

The MAN and His Clothes!

Clothes may not make the man---but they do make an impression.

Ever and anon you meet one man who is the picture of ease and serenity the sort of man who engages your attention at once.

He is a pleasant figure---sure of himself, with an air that puts new charm and distinction into the meaning of self Confidence--- because he becomes his clothes and his clothes become him. He is pleasantly dressed from his well fitting suit to his immaculate collar and polished shoes.

The "SURE-FIT" Suits

Exhibit in the smartest spring Fabrics the best of the more recent style tendencies in male attire. They are tailored to the highest standard in the industry and their fundamental quality give them a distinction not often found in clothes ready to put on.

\$29.95, \$32.50, \$35.00



NEWS!

What Is News?

Is just information on and about the happenings of the world around us and outside of us.

But advertising, too, is news, it is information that may be of personal advantage.

A paper without advertising is but half a newspaper.

A. D. Farrah & Co. advertisements bear the value of news.

Men's Neckwear

At Low Cost 90c

An unusual color effect is achieved in the weaving of these ties. We offer various designs to match any shade and yet you will find a contrasting note that is very pleasing.

Negligee Shirts

Special \$1.50

Don't think of them as \$1.50 Shirts think of them rather as higher priced shirts at \$1.50 because that is what they really are. They are priced at \$1.50 as an early holiday feature.

Adjustable Caps

New Styles \$1.50, \$2.25

As carefully made as the most formal hat and is being worn by men who are always well dressed. It takes the smart lines that give it distinction and is lined with fine woven satin, many nice patterns.

Shirts & Drawers

The "Just.Rite" per gar. 95c.

Particular men will find the "Justrite" Shirts and Drawers the very underwear they are looking for. It is smooth finish, medium weight, natural color, form fitting. Drawers well finished with strong suspender loops, warm and absorbent.

Men's Shoes

For Spring \$4.75, \$5.25

A. D. Farrah & Co. shoes for men are good shoes, for no end of refinements have been added to increase their service and satisfaction.

"Victory" Suspenders

For Men & Boys 35c, 50c

In several varieties of webbing either light silk for dress or heavy weight for work in assortment of patterns, well finished with strong loops and reinforced button holes.

Boy's Shoes

on Sale at \$2.95, \$3.95

There are about one hundred and twenty pairs of Boy's Boots in this assortment. The first lot comes in Tan and Black, medium recede toe, solid leather sole exceptionally low at \$2.95.

The second lot is made of No. 1 Calfskin single slip leather sole, rubber heel, attractive semi brogue last medium recede toe either black or tan very unusual bargain at \$3.95 while sizes are not complete in either line they are from 101-2 to 5 in both lots together.



Boy's Union Suits

Moderately Priced \$1.65

Of all the garments that a boy wears underwear is of paramount importance in the first place from point of view of Health, second from its influence in his appearance. These boys union suits which are made on the same models as his elder, give your boy comfort, warmth, and that good appearance that is the pride and joy of a mother's heart.

A. D. FARRAH & CO.

The Advance House of The North Shore
NEWCASTLE

Spring Overcoats

Superior Value \$22.50 & \$25.00

A light-weight Overcoat is a necessity in this climate, but to be genuinely satisfying it must be correct in cut, warm enough to fend off the cold east wind, and springlike in fabric and pattern.

In our assortment of spring overcoats you can find all these factors combined in garments of distinction at very reasonable prices.

Here are belted, half belted or plain models in the famous English Covert Cloth, worsteds and homespun.

Cashmere Hose

with Clox 75c, \$1.25

New ideas in clocking, and the excellent quality, make these very handsome Hose an attractive value. The exceptionally low price is just another evidence of our determination to give customers the best value obtainable.

Special Sale of

Silk Shirts \$4.50

In neat pin, pencil or chalk stripes. Also lustrous jersey silks in rich stripes. Considering the qualities, they are very outstanding values at this price.

New Felt Hats

Outstanding Values \$3.25

You will find it easy to select from our extensive assortment, just the Hat that is most becoming to you, correct in style, in color and in weight - at a price that will impress you with reasonableness.

Men's Union Suits

The "Olympic" \$1.75

Fine elastic cotton rib, form fitting, cream color or white the right weight for this time of the year when you don't want too light weight but warm enough to fend the cold east wind. Serviceable and comfortable sizes 36 to 42.

"Washkleen" Gloves

For Men \$3.25

These distinctive Arabian shammy Gloves are worth your consideration when selecting your spring and summer gloves. They are in fashionable Ecu color, with spear point backs. These can be washed many times with soap and water.

"Kebo" the Collar

For Spring 25c

"Kebo" fills a long felt want that of a collar with distinctive appearance without sacrifice to comfort.

Boy's Suits

with two pairs Pants \$7.50, \$9.75

"Johnny Tupants" suits for spring have arrived mothers and boys will be equally delighted with the quality of the fabrics, the nice patterns and styles.

Enough can not be said on the advantages of the extra pair of trousers with each suit. It gives longer period of wear, better appearance and very economical.

"Johnny Tupants" suits are exceptional in many ways. Clothes are all wool styles; are distinctive. We urge you to see them.