

# Wainwright

**FOUR GOOD REASONS WHY** Wainwright Will Make One of the Leading Cities of Western Canada.  
Investments in a Wainwright Property Will Prove Highly Profitable.

## Trade Centre of Rich Farming District.

WAINWRIGHT is situated on the Main Line of the Grand Trunk Pacific in Eastern Alberta. It is 127 miles east of Edmonton and 200 miles west of Saskatoon, and is easily the largest, busiest and best town between those points.

WAINWRIGHT is but two years old, yet it has 1,000 population, property assessed for taxation at \$750,000, half a mile of cement sidewalks, an \$18,000 brick school, two brick yards, substantial business blocks and residences, some of them constructed from home-made brick, two big hotels, and all the various lines of business that go to make up a live, hustling town.

WAINWRIGHT has tributary to it one of the finest farming districts in Alberta—a district especially adapted to grain growing, mixed farming and ranching. Of the 100,000 acres immediately tributary to the town, 50,000 acres are the choicest Alberta Red wheat land which produced an average of 22 bushels to the acre in 1910 against an average of 15 bushels for all Western Canada. 30,000 acres are suitable for mixed farming, and 20,000 acres are the finest grazing land on the continent.

WAINWRIGHT territory includes a portion of the famous Cut Knife country, admittedly one of the finest farming sections of all Canada. But a small percentage of the land has been broken up, but the yields of grains, vegetables and root crops have been enormous. Yields of 40 to 50 bushels of wheat and 75 to 90 bushels of oats are not uncommon, and the quality is the best. No finer potatoes are grown in the Dominion. The climate is tempered by the Japan Current, there is no precipitation during the growing season, and the long summer days and hot sunshine are conducive to rapid growth of vegetation.

## Distribution Point for Many Good Towns.

WAINWRIGHT is rapidly achieving renown as a wholesale distributing point, and it is well known that it is distribution that makes cities. As a distributing centre, Wainwright is without a rival between Saskatoon and Edmonton. It enjoys a decided advantage over the latter point in through freight rates, an advantage which his concerns have been quick to realize.

WAINWRIGHT, although but two years old, is the distributing centre for four large concerns—the International Harvester Co., the Massey-Harris Co., the Imperial Oil Co., and A. McDonald & Co.—who use it as a base from which to supply the retail trade for a distance of 50 miles east and 70 miles west on the Main Line of the Grand Trunk Pacific.

WAINWRIGHT will be the head and operating base of the Battleford Branch of the G. T. P., to be built along the fertile valley of Battle River next year. This branch will tap one of the oldest and one of the richest agricultural sections of Alberta, and will make an important contribution to Wainwright's trade territory. The new town that will spring up along this line will look to Wainwright for their supplies, and the products of this district will go to Wainwright for shipment to eastern and western markets.

WAINWRIGHT retail merchants will be enabled to buy goods as cheaply at home as they will in Edmonton, and by saving the local freight on them, will have a considerable advantage over competing towns.

## Divisional Headquarters G. T. P. Ry.

Divisional Headquarters G. T. P. Ry. WAINWRIGHT is one of the principal divisional points on the Grand Trunk Pacific Main Line. That the railroad company expected it to be an operating base of no little importance is evidenced by the fact that it located there a 12-stall roundhouse, repair shops, a \$12,000 depot and 14 miles of side tracks.

WAINWRIGHT has about 80 resident railway employees, and their monthly payroll is approximately \$7,000. Practically all of this money is paid to Wainwright merchants, or is put into Wainwright real estate and improvements. As traffic on the Main Line of the G. T. P. increases and with the opening up of the Battleford Branch, the force of resident railway employees will be largely increased.

WAINWRIGHT, being division headquarters, is the home of not only train crews, shopmen and trackmen, but of superintendent, roadmaster, foremen, dispatchers, clerks and other officials who command good salaries and are a substantial addition to the business and social life of a town. Many of these railroad employees have built good homes in Wainwright during the past year, while a large number of them are putting a portion of their earnings each month into Wainwright real estate as an investment.

WAINWRIGHT has a wide-awake, energetic class of business men who, through the local Board of Trade, are unceasing in their endeavors to advance the interests of the city. The city officials and councillors are men of the same stamp, and the permanent and substantial character of all public improvements show that they believe in the town and in providing for its inevitable growth in population.

## Location of the National Buffalo Park.

WAINWRIGHT is the location of the Canadian Government's National Buffalo Park, the home of the largest herd of Buffalo in the world. This park, which adjoins the town on the south, contains 110,000 acres of fine grazing land, fenced with an 8-foot woven wire fence which alone cost \$75,000. In the park are upwards of 800 Buffalo, gathered together from various points, principally from the few remaining herds and groups in the States. Recently, as told in the press despatches, a shipment of 29 head was received from Montana, where the entire Pablo herd, the largest on the continent, was purchased. The park contains also several moose, deer and other animals.

WAINWRIGHT, because of its Buffalo Park and other points of interest to visitors, is destined to become one of the leading attractions for tourists on the continent. It has now the only remaining herd of buffalo worthy the name. Under the conditions in the National Buffalo Park it is believed that the animals will multiply in numbers, and that as a result of the action of the Dominion government in establishing this park, the extinction of the North American Bison will be prevented.

WAINWRIGHT and its Buffalo Park will be featured in the advertising of the Grand Trunk Pacific, and in the literature of the Dominion government. With two such institutions as the greatest transcontinental railway on the continent and the Canadian Government back of it, there is little likelihood that the world will be allowed to overlook Wainwright.

# Grand Trunk Pacific

Now Makes Its First Public Offering of Lots in Sub-Division Adjoining Original Townsite of Wainwright.

## Wainwright Has Never Been Boomed.

You do not remember ever having seen before any newspaper advertisements offering for sale lots in the Grand Trunk Pacific Townsite of Wainwright. It is a fact that this is the first time that the G. T. P. has undertaken to call the attention of the public especially to Wainwright. Nevertheless practically all of the original townsite laid out by the railroad has been sold, and for several months past the G. T. P. has been importuned to put this subdivision on the market, in order that additional desirable building sites close in and convenient to the school and the churches might be available.

Wainwright, like Topeka, "just grew." It grew because people who investigated it were convinced that it would be the site of an important city, therefore a good place to live in, a good place to transact business in, and a good place in which to make money on real estate investments. Not having had a boom, Wainwright has never had a setback. It has grown steadily every month, is still growing, and will continue to grow.

During 1910 fully 100 buildings have been erected, among them being several modern frame and brick residences costing up to \$3,500. In September, 25 buildings were in course of construction or under contract to be completed this year. Already many new buildings have been planned for next year. There is not a vacant house in town, and there is a demand for rental property of all kinds.

## Millions Made in New Towns.

A hundred million dollars was made in 1910 by investors in town lots in Western Canada towns—not by people who thought about investing, but by those who actually invested. This enormous sum represents the increase in value of town property resulting from the growth of the towns and the development of the surrounding country.

At least a hundred millions more will be made in 1911 by those who invest in town lots—not by those who just think about investing, but those who actually invest. You can pick out any of a score of Western Canada towns and they will point out to you lots which sold a few years ago at \$100 to \$300, which to-day are worth \$1,000 to \$10,000. Take any of these towns—Edmonton, Calgary, Regina, Moose Jaw, Saskatoon, Lethbridge, Brandon, Prince Albert—fortunes have been made by scores who invested a few dollars in town lots when these towns were young.

There will be immense development in Western Canada in the next few years. It is a country capable of supporting many millions of people—a country of practically unlimited natural resources to be developed. These coming millions must have trade centres where they can market their products and from which they may draw their supplies. Scores of the towns of to-day will tomorrow be cities with more thousands of inhabitants than they now have hundreds. Real estate values grow with population. There are fortunes awaiting those who buy now and participate in the advance.

## The Time to Buy for Big Profit.

The time in the history of a new town to buy for big, sure profit is after its permanency has been assured, and before it has reached the stage where its future growth is discounted in real estate values. The opportunities for the investor of moderate means do not exist now in Edmonton, Calgary, Moose Jaw, Regina, Saskatoon and such towns that existed a few years ago. They have reached the point where their growth for years to come has been discounted, and where real estate values are based not alone on what they are, but on what they are expected to be.

In investing in a brand new town there is always the risk that it will not amount to much. The time to invest—the only safe and sure time—is after the town has demonstrated that it has behind it forces which will ensure its success, and before real estate prices are based on what the town promises to be, rather than on what it is.

Wainwright is just now at the stage when real estate values are based on the present, and when buyers can depend upon reaping the benefit of future growth. In a few weeks Wainwright will be one of the best known and most talked-of towns in Western Canada. Investors who have not heretofore had their attention called to it will be seeking investments there. Those who buy now will have the benefit of the rush for lots which is sure to come soon.

The prices fixed on the lots in the new subdivision are low. The object is to build up the town, attract business men and mechanics and professional men and capitalists. The G. T. P. will reap its reward, not from the money received for these lots, but from the increased traffic which it will secure in and out of Wainwright.

## Buy Now and Get First Choice.

This advertisement marks the beginning of a campaign of publicity which will direct the attention of investors throughout Canada and the States to Wainwright. Naturally the best that the G. T. P. has to offer at Wainwright is included in this sub-division—THE FIRST SUB-DIVISION ADJOINING THE ORIGINAL G. T. P. TOWNSITE that has been offered. This subdivision immediately adjoins the original town, which is built right up to it. The new \$18,000 school house occupies a block right across the street from this sub-division. The Catholic church is right across the street from it.

Every lot in the addition lies well. The addition is high, overlooking the town, and practically level, open prairie. It is not necessary for purchasers to specify the particular lot or lots they desire. Wire your reservation, stating number of lots and price you wish to pay. We shall select the best lots for the price. We have a representative who is familiar with the ground and the choice lots will be selected in the order in which applications are received.

If the selection of lots made by our representative is not satisfactory, the Grand Trunk Pacific stands ready to give you your choice of the remaining lots at the same price, or refund all your payments. WE ADVISE THAT YOU DO NOT DELAY, BUT TELEGRAPH RESERVATION AT OUR EXPENSE. Let the remittance follow by next mail. In this way you will get the pick of the choice lots. A delay of a day may mean a difference of a block in the location of your lots.

Russell Sage, who accumulated an immense fortune, said: "Real Estate is an imperishable asset, ever increasing in value. It is the most solid security that human ingenuity has ever devised. It is the basis of all security and about the only indestructible security."

Andrew Carnegie says in the "Empire of Business": "Ninety per cent. of all millionaires becomes so through growing real estate. More money has been made in real estate than from all industrial investments combined."

Hetty Green's advice to women is: "I advise women to invest in real estate. It is the collateral to be preferred above all others, and the safest means of investing money."

## Information for Purchasers.

Main Street lots are 50 x 130 feet. Inside lots on Main Street, \$125; corners \$150. Other lots 50 x 140 feet. Inside lots \$75 and \$100; corners \$100 and \$125.

Send 10 per cent. of price with application; remainder in nine monthly payments.

Discount of 5 per cent. for payment in full with application.

No interest on deferred payments; no taxes to pay until 1912. Torrens title direct from Grand Trunk Pacific.

For further information, address INTERNATIONAL SECURITIES CO., LTD., Sales Agent for Grand Trunk Pacific, 644 Somerset Building, Winnipeg, Manitoba.

Send all money for lots direct to

**Land Commissioner, Grand Trunk Pacific, Winnipeg, Manitoba**

In case you desire further particulars, maps, etc., before selecting lots, use coupon below.

**INFORMATION COUPON**  
(Wainwright Dept.)  
International Securities Co.,  
644 Somerset Building, Winnipeg, Man.  
Please forward to me by return mail full particulars regarding the sale of town lots in the subdivision to the original townsite of Wainwright, which is just being placed on the market.  
Name .....  
Address .....

Be sure to mention WAINWRIGHT in your Telegrams and letters relating to these lots.

**APPLICATION BLANK FOR PURCHASE OF WAINWRIGHT LOTS**  
Land Commissioner, Grand Trunk Pacific Railway Co.,  
Somerset Building, Winnipeg, Man.

I hereby make application to purchase ..... lots at the price of \$..... each, and enclose herewith remittance for \$..... being one-tenth the total purchase price. I agree to remit the same amount each month for nine consecutive months.

I desire your representative to select for me, out of the sub-division which you have just placed on the market to the original townsite of Wainwright, what he regards as the best lots remaining unsold at this price. Title to lots to be clear and indefeasible. No interest to be charged on deferred payments, and no taxes until the year 1912. Please make out and forward to me your formal "Application to Purchase Town Lots" which I will sign and return.

Name .....  
Address .....

## A. P. C.

The following is an extract from a letter received by the A. P. C. from His Grace Archbishop Howley, which should be of general interest:

"I am sending you an amount towards the A. P. C. Funds. I am sorry I cannot afford a larger subscription as demands are all the time increasing."

"I am glad to see that you are able to notice that the movement is meeting with some success. I can from my own experience endorse that report as far as cleanliness of habit is concerned, especially in the matter of exhortation. Our school teachers have taken the matter up with earnestness, and a marked improvement is noticeable."

"I understand that the system of publishing more or less detailed reports of cases and conditions has been to a large extent abandoned, and I approve of this."

"Here it occurs to me to say a word in praise and admiration of our own charitable ladies of the Dorcas and Vincent de Paul Societies. For many years past they have quietly and silently done their good works among our poor and I have never heard a word of bitterness against them, even from chronic grumblers."

"They do their work in the true spirit of Christian charity and without any braying of trumpets."

## At Smithville.

### HON. MR. BOWRING'S TREAT TO ADEPTS.

Hon. E. R. Bowring entertained the College Company of the C. L. B. to a dinner at Smithville yesterday in honor of the 19th anniversary. Ninety-five ladies marched from Bishop Field College to Smithville at 2 p.m. where the interval before dinner was spent in an attack upon Smithville. The following toast list was rendered:—"The King"—Prop. by chairman; resp. "God Save the King";—"The C. L. B."—Prop. J. J. Samsom; resp. Capt. Goodridge;—"The College"—Prop. Lieut. Winter; resp. Mr. R. Wood;—"The College Company"—Prop. Adj. Rendell; resp. Capt. Bernard;—"N. C. O's."—Prop. J. P. Cull; resp. N. C. Officers.

A telegram was read from Mr. Blackall who is out of town, in which he greeted the lads in the following words:—"Good luck to College Cadets; long live the memory of King Edward." The boys gave three hearty cheers for Mr. Blackall, also for Hon. E. R. Bowring, Lieut.-Col. Rendell and Mr. Wood. The enjoyment of the occasion was enhanced by Mr. Wood, Mr. House and Pte. Steele rendering musical selections.

## Here and There.

Stafford's Liniment cures Lumbago.—nov11,11.

THREE ARRESTS.—The police made three arrests for drunkenness last night.

HERRING CATCHERS.—There are now eleven vessels on the West Coast at work in the herring fishery. The fish have not yet struck into the arms.

P. S. A.—At the meeting, in the Congregational Church, to-morrow afternoon, from 8 to 9, a. m., will be given by Dr. W. F. Lloyd. All men are heartily invited.—nov12,11.

RIFLE RANGE OPENED.—The rifle range at the C. L. B. Armory has been opened. The boys will begin to practise at once. There will be several contests during the winter.

TAKING OUT CARGO.—Several schooners are now near the stranded schooner St. Elmo taking out the cargo of pipes on board, and it is hoped after they are removed she will come off. If a strong E. S. E. wind blows, however, the vessel may be smashed up with the sea.

FELL OVER WHARF.—A drunken scamp, who strayed down on Harvey's wharf tripped in a rope and fell overboard between the Rosalind and the pier. He was taken out after a good deal of trouble and given in charge of Constable Tucker who took him to the police station.

BUYING ALL THE FISH.—An agent of a Boston fish firm is now on the West Coast buying up all the green fish at three cents per pound. The Hollets have sold all theirs to him, and he has cleaned up the fish from the salt bulks at Grand Bank and Fortune.

SEAMEN DELAY SHIP.—The S. S. Durango which was ready to sail for Halifax at 1 p.m. yesterday was delayed from the fact that four men of her crew cleared out from her and delayed her for several hours. While at Halifax last trip some of the crew left her and these were repaid by four Newfoundlanders who in turn deserted the vessel here. The absent men were located shortly before 7 p.m. and the vessel sailed at 8 p.m.

AGRICULTURAL EXHIBITS SOLD.—Yesterday there was a large gathering of people at the Curling Rink when the vegetables, cereals and food products generally exhibited at the Rink were sold at auction. Mr. Thos. Kelly was the auctioneer, and excellent prices were received for the produce. The butter went from 25 to 40 cents per pound, and the pork was sold for \$9 and purchased by a prominent insurance man.

I. O. G. T.—Those who braved the elements last night to attend the pork and cabbage supper at O'ward Lodge were amply repaid. This Society has always been noted for their social gatherings and the success which attended them. Last evening's programme eclipsed all their previous efforts, and all present pronounced it an unqualified success. The manner in which the good sisters managed the affair (under the greatest difficulties) was highly commendable. After doing full justice to the supper a refreshing cup of tea was passed round, and the happy gathering dispersed about 10.30, after the singing of the National Anthem.

MINARD'S LINIMENT CURES GARGET IN COWS.