

Air Canada Firmly Entrenched in Asia

New General Manager

In February, Singapore became Air Canada's Asia-Pacific area office under the direction of a new General Manager, Rick St. Maurice.

In his new position, Mr. St. Maurice will be responsible for sales and operations for the entire area, covering South-east Asia, India and the South Pacific as well as Hong Kong, Macau, the Philippines, Taiwan, People's Republic of China, Japan and Korea. The latter group of countries currently reports directly to Montreal, Canada. Mr. St. Maurice will also spearhead Air Canada's regional expansion plans.



Rick St. Maurice, Air Canada General Manager, Asia & South Pacific.

"Air Canada recognises the important growth potential of the Asia-Pacific region, and we want to strengthen our presence. Singapore is the ideal base for our expansion plans," said Gaston Gauvreau, Air Canada's Senior Vice President Passenger International.

AIR CANADA



A 22-metre dragon welcomed Air Canada's first 747 Combi-AC 888 — into Singapore.

A 747 added to Singapore route

A B-747 Combi aircraft was added to the Air Canada fleet in February increasing both passenger and cargo capacity on the airline's Toronto-London-Bombay-Singapore route.

"The addition of a third Combi not only adds passenger capacity and some 40,000 kgs of cargo capacity, but also provides more flexibility in planning and

operating our growing international schedule," said Air Canada President and Chief Executive Officer Pierre J. Jeannot.

Air Canada will be offering B-747 Combi service on the Toronto-London-Bombay-Singapore route with four flights a week.

Air Agreement formalized

A recently signed Memorandum of Understanding has formalized the revised Air Transport Agreement between the Government of Singapore and the Government of Canada.

Under the terms of the Memorandum of Understanding — signed by the Director-General of the Civil Aviation Authority of Singapore, Lim Hock San, and the Canadian High Commissioner to Singapore, Sean Brady — Air Canada will be able to continue to operate to Singapore via the Atlantic as well as commence services to Singapore across the Pacific. Singapore Airlines will be able to mount services to Canada via the Atlantic and the Pacific.

Air links can boost trade

In addition, the agreement permits the two carriers to increase air freight services between the two countries.

Both Mr. Lim and Mr. Brady agreed that the establishment of viable comprehensive air links between Canada and Singapore will boost trade, investment and tourism between the two countries.