

ion Plates.

A Dressmaker should keep the Scrap Book of our Pattern. These will be found very refer to from time to time.

CHIC AND ATTRACTIVE DESIGN.



Afternoon or Home Gown. Cotton corduroy was used for the skirt, which is also suitable for flannel, chambray, pique, linen or wash fabrics.

Materials for any of these can be procured from A.T.R.D. Ltd. Samples on request.

SERVICEABLE AND DESIRABLE MODEL.



Ladies' House Dress. Dress of this kind a woman wears look neat while at her duties, and if made in white dressy fabrics, the design is very appropriate for after-noon or evening wear.

PATTERN COUPON. Send the above-mentioned per directions given below.

No.

full:

sure to cut out the illustration with the coupon. Send out the pattern enclosed in less than 15 days. Address: Telegram Patent.

GILLETTS Perfumed LYE. Conforms to the high standard of Gillett's goods. Useful for five hundred purposes.

Rambling Notes for 1911

CHAPTER VI. (Including Incidents of the Bell Island Tour. As giants refreshed with new wine the entire party bade adieu to the island and began a tour of the island en route to Lance Cove. On every side there was scenery and landscape, and even in the unexpected there was, after all, much to repay us for our disappointment.

At Lance Cove we boarded the S. S. Othar, but just as the leader of the party was stepping on the skids he was accosted by a venerable resident of the place, who, taking him for the member of the district, began to pour into his ears a tale of complaints as to what was not done. Fortunately the steamer's whistle blew and we were able to say "good bye" to the old gentleman without gaining his displeasure.

The run across from Lance Cove to Topsail was very pleasant, and soon the little steamer landed the ramblers and then the visit to Bell Island was a thing of the past. We are pleased to be able to state that we found Captain Sedgmen, of the Othar, very kindly in every way; and we believe that in the course of time the route will become more popular.

Gaining the road there was a general outcry for the long deferred dinner. To settle the question to the entire satisfaction of all, a consultation was held, and Mount View Hotel was decided upon. This decision proved very popular and all the fasting of the day was very soon forgotten in the feasting of the evening.

JAMS! JAMS! W. P. HARTLEY'S Jams are manufactured from fruit grown on his Aintree fruit farms, picked and preserved the same day. There are no adulterants or preservatives, just the finest English grown fruits and pure cane sugar combined with the skill and science of manufacture, that's all. Hartley's Jams AND Marmalade. C. P. EAGAN, Duckworth Street and Queen's Road.

The Evening Chit-Chat By RUTH CAMERON



"Mental suffering is just as bad as physical suffering." How few of us there are who have never uttered the words "I am suffering"; and how very few who have never denied our realization of its meaning by our actions.

A young man of our neighbourhood, the only son of a devoted mother, was called to a distant city a few months ago by his business. Now this young fellow is apparently rather nearer the measure of a man than the average, and there is no doubt that he loves his little mother. But he does not like to write letters, and again and again he fails to send the weekly letter which he has promised his mother. Sometimes it comes several days late; sometimes, not at all. Now I appeal to anyone who has ever waited for the letter that didn't come, is there any keener mental torture than such waiting?

TWENTY YEARS. Makes a great difference in most women. They are troubled with "nerves" — they suffer from headache, dizziness, sleeplessness, a sensation of irritability or twitching, hot flashes, dizzy spells, or many other symptoms of female weakness. The local disorder and inflammation should be treated with Dr. Pierce's Lotion Tablets and the irregularity and weakness of the female system corrected and strengthened with Dr. Pierce's Favorite Prescription.

Fads and Fashions.

Shadow lace and nets are used in millinery in treating brims, crowns, and for simulated bows and loops. A fine felt pattern is most used. Children's coats in a variety of stunning models are made of heavy coarsely woven linen. Collar and cuffs are of a contrasting color. On one charming gown, Japanese embroidery in lovely tones of mauve, rose, red, powder blue and gold enhanced the beauty of the bodice.

A universal favorite is the hat turning up from the face, with a rather broad, rolled-up brim which may flare or rest snugly against the crown.

As a Cure for Whooping Cough. A medicine that will cure whooping cough can certainly be relied upon to overcome all ordinary coughs and colds. This is about the severest test, and one to which Dr. Chase's Syrup of Linseed and Turpentine has frequently been put with the most satisfactory results. Mrs. John Chesney, Innerkip, Ont., writes: "We have used a dozen bottles of Dr. Chase's Syrup of Linseed and Turpentine. It cured my little girl of whooping cough when the doctor had given her up, and since then we always keep it on hand as a treatment for coughs and colds. It is the best medicine we ever used."

SPRING MILLINERY! LADIES' HATS! VERY NEWEST STYLES and SHAPES. Ladies' ready-to-wear straw shapes, velvet and cord and silk. Trimmed. Popular price. \$1.20 each. Ladies' black mohair and crinoline hats. A splendid assortment of new styles and shapes. Large black crinoline, \$1.20 to \$1.50. Ladies' small shape turbans, \$2.00 to \$3.20. Ladies' large shape mohair, \$2.00 to \$4.00. Full range of Ladies' trimmed shapes, 80c., \$1.00, \$1.20, \$1.50. Children's and misses hats, in newest styles and shapes, 30c., 40c., 60c., 80c., \$1.00 each. Soper & Moore Phone 480.

Song of House Cleaning. Sing a song of house cleaning! Pocket full of nails! Four-and-twenty dust pans. Scrubbing brooms and palls! When the door is opened, Wife begins to sing. Just help me move this bureau here. And hang this picture, won't you, dear? And tack that carpet by the door, And stretch this one a little more, And drive this nail, and screw this screw.

Is Your Skin Rough and Patchy? ZAM-BUK Will Make it "Peachy." Every girl likes a good complexion. Use of Zam-Buk ensures one! If you have pimples or rough and scallow patches on your face or any part of your skin just try it. Think what your skin has had to go through during the winter just past. You have been out in rain and sleet and snow. You have been at one moment perspiring from skating, or some other exertion. Then you have stood to "cool off." You have spent hours indoors at a temperature equal to summer heat. Then you have covered up your skin except your face and gone out into a temperature away below zero! No wonder with all these changes the skin of the face and neck shows signs of needing attention.

WATERPROOF "K" BOOTS.



We can safely say that the WATERPROOF "K" BOOT is the ONLY genuine waterproof high lace boot on the market to-day. It is the ideal boot for lumbering, mining, prospecting, shooting, or town wear.

Made from Russia Tan Call Leather, heavy 'double sole'; large Klondyke eyelids and hooks; full bellows tongue to top; Blucher style; height, 13 inches.

PRICE: \$8.50

PARKER & MONROE, LTD.

LINOLEUM AND FLOOR CLOTH! JUST OPENED! A large assortment of Linoleum and Floor Cloth. All New Patterns to select from. U. S. Picture & Portrait Co., House Furnishers.

ANTHRACITE COAL!

Just arrived per schooner "General Lauric," from New York, and now landing: 326 Tons Egg and Nut Lehigh, at \$8.80 per Ton sent home.

Newfoundland Produce Co., Ltd. SLATTERY'S WE OFFER to our Customers, the Trade in the City and Outports, this Spring, the finest assortment of Regular Dry Goods, — English and American, of all kinds, specially selected. We also have a very complete assortment of POUNDS and REMNANTS that will satisfy all classes of Customers. We Invite the Outport Trader to Inspect the Stocks. PRICES are set with the view of giving our Customers a chance of doing good business. SEE our Stock of Muslins, Embroideries, Dress Goods, Fleeced Underwear and Overalls, Pants and Jackets. W. A. SLATTERY, Slattery Building, Duckworth and George's Streets, Phone-522.