THE LURE OF THE CAMP

DEPENDS A LOT

On the surety of Supplies in the Camp.

Fishing Tackle that's fit for Fishing.

We have the Goods

Camp Stoves, Kettles, Outfits, etc.

Tents in Stock and made to order.

Ayre & Sons LIMITED

Sporting and Outing Department.

COLLINS'
Alteration Sale

IS A GRAND SUCCESS, AND WHY?

BECAUSE THE REDUCTIONS ARE GENUINE, as we must clear out all our Summer Stock to make room for carpenters and masons to work at the building.

RESIDENTS OUTSIDE THE CITY can well afford to come in. They will save their fare over and over again.

25 PER CENT. OFF ALL DRESS GOODS.

These extra Special Bargains will be offered all this week.

AMERICAN LINEN ONE-PIECE DRESSES.

Regular Price $2.90 for $2.20
Regular Price $3.50 for $2.80
Regular Price $4.00 for $3.20

SERGE DRESSES.

In colors Cream and Navy.
Regular $5.00 for $3.75

LADIES STREET SKIRTS.

(White.)
Regular 90c. for ..... 77c.
Regular $1.10 for ..... 90c.
Regular $1.50 for ..... $1.2[illegible]

LADIES' CAMBRIC NIGHTDRESSES.

All nicely trimmed and dainty goods.
Regular $1.30 for ..... 96c.
Regular $1.50 for $1.20
Regular $2.20 for $1.60

20 per cent. off EMBROIDERIES.
20 per cent. off LACES.
20 per cent. off DRESS TRIMMINGS.

WHITE LAWN.

(36 inches wide.)
Regular 10c. for ..... 5c. yard
Regular 17c. for ..... 9c. yard

WHITE SHIRTING.

(36 inches wide.)
Regular 8 to 10c. for ..... 4c. yard

WHITE CAMBRIC.

Regular 15c. for ..... 9c.

WHITE QUILTS.

A splendid quality, bought at an auction sale in New York much below the value.
Regular $1.40 for ..... 90c.
Regular $1.70 for $1.10
Regular $2.00 for $1.35

D. & A. CORSETS.

Regular 75c. for ..... 67c.
Regular $1.00 for ..... 89c.
Regular $1.50 for $1.30

FANCY MUSLIN REMNANTS

for Ladies' & Children's Dresses.
Worth 12c. yard for 7c.

BOYS' WHITE SHIRTS.

Made of fine Flannelette, with collars attached.
Regular 40c. for ..... 35c.
Regular 50c. for ..... 41c.
Regular 60c. for ..... 49c.

BOYS' MATTING SHIRTS.

(With collar attached.)
Regular 55c. for ..... 45c.
Regular 60c. for ..... 49c.
Regular 65c. for ..... 54c.

ENGLISH LINOLEUM.

(2 yards wide; splendid patterns.)
Regular value $1.20 yard for ..... 90c.

MEN'S SILK SOCKS.

(all colors.)
Regular Price 30c. for ..... 22c.
Regular Price 40c. for ..... 31c.

MEN'S COLORED CASHMERE SOCKS.

Regular Price 25c. for 21c

MEN'S WORKING SHIRTS

A nice cool Shirt for summer wear, with collar attached.
Regular 65c. for ..... 45c.

20 per cent off all WHITE UNDERWEAR.

CONDITIONS OF SALE—No Approbation. No Charging. Every transaction must be Cash only.

P. F. COLLINS.

NEYLE'S Hardware.

Just Received:

900 Dozen Best Quality American Steam Tarred

COTTON LINE,

3 to 18 lbs. a dozen.

AMERICAN WHITE COTTON LINES.
WIRE SQUID LINES.

English 35 rand 12 ply Cotton Herring Nets.
English Cast Net Twine.

NEYLE' Hardware.

may24,s,tf.

LONDON DIRECTORY

(Published Annually)

Enables traders throughout the World to communicate direct with English MANUFACTURERS & DEALERS in each class of goods. Besides being a complete commercial guide to London and its suburbs, the directory contains lists of EXPORT MERCHANTS with the Goods they ship, and the Colonial and Foreign Markets they supply; STEAMSHIP LINES, arranged under the Ports to which they sail, and indicating the approximate Sailings; PROVINCIAL TRADE NOTICES of leading Manufacturers, Merchants etc., in the principal provincial towns and industrial centres of the United Kingdom.

A copy of the current edition will be forwarded, freight paid, on receipt of Postal Order for 20s.

Dealers seeking Agencies can advertise their trade cards for £1, or larger advertisements from £3.

THE LONDON DIRECTORY, Co., Ltd. 25, Abchurch Lane, London, E.C.

Bicycle Takes Charge.

Goes Over Carter's Hill and Driver and Boy Narrowly Escaped Death.

During the past few months the danger of people trying to bring bicycles over the steeper streets of the city has become manifest. Already one death and two narrow escapes have occurred from such a proceeding and it is now about time that a stop be put to it.

Shortly before 6 o'clock yesterday evening Mr. Paul Mackey, of Plank Road, came down over Carter's Hill on his cycle with the brakes held firmly down, and was about three quarters down the steep grade when the brakes gave out and the machine shot over the street at lightning speed. Mr. Mackay tried to get the bike down around to Theatre Hill and up New Gower Street to the level when a little lad named Nicholas English, of Moore Street, aged 6 years, suddenly shot across the street, the bike collided with him, he was thrown violently several feet and rendered unconscious and Mr. Mackey himself was pitched a considerable distance and was severely hurt. A man named Murphy picked up the unconscious child and ran with him to Dr. Stafford's surgery where Mr. Mackey followed. The boy was badly cut about the forehead and face and was bruised about the body and lost considerable blood; several stitches had to be inserted in the wounds, and for a while last night he was still unconscious. Mr. Mackey was also badly cut and his clothing was torn while one of his fingers were broken. The mother of the child suffers from epilipsey and in an attack Sunday last had her arm badly scalded by a vessel of boiling water going over it.

French President to Dine the British King and Queen.

Four Tons of Valuable Plate Comes to London for the Occasion.

London, June 20.—Four tons of priceless gold and silver plate, china and glassware, the property of the French nation, arrived in London last night in readiness for the state banquet at which the French President is to entertain the King and Queen at the French Embassy on Wednesday evening next, during his state visit to England.

No fewer than 115 cases were required to contain this valuable property and these were packed in four patent sling wagons in which they travelled from Paris. A number of French and English detectives accompanied the wagons, and at Charing Cross when the cases were unloaded for removal to the embassy, a large staff of station police as well as officers from Scotland Yard and Bow Street were on duty.

By special arrangement the cases were passed by the customs authorities who checked the initials of the republic, "R. F." marked in white characters on each of the wagons, being a sufficient passport.

A sealed padlock was found to be missing from one of the cases when it was being unloaded and the case appeared as if it had been tampered with. Anxiety was allayed, however, by the contents of the box being at once checked and found to tally with the register of the contents. The padlock was not found despite a vigorous search. Among the cases were several containing wines and liquors of the finest vintage from presidential cellars.

The Voyage

Before me lies the troublous deep,
Life's ocean, tossed by many a storm;
Behind me, hush'd, the billows sleep,
Whose calm, wild winds no more deform.

I tempted childhood's laughing wave
And reckless, toyed with danger nigh,
I trod upon the gaping grave
And smiled at fear, yet, knew not why.

In youth I sought a brighter path,
Yet caused to gaze at childhood's beam;
Fled was the angry lightning's scathe,
For peaceful is love's early dream.

What danger's press on manhood's prow!
His barque is tossed by every gale,
The shoals of folly thicken now,
And perils rise, and cares assail.

Yet manhood past, how slight appear
The terrors strewn on manhood's way,
Night's cowering phantoms disappear,
And broad and brightly shines the day.

Before me lies the troublous deep,
The sea which angry waves deform,
Yet faith shall bid the billows sleep,
And Hope shall soar above the storm.

MINARD'S LINIMENT CURES DIPHTHERIA.

AT THE NICKEL!

Always Good! Recognized the Best. Interesting, Educating, Amusing.

MONDAY and TUESDAY.

The Spirit Awakened, a Biograph drama,
When Women Rule, Comedy.

The Stronger Mind, a Selig drama.
A Gaumont Graphic, World's Events.

Miss Gardner and Miss Guerin in new songs. A Feature Show. Don't miss it.

Coming: The World Famous Baritone, JOHN W. MYERS.

HARDWARE DEPT. **PAINTS AND VARNISH FOR EVERY PURPOSE.** HARDWARE DEPT.

BRANDRAM & HENDERSON'S Paints and Varnishes are noted for their splendid covering qualities and finish. If you're not using BRANDRAM & HENDERSON'S LIQUID PAINTS you're not using the best. One trial would convince you. Once used and you'll use no other.

Varnish Stain, Oil Stain, Floor Varnish, Copal Varnish.
Furniture Varnish, Carriage Varnish, Damar Varnish, Enamel Paint.
Hat Enamel, Black Japan, White and Orange Shellac, Oil Finishes.

Marbleine Frescota for Walls,
Paint Brushes of every description.

BOWRING BROTHERS, Ltd.

OPENING ANNOUNCEMENT.

PARSONS' ART STORE is now open with a full line of real Photo View Post Cards of all points of interest in Newfoundland. Also Novelty Post Cards, containing twelve views in and around St. John's.

A good line of Framed Newfoundland Scenery in Water Colors and Monochrome.

A choice selection of Silver and Metal Photograph Frames, Trinket Boxes, Vases with Hall marked Silver Mounts, Marmalade Jars, Lockets and Chains in endless variety, Miniature Frames, and a large selection of Novelties, suitable for Wedding and Birthday Gifts. See our prices before going elsewhere.

The above was personally selected in London this season.

PARSONS' ART STORE,
One door East of Royal Stores.

One Hundred Cents Worth!

A Dream of Value Realized in Neat, Stylish and Dressy

Negligee Shirts,

Just ONE DOLLAR,

$1.00 each

Then GET BUSY Men, and Get One.

A. & S. RODGER.

Advertise in the "Telegram."