## ess Goods.

at a great reduction in

### TWEEDS!

ng now for ng now for ....

### led Tweeds!



Selling now for .. \$1.30

## HERS.



are still untry by





vill develop an interest in ge their money's worth which they l not before felt.

It will be easier for the bus men to do business because of the iners. It will be easier for the widow ed and fatherless to handle and nusband their funds. There may less business for the lawyers and f the bankruptcy courts and less mo ey for the promoters of question stock-jobbing enterprises, but the will be more happiness in the hor -Editorial in Woman's World February.

COMMENCING Monday, Feb. 1st.



# The ROYAL STORES, Ltd., Nineteenth Annual FEBRUARY

February Month is known to hundreds of keen buyers as a period of unequalled value giving at the ROYAL STORES. People not only purchase for immediate use but make extensive provisions for the rest of the year. They know by experience that this is a good time to buy. JOIN THE COWD AND SAVE.

COMMENCING Monday, Feb. 1st.



### Important Money Saving Chance

## on BOOTS & SHOES

For Men, Women & Children occur

.. Many people take advantage of this annual event to buy their Footwear for themselves and families. They know by former sales that the stocks kept at this Store are up to-date and extensive, while the values offered are

Every Boot or Shoe in this Store has been reduced in price. Glance at

	LADIES' BOOTS.		
	Dongola, Laced and Buttoned; all size	es.	
egular	ar \$1.85 pair. Sale Price		\$1.70
egular	ar \$2.10 pair. Sale Price		\$1.90
egular	ar \$2.20 pair. Sale Price	Y	\$1.98
	Black Vici Kid; all sizes, various style	es.	. 41.00
egular	ar \$2.80 pair. Sale Price	-	40 5
egular	ar \$2.20 pair. Sale Price		89.86
	Patent Leather, Dull Kid Tops; all sizes, vario	ous styles.	- 5-100

П	Regular \$2.20 pair. Sale Price
Н	Patent Leather, Dull Kid Tops: all sizes, various styles
4	Regular \$2.60 pair. Sale Price
Ĺ	Regular \$3.00 pair. Sale Price
1	LADIES' SHOES.
П	Dongola and Patent Leather; Strapped.
н	3 Straps—Regular \$1.85 pair. Sale Price
ㅂ	4 Straps—Regular \$2.50 pair. Sale Price
Ц	5 Straps—Regular \$2.50 pair. Sale Price
-	I A DIECUT A CED ATTORS

ij	4 Straps—Regular \$2.50 pair. Sale Price
	5 Straps—Regular \$2.50 pair. Sale Price
'n	LADIES' LACED SHOES.
4	Dongola Vici Kid; all sizes.
т	Regular \$1.70 pair. Sale Price
-11	Regular \$1.85 pair. Sale Price\$1.
5	Regular \$2.10 pair. Sale Price
F	CHILDREN'S HEAVY BOOTS.
Ę	Laced and Buttoned; Black only.
Н	Sizes 5 to 8 Regular \$1 40 pair Sale Price
7	Sizes 8½ to 11. Regular \$1.65 pair. Sale Price
第	Sizes 11½ to 2. Regular \$2.00 pair. Sale Price
T=	

Ti Ti	DREN'S DONGOLA BOOTS. an and Black, Laced and Buttoned. Sale Price
	MEN'S BOOTS.
Regular \$2.30 pair. Regular \$2.90 pair.	Vici Kid Bluchers; all sizes.  Sale Price
Regular \$3.00 pair. Regular \$3.50 pair.	Sale Price
Regular \$4 20 pair	Sale Price

## Reduced Prices in Force on HIGH GRADE FURNITURE

Royal Stores Furniture is well known for its artistic merit, its genuine quality and worthiness. We never had a better showing nor a more practical one than we have now at the commencement of this Sale. Those who contemplate furnishing a home or replacing odd pieces can save a lot of money here.

Come early, for the choicest bargains always go first.

	BEDROOM SUITES.
	2 pieces; Surface Oak finish.
ě	Mirror 13x22-Reg. \$16.50 suite. Sale Price \$14.33
	Mirror 13x22-Reg. \$18.50 suite. Sale Price \$15.93
	Mirror 20x24-Reg. \$25.00 suite. Sale Price \$20.75
	Mirror 22x28 Reg. \$33.50 suite. Sale Price. \$27.83
ê	Quartered Oak.
	Mirror 28x28. Reg. \$63.25 suite. Sale Price \$52.60
	Mahogany.
	Mirror 24x36-Reg. \$55.50 suite. Sale Price\$46.02

	В	UFF	ETS	3.		
		urface	Oak.			
Mirror	10x36-Reg.	\$32.25	ea.	Sale	Price	\$26.81
		artered				
Mirror	8x40-Reg.	\$45.00	ea.	Sale	Price.	\$87.00
Mirror	10x40-Reg.	\$54.00	ea.	Sale	Price.	\$45.00
		aded I				
Mirror	10x36-Reg.				Price	\$49 17
	10-40 D					

	willful 10x10—Reg. \$55.00 ea. Sale Frice. \$49.00
	PARLOR SUITES.
	Spieces, Mahogany finish, upholstered Velour
	with Plush Bands.
į	Reg. \$46.00 suite. Sale Price \$38.50
	Reg. \$70.00 suite. Sale Price \$58.78
	Reg. \$75.00 suite. Sale Price
	Mahogany Frames.
	Upholstered in Fancy Silk Tapestry.
	Reg \$96 00 suite Sale Price con 49





3 PIECE SUITES.

HALL STANDS.

Mirror 13x13—Reg. \$11.00 ea. Sale Price. \$9.78
Mirror 19x13—Reg. \$13.25 ea. Sale Price. \$10.82
Mirror 9x17—Reg. \$14.75 ea. Sale Price. \$12.20
Quartered Oak.
Mirror 17x36—Reg. \$26.75 ea. Sale Price. \$22.16
Mirror 20x24—Reg. \$32.20 ea. Sale Price. \$26.08
Mirror 17x36—Reg. \$32.25 ea. Sale Price. \$26.71
Mirror 17x36—Reg. \$35.00 ea. Sale Price. \$26.71

BEDSTEADS.

COUCHES.

## New Stocks at Salc Prices in the Hosiery Department

The Hosiery Department is replete with all kinds of reliable Hose for Men, Women and Children. We have no hesitation in urging you to come here during this Sale. The prices marked on all Hosiery cannot be matched elsewhere.

LADIES' CASHMERE HOSE.

Blac	k, Plain a	nd Rib	bed;	SIZ	es S	w,	W	and	US		
Regular 25c, p	air. Sale	Price .									21c.
Regular 35c. p	air. Sale	Price .									30C
Regular 45c. p	air. Sale	Price .									40c.
Regular 75c. p	air. Sale	Price .									64c.
	LADIE	S' Wo					OS	E.			
Regular 55c. p	air. Sale	Price .									47c
Regular 60c. p	air. Sale	Price .									52C.
Regular 65c. p											
Regular 80c n	pir Sale	Price	DEPOSITOR OF	A. C. P. T.	NEWSTREET, SELF	570 300	the le	1000	32 2	40.43	70c.

MEN'S HALF HOSE. 

#### CHILDREN'S STOCKINGS.

In all sizes, from 000 to 7. Black Cashmere, plain and ribbed Black Worsted; all

Reg. 20c. pr. Sale Price. . 17c. Reg. 25c. pr. Sale Price. .21c. Reg. 30c. pr. Sale Price. 26c. Reg. 35c. pr. Sale Price. . 30c. Reg. 40c. pr. Sale Price. . 35c. Reg. 50c. pr. Sale Price. 44c.



#### MAIL ORDERS RECEIVE PROMPT ATTENTION.

Out-of-town Customers by enclosing Cashwith order can secure any of these items at ad-

# M NEY ON DRESS GOODS

Theres are big saving advantages among the Dress Goods during our February e. Whatever is fashionable can be found here Our Stocks are well selected with the range. From the lowest to the highest priced materials, our assortments are complete.

#### AMAZON CLOTHS. In Navy, Reseda, Brown, Myrtle,

Regular \$5.40 pair. Sale Price

11 전통 경기를 받는 사람들은 40 전 시간 20 전 전 경기 수 있는 12 전 전 전 전 전 전 전 전 전 전 전 전 전 전 전 전 전 전
Fawn, Grey, Prune, an, Saxe, Wine, etc.
Reg. 45c. yard. Sale Price 39c.
Reg. 60c. yard. Sale Price 52c. Reg. 70c. yard. Sale Price 60c.
Reg. 70c. yard. Sale Price 60c.
Reg. 80c. yard. Sale Price 68c.
Reg. \$1.00 yard. Sale Price 68c.
Reg. \$1.35 yard. Sale Price\$1.15
Reg. \$1.85 yard. Sale Price \$1.55
COSTUME SERGES.
Navy and Black.
Reg. 45c. yard. Sale Price 39c.
Reg. 55c. yard. Sale Price 47c.
Reg 90c vard Sale Price 77c.
Reg \$1 10 vard Sale Price 94c.
Reg. \$1.25 yard. Sale Price \$1.05
Reg. \$1.25 yard. Sale Price\$1.05 Reg. \$1.50 yard. Sale Price\$1.25
Reg. \$2.35 yard. Sale Price \$2.05
COSTUME TWEEDS.
Heather mixtures, Browns and Greys,
assorted widths.
Reg. 55c. yard. Sale Price 47c.
Reg. 65c. yard. Sale Price 56c.
Reg. 75c. yard. Sale Price 64c.
Reg. 90c. yard. Sale Price 77c.
Reg. \$1.00 yard. Sale Price 85c.
Reg. \$1.20 yard. Sale Price \$1.00
Reg. \$2.00 yard. Sale Price \$1.70
Reg. \$2.20 yard. Sale Price \$1.85
GABARDINES.
44 ins. to 50 ns. wide; colors of Navy,
Myrtle, Grey, Tan, Saxe, Reseda and

#### WHIPCORDS AND BEDFORD CORDS.

æ	Amethyst, Saxe, Olive and Champagne.
ă	Reg. 60c. yard. Sale Price 52c.
ä	Reg. 60c. yard. Sale Price 52c. Reg. 75c. yard. Sale Price 64c.
ğ	Reg. \$1.00 yard. Sale Price 85c.
8	Reg. \$1.50 yard. Sale Price \$1.25
3	
	PLAID SUITINGS.
9	In great variety, assorted widths.
	Reg. 75c. yard. Sale Price 64c.
	Reg. \$1.00 yard. Sale Price 85c.
3	Reg. \$1.20 yard. Sale Price \$1.00
Z	Reg. \$1.50 yard. Sale Price \$1.25
	Reg. \$2.00 yard. Sale Price \$1.70
	NEW SERGE VLOURS.
	In Black, Wine, Saxe, Grey, Cerise
	Navy, Crimson and Amethyst.
	Reg. 75c. yard. Sale Price 64c
	Reg. \$1.10 yard. Sale Price 94c
	Reg. \$1.35 yard. Sale Price \$1.16
	NEW HOPSACKS.
	THE WILL SAUKS.

Colors of Navy, Grey, Prune, Tan,

50 inches wide; shades of Gold, Reseda and Terra Cotta.
Reg. \$1.50 yard. Sale Price . . . \$1.25 **NEW HONEYCOMB** CLOTH.

50 inches wide, colors of Navy, Cerise, Saxe, Purple, Terra and Black.
Reg. \$1.50 yard. Sale Price . . . . . \$1.25 NEW CHECK SUITINGS. Saxe and Black, Green and Black, Scarlet and Black, Purple and Black, 50 inches wide. Reg. \$1.25 yard. Sale Price . . . \$1.05 NEW CROCODILE CLOTHS Shades of Myrtle, Grey, Saxe and

Navy. Reg. \$1.65 yard. Sale Price ....\$1.40

# Glove Department. Amazing Values.



An opportunity to anticipate your Glove needs for months ahead is given you during this Sale. Every make of Glove is represented in our extensive Stock. Make a point of visiting this Department. After seeing the splendid values of-fered you will admit at once that Glove buy-

ing at the Royal Stores is a money saving LADIES' KID GLOVES. Dent's and other popular makes in Black, Tan, Grey and other colors. 

 Reg. 60c. pair.
 Sale Price
 52c.

 Reg. 90c. pair.
 Sale Price
 77c.

 Reg. \$1.50 pair.
 Sale Price
 \$1.35

WOOL GAUNTLETS. In White only.

LADIES' WOOL GLOVES. 

LADIES' CASHMERE GLOVES.

LINED KID GLOVES. 

 Regular \$0c. pair. Sale Price
 70c.

 Regular \$1.10 pair. Sale Price
 97c.

 Regular \$1.60 pair. Sale Price
 \$1.44

LINED KID GAUNTLETS. CHILDREN'S GLOVES. 

CHILDREN'S WOOL GLOVES. In shades White, Navy, Crimson, Brown, Green and Fancy.
Prices from 13c. to 30c.

### MEN'S FURNISHINGS

These hard times "How to economise?" is a question that exercises the minds of all men. This Sale should be welcomed, as it offers splendid opportunities to save on everything needed



 Regular 20c. pair.
 Sale Price
 17c.

 Regular 30c. pair.
 Sale Price
 26c.

 Regular 50c. pair.
 Sale Price
 44c.

MEN'S GLOVES. MEN'S COLLARS. Reg. \$1.00 pair. Sale Price ... \$1.00 Reg. \$1.145 pair. Sale Price ... \$1.30 Reg. \$2.00 pair. Sale Price ... \$1.30 Reg. \$2.00 pair. Sale Price ... \$1.80 Reg. \$1.20 pair. Sale Price ... \$1.20 pair. Sale

Store.

**BOYS' OVERCOATS** 

S.B. and D.B., belted backs. Heavy Tweed, well lined, large variety of patterns; all sizes from 3 years up. Reg. \$2.50 each. Sale Price . . . \$2.00 Reg. \$2.70 each. Sale Price . . . . \$2.20 Reg. \$3.00 each. Sale Price . . . Reg. \$3.50 each. Sale Price . . .

JOB UNDERWEAR

Clearing lines of Jaeger All-Wooll Underpants and Vests. All to be clear-ed at once. Assorted sizes. These garments are reduced

25 per ct.

### Below Regular Prices.

#### **IOB RUBBERS**

Reg. 90c. yard. Sale Price .... 77c. Reg. 1.25 yard. Sale Price .... \$1.05 Reg. \$1.50 yard. Sale Price .... \$1.25

New fabric in shades of Navy, Slate, Saxe and Brown, 50 inches wide.
Reg. \$1.80 yards. Sale Price . . . \$1.50

SPONGE VELOURS.

When in the Store don't fail to see our stock of Rubbers. We have a lot of broken lines to dispose of-that is, lines where all sizes are not represented. Rubbers for Men, Women and Children. If you are lucky enough to find your size you'll get a bargain, as they are selling at nearly



### Hardware, Crockery, &c.

Everything in these Departments will be affected by our February Sale. Amazing bargains are offered all over the

WATCH PAPERS FOR FURTHER

ANNOUNCEMENTS.