London Advertiser

THE UNITED EMPIRE.

It is quite possible the German Emperor was influenced in his aggressive movements by the domestic condition of Great Britain. The Irish question must have seemed to him a golden opportunity. Britain, to an outsider, must have seemed on the verge of a civil war. With the north and south of Ireland both arming, to fight each other, with part of the island breathing out warlike threats against the Government, with political feeling in England more bitter than it has been for generations, with the suffragettes and their male sympathizers daily committing breaches of the peace, and with a is assured more or less antagonism between labor and capital, the empire would certainly seem to be in a very unfit state to enter a war. And if Britain was forced by internal troubles to keep the peace, the Kaiser might well believe he would be in a better position to grasp despotic power, and assume the domination in the first blow, even if it is below of Europe.

But if he had any such dreams, he has by this time been rudely awakened. At the first threat of war, domestic tur-dolls from Germany this year. Even moll suddenly ceased. The Irish volunteers, enlisted with the ostensible purpose of fighting each other, offer to fight side by side against the common enemy. Tory and Liberal join hands; Englishman, Scotchman, Irishman, Welshman stand shoulder to shoulder. There will still be a few men - good import Asiatics and Africans. Fuzzymen and worthy citizens—who are slow to move, or who realize the horrors of war so intensely that they are not prepared to accept the decision of the Government, and will criticize and oppose it. That is unavoidable in a nation of free men who prize, above all things, full liberty of thought and speech. But the overwhelming mass of the British people forget their party differences, drop their domestic quarrels and are one quarantine. A simple process; but it people in the face of a common foe.

The same condition, we believe, will be found in all the overseas dominions. In those sections of the empire, the military spirit is of necessity less active under ordinary circumstances than in the British Isles We see less of the para- will be about the hardest task that phernalia of war, and have less of the warlike element. But when the Empire is in danger, there is the universal demand through all Canada, throughout the Australasian Islands, throughout South Africa, to spring to the defence of the motherland. In the Dominions there are many diverse races, but there will be no divergence of opinion or of action. In Canada there are many thousands of French descent; they and their fathers have shown their loyalty to Britain in the past The star that bids the shepherd fold by the sacrifice of life and property, as they will today, if required, and their hearty co-operation with their Anglo-Saxon compatriots will only be intensified by the fact that France and Britain are allies in this war. Our citizens of Germanic races might be excused if their love for their fatherland weakened their enthusiasm for Britain in this contest. But while Midnight shout and revelry, this might affect some of the older generation born in Europe, Braid your locks with rosy twine, the young German-Canadian is Canadian to the core. And if Sir Adam Beck may be taken as a type of this class his prompt And advice with scrupulous head, offer to the Government shows that Canadians, no matter with their grave saws, in slumber lie where their fathers were born, are Canadians to the core and as loyal to the Empire as any men can be.

So it will doubtless be in South Africa, where Boer and goes up. The ill wind o' war will have to kill each other just because Britain will enlist in the same army. In the vast islands of blow a temporary profit to the western Austria and Servia are unable to settle their differences without war. the Southern Pacific, there is less diversity of race, and the mass of the people are of British descent. No shadow of doubt will be cast on their loyalty; none will question their active devotion to the Empire. So it will be in all the four round. quarters of the globe, wherever flies the Union Jack. A few advocates of peace at any price will be found; a few politicians and yellow journals will see in the crisis a chance for personal profit or party advantage. But as in the motherland, so throughout the Empire, internal dissentions will cease, and there will be one flag, one country, one purpose.

VICTORY'S FRUITS.

DOTH sides in the great war have doubtless ideas more or less definite of what they will do with victory. The two Teuton brigands must have had some rosy plans in invading Servia. France has, needless to say, a red eye fixed on Alsace and Lorraine, with a slice more for long-deferred in-

force and efficiency should be too much for her enemies, we might look for the Teutonic absorption of the Balkans, Holland, Belgium and French Lorraine, a protectorate renewal of the old Teutonic menace south of the Alps, and a bullying supervision of Europe in general. Enormous war indemnities would be exacted from the triple entente, and if Britain's fleet by any chance failed, her overseas possessions would tend to slide

Such a consummation would naturally be opposed by the neutral powers. as Italy, Japan. and, perhaps, even the United States. None of these powers either Teuton or Russ. Would the United States abandon its traditional isolation from European affairs to temper the wind to the shorn antagonist?

If the triple entente wins a complete victory, as seems probable enough, Russia might demand from Germany Posen, and from Austria Galicia, thus completing her Polish territory. Bosnia and Croatia might be taken from Austria and given to Servia, which would thus become the dominant state of the Balkan peninsula. If Roumania wants to wrench Transvivania and Bukovina with their Roumanian population from Austria, her cue is to line up with the Triple Entente. She at any rate.

France will perhaps take Luxem bourg as well as the lost provinces, but it would be a doubtful gain. Great remarkable for her restorations than due payment for an indefinite period. for her acquisitions, except in the Anxious to keep the financial and comone instance of Canada. Although she mercial world as steady as possible, mainly overthrew Napoleon, she got several powers have declared a mora-

wright of reputation, might write a fine tragedy of the war to while away the time, and make his counsellors act the

WAR IN THE CLOUDS.

ROM the scene of the war are already coming stories of daring feats by the army aviators. One story is that a French acroplane rammed and wrecked one of the Kaiser's dirigibles. Even, if this is a false report, there is no question but that such encounters will take place, if the war is lengthy. The airman who for fun, fame or money loops the loop, hesitate to take a chance, when it is for the henor of his country. French today lead the rest of the world air is far shead of those of the other ly on dirigibles, of which she possesse France has gone in heavily for aeroplanes, having no less than 550. Her dirigibles number 30.

The present war will, doubtless, demonstrate whether the dirigible is more dependable than the aeroplane as an

The Zeppelin machines, despite oc successful. They have shown remarktage of being able to carry a large crew. On the other hand, the aeroplane holds a distinct advantage in its great speed and the ease and rapidity with which it can be handled. Another not able disadvantage of the dirigible is its immense size, which makes it discernable at great distance, and an easy

That part of the war, which will be fought in the air. is likely to prove as Terrible though it may be interesting and thrilling as the combats

THE MORATORIUM.

MORATORIUM, an unfamiliar word, means the legal right to suspend Now over Paris are flying:

practically nothing for her labors but torium. No bills of exchange are paydebt, and the privilege of towing the able, the object being to give relief to This is the war of the sky, Corsican to St. Helena. This time she everyone. In this way credit is preshould, if possible, make Germany and vented from going to smash. As the What a poor singer am I Austria pay for the war through the British metropolis is the point of internose, and also not forget to put the national exchange, the importance of a Kaiser and his advisers on St. Helena moratorium to British trade is great. Transferred to history's page, for life. The Kaiser, who is a play- Were it not for the moratorium, the Here is the soldier's new glory!

channels of exchange would become clogged, causing disaster for many, Hasn't Kipling a poem to fit the occa-

bad as their bark

serves to fan the jingo spirit.

men, we have the money, too." And

on top of that, there is Sam Hughes. the theory that it is important to get

the children cannot escape the hard-

wuzzy has as much place in European warfare, as have the Bashi-bazouks

CURING RABIES. [Pittsburg Dispatch.] Rabies, we are informed, can be eradicated by first killing all the dogs in the country, and, second, letting will take time.

PSHAW ! [Washington Post.] The young Shah of Persia had to support his crown with both hands will ever fall to his lot, we withhold condolendes.

WHO IS HE ? [Toronto Star.] The Tamworth tragedy points to a cause. His course is as unprovoked

THE SUMMER REVELS. [By Milton] And the gilded car of day His glowing axle doth allay In the steep Atlantic stream. noots against the dusty pole Pacing toward the other goal Of his chamber in the East Tipsy dances and jollity. Dropping odors dropping wine. Strict age and sour severity,

GOOD TO SOME ONE. [Ottawa Journal.] Stocks tumble in price, but wheat

Q. E. D. [Ladies' Home Journal.] "Willie," said the teacher, "give me three proofs that the world is actually

"Ves'm." said Willie, cheerfully; "the book says so, you say so, and ma says

ON VACATION. [Nathan M. Levy in Judge.] Trots and tangoes every night. There's such malice in her gaze! Lily Brown is such a fright! All the Smith girls have no taste. Billy Wright thinks he can sing. Iones' diamonds look like paste. She's forever quarelling.

The De Veres are e'er at strife! Looks as if she paints her face. Wonder why he left his wife. Tommy Lane is a disgrace! Oh, her hair is not her own! She is just a trifle fast. Always asking for a loan! I could tell you of her past.

Envoy Women's chatter, you'll infer, But a group of men they were, In the country gossiping!

[Montreal News] The London "Bystander," supposed to be one of the well informed journals of England, publishes a picture of the parliament buildings at Ottawa at midnight. It is an excellent picture, but it is labelled: "The House of Representatives. Ottawa, at midnight" this another case of "Americanization of Canada." or another illustration of the ignorance of some Englishmen?

[Guelph Mercury.] Would you blame an editor for ewearng when, on looking over his assertment photographs for the day's paper he found that what he thought was a war scene was only a snapshot of some bally

WHERE BORDEN SHINES. [St. Thomas Journal.] have been two noteworthy advances in Canada under the Borden Government. The tariff has been increased

and so has the cost of living. THE MODERN WAR eroplanes dart through the sky. Diving at craft atmospheric; What a poor singer am I, Oh, for a pen-point Homeric Will-o-the-wisps of the night, Regions above us patrolling, Terrible engines of might Human hands now controlling

War on the land or sea Fades in its horror and daring, Unto this modern war-faring. Nought is the rattle of drum Nought is the clatter of horses Compared to the terrors that come Out of the heavenly courses.

Demons of danger and speed. Vie for the honor of dying, Trenches and breastworks are vain. Harbors and ports are denied tham, nto the lists of the slain Tumble the heroes who ride them.

This is the strife atmospheric: Here is a subject Homeric. Here is the dream of the age

--- and the Worst Is Yet to Come



PRESS COMMENT ON THE WAR

UNPROVOKED AND WICKED. [Montreal News.]

The German Kaiser, who beests the divinity of his office, launches his armies against France without just

THE PEOPLE MUST PAY. [New York World.]

While the Kalser and the Czar discuss peace and war between themselves have no voice in their decision are exposed to destitution and death at their

> MAY BE SHORT WAR. [Erie Times.]

The nations engaged will soon exhaust their resources. Men can fight without pay, but not without food, and even the non-combatants at home would starve to death if the war lasted nore than a few months.

> FRIENDS MUST FIGHT. [Victoria Times.]

British and German sailors have been fraternizing on the China station for years. Officers and men have formed ntimate friendships. And now they

ALL PEACE EFFORTS VAIN. [Brooklyn Standard.]

"Peace! Peace! But there is no In 'eace!" The world-old cry finds its echo In in these latest days. Despite all the Ir developments of the peace propaganda in recent years, the most nearly universal war of the Eastern Hemisphere is on and on one can foretell its out-

PREDETERMINED.

[Springfield Republican.] French papers printed as late as July 4, and just received, offer new indicaion, by their lack of reference to any threatening war cloud, of the abruptness with which Europe has been plunged into the maelstrom by the now when war breaks out where the predetermined and hellishly conceived Great Powers are interested. plan of the German Emperor.

IF GERMANY WINS. [Toronto News.]

If Germany were to dominate the feet of progress would be turned backwards towards autocracy and oppression. She has kept mankind in anxiety long enough, and the world will breathe easier if the Kaiser's navy be sent to the bottom of the sea. Once Germany is smashed the chief troubler in Israel will be removed, and by common agreement the nations can set about a scaling down of armaments.

PRISONERS OF WAR. [Hamilton Times.]

An old country military man residing Hamilton advises that all Austrian Deminion should be made prisoners of Is | war in the event of Britain taking sides with Russia and France in the present war. He would do this to prevent trouble here should Britain meet with re-We do not anticipate trouble from such a cause. It might, however, be proper to prevent such men leaving the country to join the colors of their own country were Britain really in the fight. But then there is not much chance of them getting transportation. PAYING THE PRICE.

[Milwaukee Journal.] The governments of Europe have

een piling up costly armament, main taining vast armies and huge navies. Sooner or later they must use them The game could not be kept up indefinitely; the people of the overtaxed countries could not be told forever that the outlay was necessary while generations of warships rusted at their noorings or were condemned as out of date. So at the scratching of a match that the coalition was against Turkey the enormous magazine explodes. armament. The price that has been driving the infamous Turk from the Europe goes to war in defense of its paid once in money will be paid again and again in blood and tears and desolated and the worse train of evils posed of the allied nations, with himthat war brings.

BRITAIN IS UNITED. [Guelph Mercury.] Small wonder that the British Em-

pire, without conscription or press-

gang methods, is such a power in the world today. A few weeks ago the dispatches looked ugly in regard to affairs in heland. Ulster home-rulers and antihome-rulers were armed to the teeth; they had obtained their arms in direct violation of every chapter of law and authority; civil war was freely men-

comes imperative to present a bold and united front.

BRITAIN IN CAPABLE HANDS.

[Toronto World.] The presence of Lord Kitchener in London is not fortuitous. There is no mere chance about the Empire's most active and experienced soldier being present at the council of war. He is the biggest general on active service in the world today, in the prime of life tens upon tens of millions of people who at sixty, and trained in actual warfare beyond any man in Europe. Lord Roberts and other veterans now out of the ranks are available for advice in

England is in the hands of the strongest government in her career, A general European war cannot last whether for domestic or foreign affairs. Sir Edward Grey dominates the dip lomacy of Europe, and he, like most of his colleagues, is a comparatively young man. Energy, initiative, efficiency, prudence and foresight have characterized King George's ministers. He is himself a constitutional monarch by principle and practice. The situation is in capable hands in

Great Britain. WHAT A SPOIL!

[Ottawa Journal.] What a spoil would be opened to the greedy ambitions of nations if the British navy failed! Here is the temptation the British Empire offers-here

what the Union Jack float	s over:
Square	Popu-
Miles	tion
Europe 121,512	45,878,500
Asia2,187,550	323,157,000
Africa3,618,245	49,458,000
North America3,893,020	7,458,000
Central America 8,600	50,000
West Indies 12,300	1,730,000
South America 97,800	314,000
Australia 3.214.685	6.240,000

Total 13,153,712 434,286,650 Safeguarding the peace and interests of such an immense people, scattered all over the world, is a tremendous task committed to the keeping of the British navy. The task is not a light one at any time; it is immeasurably increased

VON BERCHTOLD IS A BISMARCK

Austrian Minister of Foreign Affairs a Wonder at Statecraft.

[New York Sun.]

Austria possesses in Count Leopold Von Berchtold, minister of foreign affairs and chancellor of the Austria-Hungary dual empire, a great successor marck, a very Macheavelli of diplomacy ago he was the most abused man in the heterogenous empire of Francis Joseph. Whereby hangs a story which dreams and schemes of diplomats and the peace of Europe and casting a darkening shadow over America and

Ferdinand's Dream.

When the coalition of Balkan states was formed—the alliance of Bulgaria, Greece, Servia and Montenegro, the hand was ostensibly that of Ferdinand, the ambitious ruler of Bulgaria, but really it was the hand of wily, treacherous, slow-moving Russia. It was said and for the liberation of Christians from the Mohammedan yoke and for soil of Europe back into the sands of Asia. It was also said that Ferdinand dreamed of a great Slav empire comself as czar, which should make itself felt in the countries of the world and be a power to hold the balances for peace or for war where Russia, Austria or Germany were concerned.

Russian Hostility. They say now, however, that Von Berchtold discovered that the coalition was really a hostile move of Russia against Austria in retaliation for the seizure of Bosnia and Herzegovina, and that only Ferdinand's precipitation of conflict with Turkey prevented revelation of the truth. Von Berchtold, knowing the significance of the move, mobilized the forces of Austria on the bortioned; in fact, it was sufficiently der and kept them there, while the batgrave to warrant the King in doing a tle raged against the Turks, doing nothvery unusual thing in calling a con-ference of the political leaders to analytical lead ference of the political leaders to avoid against Turkey, none to Turkey against against Turkey, none to Turkey against an open resort to violence. What has the allies, but prepared for emergencies become of the Irish question? It has and defence should Russia enter the not been settled, but it has been put fray and should any open move be made fray and should any open move be made fray and should any open move be made This caused great in the background by a danger common to all. It's a big. virile people, and none other, that can drop internal throughout the dominions of Franz Jothroughout the



Pony Coupons

every purchase, and every coupon is a vote for your favorite child. Contest

Demonstration of the **Baldwin House-Dress**

Twice daily a demonstration of the Baldwin 4-in-1 House Dress will be given in our East Window.

CHAPMAN'S These Are Special Bargains

IT'S AUGUST! PRICES ARE LOW TO EFFECT A CLEARANCE OF SUM-MER GOODS. EVERYONE KNOWS THIS MEANS BARGAINS.

Honeycomb Bedspreads

White Honeycomb Bedspreads, hemmed. Size 70x80 inches. Regular \$1.50 value. Special Friday and Saturday\$1.39

Another 25 Dozen Lot of **MEN'S SHIRTS**

In all sizes, 14 to 17, a great variety of patterns. \$1.00 value. At58¢

Children's Print Over Aprons

Ages 2 to 6 years.

19c

Special price,

Remnants of Flannelette 1,500 yards White Saxony Flannelette, in remnant lengths, from 2 to 10 yards. Some are a yard wide. Worth up to 15c

Print and Galatea

Dresses For children, etc., 5 years. Sale price, 38c

Voile, Crepe and Ratine Dresses at Half

Just a few Fancy Summer Dresses for street wear left on our racks, and these are clearing now at exactly half the former prices. Needless to say they are great bargains.

per yard. These ends will be bought

up quickly at, per yard91/2¢

5 only, White Crepe Voile Dresses, with black and white shepherd's check, voile waist and peplum. Sizes 34 and 36. Were \$4.75. Now \$2.38 2 only, White Ratine Dresses. Sizes 36 and 38. Were \$9.75. Choice, \$4.88 10 only, White Embroidered Voile Dresses. Sizes 36 and 38. Were originally \$7.00, \$8.00, \$8.50 to \$10.00. Now \$3.50, \$4.00, \$4.25 and \$5.00. These are pretty lace trimmed styles, with low neck and short sleeves. 6 only, Striped Crepe Dresses, blue and white, and tan and white. Sizes 16 and 18 years and bust measure 36. Were \$3.50. Now \$1.75

1 only, Flowered Crepe Dress, with peplum. Size 36. Was \$8.75. Now \$4.38 More Silk Ankle Hose, at 25c Per Pair

There's always a great demand for these. We sold a hundred dozen of this line in July, which plainly shows that customers have found them satisfactory. Get a supply tomorrow or Saturday. All sizes. 25c COTTON HOSE AT 19¢.—Women's Black Cotton Hose, fast black, with double soles, heel and toe. Our regular price 25c.

A glove special for the women. Women's Long Lisle Gloves, 20 and 24 inches long, open wrist. In black or white. Per pair...

WASH GOODS' SPECIAL .- Colored Repp and Pique, in wanted shades, such as sky, brown, fawn, rose, mauve, Robin's egg blue, cadet, cream and black. 27 and 38 inches wide. Were 20c and 25c. August sale price, per yard 15¢

All Linen Welsh Crash Toweling

Dark color. Sale price, 81/2¢

yard, or 12 yards, \$1 **Bleached Sheeting**

Plain and Twilled Bleached Sheeting. 8 by 4 width. The best value offered in

a long time. Per yard25¢

BLEACHED MERCER1ZED TABLING

Spot design. On sale Friday and Satur-

per a 1. 47c

25 pieces Wash Goods, consisting of Ratines, Crepes, Brocaded Crepes, Silk Crepes, etc. In pinks, blues, tango, fawn, brown, rose, burgundy, wistaria, as well as light shades. Regular prices 25c, 35c, 50c, 75c, \$1.00, \$1.25, \$1.35 per

yard. On sale today, Friday and Saturday at Half-Price.

Also one hundred remnants of Wash Goods, including Crepes, Ratines, etc. Lengths 11/2 to 4 yards. On sale at HALF-PRICE

Flannelette Remnants

200 remnant ends of Colored Flannelette, 11/2 to 6-yard lengths. A bargain, per yard

Corset Bargains

Long Hip Corsets, with four hose supporters, made of strong white coutil, med-Another special Corset bargain at.....

..... 68¢ per pair

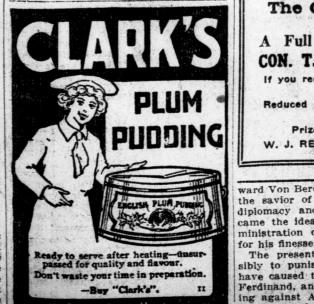
Laces

100 dozen more of those Valenciennes and Imitation Maltese Laces and Insertions, at 18¢ per dozen yards; also another 100 dozen more of the same Laces and Insertions, only wider. Worth twice as much. on sale at 30¢ per dozen yards. These laces have many uses-for underwear and trimming washable dresses.

J. H. Chapman & Co., 239, 241, 243 Dundas St.

proach of standing coldly, menacingly by while braver men fought the battle the cross against the crescent, and rought down on his head torrents of criticism and abuse from within and vithout the Austrian Empire. Through t all Von Berchtold maintained silence. He did not break it until after the war was over and demobilization of the Austrian forces was a fact accomplished Then one day he made an obscure allu sion to "the enmity of some powers" for Austria. Later the Matin of Paris published some documents showing that the Balkan alliance had been formed with intent to injure Aus-

Then came a revulsion of feeling to-



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Increase of \$1,500 in the Live Stock Prize List 22 SILVER CUPS IN POULTRY DEPARTMENT \$1,000 in cash and a fine lot of specials for the Dog Show.

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The Canadian Royal Dragoons Will Give Their Famous Musical Ride A Full Program of Magnificent Acts Twice Daily. CON. T. KENNEDY'S 20 SHOWS ON THE MIDWAY

If you require space to exhibit attend to it at once. Make your entries early.

Reduced Railway Rates, commencing Sept. 11. All tickets good till Sept. 21. Prize List, Entry Forms, Programs, etc., from the Secretary.

the savior of Austria, a master of moment of need; Britain may be dragdiplomacy and statecraft, and he be- ged into the broil, and in smoke and came the ideal of Austria and the adflame of battle, the figure of Von Berchministration of European chancelleries told will stand out, a master among diplomats, whether in victory or defeat, The present move on Servia, osten-

sibly to punish the plotters alleged to As yet this has not been proved, but interested parties will find nothing bethave caused the assassination of Franz Ferdinand, and to check Servia intriguing against Austria, may unmask the ter for corns than Putnam's Corn Ex-

Russians and draw them into the con- tractor, 25c at all dealers.

ward Von Berchtold. He was seen to be flict. Germany will back Austria at the

A Change