

THE "ROVER" BOOT



FOR BOYS.

The superiority of our Boys' School Boots is due to the fact that they are made in our own factory, under personal supervision, and to our own specifications.

The "Rover" Boot for boys is made of soft, pliable and strong Box Calf Leather in the uppers, solid leather insoles and solid leather outsoles. Blucher cut styles of Black and Tan Leather on comfortable and stylish lasts, at moderate prices.

Sizes 5 to 9 \$3.25 to \$3.75
 Sizes 9 to 13 \$3.90 to \$5.50
 Sizes 1 to 5 \$4.40 to \$6.10

EVERY PAIR GUARANTEED BY

ARKER & MONROE, Ltd.,

THE SHOE MEN.

aug21, sat, mon, tue, thurs

FRESH, DAILY
 AT
194 Water St. West
 (Opp. Gas Works) and
120 Duckworth St.

PASTRIES.
FANCY CAKES
 (20 varieties).
BROWN BREAD.

SPECIAL:
 Almond Bars.
 Short Bread.
 Meringues.

E. WILLS.

July 23, f. tu.



FREE!

With each pair of Ladies' and Gentlemen's Boots or Shoes purchased from us during the next 5 (five) days, we will attach a pair of O'Sullivan's Live Rubber Heels **FREE OF CHARGE.**

P. S.—We are now showing Fall styles in Ladies' and Gentlemen's, Misses' and Children's, Boys' and Girls' Fall Footwear.

F. Smallwood,

THE HOME OF GOOD SHOES.

Reid-Newfoundland Company.

Sunday Excursion--Holyrood.

Excursion Train, Sunday, will go as far as Holyrood, on account Garden Party, which was postponed Wednesday. Train will leave St John's Station at 2.30 p.m. Returning will leave Holyrood at 9 p.m.

Reid-Newfoundland Company.

Bird's Custard Powder,

(in Packets and Tins).

JELLIES.

Pure Gold
 Freeman's
 Easy Jell
 Surprise
 Guava
 Aspic
 Calves' Feet
 Junket Tablets

FRUITS in Tins.

Strawberries
 Raspberries
 Blackberries
 Apricots—Sliced
 Peaches—Sliced
 Pears—Extra
 Egg Plums
 Cherries
 Sliced Pineapple—Extra.

MOIR'S CHOCOLATES and CAKES.

Cocoa and Milk
 Cocoa & Milk Powder
 Chocolate & Milk
 Coffee Essence

BISCUITS.

Peck, Frcan,
 Huntley & Palmer,
 Jacobs', Carr's.

BOWRING Bros., Limited,

m.w.f.

GROCERY.

LOOK! LOOK!!

Just arrived, first shipment of

Monogram Lubricating Oil

This is the oil Ralph DePalma used in his Packard super-speeder when he broke all world records for motor driving. It may be a little dearer than other oils but it pays in the long run to lubricate your car with good oil. We have only 100 gallons in five gallon tins, so get one now and be one of the lucky ones.

If you have an old tire or tube needing repairs bring it in and see how soon we will return it, repaired as it should be repaired. We stock Goodrich and Dominion Tires and Tubes. Open at 9 o'clock every night, Sunday morning and afternoon. Tires pumped free of charge. Gasoline for sale.

J. MCKINLAY,

"Free Air Service."

aug24, 1m LIME STREET (near LeMarchant Road).

Applications for Examination to secure Master Certificates of Service will be received from applicants who have served over ten years' foreign service as Masters.

Applications will also be received from applicants who have served over five years as Mates.

W. F. COAKER,

Min. of Marine & Fisheries.
 July 23, f. tu.

J. J. ST. JOHN.

LUBRICATING OIL,

For Motor Boats and Motor Cars.

We have about 35 barrels on hand and will sell at \$1.00 gallon, why pay \$1.50

J. J. ST. JOHN, Duckworth St

Bedrooms & Beds

There's nothing more important to the bedroom than the Bed itself, is there? From the point of usefulness or ornament it ranks first. Does your Bed suit your taste? Does it harmonize with your room? Does it give you the sleep-comfort you need? No? Well, then it's time to discard it and get another, quick.

We are showing All-Brass, Brass and Enamel, and All-Enamel Beds in all sizes and very fine designs. Each and all of which Beds can be fitted with Springs and Wool or Felt Mattresses if desired.

Prices quoted on request,

U. S. PICTURE & PORTRAIT CO.

Rubber Heels!

All sizes Ladies' and Gents' Black, White & Tan. Special Prices to the trade.

R. Templeton.

Advertise in The Evening Telegram

BOOKS.

A FEW OF THE BEST OF RECENT NOVELS WHICH ARE REALLY WORTH THE READING.

A Dear Fool—
 "Artemus"—\$1.60
 Julian—Isabel C. Clarke ..\$1.50
 Bir Timber—
 Bertrand W. Sinclair ..\$1.60
 Our Kingdom—John Bojer ..\$1.50
 The Top of the World—
 S. M. Dell ..\$1.75
 River's End—
 James Oliver Curwood ..\$1.50
 Ladies in Waiting—
 Kate Douglas Wiggin ..\$1.50
 Harvest—
 Mrs. Humphrey Ward ..\$1.60
 Sweethearts Unmet—
 Berta Rank ..\$1.50
 Rainbow Valley—
 L. M. Montgomery ..\$1.60
GARRETT BYRNE,
 Bookseller & Stationer.

Save Used Postage Stamps

We pay cash for used Newfoundland Stamps. We buy all kinds of used Newfoundland postage stamps in both large and small quantities.

Liberal prices paid promptly by money order. Our big buying price list will be sent to you free if you write for it.

Imperial Stamp Co.,
 Station C,
 TORONTO, - - - CANADA

ANNOUNCING

the exclusive selling rights for St. John's of **REXALL Toilet and Medicinal Preparations.** **JONTEEL Toilet Creations.** **VIOLET DULCE Toilet Creations.** **HARMONY PERFUMES.** **KANTLICK RUBBER GOODS.** Also **LIGGETT'S GUTH & FENWAY CHOCOLATES.** **PETER O'MARA,** The Druggist, "THE REXALL STORE." These goods may also be obtained at O'Mara's Drug Store, Rawlins' Cross.

SILVERWARE!

Bread Trays
 Roll Trays
 Fruit or Confection Basket.
 Baking Dish
 Casserole
 Entree Dishes
 Scup Tureen
 Cake Plates.

Bread Board
 For Bon
 Butter Dish
 Sandwich Trays
 Dessert Sets
 Trivets
 Waiters
 Marmalade
 Sugar Dish
 Spoon Holder
 Tea Sets

Also **HOMES & EDWARDS' FLATWARE.** "The name of Homes & Edwards is a sure guarantee of "Quality".

D. A. McRAE, Jeweller.

JUST ARRIVED
 Per S.S. "Digby," from England,
10 TONS BLACK,
30 TONS GAL.
SHEETS.

Selling ex Wharf to Wholesale Trade only.
WM. HEAP & CO., Ltd.

For Sale!

A FEE SIMPLE BUILDING LOT, 50 feet frontage by 160 feet rearage, and is situated in practically the best part of the city. Owner's failing health has caused him to change his plans of building.

APPLY TELEGRAM OFFICE.
 aug2, m. fri, t

Advertise in The Evening Telegram

Your Appearance Means More to You



than most people suspect. Now doesn't it? But are you employing the best means of improving it? A woman's appearance depends directly upon her corset, and her quickest road to beauty of figure is a well designed, well fitting corset.

Warner's Rust-Proof Corsets are the choice of the woman who really cares about her appearance. Prices from **\$3.00 to \$6.50 pair.**

Marshall Bros

Sole Agents for Newfoundland.