

REPORT 4  
88/10/21

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM  
AT MISSIONS ABROAD FOR FISCAL YEAR 88  
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST : 631-BUENOS AIRES

012-PETROCHEM & CHEM PROD, EQP, SERV  
ARGENTINA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

ALL SUB-SECTORS

SECTORIAL STUDY OF PETROCHEMICAL AND CHEMICAL INDUSTRY TO TAKE  
ADVANTAGE OF EVENTUAL LIBERALIZATION OF THE SECTOR.

A) TO IDENTIFY REQUIREMENTS & MARKETING CHAN-  
NELS. B) TO INCREASE NO. OF CDN COYS ACTIVE IN  
MARKET. C) TO INCREASE NO. OF REPS

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

- QUARTER: 1 -----
- QUARTER: 2 -----
- QUARTER: 3 -----
- QUARTER: 4 -----

QUARTERLY RESULTS REPORTED:

IN THE FIRST QUARTER, THE POST WAS ACTIVELY INVOLVED IN IDENTIFYING REQUIREMENTS AND MARKETING CHANNELS FOR THE PETROCHEMICAL AND CHEMICAL SECTORS. A MEETING WAS HELD WITH THE ARGENTINE COMMERCE COMMISSION TO DISCUSS THE NEEDS OF THESE SECTORS AND TO IDENTIFY POTENTIAL MARKETING CHANNELS. THE POST IS CURRENTLY IN THE PROCESS OF IDENTIFYING POTENTIAL REPS FOR THESE SECTORS.

IN THE SECOND QUARTER, THE POST WAS ACTIVELY INVOLVED IN IDENTIFYING REQUIREMENTS AND MARKETING CHANNELS FOR THE PETROCHEMICAL AND CHEMICAL SECTORS. A MEETING WAS HELD WITH THE ARGENTINE COMMERCE COMMISSION TO DISCUSS THE NEEDS OF THESE SECTORS AND TO IDENTIFY POTENTIAL MARKETING CHANNELS. THE POST IS CURRENTLY IN THE PROCESS OF IDENTIFYING POTENTIAL REPS FOR THESE SECTORS.

IN THE THIRD QUARTER, THE POST WAS ACTIVELY INVOLVED IN IDENTIFYING REQUIREMENTS AND MARKETING CHANNELS FOR THE PETROCHEMICAL AND CHEMICAL SECTORS. A MEETING WAS HELD WITH THE ARGENTINE COMMERCE COMMISSION TO DISCUSS THE NEEDS OF THESE SECTORS AND TO IDENTIFY POTENTIAL MARKETING CHANNELS. THE POST IS CURRENTLY IN THE PROCESS OF IDENTIFYING POTENTIAL REPS FOR THESE SECTORS.

IN THE FOURTH QUARTER, THE POST WAS ACTIVELY INVOLVED IN IDENTIFYING REQUIREMENTS AND MARKETING CHANNELS FOR THE PETROCHEMICAL AND CHEMICAL SECTORS. A MEETING WAS HELD WITH THE ARGENTINE COMMERCE COMMISSION TO DISCUSS THE NEEDS OF THESE SECTORS AND TO IDENTIFY POTENTIAL MARKETING CHANNELS. THE POST IS CURRENTLY IN THE PROCESS OF IDENTIFYING POTENTIAL REPS FOR THESE SECTORS.

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