

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 88
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :521-ISLAMABAD

003-GRAINS AND OILSEEDS
PAKISTAN

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:

ANTICIPATED RESULTS:

OILSEEDS

NEGOTIATION OF (A) ADDITIONAL AFGHAN RELIEF AID AND (B) NEW
BILATERAL FOOD AID FOCUSED UPON CANOLA OIL BY CIDA.

OBTAIN ACCEPTANCE IN THE LOCAL MARKET FOR
CANOLA OIL.

FOLLOW-UP WITH LOCAL AGENTS, EDIBLE OIL AND GHEE MILLS AND
GHEE CORPORATION OF PAKISTAN.

OBTAIN EXPORT ORDERS ON A LONG TERM BASIS.

ORGANIZE A PAKISTANI EDIBLE OIL MISSION TO CANADA.

OBTAIN EXPORT ORDERS ON A LONG TERM BASIS.

PREPARATION OF ANNUAL SURVEY OF WHEAT, COARSE GRAINS AND OILSEEDS
MARKETS.

PROVIDE BASIC MARKET INFORMATION TO TGO FOR
DISSEMINATION TO INDUSTRY.

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:

QUARTERLY RESULTS REPORTED:

QUARTER: 1 NEW BILATERAL FOOD AID FOCUSED ON CANOLA OIL
BY CIDA TO OBTAIN ACCEPTANCE IN LOCAL MARKET FOR
CANOLA OIL.

CIDA & GOVT OF PAKISTAN AGREED IN PRINCIPLE TO
PROVIDE \$35 MIL CANOLA OIL TO THE LATTER OVER A
PERIOD OF 5 YEARS. WILL MONITOR TO ENSURE THAT
IT LEADS TO DEVELOPMENT OF LOCAL MARKET FOR
CANADIAN CANOLA OIL.

QUARTER: 2 -----

QUARTER: 3 Preparation of Annual Survey of Wheat, Coarse
Grains and Oilseeds Market.

Survey was completed and submitted to TGP and
Canadian Wheat Board.

QUARTER: 4 -----