

members of a community could help. This was created for the Toronto Mayor's Committee on Aging and the Toronto Network for the Prevention of Elder Abuse. The other video called "Standing Up for Yourself" provided examples of older people taking action to prevent possible financial abuse. This video co-funded by the Manitoba Seniors Directorate won an award in the educational category of an international film and video competition.

The Committee supports the call for education for older Canadians so that they can protect themselves from abuse. The Committee sees a major role for the media in disseminating information about older people that provides positive examples of their lives. Banks also have an important role in making seniors aware of services that can prevent financial abuse.

The Committee recommends:

- 12. That the federal government, through the Canadian Radio-Television and Telecommunications Commission, develop guidelines on advertising aimed at older people to provide positive images of aging.**
- 13. That the federal government, through the National Advisory Council on Aging, work with the Canadian Bankers Association to facilitate and to promote direct deposit for regular monthly payments such as pensions and for irregular payments such as income tax refunds.**

B. Educating Children and Adolescents

Reta Deunisch-Turner of One Voice spoke for many older Canadians when she argued that: "A lot more should be done with children in schools, to talk to them, to have seniors come to the schools. A lot of children do not see grandparents anymore. I think that will make us valuable people instead of redundant human beings who can be dispensed with or abused."⁵¹

The Committee heard about various programs that attempt to provide children and adolescents with opportunities to work together with older men and women in a positive way. At the preschool level, intergenerational programs such as those

⁵¹ Deunisch-Turner, 2:16.