

TH O U G H T S O N B U S I N E S S

Don't submit a thing for approval that is less than your best; it might be accepted as it is, thus forfeiting the possible improvement you could give it.

The great ship cannot move until the engine starts; the engine cannot start until the engineer pulls the lever; the engineer cannot pull the lever until he gets the signal from the captain; and the captain won't give the signal until he gets the idea that it is time to go.

Most of the things that occupy the time and thought of humanity are non-essential to progress toward the ideal life. The great essentials of progressive living are hidden beneath a mass of age-evolved customs, selfish motives, and insincerity of purpose. A few — a very, very few — perceive faintly these essentials and are found working for their universal recognition. The world's great need calls for thinkers and workers. These are coming, not by the way of the schools, but through the awakening of unselfish life motives in the hearts and lives of men and women in every walk of life.

It is refreshing to know that there are great forces for good at work in the business world; that improvements are but the natural expression of uplifted thought; that example, purer motives, higher ideals, and the rivalry of excellence are leavening the world; that oppression is decreasing in order that spontaneous effort may be utilized, that courtesy and kindness are gaining recognition as factors of success; and that men are learning to love their daily work because through it they feel the divine impulse.