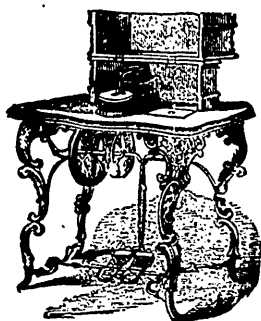


# FLORENCE

## Silent Motion Shuttle Sewing Machine

FLORENCE SEWING MACHINE,

131 YONGE STREET, TORONTO.



W. J. TAYLOR, GENERAL AGENT.

UNBOUNDED SUCCESS OF THE FLORENCE SEWING MACHINE.

THE FLORENCE SEWING MACHINE is calculated for domestic purposes ; is a splendid article, silent, rapid, durable and easily managed ; it has a reversible feed, and makes four different kinds of stitches, three of which are made on no other machine, and are stronger and more elastic than any other ; in short, a most desirable Family Sewing Machine, easy to understand and operate ; a work of art as well as one of general utility ; it has now become a universal favorite ; is undoubtedly the best lock-stitch machine — We challenge the world for its equal. Every machine warranted for five years. The Florence does more work and more kinds of work than any other machine made. Its motions are all positive, neither cams, cogs, nor springs get out of order, and its simplicity enables the most inexperienced to operate it with the ease of an expert. While we do not claim to have attained absolute perfection, we do claim, and are prepared to prove, that the Florence is the best machine. Every purchaser fully instructed, and every machine warranted in perfect order. Persons residing at a distance ordering machines can rely on their wishes being executed in detail as faithfully as though present in person.

What eases all my household cares ?  
The burden of my labor bears,  
With quiet skill and yet no airs ?  
My Florence.

Why have I time to take my ease,  
To go and come just when I please ?  
I have a help that's not a tease —  
My Florence.

Why is my temper so serene ?  
For now it ruffled ne'er is seen  
Since I've possessed this PRIZE machine —  
The Florence.

What ruffles all my pillow cases ?  
And gathers too for other places.  
Neat enough to adorn the graces ?  
The Florence.

Which makes the neatest hem or fell,  
Wide-or narrow, just as well,  
The best of work to use or sell ?  
The Florence.

Which tucks, and cords, and quilts, and binds,  
Excelling all of other kinds,  
Relieving both our hands and minds ?  
The Florence.

What for simplicity is famed  
And does with ease all for it claimed ?  
The handsome sewing machine that's named,  
The Florence.



A great difficulty has heretofore been found in adjusting the shuttle, so that the tension of the thread would be uniform. In the engraving is seen the construction of the Florence Shuttle. The plate, B, turns on pivots, and is pressed by a spring upon the surface of the thread on the bobbin, A, and rests there until the thread on the bobbin is used up, producing a perfectly even draft on it. The thread passes from the bobbin around the curve on the back of the plate, B, which causes the thread to be drawn from every part of the bobbin with equal tension.

The taking up of the slack thread is not performed by the irregular contraction of a wire coil or the uncertain operation of wire levers. The precision and accuracy with which the Florence draws the thread into the cloth is unapproached in any Sewing Machine hitherto offered in the market.

Call or address

W. J. TAYLOR, GENERAL AGENT,

131 Yonge Street, Toronto.