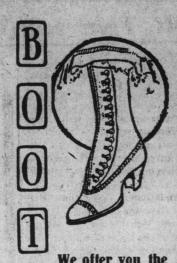
Striking feature of this Sale shall be our Marvellous Values in Men's and Boys' READYMADES of all kinds.

# DON'T FORGET TO VISIT BAIRD'S FIRST GREAT ANNUAL SALE

Continuing the Entire Month of February.



We offer you the best values in Boots and Shoes.

For Value Giving this will eclipse any thing ever attempted in the way of Sales. Positively the best opportunity ever offered to you, to purchase all kinds of DRY GOODS at prices that reveal astounding Values. Every article offered for sale pared to the smallest margin of profit thus earning for us the undisputed reputation of being the

## Best Value Giving House for Dry Goods.

Below we submit a few of the the many which we offer:



#### AMERICAN SERGE DRESSES.

In this lot you have for style, fit and finish the acme of perfection, faultlessly finished and trimmed in fancy braid and buttons; high waist line, some with velvet collar, others in cream braid, all typifying New York's latest styles; sizes 34, 36, 38, 40. Reg. \$7.50. Our Sale Price.

#### CHILDREN'S AMERICAN DRESSES.

in Serges, Striped Tweeds, Cashmere, Black and White Checks, trimmed with braids and colored pipings to harmonize with dress, others with cosy plaid trimmings; to fit girls from 6 to 14 years. Reg. \$2.75, \$3.25 and \$4.00.

#### BUTTON HOLES BY THE YARD.

Holes, put up in 1 yard lengths on tape. Our Sale Price,

#### WOOL BODICES.

8 doz. of hese in Natural Wool, with long and short sleeves, each finished in Linen Torchon edging; buttoned.

#### DIRECTOIRE KNICKERS.

Reg. \$1.00. Our Sale Price .....

For present wear these are an essential to comfort, beng made of heavy Jersey, ribbed in colours of Grey and Cream only. Reg. 95c. pair. Our Sale Price ....

#### LADIES' BELTS.

Over 30 doz. of these in Black and Colored in Elastics, Silks and Leathers, all new styles. Prices in this line run up to 45c. Our Sale Price ...... .....

#### MUSLIN BLOUSES.

You'll be wise to lay in a stock of summer Blouses whilst the Sale continues. Come early and select your requirements. This lot reveals a dazzling assembly of

pret	tiest s	t,vles	in Blo	ous	es	for	th	e e	con	nin	g s	eas	on.	1
Reg.	55c.	Sale	Price								4.			46c.
Reg.	65c.	Sale	Price											50c.
Reg.	\$1.10.	Sale	Price			••							••	80c.
Reg.	\$1.80.	Sale	Price										•	1.27
Reg.	\$2.50.	Sale	Price										. y	1.70
Reg.	\$3.00.	Sale	Price									• • •		2.30

#### SILK BLOUSES.

'Tis an undisputed fact that BAIRD'S give the best value in Silk Blouses. We offer a beautiful range in Cream, some trimmed in Insertion and heavy Irish Lace, others with the fashionable French knots; also some plain Cream Silk Shirtwaists, with soft turn-down collar. Values in this display run from \$1.80 to \$15.00.



### Excellent Assortment of Silks

This selection is replete with the newest and most fascinating fabrics for Dresses, Waists and Gowns, etc. Here you will find dainty Silks that Dame Fashion has decided as correct for the New

#### SULTANA SILKS.

These came in fancy dots in ades of Crimson, Fawn, Greys, Gream and White, and all the leading shades; 24 inches wide. Regular 25c. yard. Sale 21c

### SURAH JACQUARDS.

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These are in a range of the much asked for shades, for resses, Blouses, Gowns, etc.; his is an excellent Silk, 25 inches wide. Regular 35c. yard. 29c

#### WOOL DELAINES.

Here you'll find an imposing array of Fancy Stripes on Cream grounds, 27 inches wide; his is a suitable material for Blouses for present wear. Reg. 45c. yd. Sale Price 36c

#### VIYELLAEEN.

Ask to see this material, 34 inches wide, in shades of Shet-land, Natural Greys and Pink a very durable and perfect washing material, excellently adapted for the making of dresses or Pyjamas. Reg. 30c. yard. Sale Price .. 24c

#### "SAMSON" BRAND GALATEA.

Something entirely different from the usual make of Galateas. This make fully sustains its trade name, being strong beyond compare; 28 inches wide, in neat stripes and checks, etc. Reg. 20c. yd. Sale Price 16c

#### GINGHAMS.

10 pieces of Check Ginghams, reliable English make; 35 inches wide, in an assortment of large and small checks, in colors of Blue and White, Pink and White, and Brown and White.

Reg. 16c. yd. Sale Price 13c 

#### LADIES' WOOL GLOVES.

Here you'll find a most comfortable Glove, one which is bound to keep your hands warm; of reliable Scotch make in colors of Greys, Fawns and White; all sizes. Reg. 40c. Sale 32c

#### MEN'S ASTRACHAN GLOVES

If you want a warm and well finished Glove for a little price, you will find it in this line of Astrachan Gloves, with kid palm, elastic wrist; all sizes. Reg. up to 50c. pair. ...... 37c

## Remnant Sale.

This is a clean up of all the accumulated ends that are bound to collect where sales are brisk; this assortment contains Dress Goods, Staples, Wash Goods, Tablings, Curtain Net Ends, etc.; all at special cut prices for our February Sale. Come early, bargains await you surely.

One of the most important features of our February Sale will be the Sweeping Reductions in prices of Dress Goods, and these Reductions apply to a big stock of entirely new, classy and the latest in fashionable weaves in all kinds of Dress Materials-Tweeds, Serges, Cloths, plain and fancy; Blacks in all the most approved makes, in fact everything that is required in these fabrics to make up smart tailored suits or dresses

Regular	45c.	Our-Sale	Price	 	 1	 	 		 	.38
Regular	55c.	Our Sale	Price		 					.44
Regular	65c.	Our Sale	Price		 		 	**		. 50
Regular	75c.	Our Sale	Price							600
Regular	90c.	Our Sale	Price							.78
Regular	1.00.	Our Sale	Price							840

#### MEN'S SHIRTS. BEST VALUES YET.

The kind that men like. Men as a rule are good shoppers and quick to spot "good values." These will be spotted quick; made of soft finish material not unlike wool, warm, comfortable, perfect fitting, unshrinkable, winter weight, with double cuff, neat stripes; all sizes. Regular \$1.10. ..... 90c

Another line in plain Grey, soft finish, with double cuff, and each shirt with soft, detachable collar; faultless in fiinsh. For every day wear you will find this shirt an excellent shirt in every way. Reg. \$1.50. Our Sale Price .....

#### WOMEN'S WORSTED HOSE.

BOYS' AND GIRLS'.

24 doz. of these in strong Black

Worsted, ribbed. The smaller sizes we offer at Our Sale Price, 17c. pair. Larger

10 doz. of Women's Black Worsted Hose, 'ribbed; assorted sizes. Reg. Our Sale Price .....

#### WOMEN'S

CASHMERE HOSE. In this lot you'll find an assortment of Black and Tans, plain and faney for present wear. Reg. 55c. 42c ribbed; the weights in this lot suitable

#### MEN'S HALF HOSE.

18 doz. of Men's Black Worsted Winter Half Hose, the kind that keeps the feet warm during our cold winter. Regular 40c. pair. ..... 23c Our Sale Price .....

#### Sample Lot

#### A SPECIAL IN HOSE AND HALF HOSE.

HOSIERY

Hosiery offers at prices that appeal.

About 10 doz. in this sample lot. Wonderful value in Men's and Women's, assorted makes; all the correct weights required for present wear. If you want a real bargain in footwear, see this lot. All specially

#### MUFFLERS.

Our assortment of these is large and varied, the kind that is so much worn to-day, in all the leading shades, with dome fasteners. Below we mention a couple for your inspection; others we have in galore.

Reg. 15c. Our Sale Price .. .. 11c. Reg. 55c. Our Sale Price .. .. 42c.

#### TABLE DAMASKS.

All our Damasks are reduced to the lowest possible rate, from which we take the following one: a Unbleached Damask, 57 inches wide. Reg. 30c

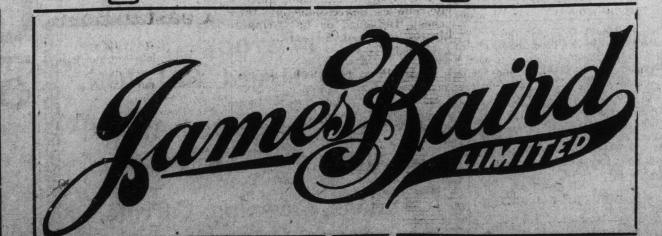
### MEN'S NECKWEAR, 21c.

We are showing a ne wline of Men's String Ties, plain and fancy ends, in all the leading shades. This is a smart selection of the newest in Silk Ties. 

#### MEN'S BOOTS.

70 pairs of Men's Blucher Cut, Pebbled Top Boots, with military heel; a comfortable fitting boot for a small \$2.20. Our Sale Price ....





## **House Furnishings**

At Prices that groan under stress of reduction.

Floor Canvas, Linoleums, Stair Carpets, Curtains, Curtain Nets, Blinds, Oil Cloths, Quilts, Hearth Rugs, Door Mats.