THESE PRE-INVENTORY PRICES MEAN A BIG SAVING FOR YOU

Men's Suits at \$10.00; \$12.00; \$13.50; \$15.00—

35 Suits in all-Sizes 35 to 44; these suits are made from High Class Tweeds and Worsteds; well made and trimmed—not a suit in the lot could be bought for \$18.00 to-day—pre-inventory prices \$10.00; \$12.00; \$13.50; \$15.00.

Boy's Overcoats \$4.00; \$5.00; \$6.50—

Sizes 26 to 34—Extra Heavy Tweeds with Convertible Collar; these Coats are very warm and have lots of good style; easily worth twice what we are asking for them.

Men's Wool Underwear at 79 cents—

11 doz. Extra Good Quality Wool Underwear-odds and ends from Stocktaking; not a Complete Range of sizes in any one line but all sizes are Represented in the lot—your choice per Garment 79 cents.

Ladies' Coats at One Third Off-

A Few Left of This Season's High Grade Coats-All Wool Mixtures and Broadcloths; Sizes 36, 38 and 40—One Third Off.

BROWN & CO. THE STORE THAT SATISFIES

2636366 263686

PLUMBER and TINSMITH [OPPOSITE TAYLOR'S DRUG STORE] WATFORD

Contracts taken for the Proper and Economical Heating of Buildings, also for Plumbing, Eavetroughing, etc. Good work guaranteed at reasonable prices.

PUMPS and ACCESSORIES always on hand.

Prompt and Careful Attention given to Repairing of all kinds.

Your patronage solicited.

C. H. BUTLER.

stove in good condition

→*H*← BUNDLE OF NERVES

OW often a doctor says to a patient who is suffering from nervousness and headaches, ou are a bundle of nerves." Perhaps this has been your own exper-ience—and yet treatment and drugs gave you no relief.



Did you ever stop to think it might be your eyes that are causing you your

suffering — your headaches — your nervousness. It may be, and if it is, it is our business as Opticians to locate your eye trouble and make for you Glasses that will relieve. Good Honest Glasses.

CARL CLASS Jeweler and Optician
ISSUER OF MARRIAGE LICENSES

AUCTION SALE OF STOCK AT ROCHE HOUSE SATURDAY, JANUARY 26, 1918

at two o'clock. 20 Head of Choice Durham Cattle

4 Cows, with calves by side; 6 Cows, due next month; 5 two-year-old Steers; 5 yearling Steers and Heifers; 1 pure-bred Bull, yearling; 6 choice Breeding Ewes; 1 Sow in pig: 1 three-year-old driving colt; 1 Pony, 3 years old; 1 cutter good as new; 2 sets of single harness; 2 good robes.

TERMS—8 months' credit on approved doint notes. 6% per annum discount for

joint notes. 6% per annum discount for

G. HOLLINGSWORTH, J. F. ELLIOT,

COMMUNITY SILVERWARE

in a new pattern-

"THE PATRICIAN"

Tea Spoons\$5.50
Dessert Spoons 9.50
Table Spoons10.50
Cold Meat Forks 1.50
Berry Spoons 2.25
Tomato Servers 2.50
Tr4:22 2 2 42:

We still have a large stock of OLD COLONY and IRVING patterns in ROGERS' goods.

The N. B. Howden Est.

BROOKE COUNCIL,

Alvinston, January 14, 1918.
Council elect for the Township of
Brooke for year 1918, met in Code's
Hall, Alvinston, at the hour appointed by Statute.

Present—Wm. Annett, Reeve; W. J.

Present—Wm. Annett, Reeve; W. J. Johnston, Deputy-reeve; Clarance Atkin, Leslie Oke, Councillors.

Declarations of qualifications and officers were taken before Clerk.

Johnston—Atkin—that W. J. Weed be appointed Clerk at salary of \$275 per annum with \$30 postage allowance, and the other usual allowances.—Carried.

Oke—Atken—that Dr. C. L. Taylor be appointed Medical Officer of Health and Dr. McLean a member of the Board.—Carried.

Oke-Atkin-that Walter Annett be appointed Treasurer at a salary of \$140 per annum and postage allowance.—Car-

Atkin-Oke-that Geo. R. Shirley and

Gordon Okes be appointed Auditors at a salary of \$25 each.—Carried.
Oke—Johnston—that P. Kingston be appointed collector, to collect all rates at a salary of \$95. and \$7.50 postage allowance.—Carried.
Oke—Johnston—that Archie W. Camp.

Oke-Johnston-that Archie W. Camp.

Oke—Johnston—that Archie W. Campbell be appointed Assessor at a salary of \$100.—Carried.

Atkin—Oke—that John Cowan, Esq., K. C, of Sarnia, be appointed Township Solicitor at a retaining fee of \$30 and clerk prepare by-law authorizing foregoing appointments.—Carried.

Communications:—From the the Hospital for Sick Children, Toronto, giving a report of work done in 1917, by the Hospital and asking for a grant.

Atkin—Oke—that a grant of \$10 be given.—Carried.

given .- Carried.

given.—Carried.

From the Ontario Department of Agriculture requesting that a representative on the Board of Agriculture be appointed from the Township Council.—Filed.

Johnston—Oke—that \$5 be granted the Children's Aid Society, Sarnia.—Car-

nity Hospital be filed.-Carried.

nity Hospital be filed.—Carried.
Johnston—Oke—that order be drawn
on Treasurer in favor of Municipal World
for the sum of \$6 for six copies of Municipal World for use of council.—Carried.
Mr. J. E. V. Atkins asked for the regular printing of the Township of Brooke
for 1918 on the same terms as in 1917 viz:
\$175 a year, drain tenders \$1.00, per tender, by-laws \$1.50 per page, and should
he find it necessary to do so, terminate
the contract at the end of any quarter.
Johnston—Atkin—that application for
printing be accepted.—Carried.

Johnston—Akkin—that application for printing be accepted.—Carried. Johnston—Oke—that C. Atkin be com-missioneer for Div. 1; A. E. Sutton 2; L. Oke 3; W. Johnston 4; Annett 5; and that the sum of \$300 be appropriated to each Commissioner to be expended for the improvement of the roads, bridges, culverts, etc., therein. Carried. Johnston—Atkin—that Council do now

adjourn to meet in inwest. Feb. 2, 1918.—Carried. W. J. Weed, Clerk.

ARKONA

Alex. Oaks is recovering steadily, after

a severe seige of illness.

Mrs. (Dr.) W. E. Norton, of Toronto, is the guest of Mrs. Davidson, her sister-Robert Crawford visited friends in

Kingsville, where he was called to the funeral of a relative. The Power House cuts down the hours

materially to save water which is very low. The mill also will have to run on A few mild cases of scarlet fever are under way in the district, but Health Officer Dr. Huffman has it well in hand

against spreading. John McLeish, who a couple of months ago was laid up with a severe injury to his right knee, is around again, but not able for his usual duties.

The snow drifts around Arkona were piled up eight and ten feet in spots after the big storm. By Monday, however, all the roads were pretty well shovelled clear, and trade is back to normal.

ried.

Johnston—Atkin—that communication from Salvation Army, London, asking for a grant toward the erecting and equipping of a Rescue Home and Mater-

School, and an experienced teacher, has opened a class for pianoforte students at the residence of Rev. C. W. King. For engagements, phone or call.

The Baptist and Methodist churches unite for this month and February in their Sunday evening services, alternating in the places of worship. The Methodists with their Pastor, Rev. J. Ball will worship in the Baptist Church morning and evening next Sunday, Mr. Bapp preaching and Rev. C. W. King conducting the service. Both Sunday Schools will meet in this building, at the usual hours.

The annual meeting of the Baptist church Sunday School was held Tuesday evening at the Parsonage. Encouraging reports were received and the following officers elected for the ensuing year: E. L. George, superintendent; Murray McLeish, asst.-superintendent; Miss A. G. Crawford, secretary; Mrs. E. L. George, treasurer; Miss Della Dowding, organist and librarian and Miss Marion Bennedict, asst. librarian. Superintendents of departments; missionary, Intendents of departments; missionary, Jas. Murray; Cradle Roll, Miss Ruth Eastman; Home Department, Miss C.

Murray.

On Saturday, Jan. 18th, there passed away in her 82nd year another of the old pioneer ladies of this district in the person of Mrs. Wm. Tumby. She had been in Sarnia for some time and passed away very suddenly. Her maiden name was Rebecca Hudson. She was born in London Township and was married there to the late Wm. Tumby, who predeceased her 24 years ago. They then moved to the second line north in Warwick township 40 years ago and spent many years on a large farm. She was a very kind and industrious woman and a loving mother and had the good will of all who knew her. She leaves behind to mourn her loss one daughter, Mrs. Geo. Smith, Arkona, with whom she resided, also a large circle of relatives and friends. The remains were brought to Arkona and interred in the Arkona cemetery on Sunday, Jan. 20. Mr. Chapman, Church of England, minister, performed the last sad rites over the remains ister, performed the last sad rites over

Many loved ones clothed with beauty In the heavenly glories share, So whenever sad or lonely Look beyond your earthly care.

Mr. Farrell Resigns

Mr. John Farrell, for several years past connected with the Ontario immigration department and for several months past in charge of the men's department at the London Ontario Government Employment Bureau, has resigned his position with the intention of returns. his position with the intention of return ing to his farm at Forest and personally aiding in the greater production cam-

aiding in the greater production campaign.

For a number of years proir to 1914
Mr. Farrell was the Ontario immigration representative. In the British Isles and was successful in persuading many old country farmers to come to Canada to take up farms and also securing a large number of farm hands.

Mr. Farrell will be succeeded at the local bureau by Rev. J. A. Miller, B. A., of Toronto, who has arrived in the city and will assume charge of the work at once.

SEE "Intolerance" next Thursday at

RHEUMATISM A MYSTERY

This Troubles is Rooted in the Blood and Can Only be Cured by Enriching the Blood

Some diseases give immunity from another attack, but rheumatism works just the other way. Every attack of rheumatism invites another; worse than that, it reduces the body's power so that each attack is worse than the one before. If any disease needs curing early it is rheumatism, but there is scarcely any disease that physicians find more difficult to treat successfully. When a med-

rheumatism, but there is scarcely any disease that physicians find more difficult to treat successfully. When a medicine does cure rheumatism therefore it is worthy of special notice. Medical authorities agree that the blood becomes thin with alarming rapidity as rheumatism develops. Maintaining the quality of the blood is therefore a reasonable way of preventing and combatting rheumatism. That it works out in fact is shown by the beneficial effects which follows the treatment of rheumatism, acute, muscular and articular, with that great blood tonic, Dr. Williams' Pink Pills.

That thousands of people who have taken Dr. Williams' Pink Pills for their rheumatism have been cured is a fact beyond dispute. That rheumatism does not return as long as the blood is kept rich and red is equally true. If therefore, you are suffering from rheumatism in any form you should lose no time in giving Dr. Williams' Pink Pills a fair trial. Mr. A. E. Hinton, Western Ave., Toronto, says:—"Up to about a year ago, my wife had suffered for nearly three years from rheumatism, from which she suffered greatly. She had been under the care of several docters, besides spend-

my wite had suffered for nearly three years from rheumatism, from which she suffered greatly. She had been under the care of several docters, besides spending dollars on advertised cures, but did not get any relief. One day talking to a fellow clerk, she said her sister had been cured of this trouble by Dr. Williams' Pink Pills. Although not feeling very hopeful I took two boxes home that evening and urged my wife to try them. By the time they were used they had done her so much good that she required no pressing to continue the treatment, and after taking six or seven boxes she was completely cured. As I have said this was about a year ago, and she has had no return of the trouble since. I feel very grateful for the immense good. Dr. Williams' Pink Pills have done my wife, and I hope other sufferers will benefit by her experience."

You can get these pills through any dealer in medicine, or by mail at 50 cents a box or six boxes for \$2.50 from The Dr. Williams' Medicine Co., Brockwille, Ont.

Furnace Blew Up

Principal R. J. Campbell, of Petroless public schools, is laid up at his home as-a result of a serious accident, which occurred on Sunday morning. He went-over to the Central school on Sunday over to the Central school on Sunday and on opening the furnace door to see that everything was alright, a loude explosion occurred. Principal Campbell was blown out of the room, receiving a severe shock and nasty cut on his face. It is supposed that owing to the low gaspressure some of the burners had gone out. The gas had been accumulating and when the air reached it the explosion occurred. The furnace was badly wrecked and it is a nitracle that Mr. Campbell is not very seriously injured.—

Campbell is not very seriously injured.—



A THOROUGHLY EQUIPPED "MEDICINE CHEST" IS A SOURCE OF COMFORT IN EVERY HOME. A SCALD, A BURN, A CUT, A TOOTHACHE. EARACHE OR BACKACHE MAY "HAPPEN" ANYTIME; EVERYBODY BECOMES CONSTIPATED OR HAS DIARRHEA, CATCHES COLD, "BREAKS OUT" OR HAS SOME ILL BEFALL HIM NEARLY EVERY DAY.

THEN HAVE ON HAND OUR "REXALL REMEDIES" WHICH YOU CAN USE UNTIL THE FAMILY DOCTOR COMES. HAVING THESE THINGS ON HAND MAY PREVENT SERIOUS RESULTS FROM BLOOD POISONING AND NOT ALLOW PNEUMONIA TO 'TAKE HOLD.' HAVE REMEDIES IN THE HOUSEHOLD ON WHICH YOU CAN 'RELY.'

J. W. McLAREN

DRUGGIST

The Rexall Store

STATIONER

Volume XLIV-N

LOCAL HAPPENING **************

THE GUIDE-ADVOCATE welcomes a items of interest for this column Call Phone II, send by mail or drittem in GUIDE-ADVOCATE LetterBo

ONE month of 1918 gone. IF you want to grow in grace be you are alive at the roots.

UNCLE SAM has a billion-dolle craft program. Now to get it work THE Kaiser's remarkable dream be found on page two of this issue. Sox for overseas, we have the seams 50, 60, 85c.—SWIFT's.

THE outdoor letter box has moved from the rear to the front postoffice. 1918 will go down into history year without a January thaw. You blame this on the war.

CANADA'S war achievements have referred to in a speech in the Prodict. Our fame is spreading. FOOD CONTROLLER HANNA has

and has been succeeded by Mr. Thompson, of Victoria, B.C. THE Lambton County Court opened on Tuesday, Feb. 19th. cases will be heard on that date.

THE editor acknowledges recei-handsome Bank of Toronto desk of from Mr. W. F. Percival, of Toron CITY people were surprised goods they can buy in Watfo SWIFT'S.

"HEATLESS MONDAYS" and fi andustrial shut-downs are bringi war home to luxury-loving Uncle MR. JACOB D. BROWN has be pointed by the County Council a r of the Watford Board of Educat

D. W. GRIFFITH'S two-million film spectacle is being presented Lyceum this (Thursday) afternous evening. READERS will please rememb fifty cents is the minimum cha "In Memoriam" verses, no matt

THE cities and towns of Wester ada are particularly fortunate fact that their lighting is not dep

"How to Save Coal" is the ti book advertised. "How to Ge would be a book title more fitting

ASH WEDNESDAY, the begins Lent, falls on February 13th this Good Friday on March 29, and Sunday on March 31.

Two ladies comparing their Swift's suit looked best, was made and was ten dollars less the city.-Swift's. OUR last week's story,

Stealer," by some means got with this week's story. Read find both in this issue.

THE bread made from the s flour of the Food Controller darker than that now in use. and slightly speckled, though wholes THERE will be no ice famine

ford the coming summer, judgir the quantity of good clear ic harvested by the local business in dealers. YES—We know it will keep yo a little later to attend the concert Lyceum, Wed. Feb. 6th. But re our boys stay in the trenches all

DR. HARCOURT, of the Ontar cultural College, says that there more nutrition in rolled oats eggs. That's one in the eye to ceited hens.

THE regular meeting of T Chapter I. O. D. E. will be he home of Mrs. E. D. Swift on afternoon, Feb. 5th, at the usu Quotations from Canadian Author

SOME ONE is liable to gunning for the Indian who pro-mild winter, "because the fur muskrats was not heavy." Eit the muskrats have made a mista A CASE of scrims and curt open this week .- Swift's.

A CITIZEN writes:—"Why our town council enact a me compel farmers disposing of wood to sell same on cord basis? The then would at least know wiwere paying for."

THE hazy atmosphere presage but seemingly all the weather failing this winter. There is water throughout the country water throughout the count

THERE will be morning s Trinity Church next Sunday as the usual evening service. At ting service holy communion administered, and the sermon w

THESE are the days when it good business on your part carefully the advertisments in t if you wish to know where you the best value for your mon-ness men advertising in this p telling the public what to buy a to buy and get the best that is