATION OF THE CANADIAN PACIFIC RAILWAY. It is as well to realize just what this Corporation is. No matter what we think about other corporations and what ideas we may have on railway competition, let us, as citizens, deal with one question at once, and bear in mind that this Company has built up scores of cities upon its line that have been friendly to it, and that very few have prospered that have been antagonistic. The Canadian Pacific Railway made Winnipeg, Calgary, Vancouver and Quebec. Victoria, so far, has followed rather a neutral policy. Have we gained anything? Is there any reason why we should not try what we can do with a policy of friendship, especially as it costs us nothing?

IN THE FOURTH PLACE:

WILL PLACE MILLIONS OF DOLLARS PER YEAR IN CIRCULATION.

THE ESTABLISHING OF THIS HOTEL WILL BRING MILLIONS OF DOLLARS ANNUALLY INTO THE CITY. This money spent by Tourists goes directly

into the pockets of our merchants. It is bro outside and left here. Guests at such an hotel penditure. Such an institution will be a most ist Association in drawing the wealthy class probably astonish the citizens to know just h will be placed in circulation through this hotel highly favored as ours for their natural attraction revenue from this source of \$600,000.00 per year



The land fronting on Douglas a marked red on the above plan remains the city.

To those who have not studied this question ited that the tourist business can be so developed of hotels, BUT IT CAN, especially if those hotels