REPT4D 90/04/05

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM AT MISSIONS ABROAD FOR FISCAL YEAR 89 FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :613-BUFFALO

005-ADVANCED TECH. PROD. & SERV
UNITED STATES OF AMERICA

PLANNING:

ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

COMPUTERS HARD/SOFTWARE & COMP

ONGOING UPDATE OF MANUFACTURER'S REPS IN TERR FOR COMP SOFT LIST WILL GREATLY ASSIST PARTICIPANTS AT COMPUTER SHOW.

TRACKING:

ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTER: 1 Instrumentation Show, April 4, 1989, Buffalo.

QUARTER: 2 Rochester Business and Computer Show,

September 19-21, 1989.

QUARTER: 3 -----

QUARTER: 4 ----

QUARTERLY RESULTS REPORTED:

Approximately 150 companies in attendance.

12 companies participated in the Rochester Computer Show. A follow-up survey is presently being carried out. There were approximately 20,000 registrants.