



# PRE-REGATTA SALE.

## LUNCH KITS FOR REGATTA DAY.

These little kits come in Gladstone shape, covered in Black Morocco, double brass clasps and strong handles; an all round serviceable carrier. Don't be without one. Reg. 35c. Pre-Regatta Sale 28c



## MARKET BAGS.

A simple, serviceable and strongly made Bag for shopping, made entirely of strongly knitted twine; will carry quite a lot of parcels; double handles. Special for Pre-Regatta Sale 8c

This Pre-Regatta Sale continues up to and including all day Tuesday. Take advantage of our special prices on all kinds of Wanted Goods. In preparing this Sale



care and attention has been given to the most desired goods required around Regatta time. All kinds of summer apparel now at the lowest prices. Avail of them.

## ITEMS FOR TENT HOLDERS AND PIC-NIC PARTIES REGATTA DAY.

- The Tourist Package contains 6 Paper Towels, 6 Paper Napkins, 6 Wax Lunch Wrappers, 4 Wax Drinking Cups. Entire package for 5c
- Fancy colored designs in Paper Napkins, per 100 30c
- Lunch Wrapping Paper; 2 rolls equals 40 sheets, for 5c
- Lunch Sets, containing large Paper Table Cloth & 6 Napkins; set for 15c
- Papyrus Dinner Plates, 25 for 9c
- Drinking Cups, Aluminum 5c, 10c.
- The "Triplex" Drinking Cups, 3 Cups in 1; the very latest in Aluminum 18c

## Special for Regatta Day CHAIRS

- like cut 35c.
- STOOLS 25c.

We offer the balance of our stock of these at further reduced prices; about 4 dozen altogether; either can be carried conveniently under the arm. At these special prices 4 dozen won't last long. Come early.

## HUCK TOWELS

A special Job Line, very superior quality, excellent for the hotels or boarding houses, or any place where a serviceable and hard wearing towel is required; they are a nice size, 25 x 44, plain hemstitched ends; about 20 dozen in the lot and worth considerably more than we offer them at for Pre-Regatta Sale, each 25c

## Bureau Cloths, 19c.

Just a nice little assortment of White Linen Bureau Cloths, very prettily embroidered and scalloped embroidered edge, others in stamped designs; some very pretty pieces in the lot. Don't miss them at the price. Reg. 25c. Pre-Regatta Sale Price 19c

## QUILTS!

'Tis worth your while to see this lot of American Quilts, one of the specials our American buyer picked up whilst in New York; each Quilt measures 6 feet by 7 feet; very handsome designs. The makes vary in weight and are a grade between the ordinary honeycomb and marcella quilts; will wear better than either. If you would have a nice White Quilt, don't pass this assortment during our Pre-Regatta Sale, each \$1.59



## MEN'S NEEDS

### A SWELL LINE OF NECKWEAR FOR REGATTA DAY.

40 dozen of English, American and Canadian Neckwear. All our best lines are here, plain and fancy mixtures, all wide end styles. Reg. up to 65c. Pre-Regatta Sale Price 54c

### MEN'S SOFT COLLARS. 2 for 23c.

Just in, a brand new stock of these, assorted heights, plain and fancy makes, with perfect fitting fronts, double button fastener. Reg. 15c. Pre-Regatta Sale Price, 2 for 23c

### THE "SPRINGBOK" BRACE.

Is very tidily finished, all nickel mountings, fine elastic web, with spiral springs behind; gives perfect freedom in action; no binding. Reg. 40c. Pre-Regatta Sale Price 34c

### Men's Linen Hats, 21c

Soft crushable crown in striped linen; a good knockabout Hat for warm weather wear; all neatly cut and finished. Reg. 25c. Pre-Regatta Sale Price 22c

## AMERICAN SCRIM.

10 pieces of Art Bordered American Scrim in Cream & White; all the rage in New York to-day for window drapes; wears much better than Curtain Nets; last longer and washes perfectly; 36 inches wide. Reg. 25c. per yard. Pre-Regatta Sale Price 20c

## Men's American SOFT FELT HATS 79c.

These are very neat, not too large a shape, nor yet too small; pretty mole shade, fine soft felt, extra lightweight. Try one for Regatta Day. 90c. Pre-Regatta Sale Price 79c

## Saving in the Glove Section LADIES' TAN KID GLOVES.

Assorted makes, very fine Kid, all with perfect fittings; 2 dome fasteners. Reg. up to \$1.25. Pre-Regatta Sale 1.04

## LADIES' SILK GLOVES.

These come in White, Cream and Black, 2 pearl buttons, very fine silk, perfect fittings, perfect fitting. Reg. 65c. Pre-Regatta Sale Price 56c

## LADIES' LISLE GLOVES.

Elbow length, assorted sizes. Slate and Beaver shades, 2 pearl buttons, stitched backs; ideal summer Gloves. Reg. 25c. Pre-Regatta Sale Price 22c

## AMERICAN TICKINGS.

32 inches wide, assorted Blue and White stripings, fine twill finish; wears wonderfully well; no dressing. Reg. 35c. Pre-Regatta Sale Price 29c

## TEA CLOTHS, 34c.

A mixed lot of these in White Linen and Damask, plain and hemstitched borders, others daintily bordered. Values up to 45c. Pre-Regatta Sale Price 34c

## WATER FILTERS.

Will fit any tap, made of heavy nickel and glass receptacle for sand and charcoal; or if your tap splashes the water when turned on try one of these filters with full force on your tap. This filter obviates all splashing, the water running and pouring noiselessly; besides considering the advantage of having all the water you use filtered at this season. Pre-Regatta Sale Price, complete with rubber washer, each 15c

## GRAMOPHONE RECORDS.

Double Disc, 39c.

A new lot of these just to hand. If you want to hear some pretty bands or orchestral selections, don't miss these; also a lot of comic pieces and sentimental songs. The Records have been tested and found faultless. Nothing cheap about them but the price, each. 39c

## JOB LINE

### Children's Summer Singlets.

Fine Jersey ribbed, crochet neck and front, assorted sizes, 3/4 sleeves; assorted weights; many garments in the lot suitable for cooler weather wear. Special for Pre-Regatta Sale, per garment 14c

## Our Showroom Filled to Overflowing with Snaps for Regatta Day.



## BLOUSES A SPECIAL OFFER.

About 8 dozen of smart American Blouses in fine quality White Lawn, dainty stripes; also others in Voiles, prettily trimmed with fine lace and insertion, silk and pearl buttons, high and low necks, long and short sleeves. Higher priced Blouses cannot exceed these in appearance; in fact we can confidently say there is not one Blouse in the lot worth less than \$2.00. Pre-Regatta Sale Price \$1.28

## SLEEPING GARMENTS FOR THE CHILDREN

Made of fine American Flannel, a one-piece garment with feet attached, well finished. Reg. 40c. Pre-Regatta Sale 35c

## NIGHTDRESSES.

Embroidery & insertion trimmed, made of finest grade lawns, ribbon heading down front, turned down collar, long sleeves; full sizes. Reg. to \$1.10. Pre-Regatta Sale Price 87c

## COLORED UNDERSKIRTS.

These are most favoured, showing pretty stripes and plaids, in Mercerized Cottons and Satens, some with Bulgarian band at foot of skirt; also a nice showing of plain Sateen Underskirts, all thrown in at one all round price. Reg. to \$1.50. Pre-Regatta Sale Price 84c

## JOB LINE of American Camisoles.

A very dainty lot, every garment perfect in fit, beautifully finished, made of fine quality American White Lawn, embroidery and lace edging at neck and arm holes, draw string at neck; sizes 34 to 44. Pre-Regatta Sale Price 32c

## LADIES' HANDKERCHIEFS.

Fine White Muslin, with pretty colored borders in Pink, Lavender, Sage, and others in all White with hemstitched border. Reg. 8c. each. Pre-Regatta Sale Price, 2 for 13c

## CHILDREN'S AMERICAN KNICKERS.

Made of superior quality White Lawn, hemstitched frill at legs, strong cotton band at waist, with buttonholes for attaching to corsets on waists; to fit children from 2 to 10 years. Pre-Regatta Sale Price 17c

## LADIES' COAT COLLARS.

Turned down style, in fine lawn, lace trimmed, very effective; others in "Robespierre" style, in Black Sateen, with Net Jabot, and a host of other attractive makes, showing values up to 50c. Pre-Regatta Sale Price 34c

## SNAP SALE!

### A SNAP SALE OF CHILDREN'S & MISSES' DRESSES.

Made of fine White Embroidery, showing square neck and 3/4 sleeve, trimmed with Swiss and lace insertion, neck and sleeves trimmed with fine lace, beautifully cut; to fit girls from 6 to 14 years. We offer these at a special price for Pre-Regatta Sale \$1.49

## Boys' Cotton Suits Special for Regatta Day

To Fit from 3 to 8 Years.

A nice assortment of styles, some with deep Sailor Collar and Scarf, others in Buster Brown and Russian Blouse style, knicker pants, mostly striped, Blue and White, Black and White, Tan and White, with plain and fancy collars, belted. Values in the lot running up to \$1.50. Special all round price for Pre-Regatta Sale, per suit \$1.33



## BOOTS, SHOES and HOSIERY.

### LADIES' TAN BOOTS.

44 pairs of these, Blucher style, high heel, block toe, in fact a boot possessing all the style of a much higher priced boot. Special Price \$2.08. Pre-Regatta Sale 2.08

### LADIES' SHOES.

Good grade patent leather, with elastic front strong sole and low heel; a comfortable shoe for wearing about the house; sizes 3 to 7. Reg. 85c. Pre-Regatta Sale Price 76c

### CHILDREN'S SHOES.

46 pairs of these in Tan leather, very soft finish, having one strap over instep; sizes 6 to 10 only. Reg. up to \$1.10. Pre-Regatta Sale Price 98c

### A new line, showing Black, White, Tan and Myrtle in Lisle and Silk make; the best Hose for warm weather wear, fast colors, finely woven; full sizes. Reg. 40c. Special for Pre-Regatta Sale 32c

### SAXON BRAND HOSIERY FOR MISSES, 16c.

This line comes in Black only, very fine ribbed Cashmere, wears remarkably well; assorted sizes. Reg. up to 22c. Pre-Regatta Sale Price 16c

### CHILDREN'S HOSE.

24 doz. of these in Black and Tan, very fine rib, extra long Hose; a full range of sizes. Pre-Regatta Sale Price, per pair 15c

## Seeing by Wire.

Transmission of Images Effected by a London Inventor.

Once more we are assured, and this time from England, of the success of experiments to enable those using the telephone to see the person at the other end of the wire.

The inventor, Dr. M. A. Low, a London consulting engineer, has given a short description of the apparatus and method of the new wonder. The transmitter is a screen composed of cells of selenium, the electrical resistance of which varies according to the light that touches it. Over this screen there passes a synchronously running roller consisting of a number of pieces, which are alternating conductors and insulators.

The roller is driven by a motor of 3,000 revolutions a minute, and the resulting variations of light are transmitted along an ordinary conducting wire. The receiver is made up of a series of cells operated by the passage of polarized light through thin slats of steel and at this receiver the object, which is before the transmitter is reproduced as a flickering image.

The process is described as a "kinematographic application of common electrical principles." The system has been tested through a resistance equivalent to a distance of four miles, but, in the opinion of Dr. Low, there is no reason why it should not be equally effective over far greater distances.

"The tones of the human voice, of which there are hundreds of gradations," says Dr. Low, "can be reproduced by wireless telephony. The gradations of light are far simpler than those of sound, and it should be possible to devise a wireless means of transmission. I will commit myself to the prophecy that in fifty years people will look back with wonder at the days when it was necessary to be at a person's side in order to see him. When this day arrives, consider how it will change the conditions of warfare. Imagine the altered methods of military operations when you can see what is happening miles away."

At present the image reproduced is of the size which the eye of a camera would take. It shows variations of light and shade somewhat in the degree of a half-tone block, but it does not reproduce color.

Dr. Low is well known in London as a consulting engineer, and has engaged in laboratory research for the Government. A number of inventions stand to his credit including the low high pressure motor and a high pressure petrol engine. The experiments in connection with light by wire have extended over five years.

In the transmitting screen selenium may be replaced by any diamagnetic material. The cost of the apparatus is considerable, as the conductive sections of the roller are made of platinum.

## Where Responsibility Lies.

No matter how large, or how small, a business may be, nobody can deny that its Office is the nerve centre of the firm. Every transaction, important or trivial, must be recorded at the Office. An order is received at the Office—its history is recorded at the Office, and finally payment is received at the Office. If the Office makes an error the firm stands the loss. That's why you must be sure that your office is modernly and dependably equipped for the care of all important papers. To do this effectively you must have the up-to-date equipment of the "GLOBE-WERNICKE CO." When sixty offices in St. John's have found this necessity this equipment can surely be of use to you. Mr. Percie Johnson represents this world known firm in Newfoundland. April 19

## Million of Cash Moved at Ottawa

Gold, Silver and Notes Being Transferred from Old to New Vaults.

Ottawa, July 23.—Many million dollars, how many the comptroller of currency would not say, in gold, silver and notes, representing Canada's cash on hand, are being transferred by the Finance Department from the old to the new vaults on the East Block. The entire staff of the Currency Branch, under the direction of Mr. P. E. Rourke, the comptroller of currency, is engaged in the work of receiving the bullion, and it is expected the task will be completed soon. Special Dominion police are guarding every corridor and exit through which members of the staff are coming in and out with their precious packages. During the hours in which the money is being removed, none of the staff is permitted to leave the rooms. The new vaults, which are six in number, are located in the new wing of the East Block.

In former days, the women clerks who counterbalanced the notes were permitted to leave their rooms during working hours, but now a rule is enforced whereby they come into the offices at 9.15 a.m., remain until 12.15 p.m., return at 1.30 and are not allowed out again until 4 p.m.