

BOOKSELLER & STATIONER

and
Canadian Newsdealer

Official Organ of the Canadian Book, Stationery and Publishing Trades Association
and for Twenty-Four Years the Recognized Organ of the Book, Stationery and Fancy Goods Trades of Canada.

MONTREAL, 701-702 Eastern Townships Bank Bldg. TORONTO, 10 Front St. E. WINNIPEG, 511 Union Bank Bldg. LONDON, ENG. 88 Fleet St. E.C.

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**YOU HAVE
HAD TIME
TO THINK
IT OVER**

WHAT?

That special proposition we first offered you some months ago. Do you remember what it was? Well, to put it briefly, it was this: We offered, and still offer, to any dealer sufficiently progressive to keep the hinges of his front door from getting rusty, the sole representation in his town for

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CARBON PAPERS
AND RIBBONS**

Do you realize exactly what this means? Just this: you take and handle goods that are a known quantity; that as a result of accuracy and skill in making and systematic advertising are in constant demand.

You don't need to load up with a big stock—just enough to enable you to make quick turnovers, and you don't part with our active co-operation until the goods are in the hands of the consumer.

It would pay you to take the agency for your town. Suppose you let us have your decision to-day.

JOHN UNDERWOOD & Co

NEW YORK 90 Richmond St. East TORONTO LONDON, ENG.

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