

When you order your next  
Barrel of Flour

Ask for "Victory."

You will then see how much better baking  
results you get.

Ten Thousand Barrels  
ON THE SPOT.

FRANKLINS AGENCIES, Ltd.

nov11.241

## GOOD FURS at Bargain Prices

We were able to purchase some Furs at Low Prices,  
and we have marked them and our Regular Purchases  
at a very moderate margin of profit.

It is an axiom that the early buyer  
always benefits.

BROWN MARMOT SCARVES @ \$8.50 and \$11.00  
upwards.

BROWN MARMOT MUFFS @ \$9.50.

GREY GOAT SCARVES @ \$5.50.

GREY GOAT MUFFS @ \$7.00.

BLACK HARE SCARVES @ \$5.50, \$7.00 and \$8.50  
upwards.

BLACK HARE MUFFS @ \$4.00, \$8.50 and upwards.

BLACK WOLF STOLE @ \$10.00, \$14.00 and \$19.00  
upwards.

BLACK WOLF MUFFS @ \$15.00 and \$16.00 upwards.

We show many nice sets in Grey and Golden Foxes,  
Natural Lynx and Opposums, Isabella Opposums, Mink  
Marmots, etc., and our prices are for these, as per  
usual, the lowest procurable.

We have also a limited number of Imitation Fur  
Sets, but not as many as usual, as this season we con-  
sidered Real Furs better value on the whole.

If it doesn't freeze it will rain, and we are now well  
prepared with a large stock of

### Ladies' Umbrellas.

These Umbrellas we have in military and other  
late modes in British and American makes.

**HENRY BLAIR**

### ELECTED!

By acclamation as  
the very best Flour  
ever imported into  
the country.

Windsor  
Patent.



### No Matter How the Fire is Caused

If you're not insured, you're a  
loser. Take time to see about  
your policies. We give you the  
best companies and reasonable  
rates.

**PERCIE JOHNSON,**  
Insurance Agent.

## RAINBOW FLOUR is Wholesome

Rice, in order to make it attractive, has to be coated  
with Glucose and Talc, by which it gets its fine gloss.

Butter must be yellow to please the purchaser and is  
therefore frequently colored with yellow dye.

People demand White Flour and consequently Flour is  
often bleached to remove its natural creamy tint.

## RAINBOW FLOUR is Not Bleached

### Why Prize Fights?

By "BERKLEY,"  
(in London Daily Mail.)

Why do people go to boxing matches?  
What is the strange, magnetic  
attraction that lies in the spectacle  
of two men pummeling one another  
with padded fists?

These questions are always being  
asked of the experts in pugilism, but  
I have yet to hear of a satisfactory  
answer being given. The reply is  
usually to the effect that the human  
race loves fighting, and that boxing  
satisfies the instinctive craving for  
fighting in a comfortable, legal way.

To such a student of human nature  
as I believe I am, that theory is simply  
"tosh." There are fighting hu-  
mans and there are bloodthirsty hu-  
mans, but these compose but small  
parts of the big crowds that attend  
the modern boxing match.

One of my best friends is a man  
who spends at least two evenings in  
the week by the ringside, and yet if  
you were to ask him to put on the  
gloves "just for a little spar," he  
would collapse with fear and trem-  
bling. Another is a man who would  
not, with his own hands, kill an animal  
for food if his life were in the  
balance, and yet I have seen him  
glaze over the incidents of a "gory"  
scrap with as much zest as would a  
diamond dealer over a really precious  
stone.

The fundamental truth about box-  
ing is that it appeals to human na-  
ture's most insatiable appetite—the  
appetite for emotional excitement.

The modern boxing crowd knows  
little, or nothing, about the skill and  
science of the game and cares a great  
deal less. The craving of the major-  
ity of the people who make up these  
congregations is for excitement—the  
excitement that arises from the spec-  
tacle of a fellow-being being  
brought low and rendered helpless  
by the superior audacity and strength  
of an opponent. Such people are not  
looking for the points and the skill  
but for the smash and the bang that  
will tauten their loosened nerves and  
set them thrumming again.

There is nothing in modern boxing  
that can possibly interest any prop-  
erly constituted female of the hu-  
man species. She can learn absolute-  
ly nothing from it; it jars, or ought  
to jar, all the finest and tenderest  
chords of her nature. I have met but  
one woman whom I could describe as  
a genuine boxing enthusiast, and she  
was the descendant of a long line of  
prizefighters.

In spite of its parasitical ad-  
herents, a knowledge of boxing is a  
most valuable accomplishment. I am  
afraid, however, that the average  
of expertness is very low. If all the  
spectators had, first of all, to prove  
themselves the possessors of a cer-  
tain standard of ability to use their  
fists, I wonder how many of them  
would show a real capacity for un-  
derstanding what takes place in the  
ring. Many of them are out for  
shouts and thrills, crises and dis-  
asters—not boxing—and regard a  
match as a tame fight if either man  
merely wins on points by superior  
skill, judgment, and staying power.

When you want Steaks, Chops,  
Cutlets and Collops, try ELLIS.

### Dried Fish.

Locally the chief interest of the  
moment centers in the Lunenburg  
Bank catch, says the "Maritime Mer-  
chant," of Halifax, N.S. Several lots  
of new cure ready for shipment have  
been bought by the trade at \$12.00;  
the same price as paid in the summer,  
but there is an indisposition on the  
part of buyers to believe that this  
price will be permanent. They have  
had to buy to fill contracts made for  
November shipments (they could not  
afford to wait any longer as they  
wished to be sure of making good  
their promised delivery dates), but  
they are looking for lower prices; in  
fact, they believe that the market  
must be lower before they can expect  
to do any business worth while. The  
fishermen may say that this attitude  
is being forced; that what they are  
really trying to do is to bear the  
market. Time therefore will tell  
whose opinion is right. For the pres-  
ent we think that most exporters have  
a conviction that there are lots of fish  
to go around and that while a few  
cargoes have been taken over at  
\$12.00 later on there must be a de-  
cline. In Newfoundland much the  
same situation prevails as here.  
Merchants there do not think the  
situation warrants more than \$10.00.

### GIRLS! A MASS OF WAVY, GLEAMY BEAUTIFUL HAIR

Let "Danderine" save and  
glorify your hair



In a few moments you can trans-  
form your plain, dull, flat hair. You  
can have it abundant, soft, glossy and  
full of life. Just get at any drug or  
toilet counter a small bottle of  
"Danderine" for a few cents. Then  
moisten a soft cloth with the Dan-  
derine and draw this through your  
hair taking one small strand at a  
time. Instantly, yes, immediately,  
you have doubled the beauty of your  
hair. It will be a mass, so soft, lus-  
trous, fluffy and so easy to do up.  
All dust, dirt and excessive oil is re-  
moved.

Let Danderine put more life, color,  
vigor and brightness in your hair.  
This stimulating tonic will freshen  
your scalp, check dandruff and fall-  
ing hair, and help your hair to grow  
long, thick, strong and beautiful.

whereas fish holders are holding  
back for \$12.00. The temporary effect  
of the condition mentioned is to cre-  
ate a shortage in the hands of ex-  
porters. The situation is unfortu-  
nate, as it tends to create a loss of  
business in the foreign field. Orders  
that are not filled now, or at best de-  
layed, will make it more difficult for  
supplies that are coming after. Par-  
ticularly is this true of Lunenburg,  
which this year has 50,000 gals. more  
fish to market than it had in 1918.  
The news of the foreign dried fish  
markets is that Cuba and Porto Rico  
are in need of supplies; late ac-  
count sales from the latter showing  
that values have recently gone up.  
This is largely due to the trying up  
of steamer for Porto Rico by the  
longshoremen's strike at New York.  
To offset this shortage a few more  
vessels than usual are now being  
loaded at Halifax for Porto Rico di-  
rect. Sooner or later, of course, the  
New York situation will be relieved  
and supplies will go forward by that  
route. Then probably we shall see  
a demoralized market in Porto Rico.  
Porto Rico, of course, is a consignment  
market and it takes very little  
at any time to knock out the props  
and send values rattling downward.  
Cuba is an "order" market, so de-  
moralized there is not likely to fol-  
low. There is a slight stiffening of  
prices in Jamaica at the present time,  
but this is not due to the fact that  
the consumption of fish is greater  
than normal, but because of a tem-  
porary shortage of supplies. Wind-  
ward Island markets are now in bad  
shape. They are overstocked and  
there is no likelihood of an increased  
consumption as compared with nor-  
mal times. Letters recently received  
from Newfoundland say that no busi-  
ness with Italy can be carried on un-  
til a price has been fixed. Italy  
takes small fish almost entirely; the  
same kind that is shipped to North-  
ern Brazil. The latter is evidently  
looking for lower prices, for she of-  
fers 30 shillings per drum as against  
110 shillings on previous business.  
Exporters intimate that they are not  
able to accept less than 100 shillings.  
The Southern Brazil market is some-  
what stronger, owing largely to  
shortage of supplies.—N. Y. Fishing  
Gazette.

### Pithy Pars.

The River Nile is 5,000 miles long.

Constantinople has been besieged  
twenty-eight times.

A fine ostrich is calculated to yield  
2,500 worth of feathers.

The average pulse of a healthy man  
should beat 72 times a minute.

The Grenadier Guards got their  
name from their original weapon—the  
hand grenade.

The origin of the "bearskin" as an  
article of head-dress goes back as far  
as the ancient Britons.

In ancient times, bones were col-  
lected from the battle-fields, ground  
to powder, and used to fertilize the  
land.

The Royal Horse Guards derive  
their name of the "Blues" from the  
colour of their uniform during the  
campaign in Flanders in 1742-45.

### Fish Affected by Warfare.

Wilfred Buxley, who is on his way  
to his tea plantation in Assam, India,  
says that the frequent explosions of  
mines off the British coast has caused  
a great scarcity of fish. This was  
especially the case along the east  
coast of England and Scotland, and  
had also affected the coast of Hol-  
land. Herring, which formerly were  
plentiful at this season of the year  
off the coast of Scotland, selling at  
a cent apiece retail, now bring 18  
cents, he said, and were scarce.  
Flounders and cod, formerly eight to  
ten cents a pound, are now worth 50  
cents at retail. It was only at rare  
intervals, Mr. Buxley said, that the  
poor were able to purchase fish.

"The only fish in British waters that  
appeared to defy the mines and tor-  
pedoes," Mr. Buxley continued, "is the  
hardy halibut. Just before I sailed  
from England one of the steam trav-  
lers off the coast was about to haul in  
its lines when the captain noticed a  
glint halibut following close behind  
a cod that was impaled on one of the  
hooks." The halibut made several at-  
tempts to swallow the cod and was  
eventually hauled up onto the deck of  
the trawler. The skipper told me that



### "I Wonder Would It Help Me?"

THIS question has been  
answered by many thou-  
sands of women who have  
found health and happiness in  
the use of Dr. Chase's Nerve  
Food.

Sleeplessness, irritability, nervous-  
ness, gloomy forebodings of the  
future, depression and discouragement—these are some of the symp-  
toms which tell of exhausted nerves.  
In order to avoid nervous prestra-  
tion or some form of paralysis it is  
well to get the building up process  
established at once by use of Dr.  
Chase's Nerve Food.



Dr. Chase's Medicines at all Drug-  
gists and Dealers. GERALD S.  
DOYLE, Water St., St. John's, Sole  
Agent.

### Quarterly Volumes AT Byrne's Bookstore.

The Two Big Comics Just  
Received.

"LOT-O-FUN"—Quarterly Di-  
vision. Grand stories by the  
best writers. Comic pictures  
by the best humorous artists  
and a great variety of enter-  
taining reading. Price 45c.  
Postage 2c.

"COMIC LIFE"—Splendid com-  
ic pictures and cartoons.  
Complete stories and a mass  
of other interesting reading.  
Price 45c. Postage 2c.

Also a splendid new number of  
the ever popular Journal.

"SPARE MOMENTS".  
A real bulk of good reading,  
with not a dull page in the issue.  
Price 45c. Postage 2c.

**GARRETT BYRNE,**  
Bookseller & Stationer.

the big fish weighed 163 pounds,  
and was sold in the market for \$60.—E.C.

### Pithy Pars.

The 14th (West Yorkshire Re-  
giment) are known as "Calver's Re-  
giment" after a famous Colonel Calver,  
who commanded them from 1806 to  
1825. They are also called the "Old  
and Bold."

Many paupers have lived to be 116  
years old, but there is no record of a  
millionaire having attained that age.  
The Duke of Graton is within about  
five years of being a centenarian.

Because the 9th Foot (the North  
Regiment) sacked convents in Spain  
during the Peninsular War, and sold  
the contents for drink, they have ever  
since been known as the "Holy Beggars."

A physician declares that if only  
twenty minutes a day were spent in  
physical exercise as an adjunct to  
mental education, we might live to  
seventy without a day's illness, and  
perhaps prolong our lives to a hun-  
dred years.

Coughs and Colds are very  
prevalent at present. Try Phy-  
sione at STAFFORD'S, Theatre  
Hill.—oct.6.t

### A List of Fresh Supplies Just Received.

**ELLIS & CO.**

Limited.  
Family Grocers and  
Delicatessen Market,  
203 Water Street.

### Fresh Oysters.

Choice  
Fresh Ducks.  
Choice  
Fresh Chicken.

Finnan Haddie.  
Kippered Herring.  
Smoked Cod.

Something Nice for Tea.  
HAM & TONGUE.  
VEAL LOAF.  
SPICED BEEF.  
MEAT LOAF.  
OX TONGUE.  
BRAISED PORK.  
BOILED HAM.

ARRIVED AT LAST.

Fresh Shipment

"SAVORY'S"

Celebrated

CIGARETTES.

Special Straight Cuts,

in boxes 100's, 50's, 25's.

No. 3 Turkish Plain,

in boxes 100's, 50's, 25's.

No. 1 York Brand Egyptian

in boxes 100's, 50's, 25's.

### Eternal V

In every depart-  
ment of ray  
through all the  
baking—is the  
quality of

Johnson's

## Fortune Fro Conv

### The Romance of

My name is Chubb, that makes the  
patent locks.  
Look on my works, ye burglars, and  
despair.

A certain Bill Sikes, however,  
created the rhyme's words with  
contempt. He asserted that he had  
picked with ease some of the best  
locks, and that he could pick Chubb's  
locks with equal facility.

It was a vain boast, in spite of the  
fact that he was a lockmaker by  
trade, given every facility, and offer-  
ed a reward if he could accomplish  
the feat.  
It happened in this way. Just over  
30 years ago a serious robbery, ac-  
complished by the aid of false keys,  
took place in the Portsmouth Dock-  
yard. A reward of £100 was offered  
by the Government for a lock which  
could not be opened by any other  
than its own key. Charles Chubb, a  
Portsmouth hardware dealer, decided  
to make an attempt to win the prize  
with a lock patented by his brother,  
Frederick, and which he had improved  
upon.

Hearing of the boast of Bill Sikes,  
who was then a convict on board a  
Portsmouth prison ship, the Govern-  
ment decided that he should test the  
lock. Not only did Mr. Chubb offer  
him a reward of £100 if he succeed-  
ed, but a promise of a free pardon  
was made by the authorities.

Refused!

Armed with all the files, tools, and

## Fire!

We  
ing goods w  
building. Pr  
sales. THE

30

35

20

200

200

200

Of the ab  
and Springs  
marking them

The C.

Corner W