

KE.
 "Woman's Boot
 Victoria."
 Upper and sole
 throughout: latest
 Our price,
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 Ltd.
PHONE 522.
GOODS.
 TRADE:
 attractive stock
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 Cotton Tweed and
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Suits
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FIT BRAND.
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 Overalls.
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g Co., Ltd.

Charles Hutton,
 THE
Music House of Newfoundland.
 N.B.—Get the Nfld. Folio, only 15c., Outports, 17c.
 2nd shipment, 1st all sold.

Men's Furnishings!
 No guess work in our
 New Stock but full of
 surprises in quality and
 variety.
 We have now a full line of
Madras
Striped Collars,
 The Collar worn by all smart dressers.
The Young
Man's
Store. *Rest Store*

Ladies' Coats and Hats.
 Now showing a large and carefully selected stock of Ladies'
Fall and Winter Coats and Hats,
 embracing all the leading styles and effects at prices to suit every purse.
 Mail Orders receive prompt and careful attention.
WILLIAM FREW, Water Street.

THE BEST
 and nothing but the
 best goes in the gar-
 ment made at Maunder's. Our assistant
 cutter and foreman
 tailor have just arriv-
 ed from New York,
 where they have been
 studying the very lat-
 est in Cut and Style
 and how it is done.
 Remember, we have
 the largest selection
 of up-to-date tailor-
 ing goods in the city
 Come right along and
 have the "Maunder
 make." Certainly
 some style.
JOHN MAUNDER,
 281 and 283
 Duckworth Street.

**Arrival of
 Prince Albert
 TOBACCO.**
 Prince Albert Tobacco is prepared for smok-
 ers under the process discovered in making ex-
 periments to produce the most delightful and
 wholesome Tobacco.
 A rich mellow smoke, does not bite the
 tongue.
JAMES P. CASH
 Distributor, Water Street.

Advertise in The People's Paper.

A Splendid Revenge.



BY RUTH CAMERON.
 Once upon a
 time, some fifty
 or sixty years
 ago, there was a
 little boy who
 didn't go to the
 circus.
 He saw the
 circus come to
 town, and he
 watched the par-
 ade, and he list-
 ened to the bark-
 er at the tent
 door, and he read
 the posters, and he almost ate his
 heart out with longing to get inside
 that tent of wonders. But he couldn't
 go, and that was all there was to it.
 No, I don't mean that. It wasn't
 all. If it were I shouldn't be telling
 about this little boy who didn't go to
 the circus, because he would be just
 like all the other hundreds of thou-
 sands of little boys who have been
 cruelly deprived of that inalienable
 birthright.
 No, this little boy who didn't go to
 the circus was different from the rest
 of us who agonize over our childish
 disappointments, and then grow up
 and think childish longings and dis-
 appointments don't amount to much.
 The day the circus left town this
 little boy stood on a hill and watched
 it out of sight with his little heart
 swelling with grief, and as he watch-
 ed he showed what stuff he was made
 of, making a vow. He vowed that
 when he was grown up he'd take
 every little boy in town to the circus.
 And last spring the little boy who

Fashions and Fads.

Sleeves are undeniably fuller.
 Dark, rich colors are emphasized.
 New tailored costumes are olive
 green.
 There is a marked popularity of
 the hip tunic. Among dainty footgear, beaded
 acts appear.
 There are mantle coats with wide,
 full raglan hanks.
 Fur appears in vivid tones of yellow,
 low, blue, rose and purple.
 Waistcoats are in a great variety of
 embroidered colored effects.
 There is a tendency toward wide
 pocket effects around the hips.
 Both suit and dress shirts show
 turtles and three-button effects.
 The most extensively used furs are
 lynx, beaver, red fox and sable.
 An interesting fashion detail is the
 high poke collar, both on dresses and
 coats.
 There are many simple blouses of
 chiffon in color matching the skirt,
 over white.
 Tartan silks, Scotch plaid lamage
 and tartan ribbon make a record in
 popularity.
 The fall hat is small, while the
 dress hat and some others may be
 large later.
 Short, mantle, bolero-shaped wraps
 having loose, sac backs are much
 shown.
 Many of the suits for the young girl
 have kimono shoulder line with the
 inset sleeves.
 Loose, sac careless styles in coats
 and mantles seem a remarkable point
 in winter fashions.
 Scotch checked lamage coats are
 worn with plain duvetyne skirts and
 odd-colored waistcoats.
 Among the smart accessories are
 purses of moire, with mountings of
 silver, gold or enamel.
 A pleated basque having a long, flat
 paneled back seems a favorite form
 of tailored coat.
 Some skirts have pleats inlet on one
 side, combined together with a short
 hip tunic at the back.
 Small neck boas in two-colored
 skunk are an attractive finish to many
 of the latest autumn models.
 Bows in tulle with diamond button
 centers made in the color of the robe
 is a fad of the moment.
 Vests are still holding an important
 place in the autumn modes. Some are
 trimmed with fluted ruffles.
 Duvetyne, chiffon, velours, ribbed
 velours and drap damas have a great
 success among the new materials.
 A conspicuous detail of almost
 every costume are the flimsy of sheer-

Your Duty.

Nothing to do with the Custom
 House, good friend. Its only refer-
 ence just now is to yourself. Let us
 suppose that you are a man of family
 with sufficient of the world's goods
 to keep them in comfort. Very well.
 You did not reach this satisfactory
 state of affairs without care and
 labour—few men do. Suppose you
 are awakened some night with shouts
 of alarm ringing in your ears. Too
 late then to talk of prudence; too late
 then to say: "If I had only, etc. etc."
 That "if" means too much to many
 forgetful people. Is it not always the
 duty of a self-respecting citizen to
 protect his home and thus provide for
 those within it. Is it any more than
 his duty to those depending on him to
 protect them as far as possible? Can
 you call your property your own
 when it is not insured? The answer
 to this argument is to carry insur-
 ance with Percie Johnson's agency,
 the most popular office in Newfound-
 land and the least expensive.

Thanksgiving Day

Thanksgiving day is an
 annual jubilee
 which is set
 apart for family
 reunions and
 freehand slaugh-
 ter of the tur-
 key gobbler. It
 happens once a
 year, and leaves
 good cheer, cran-
 berry-speck-
 led tablecloth
 and dyspepsia in
 its wake. Nevertheless, no one but
 the miserable grouch would do away
 with it.
 The most enthusiastic advocates of
 Thanksgiving day are the small boy
 and girl, who hop around the kitchen
 on one leg and decide who shall have
 the wish-bone. The capacity of the
 small boy on Thanksgiving day has
 never been fully determined, as he
 usually has to be led from the table
 by the loving hand of a watchful par-
 ent and laid tenderly across the pros-
 trate form of a hot-water bag. It has
 been observed, however, that two
 small boys who are in a good state
 of health can eat enough on Thank-
 giving day to maintain a family of
 twelve adults for a month.
 The best feature of Thanksgiving
 day is the home coming of children
 who went away without any beard
 and return with a full chin-chilla out-
 fit and the appetite of a steam dredge.
 There is nothing just like coming
 back after a few years' absence and
 engaging in a spirited tete-a-tete with
 mother's cooking. Nobody ever turn-
 ed out an apple pie with a crust and
 flavour like mother's and the son who
 hasn't spunk enough to brag about it
 in the presence of his wife is a cow-
 ardly, hen-pecked ingrate. Thank-
 giving day is mother's fitting, and a

PLUMS!
PLUMS! PLUMS!

To arrive
THURSDAY, Sept. 25th,
 150 CASES
 assorted kinds Choice Pre-
 serving Plums.
BOOK YOUR ORDER AT ONCE
 as this lot is nearly all sold
 before they arrive.
 The season for Plums is nearly
 finished Get busy quick.

Soper & Moore.

few words in praise of the turkey
 dressing, uttered between mouthfuls,
 cause her to look over the coffee pot
 with a beaming eye.
 Nobody works on Thanksgiving day
 except the foot ball players and the
 ministers. In the morning people go
 to church to learn about peace on
 earth, and in the afternoon they go on
 to the football game and applaud the
 murder of several visiting guests. Sup-
 per is never served on Thanksgiving
 day except to the children, who have
 regained their second wind and delve
 into the dismantled form of the tur-
 key with an ardor which is awful to
 look upon.

Electric Restorer for Men
Phosphono! restores every nerve in the body
 to its proper location, restores
 in and vitality. Premature decay and all sexual
 weakness arrested at once. Phosphono!
 makes you a new man. Price \$1 a box, or two for
 \$2.00. Send to any address. The Soper & Moore
 Co., St. John's, Nfld.

Welcome to Everybody

In Russia newspaper correspond-
 ents have a hard time of it. Not long
 ago a nihilist conspiracy was discov-
 ered, and the correspondent of the
 London Standard went to see the
 building.
 "Can I come in?" he asked the of-
 ficer in charge.
 "Certainly," said the officer.
 The correspondent entered and
 took copious notes, but when he turn-
 ed to the officer barred the way.
 "Anybody who likes may come in,"
 he explained, "but he is immediately
 arrested."
 In vain the prisoner pleaded; the
 officer had his orders.
 The correspondent walked to the
 window and saw the London Times
 man on the street.
 "Hello!" he called out. "Here's
 the nihilist place. Come up."
 He came up, and when he found
 himself a prisoner he was furious.
 Then the two correspondents spent
 the afternoon inviting other news-
 paper flies into the spider's web un-
 til there was quite a company of fur-
 lous and cursing correspondents, and
 there they remained until released the
 next morning.

**PAIN IN MY BACK
 IS ALL GONE**

Since I Got a Box of GIN PILLS
 Church St., CORNWALLIS, N.S.
 January 23rd.

"About a year ago, I was suffering so
 much with a dreadful Lame Back and
 Hips, that I could not stand up straight.
 I was informed by a friend about GIN
 PILLS. I got a box. It helped me
 immediately. I have taken about
 twelve boxes and the pains in my
 back and hips are
 all gone. I cannot
 speak too highly
 of the wonderful
 effects of your
 GIN PILLS!"
 B. C. DAVID,
 Liniments and
 plasters won't cure
 Lame Back—be-
 cause they never
 reach the part that
 is causing the pain.
 The whole trouble
 is with the Kidneys
 and you must cure
 the Kidneys in
 order to stop the
 pain. GIN PILLS
 cure weak, sick,
 strained Kidneys
 standing the will.
 GIN PILLS drive
 away the pain every
 time—or your money promptly refunded.
 50c. a box, 6 for \$2.50. Sample free if
 you write National Drug & Chemical Co.,
 of Canada, Limited,
 Toronto.
 MANGA-TONE BLOOD AND
 NERVE TABLETS help pale, nervous
 women to get well. 50c. a box. 199

"Molassine" Meal

is as useful in Summer as in Winter.
 "MOLASSINE" MEAL helps all animals to
 get greater nourishment out of their other foods
 and digest them.
 Worms cannot exist in animals fed on
 "MOLASSINE" MEAL. It is therefore a neces-
 sity during the grazing season.

Good for: HORSES SHEEP
 COWS CALVES
 OXEN LAMBS
 PIGS POULTRY

Try "MOLASSINE" DOG CAKES on your
 Dog.

Harvey & Co.'y
 Wholesale.

**Provincial and Municipal Deben-
 tures to yield from 5 to 5½ pr ct.**

Town of Amherst,
 Town of Pictou,
 Municipality of Shelbourne,
 Province of Nova Scotia,
 Town of Sydney,
 City of Halifax.
 Prices on application.

F. B. McCURDY & CO.,
 Bankers and Brokers.
C. A. C. BRUCE, Manager,
 St. John's, Nfld.

The Surplus Earned.

In 1912 the Canadian Life earned surplus
 of \$1,530,667, exceeding by over \$237,000 the
 earnings of 1911, and by a much larger
 amount the earnings of any previous year.
 This is of importance to policyholders, for
 their Dividends must come from this account.
CANADA LIFE ASSURANCE CO.

C. A. C. BRUCE, Manager,
 St. John's.

Tintara
 (AUSTRALIAN BURGUNDY)
 In Bottles and Half Bottles.
Hayward & Co.

Nfld. Employment Bureau.
WANTED, AT ONCE,
3 Girls for Show Room, with some experience
1 Junior Office Hand,
 With knowledge of Stenography and Typewriting.
W. H. HYNES.

Advertise in THE EVENING TELEGRAM

**DODD'S
 KIDNEY
 PILLS**
 CURE ALL KIDNEY DISEASE
 GRAVEL, RHEUMATISM, BRONCHITIS,
 BRIGHT'S DISEASE, DIABETES, HEMORRHOIDS,
 AND ALL AFFECTIONS OF THE URINARY SYSTEM.
 23 THE PHARMACY