

Q5. DID YOU VISIT THE CANADIAN PAVILION?

Base: Respondents who have visited Expo

	Sex		Age			Income				Occupation of Head of Household				Visited		City (Unweighted)		
	Male	Female	18 - 29	30 - 49	50 & Over	Up to \$14,999	\$15,000 - \$29,999	\$30,000 - \$49,999	\$50,000 & Over	Professional	White Collar	Blue Collar	Home-maker	Canadian Pavilion	Not Canadian Pavilion	Sydney	Melbourne	Brisbane
TOTAL	231	125	61	95	75	24	56	60	52	78	23	61	6	172	59	32	52	147
TOTAL (n/w)	172	99	42	74	57	15	40	42	42	65	18	40	4	133	39	32	52	147
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
Yes	133	80	28	61	45	11	31	32	32	53	12	31	2	133	-	27	42	103
	77%	81%	67%	82%	80%	71%	78%	77%	76%	83%	66%	76%	53%	100%	-	84%	81%	70%
No	39	18	14	13	12	4	9	10	10	11	6	10	2	-	39	5	10	44
	23%	19%	33%	18%	20%	29%	22%	23%	24%	17%	34%	24%	47%	-	100%	16%	19%	30%