

NAFTA - CULTURAL INDUSTRIES

WHAT'S IN THE AGREEMENT

- ◆ A guarantee of Canada's right to implement special measures for cultural industries;
- ◆ Preservation of exemptions negotiated in the Canada-U.S. Free Trade Agreement (FTA) in such areas as publishing, film and video, music and sound recording, broadcasting and cable industries;
- ◆ Preservation of the right to maintain existing cultural support measures, as well as the right to introduce new ones;
- ◆ U.S. and Mexico have chosen to undertake obligations to each other in their cultural industries.

BENEFITS FOR CANADA

- ◆ The NAFTA provides an exemption that allows for continued government support of cultural industries through special measures.