

OUR VALUES Make New Friends for Us-- EVERY WEEK



Yard Goods

You can put to immediate use, and all LOW PRICED

WHITE FLANNELLETTES—36 inch soft White Flannellette that any housewife would like to handle; excellent for nightgowns. Special Friday, Saturday and Monday, **38c.**

SHEETINGS—36 inch Twilled Half-Bed Sheetings, extra strong and reduced for this Sale. Reg. \$1.60. Friday, Saturday and Monday, **\$1.35**

BED TICKS—Tickings of unusual good quality, and though extra in weight, has that nice soft finish that makes it easy to seam. Special Friday, Saturday and Monday, **97c.**

WHITE SHEETINGS—30 inch plain White English Sheetings; these assure you constant wear; the quality is excellent. Reg. \$2.30 yard. Friday, Saturday and Monday, **\$1.85**

Come Right Along and Join This Happy Shopping Community Without Fail To-Day

This Store has the courage essential to success—that is, the courage to formulate a definite policy and adhere to it. It is not merely the courage of the moment but the courage that stays and helps us over the high places as it were. Courage in buying—in planning in our dealings with manufacturers, and in the general conduct of our business—makes this ever a better store in which to shop. Let's prove it to you.

FRIDAY, SAT., MONDAY



Follow the Crowds to this Busy Store for Hosiery Values

- BOYS' STOUT HOSIERY**—Heavy Ribbed Black Wool Hosiery for fall wear. Up to \$1.50 pair. Friday, Saturday and Monday, **98c.**
- LADIES' NAVY HOSIERY**—Plain Cashmere finish; seasonable weight; very popular. Special **75c.**
- BIGGER BOYS' HOSE**—Heavy ribbed fast Black Wool, up to 10 inch size. Special, the pair **\$1.29**
- WOMEN'S HEATHER HOSE**—Plain Wool Cashmere Hose in the most likeable Heather shades. Special **\$1.49**
- CHILDREN'S HOSE**—Fine ribbed, fast Black; assorted sizes. Special at **29c.**

Special!

Sale of Ladies' Boots

Values to 9.00 for **3.49**

A Clean-up Line of Ladies' Laced and Buttoned Boots, in Dongola, Gun Metal, Patent and Vici Leathers; some with Cloth tops, high and low heels; sizes 2 1/2, 3, 3 1/2, 4, 5, 6, 7. Regular prices \$8.00 pair. Special to clear Friday, Saturday and Monday, **\$3.49**

WOMEN'S JULIET SLIPPERS—Warm, comfortable Footwear in Black and colored felt, with solid leather soles and heels; all sizes. Reg. \$2.50. Friday, Saturday and Monday, **\$2.79**

IN THE SHOWROOM

Beautiful Navy and Striped Silk Blouses as well as other items interestingly priced for week-end

CHILDREN'S JERSEY SUITS. Navy Jersey Suits, with roll collar and buttoned front and a pretty fitted skirt; sizes to fit 2 to 3 years only. Reg. \$2.75. Friday, Saturday and Monday, **\$2.25**

CHILDREN'S WOOL SUITS. Knitted Wool Suits—Sweater, Leggings and Cap to match; shades of Saxe, Rose, Khaki and White; to fit 2 to 4 years. Reg. \$5.75. Friday, Saturday and Monday, **\$3.49**

TAFFETA SILKS \$5.00 SILKS FOR \$2.98. Come to this Sale of beautiful Taffetta Silks; Silks 36 inches wide and showing brilliant shades of Purple, Saxe Navy, Sand, Sky and Grey. Reg. \$6.00 pair. Friday, Saturday and Monday, **\$2.98**

INFANTS' WOOL JACKETS. Fancy Wool Jackets, with fleece lining; shades of Pink and White, Blue and White and all White; long sleeve; ribbon bow at neck. Reg. \$1.20. Friday, Saturday and Monday, **89c.**

MISSIE'S JERSEY VESTS. Long sleeved White Jersey Under-vests, in a medium weight; to fit 8 to 12 years. Reg. \$1.00. garment. Friday, Saturday and Monday, **87c.**

STRIPED SILK BLOUSES. Distinctive looking Striped Silk Blouses, with Hilo neck, long sleeves; assorted stripes; Hilo, Saxe, Navy, Rose, Green, Tan and Grey; sizes 38 to 46 bust. Blouses any young lady would be glad to own. Reg. \$5.50. Friday, Saturday and Monday, **\$5.15**

LINGERIE BRAID. Washable, fast shades of Pink and Blue, as well as White; very handy; put up in 3 yard pieces, with needles. Reg. 15c. the piece. Friday, Saturday and Monday, **8c.**

LADIES' SKIRTS. Navy and Black Skirts in Serge and Gabardine, showing belt and pocket; shirred at waist; others in striped effects, assorted sizes. This value is good. Reg. \$5.00. Friday, Saturday and Monday, **\$2.98**

LADIES' UNDERPANTS. Ankle length, fine White Jersey Underpants, in assorted sizes; several dozen pairs to clear. Reg. \$1.30. Friday, Saturday and Monday, **98c.**

BRASSIERES. Delicate undergarments—White Embroidery and Lace topped; others in Net with short sleeve and shields; sizes 36 to 44 bust. Regular 90c. Friday, Saturday and Monday, **69c.**



Ladies' and Misses' Velvet Tams

HALF PRICE

VELVET TAMS, HALF PRICE—Ladies' and Misses' Velvet Tams, with large silk tassel; shades of Navy, Rose, Taupe and Black; fashionable headwear for fall wear. Reg. \$7.00. Friday, Saturday and Monday, **\$3.49**

FLANNELLETTES INSERTIONS—Insertions and headings hemstitched, in a range of pretty patterns. Reg. 8c. yard. Friday, Saturday and Monday, **2 yards for 9c.**

Fancy Casements

Scrims and Towels priced to interest the Thrifty

FANCY CASEMENTS—Several pieces of these very uncommon looking figured Cream Casements, handsomely patterned and showing rich looking borders; suitable for folding doors. Reg. \$1.10. Friday, Saturday and Monday, **79c.**

TURKISH TOWELS—A half bleached Towel of real strong quality; Fawn and coloured stripes. Regular 50c. Friday, Saturday and Monday, each **49c.**

FIGURED WHITE SCRIMS—All White Curtain Scrims, self patterned; nice for vestibules, bathroom or bedroom curtains. Reg. 75c. Friday, Saturday and Monday, **49c.**

BALL FRINGES—White and Coloured Ball Fringes in Green, Brown and Saxe shades; very neat for edging curtains or drapes. Friday, Saturday and Monday, **14c.**

ECRU CURTAIN LACE—48 inch, fine mesh centre with a broad scroll border. Reg. \$1.00 yard. Friday, Saturday and Monday, **75c.**

WHITE TOWELS—Full size, White Turkish Towels; not too heavy, but just the kind you'll like to handle. Friday, Saturday and Monday, each **69c.**

BAIRD'S Offer You Roomy Top Shirts this Week and they are "Some Shirts," worth 4.00 ea.



MEN'S OVERALLS—Strong Blue Denim Overall in Pants and Jacket, properly shaped and well finished, equal to those we have sold at \$2.00. Friday, Saturday and Monday, **\$1.20**

MEN'S OIL COATS—The finer make in a few in Black and Dark Khaki; they are light weight, double shoulder, some double throughout; up to 10090 each. Friday, Saturday and Monday, **\$8.25**

MEN'S SOFT FEELS—New fashionable shape in pretty Greys and Navy shades; a Hat you'll like and the outfit in small. Reg. \$3.70. Friday, Saturday and Monday, **\$3.35**

MEN'S SOCKS—Fall and Winter weight Socks that any man would like to own; Plain, Navy and Tan shades. Reg. 75c. value. Friday, Saturday and Monday, **65c.**

MEN'S ROOMY TOP SHIRTS—Nothing skimped about these; they are all full fitting and offer you choice of checks and neat striped stripes; soft, cutted, of course; values to \$4.00. Friday, Saturday and Monday, **\$2.40**

MEN'S KHAKI SHIRTS—Strong Double breasted, collared and two breast pockets; Shirts that fit and feel fit; assorted sizes. Reg. \$2.50 value. Friday, Saturday and Monday, **\$1.85**

MEN'S UNDERWEAR—Marvellous value in Fall and Winter weight Undergarments, not second, medium weight, knitted with Natural Wool finish; were \$2.90 garment. Friday, Saturday and Monday, while they last, **\$1.45**

BOYS' COAT JERSEYS—With roll collar; nice for cold days and stormy days; shades of Navy, Khaki and Grey. Reg. \$2.50. Friday, Saturday and Monday, **\$1.39**

WE WILL BE GLAD TO SHOW YOU THE VERY LATEST IN MEN'S OVERCOATS

Our values here cannot be equalled. You will find Coats here revealing the latest and most improved tailoring, and the materials the finest of English Woollens. Come, see the styles and see the values offering.

New Arrivals in our Fancy Linen Dept.

Heed these Values

TEA CLOTHS—English White Linen Tea Cloths, with a wide hemstitched border and very generous showing of embroidery; a beauty. Reg. \$2.00. Friday, Saturday and Monday, **\$1.78**

TABLE CENTRES—Rich looking Silk Poplin Table Centres, oval shape with silk fringe and coloured silk embroidery; handsome Cloths. Reg. \$3.00 value. Friday, Saturday and Monday, **\$2.60**

SIDEBORD CLOTHS—White Linen Cloths with lace and insertion trimmings; neat looking. Reg. 75c. Friday, Saturday and Monday, **68c.**

BRUSH AND COMB BAGS—White Linen Bags with fadeless blue embroidered front, and wave edge turnover flap. Reg. 70c. Friday, Saturday and Monday, **59c.**

SHAWNS, SHAWNS—Lace Edged Pillow Shawns, embroidered and outlined with handsome lace insertion to match; very lacey looking. Reg. \$2.00. Friday, Saturday and Monday, each **\$1.75**

Ladies' Roudoir Slippers

Children's & Misses' Boots

LADIES' ROUNDOIR SLIPPERS—Best quality, real Kid Slippers in shades of Pink, Blue, Brown and Black; low heel, padded inner sole, open-pon front; sizes 4 to 6 1/2. Reg. \$3.50. Friday, Saturday and Monday, **\$2.89**

MISSIE'S BOOTS—Very stylish looking Footwear, laced, with Patent Leather top and White Duck top. Reg. \$5.00 pair. Friday, Saturday and Monday, **\$2.89**

CHILDREN'S BOOTS—Fine Dongola Buttoned Boots, showing brood toe and low heel; sizes 4 to 6, including half sizes. Reg. \$3.00. Friday, Saturday and Monday, **\$1.85**

James Baird

RUBBER DOOR MATS

Extra heavy Rubber Door Mats, with deep cut-out pattern, backed to prevent mud going through. See these. Special Friday, Saturday and Monday, **\$2.20**

Ladies' Fall Gloves

LADIES' FABRIC GLOVES—Suede Fabric Gloves with two dome wrist; shades of Brown, Grey, Chamol, Beaver and Black. Special the pair Friday, Saturday and Monday, **\$1.15**

LADIES' KNITTED GLOVES—Grey and Chamol shades, plain knit with a ribbed wrist, washes and wears well; others in Cashmere finish. Friday, Saturday and Monday, **39c.**

NAVY CURL CLOTH—Another good Overcoating for Boys or Men's wear; 66 inches wide; very, very strong, fast Navy shades. Special the yard Friday, Saturday and Monday, **\$3.60**

TO-DAY'S MESSAGES. How Mummies Were Made.

THE REID CASE REOPENED.

MONTREAL, Sept. 22. The Reid case, which in its preliminary procedure has already passed in one phase before the Appellate Judges, was again brought into court on the appeal by Harry Duff Reid and his brother, to-day, from the interlocutory judge of the Superior Court, granting the petition of Miss Harriet Reid that a rogatory committee be appointed to examine certain witnesses in Newfoundland in relation to the principal action. In this action Miss Reid is asking that the executors of her father's shall render her an accounting of the succession, and that certain shares in the Reid "Nfld." Co. shall be assigned to the Royal Trust Co. Alternatively the plaintiff claims to recover loss, or depreciation, she alleges in the value of her settlement on the fourth share of her father's estate. In the present appeal, it is submitted that the procedure adopted by plaintiff-respondent in obtaining a rogatory committee of Newfoundland is foreign to the issue raised in plaintiff's action, as entered. Respondent demands that the Company and interested parties be ordered to appear before the rogatory committee of the Government in appeal are relevant to the appeal, and it is urged that plaintiff is liable to suffer irreparable injury and injustice if a rogatory committee is disallowed.

THE LEAGUE AND THE NEAR EAST.

GENEVA, Sept. 22. Lord Robert Cecil in the League of Nations Assembly this afternoon demanded of the Political Committee of the Assembly that troubles between Albanians and Jug-Slavs be discussed immediately, in view of alarming news of conflicts between Albanians and Jug-Slavs. H. A. L. Fisher, of England, asked a postponement until Monday, in order that more detailed information might be secured. The matter finally was fixed up for discussion on Monday.

ANARCHISTS AT LARGE.

WASHINGTON, Sept. 22. More than one hundred anarchists are at liberty in United States, under bonds, which are covered by six hundred thousand dollars in Liberty Bonds deposited with the Secretary of Labor. It was stated to-day at the Department of Labor, on account of the refusal of the Russian Soviet Government to accept them, it has been impossible to deport them.

N.S. VESSEL LOST.

HALIFAX, Sept. 22. The N.S. schooner "Nanara," bound from "Pointe-a-la-Peine" with a cargo of salt, was lost in the recent hurricane, which swept the West Indies, according to word reaching here. The report stated that the captain and crew were saved. The "Nanara" was partly owned in Halifax.

TOWING OSKALOOSA.

BOSTON, Mass., Sept. 22. Wireless advice received to-day from the United States Shipping Board steamer "Monroe," bound here from Povey, said she was towing to this port the steamer "Oskaloosa," from Antwerp, which broke down at sea several days ago. The "Monroe" is making five knots an hour, the message said, and would come direct unless a gale should force her to head for St. John's, Nfld., or Halifax.

U.F.O. IN THE FIELD.

TORONTO, Sept. 22. In every Province in the Dominion, farmer candidates will be entered in the Federal elections. The United Farmers Executive met yesterday, and from reports received, it was stated that a number of rural ridings would be contested by farmers. In Ontario, eighty four seats, the farmers' will contest at least sixty seven.

A NATIONAL PROBLEM.

LONDON, Sept. 23. A manifesto issued by the Labor Party declares that the unemployment situation is a national problem, and requires a national policy to deal with it. The Government's scheme of placing the main portion of the burden on the local authorities, says the manifesto is unjust, inadequate and indefensible, and must be abandoned in favor of much more generous assistance. If work is not provided for the unemployed, then provision for their maintenance must be made, though adequate unemployment insurance benefits.

NEWFOUNDLAND SHOULD FOLLOW SUIT.

OTTAWA, Sept. 23. A rapidly increasing demand for fresh sea fish throughout Canada, is indicated by statistics compiled by the Fisheries Branch of the Department of Marine and Fisheries. In every section of the country more fresh sea fish is being eaten, the most noticeable increase in consumption being registered in Central Canada, including Eastern Ontario and Western Quebec. The smallest increase is apparent in territories closer to the source of supply.

TO-NIGHT—C. C. C. Promenade Band Concert, Prince's Rink, at 8.15. Average attendance 1,000 people nightly. Therefore follow the crowd to-night. Admission 20c.—sep23.

When Your Senses Sleep

The process of going to sleep is a curious one. The whole of the body does not become unconscious at the same moment, but the senses drop off one after the other.

The first to go into oblivion is that of sight, caused by the closing of the eyelids. This is followed by the suspension of the olfactory nerves, in other words, the sense of smelling.

Then the nerves of your ears stop work, the sense of touch being the last to leave.

The muscles and sinews lose their power in steady succession. Starting with the feet, numbness steals over the body until it reaches the brain, when oblivion is complete. That is why, when the feet are cold, sleep is so slow in coming; warmth is needed to make nature perform her functions properly.

The senses do not wake in the same order as that in which they go to sleep.

Touch is the first to return, followed quickly by hearing and taste, the eyes being the next. Last of all to rouse is the sense of smell, which is the reason why suffocation by coal-gas can take place so easily when one is asleep; the deadly odours having done their work before the victim has noticed them.

Here and There.

Millions Now Living Will Never Die.

WIRE TROUBLE.—On account of wire trouble along the line we are unable to publish the Kyle's passengers to-day.

CHOIR NOTICE.—Members of Gower Street Choir, are requested to meet for practice to-night at 9 o'clock.—sep23.11

TOTAL CATCH.—A message to the Collector of Customs from C. C. Pittman gives the total catch to date for Lamaline as 28,000 quintals.

TO-NIGHT—C. C. C. Promenade Band Concert, Prince's Rink, at 8.15. Splendid concert selections and seven of the Band's best dance numbers. Price 20c.—sep23.11

TO LOAD FISH.—It is learned that the S.S. "Nesthun" will arrive to the N.F. Shipping Co. on the 28th, and will load fish direct for Alicante and Naples. The ship has a capacity of about 5000 cases.

A large shipment of Cotton Blankets for double beds, in Grey and Brown, \$2.75 a pair only; just opened by I. LEVITZ, 252 Water St., opp. Dicks & Co. Get yours early.—sep23.6i

NOTE OF THANKS.—The family of the late Albert Noel, Harbor Grace South, wish to thank all their friends, who showed their sympathy in their sad bereavement by sending wreaths and flowers to adorn the casket of a loving husband and father and those who sent messages and letters of sympathy, especially are their thanks due to Dr. Cron for his attention; also the Rev. W. E. R. and Mrs. Cracknell and Rev. E. Andrews, Coley's Point for many acts of kindness.—adv.

TO-NIGHT—C. C. C. Promenade Band Concert, Prince's Rink, at 8.15. See the large crowd who dance to the best dance items of the C. C. C. Band, 25 instruments. Admission 20c.—sep23.11

STOWAWAYS DISCHARGED.—Two youths named Costello and Kelly were charged in the Police Court to-day with stowing away on S.S. Rosalind. They had been brought back at the request of the Inspector General, who thought they might have been implicated in some robberies. Both were found to have had nothing to do with these, however, and as the owners of the ship did not wish to prosecute, the accused were discharged.