

LISTED BELOW ARE THE SPECIAL AND/OR UNPLANNED ACTIVITIES
WHICH CONSUMED PROGRAM RESOURCES DURING THE REPORTING PERIOD:

POST :602-CHICAGO

NEXUS Hardware Mission - 2 day seminar attended by 29 companies from across Canada.
Advertising insert in Hardware Age magazine; 5 companies participated. Eight pages total.
Three page advertising insert in the Sporting Goods Dealer magazine, August 1989 edition.
Negotiations with show organizers-Cdn pavilion at IMTEC 90. Overcame reluctance to have national stand (ISTC involved).
Speaker at U.S. Small Business Administration seminar on FTA - emphasis on investment.
Panelist at Grant Thornton International AGM. Subject "Europe 1992" Concerns of Canada/Japan/US/EC.
Co-ordinated with MITT Toronto Milwaukee County Executive luncheon guest list of Canadian businessmen.
Attended 1-day Milw. conf. to promote trade/investment with Cda. Contacts w/Milw. Cty. Exec. Directors; businessmen.
Profiled 120+ residential & contract furniture buyers, reps, dealers/jobbers, and distributors.
Profiled service operations for general merchandise reps. and distribution warehouses in post territory.