

Don't Say— "Just a Sore Throat"

IN a few days, you know, "just a sore throat" may be something much more serious. For science has proved that the throat is not only the first spot reached by infectious germs, but also forms the ideal soil for them to multiply on.

Throat protection, therefore, means germ destruction and is a duty that you owe your health. It is easily achieved by the regular use of Formamint—the germ-killing throat tablet.

Formamint (which is endorsed by over 5,000 American physicians) is the scientific way of disinfecting the mouth and the throat. Handy to have with you—pleasing in taste—it frees an efficient germicide that mixes with the saliva and so reaches where gargles cannot go.

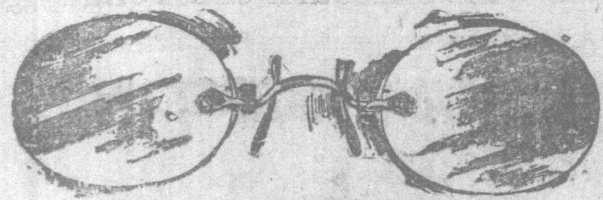


And a tablet taken occasionally during the day not only brings grateful and immediate relief from "sore throat"—but affords protection against even more distressing ailments that so often follow infection of the throat linings. At all druggists.

Formamint
THE GERM-KILLING THROAT TABLET

FREE SAMPLE
So that you may see how effective these pleasant Formamint tablets are in the mouth and throat troubles, we will gladly mail a generous sample tube on receipt of a stamped postcard. Write for it today.

At McMurdo's Drug Store.



Newfoundland's Leading Optical House.

We specialize on all kinds of Optical Work, and are in a position to give you the Best Optical Service.

Also, Dealers in
SILVERWARE, FANCY GOODS,
WATCHES, JEWELLERY,
NOVELTIES, ETC., ETC.

THE HOUSE OF SERVICE.

R. H. TRAPNELL,
Limited

JEWELLERS & OPTICIANS
WHOLESALE & RETAIL

197 Water St. St. John's, Nfld.

"CARCO"

BRAND—2 and 3-PLY ROOFING.

The Roofing with the Asphalt centre. Flexible, longer life and the trouble experienced by the Pitch running from between the sheets is done away with by the use of Asphalt.

Also, Tarrd Felts, Roof Coatings and Coal Tar.

THE CARRITTE COMPANY

Head Office: St. John, N.B. Branch: Halifax, N.S.
(We sell to the Jobbing Trade only.)

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Cast Iron

Holloware

2, 2 1-2, 3, and 4 Gallon

BOILERS

Oval and Round

TINNED INSIDE.

Wm. J. Clouston, Ltd.

184 WATER STREET.

P.O.B. 2070.

Jan 8, th, m, t, w, r, f, s, s

Because a Camel grows hair it doesn't follow that all Belting is

"CAMEL HAIR" BELTING

"CAMEL HAIR" BELTING
is made only by

F. REDDAWAY & COMPANY, MANCHESTER.

A total of over 100,000,000 Feet of this Belting has been manufactured. It has been shipped to every port in the Seven Seas, and not one failure recorded!

BECOME A USER TO-DAY!

Other Reddaway Products are:

"CAMEL" FIRE HOSE. SUCTION HOSE.
AIR HOSE. WATER HOSE.

STEAM HOSE.

"CAMELATA" BELTING. RUBBER BELTING.

WM. HEAP & Co., Ltd.

'PHONE 1830.
mar 8, eod

AGENTS for N.F.L.

Spring Overcoatings!

It is now time to leave off your Winter Weight. You can't go in your Jacket: so MAUNDER'S for yours. We have something sober and stylish and can also give you the "snappy" in Spring Overcoatings. If you want to fix up until you get your next Suit, we can match you with trousers or any other garment.

John Maunday
TAILOR & CLOTHIER
ST. JOHN'S, N.F.

NOW IN STOCK:

EX. SILVIA:
100 Bbls. CHOICE NOVA SCOTIA BALDWIN'S No. 1's and 2's
APPLES.
50 Cases CABBAGE: good sound stock.
100 Cases VALENTIA ONIONS—2's.
30 Kegs GREEN GRAPES.
50 Cases CALIFORNIA ORANGES.
50 Boxes WINESAP APPLES—count 125's.

BURT & LAWRENCE

14 NEW GOWER STREET.

Fertilizer Must Be Smelly

Odorless fertilizer is now produced in great quantity, but the farmers will have none of it, so the makers have to "sweeten" it with strong-smelling material, so that it will be considered effective. Says an editorial writer in Chemical and Metallurgical Engineering:

There is an ancient tradition that might be phrased, "All good fertilizer has a bad odor." It is a tradition that has in it more of antiquity than truth. When the early farmers realized that the addition of manure to the soil brought better crops, this now white-haired tradition was born a lusty babe of questionable parentage, and through the centuries it has survived. Before this scientific Chemistry was born, tradition passed upon fertilizer and said good or bad after taking one smell. Now we talk in terms of per cent. potash, phosphorus and nitrogen and forget about the old days, but tradition is not yet dead.

During a recent inspection of a modern fertilizer plant in which the process and layout attracted our attention, we idly picked up a handful of the product and sniffed it, noting that there was no odor. Observing the gesture, the superintendent inquired if we would really like to smell something, the product of our consideration a product of powerful and penetrating odor. It had personality and verve. Unmistakably it was fertilizer!

This, the superintendent explained, is used to "sweeten" the product of the plant. A small percentage only is necessary and it is added because the farmer really feels that he is being cheated if he cannot smell fertilizer. So in addition to putting in a small quantity for flavoring, a few shovelfuls are placed at the door of the freight-car so that the farmer will smell it as soon as he opens the door. Almost invariably he picks up a handful, smells it and pronounces it good fertilizer. The ruse does no harm, because the offensive material has the same fertilizer value as the odorless product of the plant. Thus does tradition persist in exerting its influence even in the shadow of technical operation and control.

Pilgrims Visit Daily

MEMORIAL TO WIFE ERECTED BY
PREMIER.

London, March 5. (A.P.)—The achievement of Ramsay MacDonald in rising from an envelope-licking clerk to the highest political position in Great Britain is tinged with tragedy in the thought that his wife, who labored with him in his struggles to improve the position of the poor, died before great honors came to him.

A memorial erected by Mr. MacDonald and her friends to Mrs. MacDonald in front of their former home in Lincoln's Inn Fields has, with Labor's advent to power, changed from an unsung marble group and wooden bench to a center of public pilgrimage. Daily hundreds leave the rumbling traffic of Fleet Street and the Strand to stroll through the quiet little park near which the memorial—with the woman's arms outstretched to welcome a host of little children—identifies itself thus: "This seat was placed here in memory of Margaret Ethel MacDonald, who spent her life in helping others."

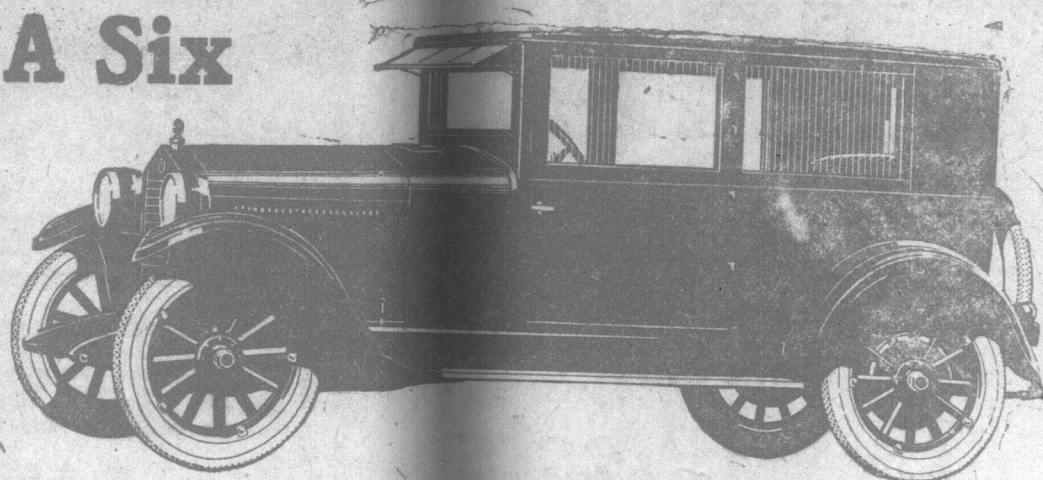
Mrs. MacDonald died in 1911, leaving five children, none of them grown at the time, to the care of their father. Her death must have saddened many other children, for all her life she had devoted time, thought and work to improving the lot of little ones in poverty. As a school girl she worked at a small boys' club in Kensington, and later education claimed her keen interest. To the grown-up poor, as well as their offspring, she lent a hand of help, one of her principal aims being to improve the working conditions of housewives and charwomen. Mrs. MacDonald's interests were political as well as humanitarian, but perhaps the former was but a means of attaining her ambitions in the latter respect. She was the daughter of Dr. J. H. Gladstone, a scientist of some repute, and she first met Mr. MacDonald in 1895. Later, for years, their home was crowded, once every three weeks, with men and women busy in the service of the Labor Party. But her home was not a political salon, as are the drawing-rooms of many of the wealthy wives of politicians. Mostly it was a place where friends were always welcome.

Heavy Fruit Crop Coming East

SAN FRANCISCO, Mar. 26 (A.P.)—The Pacific Fruit Express announces that it has ordered 2,775 new refrigerator cars to carry fresh fruit and produce from California to eastern consumers. In 1923 the company owned and operated 30,000 refrigerator cars. In 15 years it has increased its equipment by 345 per cent.

The New Essex

A Six



BUILT BY HUDSON UNDER HUDSON PATENTS ESSEX CLOSED CAR COMFORTS NOW COST LESS THAN EVER BEFORE

Also with this lower price you get an even more attractive body and a Six Cylinder Motor built on the principle of the famous Hudson Super-Six.

It continues Essex qualities of economy and reliability known to 155,000 owners. It adds a smoothness of performance which heretofore was exclusively Hudson's. Both cars are alike in all details that count for long satisfactory service at small operating cost.

Greater fuel economy is obtained. The car is lighter, longer and roomier. You will agree that from the standpoint of appearance, delightful performances, cost and reliability, the New Essex provides ideal transportation.

A. E. Hickman Co., Ltd.,

DISTRIBUTORS.

mar 25, 31, tu, th, s

HAND-WRITING Competition!

OPEN TO ALL CHILDREN BETWEEN THE AGES OF 6 TO 15 YEARS.

Write in ink on a piece of plain white paper, the following sentence 12 times:

*Milkmaid Milk is the
Best Milk Made*

Write your name, age and address in the upper right hand corner of the paper, and address same, together with one MILKMAID Label, to "Milkmaid Competition," 204 Water Street, St. John's, Newfoundland, P. O. Box 697.

You may send in as many sheets as you like, but each sheet must be accompanied with a MILKMAID Label.

For the best hand-writing received of the above sentence, the following CASH PRIZES will be paid:

For children 10 years and under:		Children over 10 yrs. and up to 15 yrs	
First Prize	\$10.00	First Prize	\$10.00
Second "	5.00	Second "	5.00
Third "	2.50	Third "	2.50
Fourth "	1.50	Fourth "	1.50
Fifth "	1.00	Fifth "	1.00

THERE WILL ALSO BE HUNDREDS OF CONSOLATION PRIZES.

The Judges for this Competition will be:

Mr. S. T. Harrington, M.A., Headmaster Methodist College.
Rev. Bro. Ryan, Principal St. Bonaventure's College.
Mr. R. R. Wood, B.A., Headmaster Bishop Feild College
and the Agent for the Nestle & Anglo-Swiss Condensed Milk Co.

Closing date of the Competition will be announced in local newspapers.
THE JUDGES' DECISION WILL BE FINAL.

mar 18, eod, tf

THE BEST CROPS.

AMONIUM SULPHATE is acknowledged to be the best chemical fertilizer extant, for FARM or GARDEN.

By its use large Crops are assured.

Printed instructions furnished with each order.

Book your orders early.

St. John's Gas Light Co.

'Phone 81 Gas Works,
mar 20, tf St. John's.

Insure with the Good, Old, Reliable "QUEEN"

Which has stood "the test" for the last 80 years, particularly in the Big Fires of 1846 and 1892.

Losses settled promptly and without the least hitch. Largest number of policy holders in Newfoundland.

GEO. H. HALLEY, LIMITED, Agents.
P.O. Box 782. 'Phone 658.
ADRAIN BUILDING.
165 WATER STREET.

mar 20, tf

ADVERTISE IN THE EVENING TELEGRAM.

Forty-Five Years in the Service of
the Public—The Evening Telegram.