

Fish and Food Products Bureau (TAD) at the above address for more information.

- **Canada Export Trade Month** : the primary export awareness and promotion activity of the department which is held every October. It is a cooperative government/business endeavour that strives to increase the public's awareness of the importance of exporting. Export Marketplace, an across-Canada series of events, brings together Canadian business people and Canadian trade commissioners from around the world to discuss market opportunities. The culmination of Canada Export Trade Month activities is the presentation of Canada Export Awards to a select number of Canadian companies that have distinguished themselves in export activity. Write to the Trade Development Liaison and Special Projects Division (TPL) at the above address for more information.
- **Export Financing**: one of the key factors in exporting to highly competitive and increasingly complex international markets. Exporters can obtain advice and assistance in securing the necessary financing support by writing to the Export Finance, Capital Projects and Trading House Division (TPF) at the above address for more information.

- **Countertrade**: another form of financing that is often in demand as an alternative or complement to the more traditional financing of export sales. For information on global countertrade trends and advice on how to deal with the various related conditions, contact the Export Finance, Capital Projects and Trading House Division (TPF) at the above address.
- **Cost Recoverable Technical Assistance (CRTA) Program**: designed to provide Canadian public sector expertise to foreign clients on the basis of full recovery of costs. It is frequently used in support of Canadian project bids abroad. Write to the Export Finance, Capital Projects and Trading House Division (TPF) at the above address for more information.
- **Transportation**: difficulties in moving goods to or from Canada by any mode should be referred to the Transportation Division (TPT) which has responsibility to ensure that the interests of Canadian commerce are represented in international transport arrangements. Write to the Transportation Division (TPT) at the above address for more information.

The Economic and Trade Policy Branch is responsible for designing and implementing policies to advance Canada's international economic, trade and aid interests.

The branch administers the following programs of interest to exporters:

- **Export Permits and Controls**: making exporters aware of the requirements of the Export and Import Permits Act, and processing permit applications. The branch also recommends policies relating to the control of exports from Canada for national security, foreign policy or supply reasons. Write to the Export Controls Division (ESE) at the above address for more information.
- **Import Controls**: making importers aware of the requirements for import licences for some items in the fields of textiles and clothing, agriculture and footwear, and processing applications for permits. The branch also develops policies relating to the control of imports of certain goods into Canada. Information on items which are subject to import controls may be obtained by writing to the Special Trade Relations Bureau (ESD) at the above address.

In 1985, the department launched the very successful "New Exporters to Border States" (NEBS) program. NEBS provides new exporting companies with an introduction to the basics of exporting into the United States. The program is operated in collaboration with provincial governments and regional offices of the