

ENTER ANY TIME

London's High Class Business School keeps open throughout the year. Young people may enter any day and complete their course without interruption of midsummer holidays. You may study all at home or partly at home and finish at the College. Thirty years' experience. Largest trainers in Canada. Affiliated with The Commercial Educators' Association of Canada. Write for particulars.

London Business College

Corner Dundas and Park Avenue.
GEO. SPOTTON, ROBT. KING,
President, Principal,
ywt

Taxicab Service

Open Day and Night. Telephone 180
Mitchell Garage and Sales Co
ywt

J. T. O'NEIL

Undertaker and Embalmer, nineteen years' experience, has all the latest equipment. Open day and night. 761 DUNDAS STREET. Phone 3734. ywt

GRIFFITH & WILLIS

FUNERAL DIRECTORS,
104 Dundas Street, London.
Residence on Premises. Phone 459.
Private ambulance service.
Delaware Branch, W. Acres, Mgr.

Geo. E. Logan

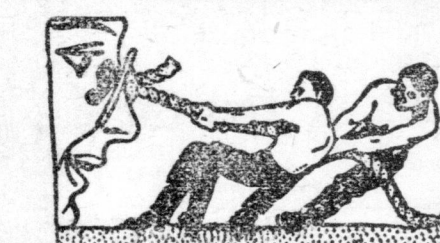
Funeral Director
and Embalmer
418 RICHMOND ST., LONDON.
Residence on Premises.
Phone 1908. Personal Attention.
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Smith, Son & Clarke

Undertakers
119 DUNDAS ST. PHONE 586.
629 DUNDAS ST. PHONE 678.
Residence on Premises.
Private Ambulance Service.

Ferguson & Sons

Funeral Directors
180 KING STREET.
PHONES 543, 373, 2056.
OPEN DAY AND NIGHT.

**"Brown" Suction Clip**

It holds comfortably and securely without pinching, tilting, or slipping. Can be attached to any Eyeglass.

The Brown Optical Co.

Physical Eye Specialists,
237 Dundas Street. Phone 1877.

R. K. COWAN

BARRISTER, SOLICITOR, ETC.
County Bldg., next Court House, London

Mason & Birch Limited

The PIANO with a Soul
231 Dundas Street

**THINK IT OVER.**

[Puck.]
The traditional fool and his money are lucky ever to have got together in the first place.

Roland D. Jarvis

DENTIST
Corner Dundas and Clarence Streets.

London Loan and Savings

Company of Canada

Allow

4 per cent on deposits.
4 1/2 per cent on regular debentures.
5 per cent on special debentures.
5 1/2 per cent on municipal debentures.
6 per cent on stock, besides bonus.

Office - 220 Dundas Street

TRAFFORD'S

Window Shades to order. Guaranteed rollers and workmanship. Special Oak Curtain Poles complete. 27s

129 Dundas, 11 Market Square
ywt

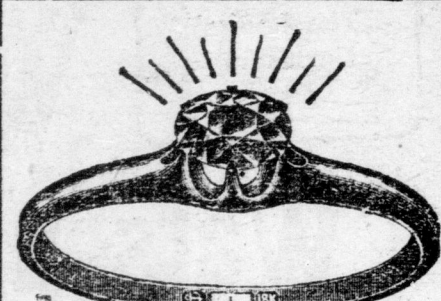
Hamilton's London

Porter and Amber Ale

Always in first-class condition. Brewed from finest foreign and Canadian hops and malt.

Kent Brewery

LONDON, ONT.

**A DIAMOND**

Mounted in a Ring, Brooch Pendant or Necklace, is a gift that gives pleasure to the wearer for a score of years.
The first water diamond purchased today, admired as it is for its brilliancy, will be just as brilliant and pleasing twenty years from now.
Our prices are such as will appeal to you.
When you come in you won't feel under any obligation.
"PAY US A VISIT."

Diamond Hall Stores

W. G. YOUNG
214-Dundas Street-674
C.P.R.-Official Inspectors-G.T.R.

Johnston Bros. XXX Bread

The fullest amount of nourishment is derived from eating Johnston Bros.' XXX Bread, because it is so pure and wholesome. You need it for your health's sake.

Johnston Bros.
PHONE 944.

LONDON AND DISTRICT

A Brantford Policeman.
Harry Stanley, formerly of this city, has been appointed to the police force of Brantford.

J. I. A. Hunt Is Delegate.
Mr. John I. A. Hunt, first vice-president of the board of trade, will be the London delegate to the triennial convention of the Chambers of Commerce of the Empire to be held in London, Eng., in June. President Harry T. Reason informed all the members that if any wished to go, they would be given credentials as delegates. However, Mr. Hunt is the only one going, so far as President Reason is aware. A communication has been received from the Toronto board, asking the support of local delegates in securing the convention for Toronto in 1915.

CUSTOMS RETURNS
INCREASE \$43,508.64
Figures for the City of London Show a Big Jump.
London customs returns for April, 1912, show an increase of \$43,508.64, over April, 1911, the figures being \$114,690.64, and \$71,182.15, respectively. The increase over March of 1912—when \$99,066.20 was collected—was \$15,624.44.
Only the choicest selected hill-grown tea leaves are used in "SALADA" Tea, giving it a delicate fragrance and delicious flavor.

BIG NEW CAR BARN.

[Special to The Advertiser.]
St. Thomas, May 1.—The contract has been let for \$20,000, and operations began today, for the erection of new car barns in St. Thomas for the London and Lake Erie Transportation Company. The new buildings will be on the site of the old Hutchinson House, where the company has just completed building a splendid freight shed and office.

**Brownie Cameras**

For the boys and girls will give more pleasure than most things. Simple to operate and inexpensive. We give free instruction.

J. H. BACK & CO.
210 Dundas Street. ywt

SANTO Vacuum Cleaners

Best portable machine in the world. We also rent them. For hydro or London Electric.

John Mann & Sons'
Coal Office
Phone 470.

**Notice to Our Patrons**

As our RAISIN LOAF was such a success on Tuesday, we will again make it on Saturday, so those who were not able to secure a RAISIN LOAF Tuesday, why our drivers will have them on Saturday.

Don't Forget.
eat RAISIN BREAD
and be in the swim.

Phone Your
Order, 929

Exquisite French Perfumes

THE NEW PERFUME,
Mary Garden

And many other new and fragrant odors from the best perfumers.

NEW SACHET POWDERS.
NEW TOILET WATERS.

Cairncross & Lawrence

Chemists and Druggists,
216 DUNDAS ST., LONDON, ONT.

WARM WEATHER HAS A DEPRESSING EFFECT

West London Boosters Found it Difficult to Secure a Quorum.

The approach of warm weather seems to affect the members of the West London Improvement Society in such a way as to make the attendance at the meetings very slim. At last night's meeting only six members were present at 9 o'clock, and it was necessary to send out for another member to complete a quorum.
The committee appointed to interview the council about the improvements to West London reported progress, and will meet the council tonight. It was decided to hold a special meeting of the society on Friday, May 3, at 8 o'clock, when every member is urged to be present, as the business that will be considered is of great importance to the residents of West London.

Organs for 50 Cents a Week.
We have an excellent lot of organs on hand, and have had every one thoroughly overhauled and put in the very best of order, and we can guarantee them perfect. The prices will be from \$15.00 to \$25.00, on terms of \$2.00 cash and 50 cents weekly. The Williams Piano Company, Limited, 194 Dundas Street, London.

New Maple Syrup

Our Maple Syrup this season is particularly good. It is guaranteed as made from absolutely pure sap of Canadian maple trees. It is the best.
Gallons...\$1.45 | Bottles...30c

T. A. ROWAT & CO.
Two Stores
Three Phones

A. M. PIPER TO SUCCEED MR. NUTTER

No. 3 Committee on Wednesday Night Named a Building Inspector.

IS PUT ON PROBATION

If After Four Months Mr. Piper's Work is Satisfactory, Then He Will Be Permanently Appointed.

At the meeting of No. 3 committee held on Wednesday evening, Mr. A. M. Piper, at present employed as draughtsman by the board of education, was recommended for the position of building inspector to succeed Mr. A. E. Nutter. The appointment is for four months on probation, and the salary is to be \$100 a month.

There were five applications for the position—Messrs. James G. Quick, A. M. Piper, H. C. Simpson, R. H. Hessel and John Shopland.

All but Mr. Piper are builders, and Mayor Graham and the members of the committee came to the conclusion that a practical architect was needed for the place. It was not fair to have a builder pass on the plans of expert architects. Mr. Piper had much experience along this line, Mayor Graham explained, and on his motion the committee decided to recommend him.

Status of Hucksters.
There was a great deal of discussion of the status of hucksters on the market. There is a bylaw which prevents hucksters from doing business there, but for years it was not enforced. Of late it has been enforced, and a deputation from the Vegetable Growers' Association addressed the committee and asked that the bylaw be rescinded. The committee will work out a plan to allow them to do business.

Mr. R. Davis, president of the association, pointed out that after the grocers were supplied with vegetables, etc., they drove to the market, where the balance of their stock was disposed of. If hucksters were driven off the market the grocers would have to go into the retail business, and this would not be profitable for them, as they were needed at their place of business. The hucksters usually took the balance of their stock, sold it quickly at small profits, and the patrons of the market received the benefit. He did not think it interfered with the trade of the grocers whatever. Mr. Davis thought the city should provide locations for the grocers, with walks. They were willing to pay for the privilege, and he felt sure that 50 grocers would pay \$1 a month if they got a certain space each day. It would not be necessary to erect any kind of a building whatever.

Other members of the association addressed the committee, and on the suggestion of Ald. Murphy the matter was laid over until a further meeting.

Fire Apparatus.
Tenders for fire apparatus occupied a great deal of the committee's time. W. E. Seagrave & Co., Walkerville, received the contract for a motor combination wagon, for the sum of \$7,850. Tenders for the new aerial truck were opened. The American LaFrance Com-

TODAY

Some Low Prices in

PIANOS

\$400 New Scale, at...\$300
\$375 Ennis & Co., used...\$265
\$350 Krydner, used...\$240

TERMS:
\$10 CASH, \$6 MONTHLY
\$350 Krydner, used...\$225
\$400 Newcombe, exchanged...\$175

\$350 Emerson, exchanged...\$160
Excellent Square Piano...\$75
Good Practising Square...\$50

TERMS:
\$5 Cash, \$4 and \$5 Monthly

The Williams Piano

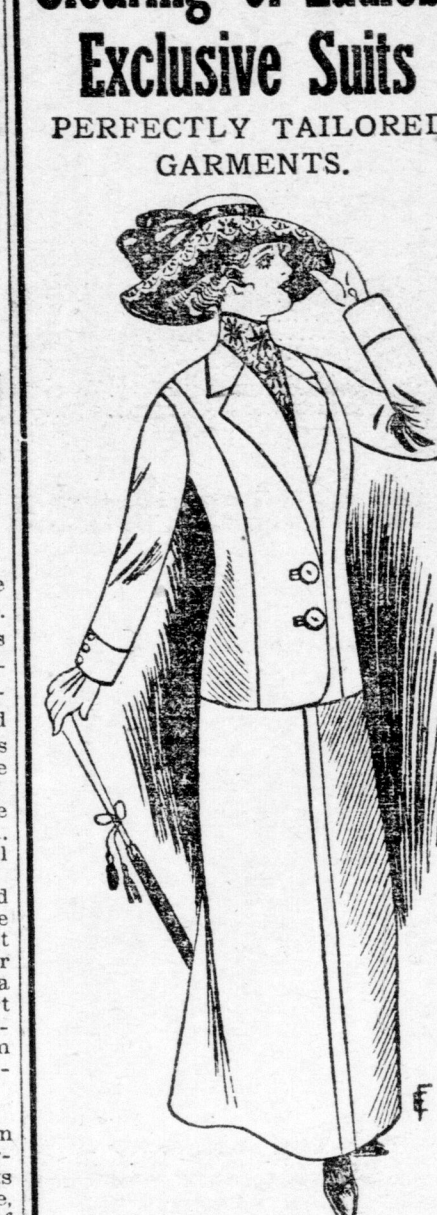
Company, Limited
194 DUNDAS STREET.
ywt

ROSS' LIMITED.

LONDON. EDMONTON.

The Store for Women**Clearing of Ladies' Exclusive Suits**

PERFECTLY TAILORED GARMENTS.



Regular \$18.50 to \$27.50, for...\$15
Regular \$27.50 to \$37.50, for...\$25
Few large sizes at \$5 & \$10
Worth \$18.50 to \$25.00.

**Our Special \$1 Blouse**

196 Dundas St.
PHONE 1319.

pany, of Elmira, offered to put in a truck for \$5,140, and allow the city \$800 on the truck now in service. The Seagrave Company submitted a tender for \$6,425 for their first-class ladder, and \$5,560 for their second-class. Representatives from the latter company stated that their ladder was much more complete and up-to-date, but the committee decided to look into the specifications before deciding, and the matter went over until the next meeting.

Plans for a new comfort station on the Market Square will be called for at once. The building complete is to cost no more than \$5,500. One set, from Mr. Swales, of Montreal, have already been received.

The Canada Consolidated Rubber Company were awarded the tenders for rubber boots for the fire department at \$3.95 a pair. W. Heaman & Co. were awarded the contract for coal supplies. Both were the lowest.

An Oliver typewriter will be purchased for Inspector McCallum's department at a cost of \$125, with the usual discounts.

Those present at the meeting were Ald. Wright (chairman), Ald. Murphy, Ald. Rose, Mayor Graham, Fire Chief Aitken, Inspector McCallum, Market Clerk Maker and Secretary F. Hughes.

MILLINERY PARLORS.
Latest creations in Spring Styles now on view at Madame Allenby's Parlor, 619 Richmond street. ywt

Taxi Cabs and Carriages for every occasion. Hueston Livery.

City Creamery Butter

Satisfies the Most Particular.
Always Fresh and Sweet
At Your Grocer's or the Creamery.
BUTTERMILK ALSO DELIVERED.
351 Dundas St. Phone 1708.
ywt

"J. & M." The Up-to-Date Shoe Store

WHITE SHOES are the "LATEST"—either all white or white and black combination—We have them.

OXFORD SALE

HERE ARE SNAPS:
BELL'S CUSHION SOLE OXFORDS, for women. Regular \$3.50 and \$4.00 values. We secured at a bargain just 78 pairs of these Oxfords, and will sell them on Friday and Saturday, at pair...\$2.98
WOMEN'S OXFORDS—Sample pairs of Empress and Classic makes, together with a special purchase for Friday and Saturday; \$2.50 to \$4.00. Another "J. & M." special. At a pair...\$1.19 and \$1.48
WOMEN'S STRAP SLIPPERS and a few pairs of Tan Oxfords.
MEN'S LOW SHOES, at...\$1.98, \$2.48 and \$2.98
For two days only, Friday and Saturday, we are running off Women's Boots, lace or button. At pair...\$1.19

We are direct importers of English Trunks and Suitcases, also Japanese Market and Lunch Baskets.

Johnston & Murray

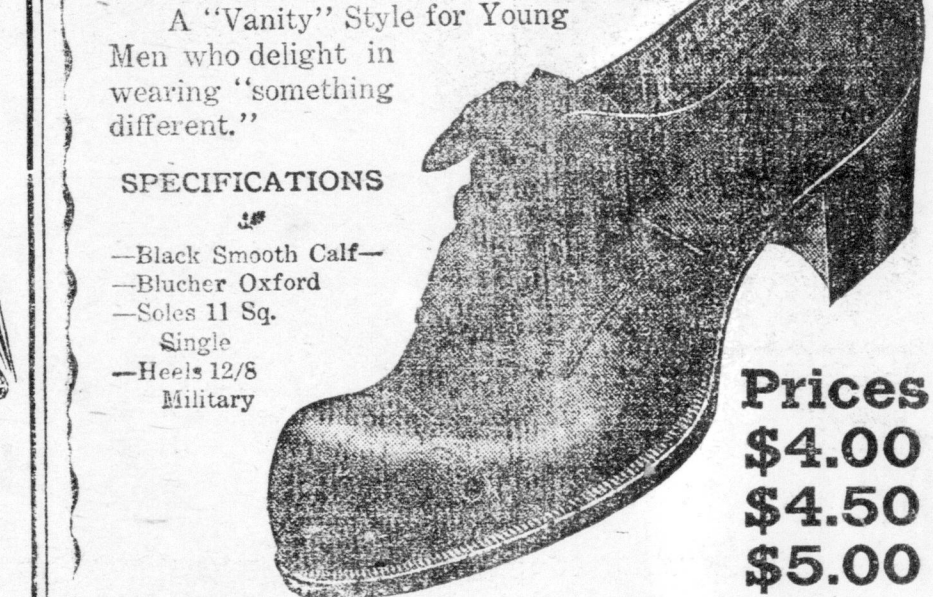
(Reg. Johnston) 198 DUNDAS STREET. (Ken. Murray)

Regal Shoe Stylex

"HI-SPEED" Model

A DARING Shoe for Young Men.

"Toe raised many degrees higher than that of the more conservative 'Universal' model. Very short Vamp, high Swing Toe, high Arch and Heel, causing the foot to look shorter, and smaller, than in other shoes. A 'Vanity' Style for Young Men who delight in wearing 'something different.'"



SPECIFICATIONS
—Black Smooth Calf—
—Blucher Oxford
—Sole 11 Sq.
—Single
—Heel 12/8
Military

Hubert Ashplant & Sons

Sole Agents For London

What Soclean Means to You—Mrs. Housekeeper

A thorough gathering up of the dust. No scattering of dust on walls and draperies. Absolutely clean carpets. Carpets free from moths. A feeling of satisfaction that the cleaning of your home is complete.

SOCLEAN

the Dustless Sweeping Compound, is sold in 25c, 50c and \$1 pails by your grocer or hardware man. In barrels for use in buildings.

SOCLEAN, Limited, TORONTO**RICHMOND ST. CHURCH SUNDAY SCHOOL OFFICERS**

Mr. John Putherbough Was Named Superintendent at the Annual Meeting.

The annual meeting of Richmond Street Methodist Sunday school was held in the church last night. The reports presented were very gratifying to the officers. The officers elected were: Superintendent, John Putherbough; assistant superintendent, J. H. Adams; secretary, Harold Steel; assistant secretary, Wilbert Sloman; treasurer, John Francis; librarians, Miss Eva Berryhill and Mr. Pierce; organist, Mrs. Fred Shave, and assistant organist, Miss Grace Pierce. The teachers for the past year were all re-elected, as follows: Mesdames George Weir, P. Anderson, Wm. Anderson, Elsie, Misses Grace Holt, Nellie Steel, Lizzie Watson, Edna Wilson and Messrs. John Thompson, John Putherbough and Geo. Pilgrim.
The annual meeting of the Ladies Aid was held yesterday afternoon, when the following officers were elected: President, Mrs. Owen Mooney; vice-president, Mrs. Thos. Cockrell; secretary, Mrs. Geo. Weir; treasurer, Mrs. F. Anderson. The reports showed that the past year was the most successful one in the history of the church. The receipts for the year amounted to \$371, and there is now a balance of \$63 in the treasury.
After the meeting of the Ladies Aid Mrs. Dr. Rea, the district organizer of the W. M. S. of the Methodist Church addressed the ladies, and as a result of her address was the formation of an auxiliary in connection with the church, and the following officers were elected: President, Mrs. F. Anderson, vice-president, Mrs. Thos. Cockrell; recording secretary, Mrs. Pierce; corresponding secretary, Mrs. John Patherbough; treasurer, Mrs. Fletcher; superintendent of systematic giving, Mrs. O. Mooney, and superintendent of assistant helpers, Mrs. Riddick.
Don't forget the "Laqueret" demonstration at A. Westman's, 121 Dundas street, London, on Saturday, May 4.
BRYCE ON RUMORS.
New York, May 2.—A dispatch from San Francisco says:
James Bryce is not going to take Sir Edward Grey's place as foreign secretary in the British cabinet, he said, before leaving for Australia yesterday.
Discussing the rumors current as to the probability of his leaving Washington to succeed Sir Edward Grey, the ambassador said:
"That is rumor, and nothing more than rumor. I am not going to land. I am going to Australia only a holiday, but I am coming to America and shall end here. I have grown to like the American people. They are so live, so invigorating, so honest, so open-minded."