

RPTC1

TRADE AND INVESTMENT PROMOTION PLANNING SYSTEM

90/91 SECTOR/SUB-SECTOR HIGHLIGHTS

Mission: ALGIERS

Market: ALGERIA

Sector : AGRI & FOOD PRODUCTS & SERVICE

Sub-Sector: ANIMAL, POULTRY BREEDING STOCK

Market Data	2 Years Ago	1 Year Ago	Current Year (Estimated)	Next Year (Projected)
Market Size	650.00 \$M	600.00 \$M	600.00 \$M	650.00 \$M
Canadian Exports	25.00 \$M	26.00 \$M	40.00 \$M	50.00 \$M
Canadian Share of Market	3.80 %	4.30 %	6.40 %	7.70 %

Cumulative 3 year export potential for
CDN products in this sector/subsector: 30-60 \$M

Major Competing Countries	Market Share
UNITED STATES OF AMERICA	28.00 %
FRANCE	23.40 %
NETHERLANDS	18.70 %
GERMANY WEST	9.40 %
ENGLAND	12.20 %
SWITZERLAND	1.90 %

Current Status of Canadian
exports in this sector/subsector: Well established and growing

Products/services for which there are good market prospects:

1. Lait en poudre
2. Peaux et cuirs
3. Suif
4. Oeuf de dindons
5. Couvoirs à oeufs
6. Pommes de terre de semence
7. Huile de canola
8. Vaches laitières
9. Tabac
10. Machinerie agricole (petit outillage)
11. Produits vétérinaires
12. Irradiateur