

Store Opens at 8.30 a.m.

The Robert Simpson Company, Limited

Store Closes at 5.30 p.m.

Rubbers and Rubber Boots at Less Than Factory Prices

CHILDREN'S RUBBERS. Bright finished and perfect in every way, high storm front and regulation styles. Misses', sizes 11 to 2, Thursday, 38c. Children's, sizes 4 to 10 1/2, Thursday, 47c. BOYS' RUBBERS. Medium weight, reinforced corrugated soles and heels. Sizes 1 to 5, Thursday, 59c. Youths', sizes 9 to 13, Thursday, 49c. WOMEN'S RUBBERS, 54c. Storm and regulation styles, high, medium and low heels; sizes 2 1/2 to 7. Thursday, 54c. MEN'S RUBBERS. Regulation style, perfect in every way. Sizes 6 to 11, Thursday, 69c. Same quality in storm style. Sizes 7 to 10, Thursday, 76c. MEN'S \$2.85 AND \$3.35 RUBBER BOOTS, \$1.99. Finest quality Snag-proof Rubber Boots, heavy corrugated rolled edge soles, solid rubber heels, two-buckle, three-eyelet and eight-inch leather top styles; sizes 6 to 13. Regularly \$2.85 and \$3.35. Thursday, 1.99. MEN'S RUBBER BOOTS, HIGHEST GRADE, \$3.99. Pure Para Gum Rubber Boots, three-quarter length, dull finished, heavy reinforced corrugated soles, solid rubber heels. Sizes 6 to 12. Regularly \$5.50. Thursday \$3.99. Same quality high length rubber boots. Sizes 6 to 12. Regularly \$6.25. Thursday, \$4.99. LIGHT WEIGHT RUBBERS. First Quality Reinforced Soles and Heels. Same Quality in Storm Style. Men's sizes, 6 to 12. Thursday, 55c. Women's sizes, 2 1/2 to 7. High, medium and low heels. Thursday, 65c. (Second Floor.)

Jewelry

1,000 Gold-filled Rings, signets, plain and engraved, and single-stone Birthday rings. Clearing all one price, Thursday, 25c. Gold-filled Lockets, stone set and plain. Some are engraved, oval ground, square and heart shaped. Regularly \$2.00, \$2.50, \$3.50. Thursday, 95c. Women's 14k Gold Sunbursts, 81 genuine half pearls, all well matched and of good color, some have diamond centre, a pendant attachment and safety catch. Thursday, 7.95 (Main Floor.)

House Maids' Dresses at \$2.25

House Maids' Dresses of "Gloria Cloths," a light weight, dull finish fabric, in black only, waist has Gibson tuck at front and back, collar and cuffs are of white hemstitched muslin, cuff fasten with four buttons, fitted skirt with panel back, belt at waist; sizes 34 to 44, also misses' sizes 18 and 20. Thursday, 2.25. MESSALINE PETTICOATS, \$2.95. Silk Messaline Petticoats, in black, navy, Copenhagen, taupe, cerise, emerald, gold and white; flounce of knife-pleating and pin-tucking; lengths 36 to 42. Thursday, 2.95 (Third Floor.)

Wash Goods on Sale

The development of the wash goods demand has been well met by this department. The newest weaves and designs may be seen here in the greatest profusion; ratines are as popular and lovelier than last season. Crepes have much improved in their variety and range of coloring, with beautiful printed effects as a high novelty. Voiles in plain weave are as staple as ever, and some dainty printed designs are on view. Rice Cloths in printed effects seem to be one of the novelties that will be popular. Duro Suitings, Piques and Gingham, also Sunnista Suitings are to be had in all shades. Guaranteed fadeless. Cloth replaced and dressmaker's bill paid if this is not so. (Second Floor.)

52 Piece Dinner Set at \$3.29

Best grade English porcelain, blue pattern, border of festoons. Set consists of six dinner plates, six soup plates, six tea plates, six fruit saucers, six individual butters, six cups and saucers, a butter dish, gravy boat, pickle tray, covered vegetable dish, one open vegetable dish, two meat platters. Complete 52-piece cottage dinner set. 3.29. \$2.50 TOILET SETS, \$1.89. Green or blue decoration, English porcelain, full size water jug and large basin, covered chamber, soap dish with drainer, tooth brush holder, small water jug. Regular price \$2.50. Thursday, 1.89. GLASS TABLE TUMBLERS, 4c. 100 dozen Glass Table Tumblers, full crystal, even edges, bell or straight side. Regularly 75c and 85c per dozen. Special, each .4 (Basement.)

SPECIAL SHOWING

German Milk Jugs, in four sizes, very dainty decoration. Regularly 25c to 35c. Thursday special, 15c (Basement.)

Misses' and Women's Dresses Priced for Quick Going

Smart models in dozens of new styles for early spring wear; made of silks, brocades, serges and wool crepe cloths. These special dresses come in a wide choice of colors—mid blue, rose, Copenhagen, black, navy, grey and tan. All the dresses have the dainty touches, whether some graceful drapery, bright sashes or other pretty things to make them unusually charming. Priced Thursday, 9.85. NOW SHOWING THE NEW SPRING SUITS \$25.00 to \$49.50. A wide choice of styles, fabrics and colorings, at moderate prices. Suits of French serge, trimmed with dainty crepe collars. Moire Suits, in black, Copenhagen, rose and blue. Wool Crepe and Poplin Suits. Taffetas in many styles. Dressy styles, trimmed with ruffles, panniers and other draperies. Your inspection is invited. Priced at \$25.00 to \$49.50. NEW YORK COATS—LATEST MODELS FOR SPRING—\$19.50 TO \$37.50. The newest fabrics and styles from the New York makers. Crepe cloth, walrus and Bayadere cloths, new gabardines, goline, wool brocades, chinchillas, plaids and checks. Modish styles, with the new Hare flounce, in tunic effects. Swagger Balmacaans and sports coats also, striking models, with the fashionable swirl back. Range of prices, \$19.50 to \$37.50. (Second Floor.)

Daily Additions to Our Fancy Silk Section

BROCADED CASCADE SILKS, 42 INCHES WIDE. This sheer dress silk shows to good advantage in the new Spring colorings. The blue tones are dark navy, azure, petrole, sapphire, peacock and saxe, while tans, seal, mahogany, purple, bottle myrtle and Lincoln greens, champagne and Burgundy are also to be had. Per yard, 2.00. In Roman stripes and novelty plaids we are showing big ranges. Shepherd checks in varied sizes, in black and white and navy and white, with Scotch clan Tartans are prominent. Silk Crepes, plain ripple and brocaded, come in new colorings and designs. New Shot Silks, in the softer satin effects and in taffetas, are displayed in perfect combinations. (Second Floor.)

Sale of Dress Goods and Suitings

New and fashionable fabrics. An opportunity you should not miss! DAINY HONEYCOMB EFFECTS, 74c YD. Including some of the newest spring shades, such as copen, taupe, midnight blue, new nut-browns, etc. Beautifully soft texture. An ideal fabric for draping. On sale Thursday, main aisle, Dress Goods Department, per yard, 74c. WORSTED DIAGONAL SUITINGS, 68c YARD. A big saving on your spring and summer costumes. This popular suiting is made from the finest Botany yarns. Thoroughly soap-shrunk, and specially finished for our own trade, to withstand dust and rain. Colors include every wanted shade, 59 inches wide. On sale Thursday, per yard, 68c. (Second Floor.)

Furniture Specials

Buffet, "Colonial" design, in solid quarter-cut oak, tamed finish. Has four short drawers, two cupboards and long drawer. Regularly \$48.50. Special, 38.50. Buffet, in quarter-cut oak, golden or fumed finish, drawers and cupboards are conveniently arranged. Regularly \$28.50. Special, 22.50. Extension Dining Table, in solid quarter-cut oak, in fumed or golden finish. Has 44-inch top, extending to 8 ft. Regularly \$23.75. Special, 19.90. Extension Dining Table, in quarter-cut oak, in fumed or golden finish, 48-inch top, extending to 8 ft. Regularly \$32.00. Special, 25.90. Dining-room Chairs, in solid quarter-cut oak, Colonial design. Can be supplied in fumed or golden finish. Set consists of five small and one arm chair. Regularly \$24.50. Special, 19.75. Dining-room Chairs, in solid quarter-cut oak, in fumed or golden finish. Set has five small and one arm chair, upholstered in genuine leather. Regularly \$23.75. Special, 17.75. Dresser, in solid quarter-cut oak or mahogany finish. Chiffonier, to match above dresser, in solid quarter-cut oak or mahogany finish. Regularly \$21.50. Special, 16.75. (Fifth Floor.)

Special Price Clearing of Men's Overcoats and Ulsters Thursday \$12.95

VALUES \$20.00, \$22.50, \$24.00 AND \$26.50. Young men's styles in single-breasted Chesterfields, with belted and pleated back, famous English-made Motor Coats and Double-breasted Ulsters, with two-way collar. The cloths are English tweeds and overcoatings, in blues, greys and browns. Every garment the finished product of the most skilled tailors. Thursday, 12.95. MEN'S TWEED TROUSERS, \$1.25. Reliable English tweeds in good patterns and shades of brown; carefully tailored. Special, 1.25. MEN'S BLUE AND BLACK SUITS, \$10.50. Made from serviceable English worsted cloth in navy blue and plain black, these suits are cut in good-fitting, single-breasted, three-button style. The linings are fine twill mohair, and the tailoring is good. Price, 10.50. A Superior Quality Blue or Black Suit, made from a fine English cheviot in plain blue and plain black—a dressy and serviceable cloth. They are cut in perfect-fitting, single-breasted, three-button style. The linings are a fine twill mohair. Sizes 35 to 44. 18.00 (Main Floor.)



Stylish Corsets Underpriced Thursday

Here is an opportunity to save a good part of the cost of your new spring corset. A lucky purchase of two fashionable models from a noted maker makes the saving possible. Phone orders filled. A special sale of two beautiful models of D. and A. Corsets, in very latest style, fine French coutil, new low or medium bust, long and graceful below waist, guaranteed rustproof throughout, six garters, deep lace and ribbon trim, bust draw cords. Sizes 19 to 30 inches. Regular price \$2.50 a pair. Thursday, 1.50. LITTLE GIRLS' NEW SPRING COATS On Sale in Infants' Department, Third Floor. Two hundred and sixty coats for little girls go on special sale Thursday, consisting of a Berlin maker's spring samples in silks, satins, fine all-wool cloths, etc. No two alike. All in very latest new season styles, prettily trimmed, in plain and fancy colors. Sizes 2, 3, 4, 5, 6 years. Thursday, about half-price. (Third Floor.)

Surprising Values in Oriental Carpets and Smaller Oriental Rugs

It is a revelation to many to know that such prices as are in evidence in this great Rug Sale will purchase a genuine Oriental rug of sterling merit. In many cases the cost is little more than machine-made rugs. The designs and colors are distinctive and convey an individual note to any room in which they may be used. Look carefully over the prices quoted here and your curiosity will, we think, be excited to know further about these values, which will hold good for only one more day. Beluchistan, 10 1/2 x 6 1/2, 57.50. Hamadan Sparta, 14 0 x 9 0, 157.00. Choice Kirmanshah, 11 6 x 9 2, 233.00. Kassaba, 13 7 x 10 3, 205.00. Fine Amritza, 12 4 x 9 0, 140.00. Calcutta, 15 9 x 11 4, 67.75. Sparta, 16 7 x 11 5, 195.00. Turkish Hamadan, 12 2 x 9 6, 188.50. Choice Turkish Suruk, 11 6 x 9 2, 182.00. Light Calcutta, 12 2 x 12 0, 75.00. Blue and White Chinese, 9 1 x 8 2, 49.75. Several good Persian Runners, attractively priced—13 1 x 3 1, \$23.95; 12 3 x 3 6, \$23.95; 13 4 x 3 5, \$23.95. A beautiful lot of Khiva Bokharas at an exceptionally low figure—5 6 x 4 8, 5 7 x 4 1, 5 1 1 x 4 4, 6 4 x 4 1 1. Each, 33.95. Useful sizes in small Hamadan Rugs—good serviceable little pieces—average size about 3 3 x 2 6. Each, 4.35. Silky Beluchistans, in lovely browns and old reds—extra choice, selected rug—average size about 5 0 x 2 6. Each, 19.75. These Indian Rugs are great bargains at the reduced prices quoted; will give good hard wear, and have a lot of style; for libraries, dens, halls, etc.—13 4 x 9 2, 43.50. 14 9 x 11 6, 81.00. 13 0 x 10 10, 97.50. 15 3 x 11 1, 95.00. 15 3 x 10 2, 52.75. 11 6 x 8 2, 33.50. 12 0 x 8 5, 87.75. (Fourth Floor.)

Bedroom Towels Pair 49c

All Linen Huckaback Towels, heavy quality, large size, with hemmed ends. Special Wednesday, pair, 49c. BARBER TOWELS, 46c DOZEN. Fringed Honeycomb Barber Towels, size 14 x 20 inches. Special, Wednesday, dozen, 46c. PILLOW CASES AT 96c PAIR. Irish Embroidered Pillow Cases, in new dainty designs, size 45 x 36 inches, spoke hemstitched hems. Special, Wednesday, pair, 96c. GREY SHEETING AT 25c YARD. Grey or Unbleached Sheeting, firm heavy make, 36 inches wide. Special, Wednesday, pair, 25c. FLANNELLETTE, 12 YARDS FOR \$1.00. White Saxony Flannellette, with soft finish, width 27 inches. Clearing Wednesday, 12 yards for, 1.00. HEMMED NAPKINS, 60c DOZEN. Pure Linen Damask Table Napkins, splendid wearing quality, size 20 x 30 inches, hemmed ready for use. Wednesday, dozen, 60c. 300 WHITE QUILTS, \$1.00. White Grecian Bed Spreads, pretty assorted designs, size 70 x 90 inches, fringed at top and bottom. Regularly \$2.00. Special, Wednesday, 1.00. (Second Floor.)

Men's Wear at \$1.00

New Spring Shirts with soft double cuffs and separate soft collar, sizes 14 to 18, each, 1.00. Men's Neglige Shirts, new designs and materials, good big shirt, all sizes 14 to 18, each, 1.00. Men's Neckties of pure silk, the very latest novelties for Easter wear, wide flowing ends, each, 1.00. Men's Genuine English Flannellette Nightrobes, new designs, in pretty colorings, extra large and wide, sizes 15 to 20, each, 1.00. Men's White Shirts, with narrow pleated bosom, cut coat shape, beautifully laundered, attached cuffs, sizes 14 to 18, each, 1.00. Men's Work Shirts, in Oxford and black satons, extra large body and full length, each, 1.00. Men's Underwear, combination style, in balbriggans and merinoes, spring weights, size 34 to 44, all have the closedrotch, each suit, 1.00. Men's Natural Wool Underwear, in several different English and Canadian makers, shirts single or double breast, natural color, sizes 34 to 44, each garment 1.00 (Main Floor.)

Sale of Boys' Bloomers

400 pairs of English Tweed Bloomers, made from ends of suitings, splendid wearing fabrics in a big assortment of shades and patterns, including cloths that will match almost any odd coat, full cut, with belt loops and lined throughout with white cotton. Sizes 33 to 34. Thursday, 79c. BOYS' BLUE SERGE BLOOMERS. 200 pairs of English Worsteds Bloomers, full cut with strap and buckle at knee and belt keepers. Color navy blue. Sizes 23 to 34. Thursday, 1.30 (Main Floor.)

Futurist Linens \$1.18 Yard

These new drapery creations are beautiful in color and striking in design. With them you can get the modern touch for livingrooms or bedrooms, 30 inches wide, very fine quality linen, fast colors. Special value at, yard, 1.18. CUBIST AND FUTURIST LINENS, \$2.50 AND \$3.50 YARD. A display that is unequalled, light and dark backgrounds, any and every room can be easily matched in these fabrics, and they are fifty inches wide, \$2.50 and \$3.50 yard. WOOL TAPESTRIES. A beautiful selection of this ever-popular furniture covering, in conventional and floral effects; some are exact reproductions of the old hand-made Aubusson and Gobelin tapestries, 50 inches wide. Priced from \$3.50 to \$9.50 per yard. SPECIAL FOR THURSDAY. Richly Mercantile Tapestry Curtains, \$8.25 Yard. In all standard shades, a very handsome curtain, 2 1/2 yards long, 48 inches wide, heavily mercantiled, trimmed with the Vandeyke design one side and bottom. Very special value, pair, 8.25. COMBINATION WINDOW SHADES, 48c EACH. Hand-made Opaque Cloth Shades, 27 x 70 inches, mounted on Harlequin rollers, in either white and green or cream and green shades, complete with bracket and pulls. Regularly 85c. Thursday special, each, 48c. ENGLISH WASHING CHINTZ, 38c YARD. Regular value 50c. 22 inches wide, a great variety for either living or sleeping apartments, decorations, all fast colors. Special value, Thursday, yard, 38c. (Fourth Floor.)

Second Day of the March Smallware Sale

Do not overlook this opportunity to replenish your sewing boxes. Many lines cannot be duplicated at these prices. Needles and Eyes, extra long, rustproof, sizes 0, 1, 2, 3, black or silver, 2 dozen on card. Regularly 3 cards, 4c. Black Tapes, 8 assorted sizes, 18 yards, in black and white only. Regularly 10c each. Sale price, 2 for, 16c. Hair Pins, Kirby, Beard & Company's famous metal braided extra finish. Regularly 10c box. Sale price, 2 for, 16c. Sewing Needles, best quality sharps, all sizes. Regularly 5c paper. Sale price, 2 for, 10c. Pin Sheet, 200 assorted pins on sheet. Regularly 5c sheet. Sale price, 3 papers (1,800 pins), 10c. Pin Sheet, 25c assorted Brass pins on sheet. Regularly 5c sheet. Sale price, 3 for, 12c. Best Laces, 36-inch moccasins. Regularly 6c dozen. Sale price, 3 dozen, 10c. Ivory back 1 dozen on card. Regularly 15c card. Sale price, card, 7c. Duplex skein Belted, black or grey. Regularly 40c dozen. Sale price, 25c. Duplex skein Belted, corded waist beltting, 3 inches wide, black or white. Regularly 10c yard. Sale price, 6c. Dress Shields, Omo Fenola garment shield. Regularly 50c. Sale price, 40c. (Telephone orders direct Notion Department.) EXTRA SPECIAL FOR THURSDAY. 500 dozen Sewing Silk, 50-yard spools, all pure silk, black, all sizes, colors white, sky, pink, navy and red. In size A. Regularly 4c spool. Special Sale 3c. price, per dozen, 36c. (Main Floor.)

Men's Persian Lamb Caps

Driver shape, made with adjustable or stationary peaks, and from choicest grade glossy, even curl skins, best finish. Regularly \$12.00 to \$14.50. Thursday for, 8.00. 12 only, Men's Korean Beaver Fur Coats, No. 1 skins and extra well lined. Sizes 38 to 48 chest measure and 50 inches long. Regularly \$25.00. Thursday at, 15.50 (Main Floor.)

Vases, Candlesticks, etc., 18c Each

Sterling Silver-mounted Vases, Sterling Silver-mounted Candlesticks and Hatpin Holders, in fancy decorated china, pansy and rose patterns. Vases also in figure patterns. Silver mounted, every piece Hall-marked. Reduced for Thursday only, each, 18c (Main Floor, Silverware Department.)

Gloves and Hosiery

Women's 12-button length White Kid Gloves, real French kid moussaire, three pearl buttons, oversewn seam, extra choice skin. Sizes 6 1/2 to 7. \$2.00 value. Thursday, 1.50. Women's Tan Cape Gloves, unlined, soft pliable caps, pique seam, one dome fastener, rich tan shades, perfect finish and fitting. Sizes 6 1/2 to 7 1/2. Regularly 70c. Thursday, 60c. Men's Fine Cotton Socks, extra fine thread, closely woven, "German" make, fast dye, tan, black, navy and grey, spliced heels, toe and sole. Sizes 8 1/2 to 11. 15c value. Thursday, 10c. Men's Plain Black Cashmere Socks, seamless, good weight, fine yarn, close weave, spliced heel and toes. Sizes 10 to 11. Regularly 18c. Thursday, 13c. Women's Silk Double Hose, very strong thread, deep Hosi thread top, rose, tan, yellow, navy, blue, cerise, green and black. Sizes 3 1/2 to 4 1/2. Extra special, Thursday, 59c. Women's Boys' and Girls' Fine Ribbed Black Cashmere Hose, seamless, good weight, close weave, spliced heel, toe and sole. Sizes 8 to 10. Extra special Thursday, 19c; 3 pairs, 55c.

GROCERIES

2,000 lbs. Dairy Butter, in prints, per lb., 25c. Finest Sugar Cured Hams, half of whole, per lb., 35c. Edwardsburg or Beshire Table Syrup, 5 lb. pail, 1.00. Salt, in 5 lb. bags, 3 bags, 1.14. Grapefruit, 3 packages, 50c. Upton's Marmalade, 5 lb. pail, 1.00. Canned Yellow Peaches, in heavy syrup, 2 tins, 50c. Ginned Soups, assorted, 6 packages, 50c. Choice Red Salmon, 3 tins, 50c. Choice California Prunes, 3 lbs., 25c. E. D. Smith's Pure Raspberry Jam, 5 lb. pail, 1.00. 500 lbs. Fresh Ginger Snaps, 7c. Choice White Beans, 5 lb. tin, 35c. Finest Pot Barley, 6 lbs., 35c. Fresh Flaked Wheat, 3 tins, 40c. Stereo Bullion Cakes, 3 tins, 50c. Imported Marrowfat Peas, 3 packages, 50c. Canned Apples, gallon size, per tin, 35c. Peanut Butter, in bulk, per lb., 10c. Finest Featherbed Cocoon, per lb., 1.00. 500 bottles Lea's Pickles, assorted, Regularly 20c. For bottle, 10c. 25c ASSAM TEA FOR 25c. 1,000 lbs. Fine Rich Pure Bodied Assam Tea of uniform quality and fine flavor, a 25c tea anywhere, Thursday, per lb., 10c. (Basement.)