

REVELATIONS IN VALUE GIVING IN OUR GREATEST



This High Sale is broader in its economies, and greater in its magnitude this year than ever before. As every one knows, these events are not shallow attempts at trade inducements, but masterful efforts, based upon high and judicious cash purchasing—buying at a time when makers will concede low prices for sound business reasons. We point with pride to the great heaps of Snowy Undermuslins, pile after pile of White Quilts, yards and yards and yards of Damasks, Sheetings and Apron Hollands, bundle after bundle of Pillow Cases and Sheets.

BUT COME AND SEE—AND BE PROFITED.

Unmatchable Offers in TABLE LINENS.



Quality and unrivalled values are the keynotes that will make this Sale the greatest linen event in our history. Housekeepers and Hotel Keepers should investigate the great savings we've made possible. Laying in a full year's supply now at our prices will be a splendid investment.

Linen have gone up and are going still higher, but our orders were placed early, before the recent advances.

COME TO-MORROW AND EXAMINE THE QUALITIES.

Unbleached Table Damask.

42 in. Reg. 35c. yard. Sale Price . . . 30c.
54 in. Reg. 50c. yard. Sale Price . . . 44c.
50 in. Reg. 55c. yard. Sale Price . . . 48c.
54 in. Reg. 60c. yard. Sale Price . . . 53c.
70 in. Reg. 65c. yard. Sale Price . . . 57c.

White Table Damask.

66in. Reg. 85c. yd. S. P. 75c.
66in. Reg. \$1.20 yd. S. P. \$1.00

Hemstitched Damask Table Cloths.

assorted sizes.
Reg. 1.50 ea. S. Price. \$1.25
Reg. 1.75 ea. S. Price. 1.47
Reg. 5.00 ea. S. Price. 4.25
Reg. 6.25 ea. S. Price. 5.35
Reg. 7.25 ea. S. Price. 6.15

Table Napkins.

Reg. 12c. ea. Sale Price. 10c.
Reg. 14c. ea. Sale Price. 12c.
Reg. 20c. ea. Sale Price. 17c.
Reg. 25c. ea. Sale Price. 21c.
Reg. 30c. ea. Sale Price. 25c.
Reg. 35c. ea. Sale Price. 30c.
Reg. 45c. ea. Sale Price. 39c.
Reg. 60c. ea. Sale Price. 50c.

Damask Table Cloths.

Assorted sizes, Hemmed.
Reg. \$ 1.30 ea. S. Price \$ 1.10
Reg. 2.75 ea. S. Price 2.35
Reg. 3.20 ea. S. Price 2.70
Reg. 4.00 ea. S. Price 3.35
Reg. 5.00 ea. S. Price 4.25
Reg. 6.00 ea. S. Price 5.10
Reg. 10.00 ea. S. Price 8.50
Reg. 7.50 ea. S. Price 6.40
Reg. 12.50 ea. S. Price 10.43
Reg. 13.50 ea. S. Price 11.45

ARTISTIC PIECES OF FANCY LINEN



that delight the vision and render worthy service besides.

There isn't a housekeeper who hasn't some need of Fancy Linens for the household. There isn't a housekeeper who can't find in the subjoined list some of the very Linens for which she is looking and at much less than the prices she would naturally expect to pay for them.

Tea Cloths.

Lace trimmed, hemstitched and embroidered, plain hemstitched and plain, finished with scalloped edge.
Reg. 35c. ea. S. Price. 28c.
Reg. 45c. ea. S. Price. 38c.
Reg. 55c. ea. S. Price. 48c.
Reg. \$1.10 ea. S. Price. 88c.

Cushion Covers.

Plain White Lawn with frilled edge.
Reg. 50c. ea. S. Price. 40c.
White Muslin, hemstitched and embroidered.
Reg. 50c. ea. S. Price. 40c.
White Lawn, frilled and embroidered.
Reg. 40c. ea. S. Price. 36c.

Sideboard and Bureau Cloths.

Lace and Insertion Trimmed.
Reg. 80c. ea. S. Price. 64c.
Reg. 85c. ea. S. Price. 68c.
Reg. 90c. ea. S. Price. 72c.
Reg. \$1.00 ea. S. Price. 80c.
Reg. 1.15 ea. S. Price. 93c.

Pillow Shams.

Plain and prettily embroidered designs in fine linen and cotton, finished with frilled edges; assorted sizes.
Reg. 50c. ea. S. Price. 40c.
Reg. 60c. ea. S. Price. 48c.
Reg. 65c. ea. S. Price. 52c.
Reg. 75c. ea. S. Price. 60c.
Reg. 80c. ea. S. Price. 64c.
Reg. 90c. ea. S. Price. 72c.
Reg. \$1.20 ea. S. Price. 96c.

American Sideboard and Bureau Cloths.

Daintily trimmed with embroidery, Hemstitching, Scalloped edge, Hemmed of plain, assorted sizes.
Reg. 45c. ea. Sale Price. 36c.
Reg. 46c. ea. Sale Price. 36c.

Breakfast Cloths.

Of White Damask, finished with red borders and wide fringe; assorted sizes.
Reg. 90c. ea. Sale Price 77c.
Reg. \$1.20 ea. Sale Price 1.00
Reg. \$1.40 ea. Sale Price 1.20
Reg. \$1.70 ea. Sale Price 1.44

D'Oyleys.

Oval shape with fringe edge.
Reg. 17c. ea. Sale Price 14c.
Battenburg trimmed.
Reg. 9c. each. Sale Price 7c.

Important Sale of Corsets

These very timely offerings make possible the getting of well known, reliable makes of Corsets just when your needs are greatest—when a new Corset is absolutely necessary to wear with your new dress or costume. Figures of every proportion can be perfectly fitted with Corsets best adapted for them, as the entire stock is included in this important Sale.



Reg. 85c. pair Sale Price . . . 75c.
Reg. 95c. pair. Sale Price . . . 85c.
Reg. \$1.20 pair. Sale Price . . . \$1.08
Reg. \$1.30 pair. Sale Price . . . \$1.17
Reg. \$1.65 pair. Sale Price . . . \$1.50
Reg. \$1.90 pair. Sale Price . . . \$1.77
Reg. \$2.40 pair. Sale Price . . . \$2.10
Reg. \$2.75 pair. Sale Price . . . \$2.43
Reg. \$3.00 pair. Sale Price . . . \$2.70
Reg. \$3.35 pair. Sale Price . . . \$2.99
Reg. \$3.45 pair. Sale Price . . . \$3.14
Reg. \$3.90 pair. Sale Price . . . \$3.53
Reg. \$4.00 pair. Sale Price . . . \$3.53
Reg. \$4.50 pair. Sale Price . . . \$3.95
Reg. \$5.00 pair. Sale Price . . . \$4.35
Reg. \$5.50 pair. Sale Price . . . \$4.79
Reg. \$6.00 pair. Sale Price . . . \$5.25
Reg. \$7.25 pair. Sale Price . . . \$6.38
Reg. \$8.50 pair. Sale Price . . . \$7.45

Toilet Covers.

Marcella, with looped edge, assorted sizes.
Reg. 35c. ea. Sale Price 30c.
Reg. 45c. ea. Sale Price 39c.
Reg. 55c. ea. Sale Price 47c.
Fringed Honeycomb.
Reg. 40c. ea. Sale Price 35c.
Reg. 55c. ea. Sale Price 47c.

Duchesse Sets.

Trimmed with openwork and wide hem; five pieces to set.
Reg. 45c. set. Sale Price 36c.
Reg. 60c. set. Sale Price 48c.
Reg. 70c. set. Sale Price 56c.
Reg. 75c. set. Sale Price 60c.

White Curtain Net.

20 in. Reg. 10c. yd. . . 8 1/2c.
24 in. Reg. 12c. yd. . . 10 1/2c.
30 in. Reg. 15c. yd. . . 12 1/2c.
34 in. Reg. 17c. yd. . . 15c.
45 in. Reg. 34c. yd. . . 29c.
48 in. Reg. 36c. yd. . . 30c.
53 in. Reg. 35c. yd. . . 30c.
60 in. Reg. 40c. yd. . . 35c.
50 in. Reg. 45c. yd. . . 40c.
54 in. Reg. 50c. yd. . . 44c.

White Curtain Net.

20 in. Reg. 10c. yd. . . 8 1/2c.
24 in. Reg. 12c. yd. . . 10 1/2c.
30 in. Reg. 15c. yd. . . 12 1/2c.
34 in. Reg. 17c. yd. . . 15c.
45 in. Reg. 34c. yd. . . 29c.
48 in. Reg. 36c. yd. . . 30c.
53 in. Reg. 35c. yd. . . 30c.
60 in. Reg. 40c. yd. . . 35c.
50 in. Reg. 45c. yd. . . 40c.
54 in. Reg. 50c. yd. . . 44c.

Cream Curtain Net.

50 in. Reg. 25c. yd. . . 21c.
52 in. Reg. 30c. yd. . . 26c.
58 in. Reg. 40c. yd. . . 35c.

Frilled Madras Muslin.

50 in. Reg. 30c. yd. . . 26c.
50 in. Reg. 35c. yd. . . 30c.
50 in. Reg. 40c. yd. . . 35c.
54 in. Reg. 45c. yd. . . 40c.
60 in. Reg. 50c. yd. . . 44c.
54 in. Reg. 55c. yd. . . 48c.
60 in. Reg. 60c. yd. . . 53c.
60 in. Reg. 65c. yd. . . 57c.

Men's Neglige Shirts.

Smart, new patterns, in English and American striped cotton, finished with stiff collar bands and soft or stiff cuffs; all sizes.
Reg. \$1.10 ea. S. P. . \$1.00
Reg. \$1.25 ea. S. P. . 1.14
Reg. \$1.70 ea. S. P. . \$1.55
Reg. \$2.20 ea. S. P. . 1.90

Boys' Flannelette Cricket Shirts.

Splendid values, finished with breast pocket and pointed collar attached.
Size. Sale Price.
12 Reg. 70c. ea. . . . 60c.
12 1/2 Reg. 75c. ea. . . . 65c.
13 Reg. 80c. ea. . . . 70c.
13 1/2 Reg. 85c. ea. . . . 75c.
14 Reg. 90c. ea. . . . 80c.

Men's Wide End Ties.

A magnificent range of plain, striped, floral, scroll and broadend, in silks and Lustrés.
Reg. 25c. ea. Sale Price . 21c.

Men's Balbriggan Underwear.

Reg. 45c. gar. S. Price . 39c.
Reg. 60c. gar. S. Price . 53c.
Reg. 85c. gar. S. Price . 75c.

Boys' Romper Suits.

Plain White with striped detachable pants. The cuffs and collars are also of striped material to match pants.
Reg. \$1.60 suit. S. Price \$1.29
Reg. \$1.80 suit. S. Price \$1.44

Sale of Lace Curtains and Curtain Materials.

We have never shown in any previous sales as many styles or such values. Our regular prices on Curtains, Nets and Curtain materials are much below the prices in other stores; but for this Sale every Curtain and piece of Curtain material goes at sweeping reductions.



Tasselled Madras Muslin.

36 in. Reg. 30c. yd. . . 26c.
36 in. Reg. 35c. yd. . . 30c.
45 in. Reg. 40c. yd. . . 35c.
45 in. Reg. 45c. yd. . . 40c.
54 in. Reg. 50c. yd. . . 44c.
50 in. Reg. 60c. yd. . . 53c.

White Madras Muslin.

Plain Edge.
45 in. Reg. 35c. yd. . . 30c.
45 in. Reg. 38c. yd. . . 33c.
45 in. Reg. 45c. yd. . . 40c.
50 in. Reg. 60c. yd. . . 53c.

White Sash Net.

16 in. Reg. 11c. yd. . . 9 1/2c.
20 in. Reg. 12c. yd. . . 10 1/2c.
17 in. Reg. 13c. yd. . . 11 1/2c.
19 in. Reg. 14c. yd. . . 12 1/2c.
21 in. Reg. 17c. yd. . . 15c.

White Lace Curtains.

Reg. 85c. pr. Sale Price 73c.
Reg. 1.20 pr. Sale Price \$1.00
Reg. 1.40 pr. Sale Price \$1.20
Reg. 2.00 pr. Sale Price \$1.68
Reg. 2.25 pr. Sale Price \$1.90
Reg. 2.75 pr. Sale Price \$2.35

Window Scrim.

Hemstitched and openwork edge and colored floral borders; 35 inches wide.
Reg. 20c. yd. Sale Price 17c.
Reg. 27c. yd. Sale Price 23c.
Reg. 35c. yd. Sale Price 30c.

Cream Lace Curtains.

2 1/2 yards long.
Reg. 85c. pr. Sale Price 73c.
Reg. 90c. pr. Sale Price 77c.
3 yards long.
Reg. 1.00 pr. Sale Price 85c.
3 1/2 yards long.
Reg. 1.20 pr. Sale Price \$1.10
Reg. 2.20 pr. Sale Price \$1.90
Reg. 3.25 pr. Sale Price \$2.75
Reg. 4.25 pr. Sale Price \$3.57
Reg. 5.00 pr. Sale Price \$4.75

White Half Blind Net.

24 in. Reg. 20c. yd. . . 17c.
28 in. Reg. 24c. yd. . . 20c.
23 in. Reg. 25c. yd. . . 21c.

Cream Cased Cloth.

Fancy lace trimmed borders.
Reg. 22c. yd. Sale Price 19c.
Reg. 30c. yd. Sale Price 26c.
Reg. 35c. yd. Sale Price 31c.
Reg. 60c. yd. Sale Price 53c.

CHILDREN'S & MISSES' UNDERSKIRTS.

Smartly trimmed with embroidery, tucks and ribbon banding; sizes to fit from 4 to 18 years.
Regular 80c. each. Sale Price 64c.
Regular 1.00 each. Sale Price 80c.
Regular 1.30 each. Sale Price \$1.04
Regular 1.65 each. Sale Price \$1.33
Regular 1.80 each. Sale Price \$1.45

Women's White Pique Skirts.

A splendid variety of fine White Pique Skirts, in narrow, medium and wide cord; smart, stylish models; assorted sizes.
Regular \$3.00 each. Sale Price \$2.50
Regular \$3.25 each. Sale Price \$2.69
Regular \$3.75 each. Sale Price \$3.15
Regular \$4.50 each. Sale Price \$3.75

The Royal Stores Ltd.

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