

Just Folks

By EDGAR A. GUEST

THE MYSTERY OF GOLF.
He may be a marvel at Latin and Greek.
He may be a surgeon of elegant skill.
He may be a wizard at figures and rank.
He may be the greatest accountant they have
in the bank.
When playing his mashes the
shot he will shank.

He may be a preacher and know the
good book.
He may have the soul of a double-
dyed crook.
But that doesn't help him to get rid
of a hook!

He may be a millionaire; yes, even
he may buy what he wants and not think
of the price.
But money will never get rid of a
slice.

He may be a lawyer of eminent note,
whole pages from Blackstone perhaps
he can quote;
But bunkers and hazards will still
get his goat.

He may be a statesman, respected and
great.
But in his hands the affairs of
the state;
But diplomacy won't keep an iron
shot straight.

He may know the sciences ancient
and be
the holder of many a college degree;
But it takes more than brain to get
well off the tee.

He may know the Pharaohs and talk
of King Tut.
But solve hieroglyphics and sign
writing; but
He will not win the hole if he can't
sink the putt.

So golfers be happy and dub on your
way.
Take this consolation to soothe your
dismay.
You must not know too much if good
golf you would play.

Good golfers are few, and the few that
are
Have spent all their time on that snap
of the wrist;
They have learned how to drive, but
the classics they've missed.

Don't fret over your game as you
watch the pros play.
And wish you could shoot brassie
shots in that way.
For you could if you did nothing else
every day.

Cleanliness is one of the chief secrets
of charm, and perfect clean-
liness results from the use of Ivory
Soap.—adv.t.t

The Hunchback of Notre Dame

WILL BE SHOWN MONDAY.

The management of the popular
Star Movie announce that they have
decided on Monday next for the showing
of what has been acclaimed
throughout the entire universe as the
greatest picture ever seen in any cin-
ema country. "The Hunchback of
Notre Dame." In presenting this pic-
ture in St. John's the Star Movie has
procured it at no small expense pre-
ferring to its being shown in Canada,
and in this connection the theatrical
going people will be afforded the op-
portunity of seeing it without its be-
ing "cut." In New York City it was
shown for thirty-three weeks at prices
reaching \$2.50 per seat, whilst in
Boston it made at the leading theatre
a record unparalleled in the history
of moving pictures. The scenes sim-
ply baffles description, and in the
scene at Notre Dame Cathedral in
Paris, we have a perfect scene of this
famous edifice. Lon Chaney, who
plays the title role, does it beyond the
most sanguinary expectations of the
writer of the story, Victor Hugo, and
as being him are such notables as
Douglas Kerry, Pauline Miller.

Some idea of the cost of the produc-
tion may be had when it is known it
cost \$1,000,000, and six months were
spent in the preparation, whilst the
personnel engaged numbered four
thousand, and more than five thousand
costumes were used. One scene alone,
the Grand Ball of Louis XI was re-
hearsed by 2,000 people for forty-
eight hours. We could at length go
on stating a few of the many magni-
ficent production, but this, we think,
is necessary as most of our read-
ers are quite familiar with the story.
But from all sides we do hear, the one
exclamation, "It's Wonderful!" Don't
miss it Monday.

English Tweed Pants for boys from 6 to 11 years, in greys,
Browns and fancy mixtures, open knee style, lined
throughout. Special \$1.30

BOYS' BLOUSES.
Striped Galatea. Blouses, in Navy and White; to fit 3 to 10
years, sailor collar, middie and Russian tunic styles,
up to \$1.50 each. Friday, Saturday and Monday . . . \$1.39

BOYS' WASH SUITS.
White and colored linen crash Wash Suits for boys from 2 to 6
years, pretty little Dutch style suits. Clearing at 79c.

BOYS' PANTS.
English Tweed Pants for boys from 6 to 11 years, in greys,
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No Place like BAIRD'S for Value.

Past Experience Has Proven

CLEARING!

BOYS' CANVAS BOOTS

200 pairs of them. Youths' and Boys' sizes—Brown Canvas tops, rubber soles and heels; a sturdy lot. Regular \$1.90 pair. Special, 1.28

CHILDREN'S CANVAS BOOTS & SHOES

125 pairs to clear. Misses sizes, in White Canvas, Laced style, low heel, drossy footwear, worth double their Sale Price 98c



Keen Shoppers will appreciate these

Peerless Values

BOLSTER CASES—Finest quality Eng-
lish Bolster Cases, 19 x 74 size, finished
with hemstitched edge. Reg. \$2.50 each.
Friday, Saturday and Mon- \$2.29

PILLOW CASES—Inexpen-
sive plain White Cotton Pil-
low Cases, buttonhole fast-
ening; 70c. value. Friday,
Saturday and Mon- 59c.

CENTRES—Decorative and
useful light linen Crash
Centre Pieces, oval shape,
finished with coloured work
and Toleid hole edge. Reg.
\$1.00. Friday, Sat- 85c.

TEA CLOTHS—To match up
with the centres advertised
herewith. 33 x 33 size, stiff
looking. Reg. \$2.00. Fri-
day, Saturday & \$2.75

CUSHION COVERS—Hand-
some Cushion Covers, in
light linen Crash, embrod-
ered in pretty colours,
showing frill and hem-
stitching; \$1.50 value. Special . \$1.29

RUNNERS—Charming White
Linen Sideboard or Buffet
runners, 15 x 50 size, beau-
tifully embroidered and
showing a hemstitched
edge; \$2.00 value. Friday,
Saturday and Monday . \$1.78

COTTON BLANKETS—Only
30 pairs of this particular
line; 50 x 72 size, white
with coloured striped bor-
der. The pair . \$2.65

CURTAIN LACE—New 53
inch Nottingham Curtain
Laces, in a likable cream
shade, allover pattern. 79c.
value. Friday, Sat- 62c.

FRONTING LINES—32 inch
White, best grade English
Fronting Laces, value for
\$1.20 yard Friday, Saturday
and Monday . \$1.05

No Place like BAIRD'S for Value.

BAIRD'S as the Premier Store for Good Values at all Times

This Week's Finest and Rarest VALUES

Stand Out Conspicuously

Speed the parting guest, and welcome the new-comer.
For the next two weeks we will be speeding the summer goods,
that is,—hastening their exit with depleted prices, and many are
the bargains you will find to be just what you wanted.

Also during this period we will be welcoming new-comers.—
Fall goods of all kinds. These will be on display just as soon as they
arrive. So you can expect to see new things almost hourly.

Thus the Store will prove of most extraordinary interest, be
just as we desire it to be, a meeting place for you and your friends
day in and day out.

FRIDAY, SAT. and MONDAY

Opportunities of the moment in our SHOWROOM

Avail of them early

APRONS.

Useful, strong Domestic Aprons, in
Blue and White and Black and White
Cottons, round cut, with frill.
Friday, Saturday and Mon- 42c.

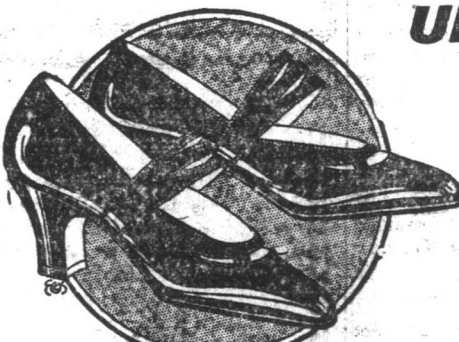
MISSSES' KNICKERS.
Umbrella leg, White Lawn Knick-
ers, to fit 12 to 16 years, finished
tucks and embroidery. Regular \$1.90
pair. Friday, Saturday and Monday . 79c.

UNDERSKIRTS.
4 dozen of them, really superior
value in White Lawn, with frill of
Swiss embroidery and in-
sertion. See them! Special \$1.19

FAIRY PYJAMAS.
Delight White Muslin Pyjamas, V
neck, short sleeves, trimmed with
Pink and Sky; sizes 36 to 44.
A Snap! Regular \$2.00. Special . \$1.59

GIRL CORSETS.
Easy fitting Pink Cotton Girdle Cor-
sets, excellent for present wear, 4
suspenders attached. Clear- 69c.

BLOOMERS.
Ladies' finest White and Pink Jer-
sey Bloomers, roomy sizes, 36 to 44,
elastic waist and knee. To 42c.



UNUSUALLY STRONG ARRAY of FOOTWEAR VALUES

CHILDREN'S BOOTS—Laced and Buttoned, Dark
Tan, light weight Calf Boots for girls; sizes 6 to
10, low heel. They stand the wear. \$1.88

GIRLS' BOOTS—Children's and Misses' light weight
Black or Tan Calf Boots, laced style, medium
heel; sizes range from 8 1/2 to 12. \$2.18

YOUTH'S BOOTS—In soft Vici Kid, Black, equipped
with rubber heels, made on a comfortable shape
last, all that you could wish for in a
Boot, ease comfort and value. Special \$4.58

LADIES' SHOES—50 pairs of Ladies' Dark Tan
Calf Laced Shoes; sizes 3 to 6, medium pointed
toe, rubber heel, Goodyear welled. \$4.15

LADIES' BOOTS—Laced soft Vici Kid Boots, with
pointed toe and low heel; sizes 3 to 7. A re-
markable value in true-fitting footwear. \$2.78

YOUTH'S BOOTS—Black and Dark Tan Calf Laced
Boots, stub nose style, rubber heels; sizes 9
to 13 1/4; worth \$2.50 pair. Special \$2.18

Boy's Knicker HOSE

Just to hand a huge shipment of Boys' ribbed, fancy roll Top Knicker
Hose, in assorted Heather mixtures, beats any previous value offered, in
good wearing, good looking, real boys' Hosiery; assorted sizes. Our
Special

35c pair

TICKINGS—Hercules Tickings, 53
inches wide, renowned for their
strength. The yard \$1.05

SAXONY FLANNELS—27 inch
White; these are unusually fine,
their value is apparent.
Friday, Sat., & Monday 83c.



No Place like BAIRD'S for Value.

Business Bringing Values at Baird's

'Indian Head' LINENS

In 44 inch width, used ex-
tensively for Bolster Cases,
and Grey, equipped with coin purse,
gives excellent wear, and is
economical. Special the yard

45c

TABLE DAMASKS

Our American buyer sent
this lot along, 55 inches wide,
quite a range of patterns, re-
markable for its beautiful
finish. Reg. 90c. value. Fri-
day, Saturday and Monday

69c

WHITE LACE CURTAINS

A splendid line of White
Lace Curtains, 2 1/4 yard size,
they show the newest in pat-
terns and bring a really
good value. Friday, Saturday
and Monday

3.15 pair

Notable Values from our GLOVE DEPT.



GAUNTLET GLOVES—In pretty shades, Light Fawn, Grey and
Brown, one button wrist; sizes 6 to 7 1/2. Reg. \$1.50. Special . \$1.35

FABRIC GLOVES—Charming Gloves with a finish closely re-
sembling the real Suede, shades of Light and Dark Fawns,
fancy stitched, gauntlet wrist, you'll like them. Reg. \$1.48. Special . \$1.60

LISLE GLOVES—There is a long season of usefulness ahead for
Gloves of this make, shades of Cream and Grey, 2
dome wrist. Dollar value. Special . 85c.

FABRIC GLOVES—Another good value in Suede Fabric Gloves,
shades of Beaver, Grey, Stone and Elephant, 2 dome
wrist. Our Special at 55c.

ALARM CLOCKS—Dust proof Alarm Clocks in neat
round Nickel Cases, alarm inside, good time keepers. Special . \$1.69

SHIRTINGS—35 inch best grade English White Shir-
tings; 1,000 yards just to hand. Special . 28c.

FLANNELLETTES—Just 3 pieces of beautiful quality Cream
Flannellette; good value at 35c. yard. Friday,
Saturday and Monday . 31c.

NEW LININGS.
Charming Linings with a nice silk finish, shot effects in Blue,
Green and Gold, suitable for coat or costume linings. \$2.25
\$2.50 value for \$2.25

Clearaway Sale of SHOPPING BAGS

Quite an assortment of good serviceable Bags, in Black
waterproof coverings, last for years. 43c. 56c. 65c.
assorted shapes. Special 39c.

JAP BAGS—Extra strong, plaited twine Bags, 39c.
large marketing size. Special 19c.

BURIAL BAGS—Sensible Bags for everyday use, in
assorted shades, double handles; 90c. value
for 19c.

FLY QUIT--Great! TRY IT!

The sure and certain fly exterminator, purifies the air,
used to the best advantage with a spray, highly concen-
trated. Try it.

The Bottle 59c.

The Sprayer 49c.

FLY SWATS—The improved, with long han-
dle. Each 10c.

Substantial Savings from our HOUSE- FURNISHING SECTION

BUREAU CLOTHS—Dainty White Linen Bureau
Cloths, embroidered, hemstitched and
worked scalloped edge. Reg. 60c. Special 49c.

CUSHION COVERS—Pretty fine White Muslin
Cushion Covers, frilled border, nice for milady's
Boudoir. Reg. \$1.25. Friday, Sat- \$1.10

TOWELS—Unbleached Turkish Hand Towels,
strong, firm finish, coloured striped pat-
tern. Reg. 40c. each for 35c.

ENGLISH SHEETING—90 inch Twilled White
Sheetings of reputable quality, last for years.
Reg. \$1.35. Friday, Saturday and \$1.24

TOWEL RACKS—Bracket and Roller all wood
make, sensible, serviceable and strong; last
for years. Special 19c.

CASEMENT CLOTHS—Introducing some new and
classy American Caseaments, Bronze shade, 36
inches wide, highly mercerized finish. 48c.
Special values 48c.

CREAM CASEMENT—42 inch English Caseaments
showing pretty lace insertion band, hemstitched
border. A beauty; 80c. value. Friday,
Saturday and Monday . 69c.

DOOR MATS—23 of these, 12 x 27 size, nice for
hallways, crocheted Cocoonat centre, with red
wool surrounding. Regular \$1.90. Special . \$1.69

KITCHEN TOWELS—The strongest make, 21 x 42
size, unbleached Linen Crash, Crimson striped
border. Friday, Saturday and Monday, each 52c.

SCRIMS—Just to hand, 10 pieces of White Scrims,
self striped and hemstitched edge, very
dainty. Our Special 28c.

ASTHMA

Take half a teaspoon of Minard's
in cups.
Also splendid for internal
pains.



MINARD'S
"KING OF PAIN"
LINIMENT

ESTABLISHED IN 1814.

MINARD'S
"KING OF PAIN"
LINIMENT