For Sick Women To Consider.

FIRST -That almost every operation in our hospitals performed upon women becomes necessary through neglect of such symptoms as backache, irregular and painful periods, displacements of the female organs, pain in the side, burning know some people go further and lips. sensation in the stomach, bearing-down hintpains, nervousness, dizziness and sleep-

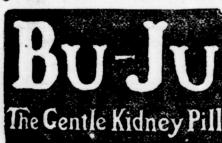
SECOND. - The medicine that holds the record for the largest number of absolute cures of female ills is Lydia E. Pinkham's Vegetable Compound. It regulates, strengthens and cures diseases of the female organism as nothing else can.

For thirty years it has been helping women to be strong, curing backache, nervousness, kidney troubles, inflammation of the female organs, weakness and to know," sitting more erect and scious that by simply encouraging her (smiling) "I think she will guess the displacements, regulating the periods perfectly and overcoming their pains. It has also proved itself invaluable in preparing for childbirth and the change of

THIRD. - The great volume of unsolicited and grateful testimonials on file at the Pinkham Laboratory at Lynn, Mass., many of which are from time to time published by permission, give absolute evidence of the value of Lydia E. Pinkham's Vegetable Compound and Mrs. Pinkham's advice.

Mrs. Pinkham's Standing Invitation o Women. -- Women suffering from any orm of female weakness are invited to comptly communicate with Mrs. Pinkcelved, opened, read and answered by vomen only. From symptoms given, your trouble may be located and the quickest and surest way of recovery advised .-- Mrs. Pinkham is daughter-in-law of Lydia E. Pinkham and for twenty-five ears under her direction and since her decease she has been advising sick women free of charge. Out of the vast volume of experience in treating female ills Mrs. Pinkham probably has the very knowledge that will help your case. Surely, any-woman, rich or poor, is very foolish if she does not take advantage of this generous offer of assistance.

How do you know you do not need



If there is pain in the back and through the hips, you need Bu-Ju. If the hands and ankles are swollen, you need Bu-Ju. If there are head-aches or neuralgia, you need Bu-Ju. If you are nervous and do not sleep well at night, you need Bu-Ju. If there is a constant desire to urinate, you need Bu-Ju. If the urine is reddish, cloudy, milky, hot and ecalding, you need Bu-Ju. Especially if you are tortured with Inmmatory or Muscular Rheumatism, Sciatica, Lumbago, you certainly do need Bu-Ju.

If you have any of the above symptoms, don't hesitate; don't delay. Take Bu-Ju. and cure yourself.

Jaylor St., Toronto.

I am anxious that you should know the relief and benefit I have-derived from taking Bu-Ju. The effect has been marvellous. I had suffered severely for years with pain in the back, especially on rising in the morning, and I am pleased to say that the pain has completely disappeared. Before using Bu-Ju, I had tried every remedy I heard of for Kidney Trouble, without even receiving relief. I would strongly advise anyone suffering from Kidney Trouble to take Bu-Ju without delay.

Chas. B. Lusty.

It costs only 3c. a day to take Bu-Ju, and your money refunded if they fail to

THE CLAFLIN CHEMICAL CO., LIMITED WINDSOR, ONT.





express, prepaid, for .00, or 3 bottles \$2.75. ather Beds, Pillows and Mattresses wated and sterilized; also manufactur-of Mattresses, Feather Pillows, Cushions Spring Beds. Brass and Iron Beds, \$3. es, Furniture, Camp Beds, at the her Bed, Pillow and Mattress Cleaning ory. J. F. HUNT & SONS, 593 Rich-

postage stamps. Address-LONDON ADVERTISER.

THREE FACTS AS A MA

Copyright, 1907, by the North American Company. BY HELEN WALLACE, Author of "The Greatest of These," "Their Hearts' Desire," Etc

"I have merely spoken to her. Be-ley with questions, which, to the liming so young and already engaged, it of her knowledge, and far beyond

"That she wants something of the ing a move already?" she explained, shilling," Vi finished the sentence for with genuine surprise and regret, as him with her usual loud laugh.

ments a very useful one. bel, as you say, is very shy and he had spent what might prove to be to see her?

upward to the faint blue flim of her the knowledge might not be very flat- me-how shall I-what shall Iigarette smoke. "But I should like tering to his self-love, he was con-

to that charmed circle on the verge was of the utmost importance to the a shock to her, would it not be better which his hostess was still uneasily Hon. Evelyn Ashe—some people laid a if she were not prepared? Perhaps it hovering, had been captured by a ma- slightly ironical emphasis on the cour- might bring something back-might ture lady who coveted youthful hom- tesy prefix. Of the great army of those age, so that Vi could unbridle her who live by their wits, the skilled

to much restraint. Stormont, he's got to take her with ity—a tall figure, slight and graceful not know me. I felt as if some change m, at Lynn, Mass. All letters are it-not that he needs it, for he's got

> And how much more eagerly a man wants it if he had nothing, and how friends dubbed them, "inscrutable," a you will find her on the south ter much more excuse there is for him,

from wanting more," said Vi, shrewd-

Evelyn Ashe may have been thinking of mystery, added sensibly to his as he lay lazily back amid the dry, springy heather and plied Miss Rudge-Advertiser

Patterns DESIGNED BY MARTHA DEAM.



A MODISH COAT SUIT-4249.

The young girl of today is a very fastidious person indeed in regard to the first thing was to get a footing at as a rule, only too glad to meet her the girl herself. views in the matter of becoming apappeal to the tastes of both mother aim, and as it came pitching earthcure. 50c. a large box. At druggists, or and daughter, being at once unobtruser ward a mass of ruffled feathers, which sive and up-to-date. The coat is of the had been a thing of life a moment besive and up-to-date. The coat is of the had been a thing of life a moment beshort cutaway variety, semi-fitting, and fore, his thin but well-cut lips drew finished in tailored fashion with to a reflective smile, as if he had five gores, the fullness being disposed wing. in tuck-pleats that are stitched to position over the hips while flaring modishly at the hem. Blue serge was used for modeling the skirt, though panama cloth, cheviot, broadcloth or any of the novelty suitings would be

4249-Sizes 14, 15, 16, 17 years. The price of this pattern is 10 cents. PATTERN DEPARTMENT OF THE

ADVERTISER.

Please send the above-mentioned

pattern, as per dire	ections given below,
Name	
Street Address	
Town	

Province Measurement: Bust Waist

Age (if child's or misses' pattern)....

CAUTION-Be careful to inclose above illustration and send size of pattern wanted. When the pattern is bust measure you need only mark 32, 34, or whatever it may be. When in waist measure, 22, 24, 26, or whatever it may be. If a skirt, give waist and length measure. When misses' or child's pattern, write only the figure, representing the age. It is not necessary to write "inches" or "years." Patterns

PATTERN DEPARTMENT,

each pattern is 10 cents in cash or in

but she is so grateful for kindness, for affection. It goes to my heart," the quick tears starting to her eyes, "when she thanks me for a word, or a look even, which she would never have noticed before, she was so passive often, poor child, but now it is quite different. Sometimes I say to Sir David," smiling through the unshed tears, "that if I did not know she was my Isobel, I should think it someone else in her likeness. Her very voice seems a little changed, but Sir Hugh says that will soon wear off; that by some freak of memory she has retained the accent they didn't take her about much," he and the story lost nothing in sug-everything else has gone truly," with a said, suavely. "She struck me as be- gestiveness by passing through Vi shiver. "We are fearfully and woning very shy and timid, though I Rudgeley's mind and coming from her derfully made; indeed, one hardly likes to think of the tricks our faculties can

"Why, is it time that we were mak- play us." "But she is better-really better?" "In health, you mean? Yes, I think the keepers began to hustle suggest- she is perfectly well. I thought she Mr. Ashe found this method of get- ively about, and the men got up with would have had all some terrible illness ting information without committing more or less alacrity from the heather. after all she must have suffered, but himself to direct questions or state- Ashe was one of those who linger- she reminds me of nothing so much ed a little. He could afford to lose as a child waking, fresh and happy, "Oh, no, of course not; dear Iso- a little of that golden afternoon, for from a long sleep. But you would like

timid," she said, rolling her fine eyes a most profitable hour, and, though | "If I may; but-but she won't know peaking with sudden rancor, "what ill-natured gossip and her railing rest. There are other gifts besides induced her to leave home in that ex- against Stormont pride and Stormont memory-instinct, for example - with traordinary fashlon, or, since I un- exclusiveness, he had made more which you men are always so ready to derstand that she'd walk into the progress in Miss Rudgeley's good endow us," with a laugh, "but perhaps river if anyone bade her do it, per-graces than by his most aimful and I had better go first and tell her—" haps I should say who induced her?" carefully prepared advances.

"No—stop," putting out a detaini "No-stop," putting out a detaining Young Lane, who had the entry in- And to progress in Vi's good graces hand. "Useless you think it might be

> waken some memory." Lady Stormont looked at him with

tongue not that she ever subjected practitioners devote themselves to a rather a wavering smile. special class-the young, the old men "You will think it very strange of "If I were Basil Convers, I'd like or women—and it was among the last me, Basil, but I do not know if I am to know that," she went on; "but that Mr. Ashe found his subjects, and very anxious that the past should reperhaps he thinks it wiser not to ask for his chosen walk in life he was turn to her, for a while at least. At too many questions; for, if he wants well equipped. An effective personal- first it hurt me terribly that she did without being unmanly; a well-fea- ling had taken the place of my Isobel plenty of his own; but that never tured face, with somewhat remarkable and I fear that that is what Sir David eyes of an opaque slaty, gray, which is still feeling; but now when I see could look melting or mournful or her so sweet and happy I can hardly mocking as occasion required, but bear to disturb her peace. However, which were always, as one of his fair with a sigh, "perhaps we ought to try

> definition which, as supplying a touch race." "Don't be afraid, I'll be very caustock in trade. That hint of mystery tious!" and with a reassuring nod

> had been judiciously heightened by Conyers turned and hastily left the quixotic conduct which had hindered | He had but newly returned to Storhis advance in life. How such reports mont after a few days' absence. Havhad originated it might be uncharitable ing been assured that there was no to inquire; but fortunately for Mr. cause for anxiety in his cousin's con-Ashe, "hawks do not pyke oot hawks' dition, instinct bade him leave pareen," and, though a good many men ents and child alone together. . The despised him, and still more disliked "business" which he pleaded as a rea-

him, those who knew did not take the son for departure was no mere pre trouble to disclose how baseless these text, as that hard-worked word frequently is, but he experienced a most In his own class he was well unusual difficulty in giving his mind enough, received because of his birth to it, and his agent found his emand connections, white amid the great ployer very pre-occupied and indifand ever-increasing army of the ferent. Possibly the young man found "nouveaux riches" and the would-be his state of mind somewhat puzzling as an authority upon to himself. He had been engaged to the great world, and his services were marry his cousin, therefore, of course, eagerly sought after as guide and ad- he loved her, he would have said, if viser in its untrodden ways. Of he had ever thought about the matcourse, his El Dorado was a wealthy ter, but he had been quite content marriage, but rich women are too well when separated from her, and in watched, or proved themselves, as Vi Norway, before the terible news came, Rudgeley had as yet done, much too had in truth thought very little about

wary and too well aware of the price her. But now Isobel's face when she had Now, as the autumn afternoon raised her head from his shoulder, burned away in its brief glory, his Isobel's look when her eyes had met thoughts were busy, though he showed his, haunted him, and brought back his usual excellent form as a shot, not that strange tumult of the blood, that only for his own credit and pleasure, thrill and jar through all his being, but to pay for his invitation in recog- as of some new force coming into nized fashion by running up the total play which until that night had been of a big bag. Vi Rudgeley's talk, half unknown to him.

heedless, half malicious, had suggested | From the sheltered south terrace what appeared a very profitable open- the Italian garden, with its formal beds, its quaintly trimmed shrubs, He topped a long slope, and as the its fountains and urns and statues, wide view burst upon him he stood sloped down to the river, which sparkstill. Far away in the sunny distance led by, broad and swift and shallow, he could see the great house lording it a contrast from the black, sullene over the broad valley, and at the depths of the Alder Pool. Here, when thought of all it implied he drew a there was sunlight at all, it seemed deep breath. For a moment he let his to linger, and to heighten the alien, racing fancies have full play, then cool, exotic charm of the old-world garden. calculating reason pulled them up. He which on this placid, tranquil autumn had better have something to go upon afternoon seemed steeped in slumbbefore he played Alnaschar; meantime rous peace.

At the farther end of the terrace her clothes, and the fond mother is, Stormont, and then feel his way with some warm-lined rugs were spread. and a basket chair or two, heaped with cushions, stood suggestively A bird rose, though almost beyond parel. The stylish suit sketched will range. He took a swift and steady about. Convers glanced at them first. expecting to see a slim, languid figure reclining in one, but they were empty, and Isobel was standing straight and tall beside the mossy balustrade, and, with her head turnstitched seams. The skirt is cut in brought down more than a bird on the ed away, was gazing out across the

LITERARY NOTES

CHAPTER VI.

On the Terrace. "Then she remembers nothing-noth-

ing at all! It seems impossible. Of appropriate. For the 16-year size 4 course, one has heard of such things,

vague rumors of some romance, some

they could command.

ing for his special talents.

Dr. Purves says it is by no means un- How and the Why of Motoring," Its London's article "Riding the South Sea ton. I did not write to you that we foremost authorities on this latest "Royal Sport for the Natural Kings had had him here," as Conyers started popular pastime. Portrait studies of of Earth," and Anne Steese Richardslightly at the mention of the great handsome women and a variety of son's "The Influence of Women on brain specialist. "I thought if I did complete stories continue to be notable Business," are two of the numerous that you might fancy things were much features of the Red Book. more serious than he thinks them to

like the loss of speech, is only tempor- | Canada. Consequently at this partic- | a delightful talk on "The Division of ary, and has likely been caused by ular time, nothing could interest the Time," and the editor has some punspeaks with perfect ease now, so that regret it, that it is far better that she through. It is giving her mind an abfrom all morbid fancies. I see a great tions. change already, and I am sure it will strike you, too. But she knew no one -not even her father nor me." "That is hard. How does Sir David

Lady Stormont's face clouded.

some shock, a fall, perhaps, and that lover of "the wild" more than a per- Grocer. like the other it may soon pass. She usal of the fine fall hunting number sent out as the October issue of Rod makes me very hopeful. But even if and Gun and Motor Sports in Canher memory should not return for some time, he says that we must not stock, Ont. Besides the valuable information and suggestions it contains, formation and suggestions it contains, all its stories smack of the actual and the whole combination is such as to explain the reason why the magazine has gained and retains its position in should forget what she has passed the whole combination is such as to solute rest; she is making a new be- explain the reason has gained and retains its position in ginning — starting life afresh, free the front rank of sporting publica-The most remarkable feat of travel

in the whole history of creation, with a single exception, is the invasion of Europe, Asia, and the Americas by the elephant family, whose birth was in "He is taking it dreadfully to heart. Africa. New light has been thrown He can't see it, as it seems to me, that upon this interesting chapter of naturafter all it is a comparatively small al history through the discoveries of cannot reach you in less than one week price to pay for a great permanent the American Museum of Natural from the date of order. The price of good. It was terribly strange at first. History; and the paleontologist in

Always the Best of Everything for the Least Money."

JOIN THE Y. M. C. A. ON OCTOBER 21



It's the Value of These \$13.50 Coats That Will

make you an enthusiastic purchaser. There are plenty of \$13.50 coats on the market - but it will require some searching to discover the equal of these in style and quality at the price. They are made of a splendid beaver cloth in brown, green and navy, with velvet and braid trim-

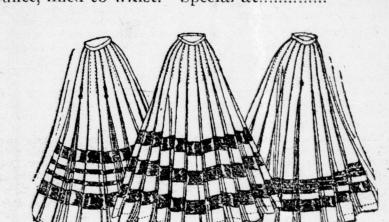
50-Inch Broadcloth Coats, in loose-fitting styles, lined to waist, velvet collar. Brown, navy \$15 and green....

Wrappers

of black and white wrapperette, with deep 98c flounce, lined to waist. Special at.....

Brussels Net Waists \$7.50 Value for \$5.95

Just the very latest styles to make their appearance. Black or white, fine Brussels net, with solid embroidery introduced in a voke-bolero effect at both back and front. Tucked collar and cuffs are finished with dainty lace and insertion. Short sleeves. Open at back. \$7.50 value.



Very Newest Pleated Skirts, \$7.50

The center of the three skirts shown in illustration portrays this line exactly. Made of a fine wool taffeta, with 15 gores, and trimmed with three folds of cloth.

New shades of brown as well as black..... 150 Dundas GR



The First Need

of a cook, in order to insure good bread and pastry on baking day, is a good flour, and one which is UNIFORM. A brand which varies in quality and strength, and requires different methods of using every time, is a source of worry to any cook and the cause of much spoiled bread and pastry. "FIVE ROSES" FLOUR is made by a process which insures every barrel and bag of flour which leaves the mills being of a uniform strength, quality and color. Therefore, when once a cook learns to use it, she will find that the "FIVE ROSES" way of baking will give the same uniform results-the best-every Baking Day.

Ask your grocer for it.

Lake of The Woods Milling Co.,

MONTREAL.

Local Office, Canadian Bank of Commerce Chambers, London, Ont.

photographs and restorations Charles R. Knight.

While the Woman's Home Companion for October is primarily a fashlon number, the other regular de-The Red Book Magazine which con- partments have not in the least been yards of 54-inch goods will be need- but I always thought it was story-book augurated a department that should Margaret Gould, has done a great deal tinues to grow in popularity has in- slighted. The fashion editor, Grace make this lively publication valuable to make this October number interest-"So did I," said Lady Stormont, "but to automobilists. It is entitled "The ing and practically helpful. Jack common, and so does Sir Hugh Wes- editor, E. Ralph Estep, is one of the Surf," an animated description of that articles that will especially interest all readers. There are good stories Hunting and hunting topics just now | by Anthony Hope, Zona Gale, Herbert "And what does he think?" eagerly, fill a considerable share of the waking D. Ward, Elliott Flower and others. "He says that this loss of memory, thoughts of sportsmen throughout Dr. Edward Everett Hale contributes

DR. CHASE'S OINTMENT.

Only \$1 to New York and Return Via Lehigh Valley Railroad, Thursday, Oct. 17. Tickets good 15 days, tory comparison with the same months of the fourteen trading classes record-Tickets good on all regular express last year, but the amount involved was responding the cortrains, except Black Diamond Express. almost identical with the figures of the third responding three months of 1906. In trains, except Black Diamond Express. almost identical with the ngures of the third division of brokerage, real For tickets and further particulars call 1905. Manufacturing defaults numbered estate and similar failures there were on or write L. V. R. office, 54 King 97 with liabilities of \$1,354,536, against four involving \$23,700 against two last

Mrs. Winslow's Soothing Syrup price to pay for a great permanent good. It was terribly strange at first. She had to be shown her way about the house and among her own little possessions as if she were the veriest stranger. Her whole life—everything—is a blank to her before that moment when she opened her eyes in the hall,

Mrs. Winslow's Soothing Syrup has been used for over THIRTY YEARS by MILLIONS OF MOTHERS for their CHILDREN WHILE TEETHING, with ported into the United States during the last year in the crude form aggreat permanent the American Museum of Natural History; and the paleontologist in charge of the museum's recent expedition to Egypt, Prof. Henry Fairfield Osborn, has written fully for the October Stranger. Her whole life—everything—is a blank to her before that moment when she opened her eyes in the hall,

The article is freely illustrated with such as the paleontologist in charge of the museum's recent expedition to Egypt, Prof. Henry Fairfield Osborn, has written fully for the October of Mothers for their CHILDREN WHILE TEETHING, with ported into the United States during and miscellaneous classes, the difference in no instance amounting to more than \$100,000. The increase in number of manufacturing failures was also noteworthy, but was, well distributed is often 200 years.

Bon

The Best Scouring Soap Made

A Scouring Soap A Metal Polish 4 Glass Cleaner

FAILURES IN CANADA

First Quarter of This Year Shows an Unsatisfactory Condition.

quarter of 1907 made an unsatisfac-59 last year, when the amount involved was only \$587,950. The increase of almost 100 per cent in total indebt-

throughout all the occupations in which any failures occurred. There were 196 trading defaults with liabilities of \$1,195,459 against 174 last year, when the amount involved was \$905,-219. The largest increase was slightly more than \$100,000 in groceries and Montreal, Oct. 10 .- Insolvencies in meats and about the same amount in the Dominion of Canada for the third hardware, while the next largest dif-guarter of 1907 made an unsatisfac-

year for \$18.245.