

London Advertiser

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THE LONDON ADVERTISER COMPANY LIMITED. London, Ont., Friday, July 28.

A NEW EDUCATION.

JUST BEFORE the war began there was a new stirring in Great Britain towards educational reform. One of the leading advocates of a more democratic, efficient and systematic school training for all was Lord Haldane.

Socialists and visionaries have talked of dividing property and incomes equally, of the natural equality of men. But realists know that there is no natural equality, or at any rate, that men's parts are too complicated for any conclusion to be possible.

This equal opportunity was the subject of various tentative proposals made by Lord Haldane in speeches on his favorite theme. He spoke of a grand system of scholarships and help provided by the Government, of personal direction given to individual scholars in finding out and training for their life's calling.

Not only the school, but the physical development and social relations of boys and girls have to be properly looked after. Opportunity must be made complete. When this ideal is carried into practice, it will, at any rate, not be possible for men and women to speak with bitterness of what they might have been but for circumstances.

AUSTRIA'S PORTION.

TWO years ago today Austria declared war on Serbia. Today probably two millions of her best men are dead or maimed. She is bankrupt, her people are starving.

HEARST'S "OLD MAN OF THE SEA."

HUNTING with the liquor party hares, while running with the temperance hounds, has brought the Hearst Government to a sorry state of affairs, and the announcement that the South Toronto by-election, caused by the death of Hon. J. J. Foy, is to be held on August 21 means that the Government must shut its eyes and swallow a bitter dose of medicine.

GERMANY'S CRY FOR HELP.

WHILE the Germans profess great satisfaction over the announcement that Turkish troops have been sent to their assistance on the east front, when they are needed so sorely in Asia Minor, the incident is probably causing them some secret alarm.

fairs in Toronto, where the consumption of liquor is enormous and the influence of the trade tremendous. He took his political life in his hands when he enacted wartime temperance legislation, just as Mr. Rowell did when he launched the "Abolish-the-Bar" campaign. The result is that the liquor vote is likely to go against him in the Toronto by-election. He has said that he would rather go down to defeat on his policy than renounce it. That was the attitude of a man of conviction, upon whom, unfortunately, is fastened "an old man of the sea." If he tries to throw off the old man he himself goes down, and the race is to the other contestant. And the handicap was self-imposed.

KIND WORDS OR DOLLARS.

WOULD you rather die like James Whitcomb Riley, leaving 100 million dollars like Hetty Green or...

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MIDDLESEX 135TH TO THE FRONT.

MIDDLESEX County is taking leave of its brave sons, ere they depart to take their place in upholding the rights of mankind. It was undreamed of in the philosophy of county sires and mothers that their boys should one day form the fine fighting unit that now goes to contend against the war fiends.

London soldiers are not afraid of the worst burning hot weather Camp Borden can offer. They objected to a moving-picture rehearsal of five hours without water, tongues swollen and nostrils plugged with ash dust, for the glory of Sir Sam Hughes.

EDITORIAL NOTES.

Andrew Broder, M. P., is one Conservative who has not yet written an apology for Col. Allison.

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SET AGAINST CHANGE.

Some of the Presbyterians in assembly at Winnipeg oppose church union as bitterly as some of their forefathers did the change from the tuning-fork to the church organ.

HUGHES' HANDICAPS.

With German-Americans supporting him and William Randolph Hearst eulogizing him, Justice Hughes may well pray to be delivered from his friends.

The Baby Asked the Powerful Katrinka to Shake the Fruit Tree as Hard as She Could.



BY FONTAINE FOX

Tentons would be their mainstay through the war, when so soon they are called to the rescue of their great ally? And what will be their feelings when they realize that their great ally is being steadily and surely driven back in the two great wars?

ICE-BOX CRITICS.

In London, Ont., according to the official figures issued by the Government, the temperature on Monday was 97. This should reconcile the Forest City's soldiers now at Camp Borden to their lot. Conditions at the training ground may make it seem hotter there than at home, but it is not—Montreal Gazette.

Bob, you're greedy! Just because it happened that you got more than your share of dances once you expect the same thing forever: Can't you see it's impossible! About twenty men have asked me for dances tonight. Count it up yourself. How can I give every one of them six? "You are begging the question, Sue. If one must use plain English, here goes: You know I love you. I told you so two months ago, and you promised to marry me. I can't stand this and the week Bert Ewing came, and you scarcely looked my way once while he was here. I guess you forget that I'm still waiting. I can't stand this suspense any longer. What is it to be—yes or no, Sue?"

It was the spark needed to send the tinder into flame. "You're jealous—that's what you are, and I'm sure it would be anything but heavenly bliss to spend the rest of my days with you. So I'll say no, since you're so anxious to hear it. And please remember that that means I have a right now to be nice to whomever I please—Bert Ewing or anyone else."

Bob made no answer. The music had stopped and the return to the house was made in silence. "Susy convinced herself that she had done exactly right in refusing Bob. 'If I had said yes to him tonight, that would have meant slavery for the rest of my days. He would never let me dance with anyone else, or take walks, or go motoring with anyone but him. And after we were married he'd lock me up for fear of another person looking at me.'"

But that night, after she got into bed, somehow things looked different. The despair in Bob's eyes had gone straight to her heart and stayed there. So she cried herself to sleep and dreamed that she was eloping with Bert Ewing and that Bob, with the same heartbroken look, was following on a motorcycle. She stood up and held her hands out to him just as the cycle disappeared over an embankment. She woke with a scream. "Oh! I thought he was dead!" And she sobbed softly into her pillow.

Daylight lightened her remorse, however. She realized now that although she was sure she loved Bob, she was just as certain that he was unduly jealous. And so her busy brain hatched a plan that was calculated to show the weaker for having many strange dreams within the Empire. Some other dreams of H. G. Wells have proved realities.

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walled in by trees on both sides, was quite secluded. "You're sure you mean that, are you, Sue?" "Yes, I'm sure! Very sure!" He drew a long breath. "It's good to hear you say so, dear. I've always loved you devotedly and I do this minute, dear little Susy."

WAIT A MINUTE!

There is going to be a golf course at Camp Borden. A game of golf with ginger ale at the end is not all-fired exciting.

The appearance of Sir Rodmond Roblin and other politicians in a criminal court should have been a deterrent to other persons who obtain excessive profits, to put it mildly, but it seems to have been no lesson at all. There should be a flock of folks in jail when the war is over.

German farmers are making fortunes selling rabbits, we read. We hope to see the farmers on the jump soon, too.

Oh well, there will be snow in December. We should worry. The heat wave was not broken by the heavy rain, nor was it even slightly bent.

Rain may be on its way here, but it seems to have met pleasant company somewhere along the line.

A regular writer says that women's clothes are all right so far as they go. We wonder just what this bird meant.

The West is still the Great Lone Land, a person says, but it might be better said the Lonely Land.

That Pennsylvania girl who kissed 971 soldiers in a few minutes could not have been so very pretty. Had she been some khaki gent would have stolen her away.

This is the season of our discontent. We had to borrow a boy to go to the circus.

The trip of the board of trade to Cleveland showed the advantages of mutual trade between the two cities. The folks from here saw that Canadian product, Glad Graney, in action.

The kaiser has called off his little trip to Constantinople. Wilhelm seems to have missed a lot of dinner engagements of late.

John Cowper Powys, he of the long hair and far-away look, who oftentimes has lectured in our midst, has written

"You bet I will!" returned Bert as he and Isabel disappeared inside. Bob faced Susy. "May I drive you home?" It was the first time he had spoken since the night she had refused him.

"Yes," she answered. And then with a catch in her voice: "Oh, Bob, when you can't get Isabel you want me! Do you think it's fair? You've scarcely looked at me lately."

"But I didn't mean anything, Bob. Really, there was nothing in it at all." "All right, I'm glad of it, but I don't see why you're telling me."

"Be—because I don't love any one but you, Bob, and I'm sorry I said no."

"They were in the motor now and had taken the long way home. The road,



BENSON'S CORN STARCH. I and I insist on having BENSON'S. No unknown, doubtful brands for me. BENSON'S has lived up to its reputation of 50 years of quality.

Out of the marshes the wild geese rise And float away on the misty skies; And the salt-tear leaves on the pale grass shiver.

As far as he went—how far! Never again, son, never again! Why does the dawn tap on the pane Like a traveler sick and old?

Oh that this night might have lasted on!— To honor the great man, With you and me, my little son, And him there, under the sheet; Lasted on and on and on!

Preach sermons. Honorary Lieut.-Col. Revd. Bunkum Blank. Preached a sermon eulogizing Gen. Stan.

The soldiers, as they listened to the preacher's flowery talk, Must have agonized to hold back a broad smile.

And more dangerous still to do the same, the man being yet on deck. And for fool tricks and antics always ripe.

Better point the path of virtue and its joys. And waste no time lauding a man who needs no help.

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Harvest Help Excursions. To WESTERN CANADA Via GRAND TRUNK SYSTEM.

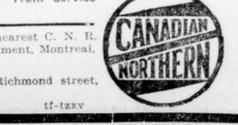
From any station in Eastern Canada to Winnipeg. Dates of Excursions will be announced later.

Special trains without change of cars will be run to Winnipeg. City Ticket Office, Clock Corner, R. E. Ruse, C. P. and T. A. If-law-v

HELP! HELP! THOUSANDS OF FARM LABORERS WANTED FOR THE WESTERN HARVEST

Good Pay and Employment in the Fertile Districts SERVED BY THE C. N. R. \$12.00 TO WINNIPEG

Plus Half a Cent per Mile Beyond. Return Half a Cent per Mile to Winnipeg plus \$18.00. Special Train will be Operated From Montreal and Toronto to Winnipeg.



LONDON TIMETABLES.

Grand Trunk Railway. SARNIA TUNNEL TO SUSPENSION BRIDGE AND TORONTO. Arrive from the east—4:53 a.m., 10:23 a.m., 11:05 a.m., 11:50 a.m., 12:17 p.m., 5:30 p.m., 8:25 p.m., 9:32 p.m., 10:40 p.m.

Canadian Pacific Railway. Arrive from the east—4:30 a.m. daily, 10:45 a.m. daily, 11:15 a.m. daily, 11:50 a.m. daily, 12:20 p.m. daily, 5:30 p.m. daily, 8:25 p.m. daily, 9:30 p.m. daily, 10:40 p.m. daily.

Traction Company. London to St. Thomas and Port Stanley: 7:30 a.m., 9:30 a.m., 11:30 a.m., 1:30 p.m., 3:30 p.m., 5:30 p.m., 7:30 p.m., 9:30 p.m., 11:30 p.m.

Michigan Central. Trains leave St. Thomas: For East—7:30 a.m., 9:30 a.m., 11:30 a.m., 1:30 p.m., 3:30 p.m., 5:30 p.m., 7:30 p.m., 9:30 p.m., 11:30 p.m.

Pere Marquette. Trains leave St. Thomas (Katie street depot) for Chatham and Walkerville, 8:00 a.m., 11:30 a.m., 1:30 p.m., 3:30 p.m., 5:30 p.m., 7:30 p.m., 9:30 p.m., 11:30 p.m.

Traction Company

Daily Excursion Fares

London to Port Stanley. ROUND TRIP—ADULTS, 30c. CHILDREN—25c, excepting Wednesdays and Saturdays.

LONDON AND PORT STANLEY RAILWAY

New Time Table Effective May 17, 1916. TO ST. THOMAS VIA PORT STANLEY. 5:20 a.m. and hourly thereafter at 20 minutes after the hour until 10:20 p.m.

CUNARD LINE

CANADIAN SERVICE. MONTREAL TO LONDON Via Falmouth.

From Montreal, Aug. 10. ASCANIA. From London, Aug. 31.

From Bristol, Aug. 9. FELTRIA. From Montreal, Aug. 26.

For information apply Local Ticket Agent, or the Cunard Navigation Company, Limited, 50 King Street East, Toronto.

STATE OF OHIO FOR CLEVELAND.

Steamer leaves Port Stanley 11:30 every Tuesday, Thursday and Saturday. Round trip tickets \$12.50, all Sunday and Monday.

H. L. GARNER, C. T. A. Corner Dundas and Richmond Streets, 9711.

CANADIAN PACIFIC OCEAN SERVICES

ALLAN LINES. Lv. Liverpool, Lv. Montreal, July 28, Grampian, Aug. 12, 1916. Corcoran, Aug. 12, 1916. Aug. 18, Scandinavian, Sept. 12.

Lv. London, Lv. Montreal, July 20, Corinthian, Aug. 6, 1916. Sicilian, Aug. 19.

Lv. Glasgow, Lv. Montreal, July 29, Scotlan, Aug. 12, 1916. Pretorian, Aug. 12.

CAN. PAC. LINES. Lv. Liverpool, Lv. Montreal, Aug. 11, Missanoble, Aug. 26, 1916. Metagama, Sept. 9.

For rates, reservations, etc., apply local agents, or the ALLAN LINE, 95 King St. W., Toronto.

A POSER FOR GERMAN LOGIC. The logical German mind will find it hard to explain why British consuls have risen from 5% to 6% since the great naval battle that made Kaiser Wilhelm the Admiral of the Atlantic.