Today's Shopping Opportunities at the Simpson Store

From the "Ould Sod" via London English Made Coats \$25.00

KENNETH DURWARD OF LONDON MAKES COATS, AND WE SELL

The coat we wish to draw your attention to this morning is just the kind of coat to buy now and enjoy comfort and satisfaction from its Irish material and English style until it's worn out. And you'll have a hard time wearing it out. In the little coltages in Donegal is woven the Donegal tweed. No rush and no hurry there. Hand looms and plenty of time, and the result is the famous Donegal tweed, This is the material of which these coats are tailored. It is light and warm, and will wear like - well - like Donegal tweed. The colors are light grays, with flecks of color-brown, red, the green of the shamrock. The sleeves are silk lined, the pockets are patch pockets, the buttons of leather; sizes 34 to 44. The price 25.00

Men's \$2.00 and \$2.50 Sample Soft Hats at \$1.00

Manufacturers' and jobbers' halfdozen sample lots, in fine imported fur felt, 1915 shapes and all the new and most worn colors. Regular \$2.00

500 Men's Derby Hats, new fall and winter styles, English fur felt, good quality of trimmings and finish. Usually \$2.00. Saturday 1.00

Christy, King, Battersby, Mallory, and other English and American-made Soft and Stiff Hats, in the leading styles for fall and winter wear; latest colors and black. Special 2.00, 2.50,

Well Made Furniture Priced Lower

Than Its Worth

brass handles, swing bevel mirror. Regular \$8.00. Saturday's

Dresser, "Colonial" design, mahogany finish, and bright or duli finish; has two long and two short drawers, very large Brit-

ish bevel mirror. Regular \$27.50. Saturday's selling. . 21.75 Extension Dining Table, genuine quarter-cut oak, fumed or

golden, 48-inch top, deep rim, easy running slides to 8 feet,

heavy square pedestal. Regular \$30.00. Saturday's selling 19.95 Buffet, in quarter-cut oak, golden finish; has 52-inch top, two cutlery drawers lined, double-door cupboard and linen drawer, British bevel mirror. Regular \$32.50. Saturday's sell-Dining-room Chairs, solid quarter-cut oak, fumed or golden finish, neatly designed backs, slip seats, well upholstered and covered in leather, five side and one arm chair. Regular \$28.00.

are woven steel wire, suspended by helical springs at both ends:

mattress is well filled with cotton felt, in green denim, with val-

ance. Regular \$9.75. Saturday's selling 7.15

top rails, caps and uprights, neatly designed mounts. Regular \$5.25. Saturday's selling 3.95

standard sizes. Regular \$4.50. Saturday's selling 2.90

layers, well tufted, stitched imperial edges, standard sizes. Regu-

Extension Couch Bed, frame is made of angle steel; springs

Brass Trimmed Iron Beds, in white enamel finish, have brass

Brass Bedstead, 2-inch continuous posts, evenly divided fillers, in bright, satin or polette finishes, standard sizes. Regular

Bed Spring, steel frame, heavy steel wire, well supported,

Mattress, extra well filled with all pure cotton felt, built in

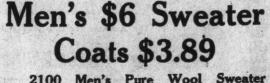
den finish, 48-inch top, extending to 8 feet, winding pedestal, claw feet. Regular \$25.00. Saturday's selling 14.95 Extension Dining Table, solid quarter-cut oak, fumed or

Dresser, rich mahogany finish, three drawers, fitted with

Men's and Boys' Golf Caps, with or without bands, in fine quality navy blue serges, new pattern tweeds, in check, stripe and fancy, well finished, silk

Young Men's Soft Hats, made from special quality American fur felt; can be worn in the fedora, or with a telescoped crown; navy, gray, brown and slate. Saturday 1.45

Boys' Hats, latest American shapes, in tweeds, cords, velvets and fancies; rah-rah, Tom Tucker, telescope and Mexican designs. Special .45, .75



2100 Men's Pure Wool Sweater Coats, a large manufacturer's samples and overmakes, in gray, slate and maroon, myrtle and cardinal, cardinal and gray, cardinal and green, gray and navy, slate and brown, navy and white, fawn, tan, and slate and royal; in plain and fancy stitch; in sizes 34 to 40. Regular \$5.00, \$6.00, and \$7.00. Saturday 3.89

\$1.50 and \$2 Neglige Shirts 87c, 3 for \$2.50

2350 Men's Neglige Shirts, broken ranges from our regular stock; some of them counter - soiled cambric cloths, zephyr, chambray, pecuna, and Oxford cloths; extra large bodies and sleeve. lengths, in sizes 13½ to 17. Regular \$1.50 to \$2.00. Saturday, .87, 3 for 2.50

Natural Wool Underwear \$1.00

Men's Unshrinkable Under wear, sateen trimmings, drawers with reinforced seat, suspender loops, elastic ribbed cuffs and ankles; all sizes in the lot from 34 to 44. Saturday 1.00

Umbrellas \$1.95

Silk and wool cover, paragon frame, silk case; the handles afford a wide selection; in addition to the regular line, there are 50 with handles of sterling silver and rolled gold that cost more than \$1.95 each Umbrella complete, Saturday

Ostrich Neck Ruffles, of fine long fibre, nicely curled, and in the popular length, about 22 inches; white, black and white, natural and white, also black. Satur-

THESE BOOT SPECIALS

	2500 PAIRS WOMEN'S \$3.45 TO \$5.00 BOOTS 1.99
*	3500 PAIRS MEN'S \$4.00 TO \$6.00 BOOTS
-	2500 PAIRS BOYS' \$2.50 TO \$3.50 BOOTS
	1500 PAIRS GIRLS' BOOTS—Sizes 8 to 101/2, regular \$1.80, Saturday, 1.39. Sizes 11 to
	2. regular \$2.00. Saturday

2500 Pairs Women's Fall Boots, \$1.99 Saturday—All the factory had of \$3.45 to \$5.00 boots; best styles; latest patterns; new ideas in button, Blucher, lace and side lace, high-grade boots; best selected black kid, patent colt, dull calf and gunmetal leathers; superior handturned and Goodyear welt soles; all the new and conservative heel and toe shapes; black. gray, fawn and sand shade cloth, and champagne and dull kid and calf tops; military braid and patent leather pipings; these superior perfect boots in all sizes 21/2 to 7. Regular \$3.45

MEN'S CUSTOM-GRADE GOODYEAR BOOTS, SATURDAY \$2.95. REGULAR \$4.00, \$4.50, \$5.00, \$5.50 AND \$6.00—3500 pairs Men's New Fall Footwear, in button, Blucher, and lace styles; made of selected tan winter calf, black box calf, vici kid, dull calf, patent colt and tan willow calf leathers; single, double and

BOYS' \$2.50 TO \$3.50 BOOTS, SATURDAY, \$1.99. "BOY SCOUT" AND OTHER WELL - KNOWN

CHILDREN'S BOOTS, \$1.39; MISSES' BOOTS, \$1.59, SATURDAY - 1500 pairs Dressy Fall and Winter Boots, in genuine dongola kid and box calf leathers; best grade oak soles; low and spring heels; button and lace styles; patent and calf toecaps; Educator and ten-toe toe shapes; full, easy-fitting footwear; sizes 8 to 10½, regular \$1.80, Saturday, 1.39; sizes 11 to 2, regular \$2.00, Saturday 1.59

Are Surprises for Today

to \$5.00. Saturday 1.99 winter cair, black box cair, vici kiu, dun cair, patent cort and tair whow cair reachers, single, double and triple thick soles; some are waterproofed; extreme and conservative styles; black and gray cloth and dull leather uppers; leather linings in the lot; best leathers, workmanship and quality. Plenty of all sizes 5½ to 11. Regular \$4.00 to \$6.00. On sale Saturday 2.95

BOYS \$2.50 TO \$3.50 BOOTS, SATURDAY, \$1.55. BOY SCOUL AND OTHER WELL-KNOWN BRANDS—2500 pairs of Splendid Fall Boots, in button and lace styles; made of dull grain kip, gunmetal calf, box kip, chrome yeal calf, smooth elk and winter calf leathers; stitch and staple welts; McKay and standard screw; light, medium and heavy soles; foot-form, round and wide toe shapes; lined and unlined styles; a large quantity of travellers' samples; sizes 1 to 51/2. Regular \$2.50 to \$3.50. Saturday 1.99

Buy Your Provisions at the New Market

Fresh Meats

Simpson Quality Rib Roast Beef, Simpson Quality Thick Rib Roast Simpson Quality Shoulder Roast

Forequarter of Spring Lamb, per Loin of Spring Lamb, per lb.. .18 Leg of Spring Lamb, per lb......22 Loin of Roasting Pork, per 1b. .24

or half side, per lb. 24 Cottage Rolls, boneless, 4 to 7 lbs., per lb. 20 Swift's Pure Lard, 3-lb. pails, gross weight, per pail48 Pure Lard, 1-lb. prints16 PLANT YOUR BULBS NOW TO BLOOM IN THE SPRING. Tulip Bulbs (single), white or red, 12½c dozen, 85c per 100.

Tulip Bulbs (single), white or red, 12½c dozen, 85c per 100.

Tulip Bulbs (single), yellow, pink or variegated, 15c dozen, \$1.00 per 100.

Tulip Bulbs (double), all colors, 18c doz., \$1.35 per 100.

Daffodils (small single), 12½c dozen, or 85c per 100.

Daffodils (large single or double), 23c dozen, or \$1.70 per 100.

White Calla Lily Bulbs, 15c each.

Easter Lily Bulbs, 15c and 25c each.

A Bonus on Every Suit

Men's \$12.50, \$15.00 and \$18.00 Suits, Today \$9.98

An Exceptional Lot of Suits-The great scarcity of English cloths and the big advance in their cost adds interest to this event; they are made from English worsteds, good quality tweeds, in gray and brown herringbone and diagonal weaves. and in striped patterns; cut single-breasted sack styles with soft roll lapels and single-breasted high cut vest; sizes 35 to 44.

Men's Fall Overcoats, \$10.00—Single-breasted Chesterfield style, three-quarter length and lined with twill mohair; English cheviots in plain black or gray; sizes 36 to 44.

Chinchilla Ulsters, \$13.50-English cloth, in plain blue or gray, cut the full ulster length, double-breasted with shawl collar, belt at back and mohair lining; sizes 36 to 44.

Boys' Suits \$4.85 Regular \$7.00, \$8.00, \$8.50, \$9.50 and \$10.00 Values

300 Suits, perfectly tailored from Scotch, English and domestic tweeds; a clean-up sale of Norfolk and double-breasted styles; bloomer trousers; sizes 25 to 34.

Boys' Double-Breasted Ulsters, \$4.95

200 Shawl-Collar Ulsters - Full cut, with belt on back: lined with brown check worsted; dark brown tweed, in diagonal pattern; sizes 26 to 25.

Do

A Sensation in the **October China**

ROYAL CROWN DERBY.

Chocolate Sets — Chocolate jug and six chocolate cups and saucers. Regular \$24.10. October China Sale 18.95

CROWN DERBY.

Dessert Set-12 dessert plates and two low comports; 14 pieces. Regular \$64.50 46.95

ROYAL CROWN DERBY.

After Dinner Coffee Set on Tray - Six A.D. cups and saucers, coffee pot and tray. Regular \$31.75. Saturday,

"ROYAL CROWN DERBY" TEA SET FOR \$54.50. Two large cake plates, one bowl, one cream jug, 12 tea plates, 12 cups and saucers; 40-piece composition. Regular \$73.65. Saturday, the set 54.50

"ROYAL CROWN DERBY" JUGS. Regular \$4.50 Hot Milk Jugs 3.35 Regular \$4.20 Hot Milk Jugs 3.15 Regular \$3.75 Hot Milk Jugs 2.70

"CROWN DERBY" SUGAR AND CREAM SETS. \$2.69. Dover shape; limited quantity only. Regular \$3.75. Satur-

Drapery Fabrics Scotch Curtain Madras at 19c Yard—A limited quantity of

curtain madras, white or cream, 45 inches wide, small patterns, for bedroom or living-room. Regular 25c yard. English Cretonnes at 18c Yard—Heavy quality English cretonne, for cushions or chairs, rich bright colorings, printed on

American Shadow Printed Chintzes at 19c Yard—Reproductions of high-class French shadow chintzes. Regular 35c yard. Extension Rods at 7c Each—Well-finished brass rods, silver-

ed ends and hook brackets, extending to 48 inches. Regular 15c

American Chintzes at 33c Yard-Effective colorings for bedroom curtains; 36 inches wide.

Electric Brackets Clearing

One, two or three of each design, at a small fraction of their value. Not installed for the price. Prices 40 to 3.00

Saturday, 32c and 37c Floor Oilcloth at 19c

All the short ends, lengths up to 8 square yards, for bathrooms, vestibules, small rooms; tile, carpet, matting and block designs. Rush clearance at 8.30 Saturday morning, square

4-Yard Wide Linoleum, 50c Yard—This popular wide width in some new designs. Big value at, square yard50 Stair Oilcloth at 16c Yard — The well-

known painted back, heavy quality; 18 inches wide; about 30 rolls only; slightly imperfectly

Telephone Adelaide 6100

Men's Gloves and Hose

Pure wool lining, one dome fastener, stylish, warm dress glove; sizes 7 to 10. Saturday 1.00

Men's Wool-Lined Tan Suede and Tan Cape Gloves

Men's "Pen-Angle" Brand Plain Black Cashmere

Beef, per lb.15 Simpson Quality Brisket Boiling

Beef, per lb.14 Simpson Special Pork Sausage,

Choice Breakfast Bacon, whole

The Robert Simpson Company, Limited

Prepare for Cold Weather SPECIALS IN HARDWARE SATURDAY. Tortoise Heating Stoves-Excellent heaters, three sizes, found in Toronto. It has all the important features of a strictly high-grade range, reversible grates, large oven, nickel trimmings. With tea 108 square feet in a roll; complete with nails and cement. One-ply, 1.00 roll; two-ply, 1.25 roll; three-ply, 1.50 CUTLERY FOR THANKSGIVING DINNER. 100 Sets of Three-piece Case Carvers - Good Shef-Bed Comforters Half Price Strong sateen covering; assorted colorings; large size, 72 x 78 inches; 50 only to clear. Regularly \$3.00. No phone or mail orders for comforters. Sat-

white Flannelette, extra heavy quality, size 70 x 90 inches. Regulari White Flanneiette, extra heavy quality, size 70 x 90 inches. Regularly \$2.65 pair. Clearing Saturday, pair 2.19 Bleached Sheets, plain and twilled weave, heavy quality, large size 80 x 100 inches; finished hemmed. Clearing Saturday, pair 1.88 Large White English Turkish Bath Towels, heavy close pile. Clearing Large white English 3. A Saturday, pair 49 Hemmed Huckaback Bedroom Towels, all linen, clearing Saturday, pair 49 Hemstitched Damask Table Cloths, rich satin finish, pretty bordered designs; size 2 x 2½ yards. Regularly \$3.00. Clearing Saturday 2.48 Irish Embroidered Pillow Cases, dainty designs, hemstitched hems; size 44 x 36 inches. Clearing Saturday,

New Bath Robe Lengths, size 72 x 88, pretty range of colorings, girdles and cords to match. Clearing Satur-

BIG ADDITION TO SIMPSON'S DELIVERY SERVICE—So many people are getting things from Simpson's these days that it has been found necessary to add a large number of new wagons to our delivery service. These wagons